



WORLD DAIRY EXPO

2025 Dairy Cattle Show

Online Entry may only be submitted

All entry applications are subject to acceptance by World Dairy Expo. Exhibitors will receive email notice of acceptance or denial.

ENTRY FEE SCHEDULE

Entry Deadline: Monday, September 1, 2025 at 11:59 p.m. CST, ONLINE Only

Each Heifer or Cow \$100

Production Record is required for Senior Two-Year-Old (Winter and Fall) and older cows; provide at least a 305-day or less record to be eligible for Production awards.

Display and Tack Storage Space

5-14 head in String; 1 Booth OR 1 Tent \$450

15 or more head in String; 1 Booth AND 1 Tent \$900

Additional Booth: 15 head or more in string, up to two 10' panels each ... \$5,000

LATE Entry: September 2, 2025 through Show, ONLINE Only

Each Heifer or Cow \$250

Production Record is required for (Winter and Fall) Senior Two-Year-Old and older cows; provide at least a 305-day or less record to be eligible for Production awards.

Animal Substitution \$150

after 1st free substitution (see definition pg. 17)

Display and Tack Storage Space (September 2-10, based on availability)

5-14 head in String; 1 Booth OR 1 Tent \$900

15 or more head in String; 1 Booth AND 1 Tent n/a

Additional Booth: 15 head or more in string, up to two 10' panels ... n/a

Dairy Cattle Exhibitor Advanced Admission Discount

Season Admission Discount Ticket purchased to September 15, 2025 \$30 each, 4 tickets/exhibitor entry maximum
Cattle Exhibitors may order admission tickets when completing entries with a separate order.

Admission tickets required beginning Tuesday, September 30, 2025.

Admission Prices through September 29, 2025 .. Season Ticket \$40 each Daily Ticket \$15 each online

Admission Prices September 30 - October 3, 2025 .. Season Ticket \$50 each Daily Ticket \$20 each online and at the gate

All transaction fees and applicable sales tax will be added to the total transaction amount at the time of purchase.

All admission ticket orders are final. No refunds will be granted.

Code of Conduct: YOUR ENTRY SUBMISSION CONSTITUTES AN AGREEMENT BY, A CERTIFICATION, AND A WARRANTY OF THE ENTRANT, AND THOSE HE OR SHE REPRESENTS, THAT HE/SHE AND EACH HAS READ, FULLY UNDERSTANDS AND ACCEPTS ALL RULES AND REGULATIONS OF WORLD DAIRY EXPO INCLUDING WITHOUT LIMITATION THE SHOWING POLICY AND CODE OF ETHICS AND PREMIUM BOOK RULES AND REGULATIONS AND THAT HE/SHE WILL COMPLY WITH ALL OF THEM. The entrant further agrees and those he/she represents agree that, if this entry is accepted by World Dairy Expo, Inc. each such person or enterprise and their principals and agents acknowledge and agree that they and each of them (1) are bound by and will act in accordance with the rules and regulations of World Dairy Expo, Inc. including without limitation the Showing Policy and Code of Ethics, all Premium Book rules and regulations PDCA Code of Ethics and applicable laws in all shows; (2) will accept the final decision of the General Manager, Show Manager, or Ethics Coordinator of World Dairy Expo, the World Dairy Expo Ethics Review Committee, and/or Board of Directors of World Dairy Expo, Inc. on any question arising under said rules and regulations; (3) agree to hold World Dairy Expo, Inc. and its officials, directors, officers, employees, representatives and agents harmless for any action taken under said rules and regulations; and will hold World Dairy Expo, Inc. and its directors, officers, officials, employees, agents and volunteers harmless from and against any injury, damage or loss suffered during or in connection with the show, whether or not such injury or loss resulted from or was contributed to by, directly or indirectly, the acts or omissions of World Dairy Expo, Inc. or World Dairy Expo officials, agents, employees, directors, officers, volunteers, representatives or agents; and (4) WDE shall not be liable for failure to perform any or all obligations due to events beyond its reasonable control including, but not limited to, natural disasters; acts of war; threats or acts of terrorism; governmental actions; strikes or other labor disruptions; unavailability of transportation; unavailability of, or limitations on the use or capacity of, the event space due to safety concerns; or epidemics, pandemics, or other public health crises (including but not limited to COVID-19) and/or the public health response to the same whether by formal orders or governmental recommendations. Expo shall not be liable for any claims for loss or damage due to the failure to hold the 2025 Expo at the Alliant Energy Center, Madison. I certify by submitting electronically this entry that (1) the entry information is true and correct; (2) I have the authority to make this AGREEMENT, CERTIFICATION AND WAIVER, and to bind all persons and enterprises with any interest in the entered animal(s) to the terms of this AGREEMENT, CERTIFICATION AND WAIVER, and do so bind them, their heirs, assigns or successors; (3) I, on my own behalf, and/or behalf of all other persons and enterprises having any interest in the entered animal(s) together with my, our and/or their heirs, assigns and successors are bound by the provisions of this entry, and this AGREEMENT, CERTIFICATION AND WAIVER; and (4) I and all other persons and enterprises with an interest in the entered animal(s) accept full responsibility for my actions, and for those of anyone else, including but not limited to fitters, who are involved in the care of, show preparation and/or showing of the entered animals.

