



WORLD DAIRY EXPO®

Where the global dairy industry meets.
2021 Affiliated Company Application

Contracted Exhibitors are encouraged to welcome Affiliated Company representatives and promotional signage in their booth. It is the Contracted Exhibitor's responsibility to submit an Affiliated Company Application and fee for any Affiliated Company that will be participating in their booth. In order to maximize exposure to attendees, this agreement will permit the Affiliated Company to solicit, sell, advertise and promote their company within the Contracted Exhibitor's booth space. Affiliated Companies will be included in the exhibitor list provided to all media sources, including the Official Program and the World Dairy Expo website and mobile app, and they will also be able to obtain exhibitor name badges.

Affiliated Company: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Cell: _____ Fax: _____

Email: _____ Website: _____

Contracted Company: _____ Space #: _____

Relationship with Contracted Company: _____

Description of Products or Services: _____

Keywords for listing on the WDE website (25 max.): _____

Please select the ONE product category that best describes your brand and/or product name's business:

- | | | |
|---------------------------------------------------------------|--------------------------------------------------------|------------------------------------------------------------|
| <input type="checkbox"/> Agronomy and Crop Genetics | <input type="checkbox"/> Communication and Media | <input type="checkbox"/> Livestock Supplies and Services |
| <input type="checkbox"/> All Terrain/Utility Vehicles | <input type="checkbox"/> Dairy Recruitment/Relocation | <input type="checkbox"/> Manure Handling Equipment |
| <input type="checkbox"/> Animal Genetics | <input type="checkbox"/> Facility Expansion/Consulting | <input type="checkbox"/> Milking Equipment |
| <input type="checkbox"/> Animal Health and Pharmaceuticals | <input type="checkbox"/> Farm Implements and Equipment | <input type="checkbox"/> Milk Processor |
| <input type="checkbox"/> Artwork/Gifts | <input type="checkbox"/> Feed and Feed Additives | <input type="checkbox"/> Miscellaneous |
| <input type="checkbox"/> Association/Education/Government | <input type="checkbox"/> Feed and Forage Equipment | <input type="checkbox"/> Sanitation Equipment and Supplies |
| <input type="checkbox"/> Building and Barn Supplies | <input type="checkbox"/> Financial/Insurance Services | <input type="checkbox"/> Technology and Software |
| <input type="checkbox"/> Calf and Heifer Housing and Supplies | <input type="checkbox"/> Food/Concessions | <input type="checkbox"/> Transportation/Livestock Handling |

This program does not in any way alter the "No Subletting" restriction. All Contracted Exhibitors must be prepared to show proof of business relationship with additional brands and/or product names upon request. Applications are accepted until 8 a.m. the first day of the show, but must be received by July 1 to guarantee that the Additional Listing is included in the Official Program. Contracted Exhibitor retains responsibility for all activity inside the booth. By signing below, you are indicating that all above information is correct and you wish to have the above company included in your booth at World Dairy Expo 2021. World Dairy Expo reserves the right to reject any application for any reason. This application becomes accepted when signed by a World Dairy Expo representative and returned to the Contracted Exhibitor.

This application must come from a current Contracted Exhibitor and must be accompanied by the \$100 fee.

Applicant's Signature: _____

Date: _____

World Dairy Expo Signature: _____

Date: _____