World Dairy Expo, Inc.

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SET YOUR ONLINE ACCOUNT & ENTRIES



WorldDairyExpo.com -- Exhibitors -- Dairy Cattle Exhibitors -- Dashboard

- A. Login with your past account information OR select "Create New Account - Dairy Cattle Show Exhibitors Only"
1. Forgot Password? follow the prompts or email: lbreuch@wdexpo.com or lmiller@wdexpo.com
 2. New Accounts: must accept the World Dairy Expo Rules, Regulations and Code of Conduct.
 3. Provide Required information of email and password, all other information here is optional.
- B. Dairy Cattle Show - Exhibitor Dashboard (Remember to SAVE at each screen. Return anytime to the Dashboard with your login to continue with entries.)
1. Account and Owner Registration ****New data fields for 2025****
 - a. Enter YOUR exhibitor information as the ACCOUNT main contact for the entries. This contact will receive entry confirmation email and Expo communications. U.S. citizens/companies must provide a SSN or Tax ID, with the associated Name for Payable To and mailing information, then Authorize the W-9 for this Payable To account to identify as an animal Exhibitor Account to receive awarded premiums.
 - b. ****Add Email address** for this Account Name or Owner Name to receive Judge and Committee Ballots and newsletters
 - c. ****Add String Manager** Contact Name and Phone number.
 - d. ****Update Awards & Premiums Contact Information:** Payable To and mailing information. Accept W-9 Authorization by typing the name belonging to the Payable To name.
 - e. Additional OWNERS or PARTNERSHIPS as listed on official breed association animal registration certificates must be added. JUNIOR Exhibitor/Owner is identified here, include Birthdate and Adult Shirt Size. The SSN or TaxID is not required for additional owners or partnerships.
 2. Single Class Registration
 - a. Select YOUR Exhibitor created as the ACCOUNT holder above in B.1.a. This Account will be selected for ALL animal entries you will submit and will be stalled with you and paid by you. The U.S. citizen Account holder must complete the Awards & Premiums Contact Information section (Tax ID or SSN and contact information) to be listed.
 - b. Animal AIN-15 Digit# is required. This is the animal's U.S. or CCIA attached tag starting with 840 or 124.
 - c. Owner must be any one of those listed in the Account and Owner Registration created in step B.1. above.
 - d. Upload or weblink the animal registration paper document for each animal entry. Uploaded certificate of registration is required for animals participating in Group Class(es).
 3. Group Class Registration
 - a. Select your Exhibitor Account.
 - b. Select the class for entry. Produce of Dam and Dam and Daughter classes will require Dam's name and registration number.
 - c. Select the animal entries that may participate in the group class. More options may be identified than are eligible. Class participants will be confirmed at Ringside Check-in.
 4. Exhibitor Booths and Tents
 - a. Select your Exhibitor ACCOUNT.
 - b. Select Booth and/or Tent, as necessary.
 5. 2026 Judge Nomination Form
 - a. Select your Exhibitor ACCOUNT and Breed Show.
 - b. Provide up to two (2) judge's name nominations.
 6. Other Forms: Stalling*, Showmanship Contest and Fitting Contest, Committee Representative Nomination
 - a. ***Stalling Request form, required:** Choose: Stalling by self, Stalling with others, or Unknown. List the Farm/Exhibitor your cattle will be tied with, the String Manager Contact Person of that string and their phone number. Enter the Heifer and Cow counts, Breed(s) your entries that will be tied WITH your string.
 - b. Showmanship Contest Entry form for youth ages 9 - 21, \$10 Entry DUE Sept 12 / \$20 LATE DUE Sept 19, see premium book for rules and regulations
 - c. Fitting Contest Entry form for youth ages 13 - 21, \$10 Entry DUE Sept 12 / \$20 LATE DUE Sept 19 see premium book for rules and regulations
 7. Submit Registrations
 - a. Review the entries and selections to be paid by credit card.
 - b. Provide payment information.
 - c. Exhibitor must accept the World Dairy Expo Rules, Regulations and Code of Conduct.
World Dairy Expo will send two emails: 1) entry confirmation and 2) payment confirmation.
- C. Dairy Cattle Exhibitor Discount Season Admission Ticket
1. Click the Dairy Cattle Exhibitor Discount Season Admission Ticket order for electronic tickets. This discount is only available through the DCS Entry System until September 15, 2025, 11:59 p.m. CST. A maximum of 4 season tickets will be available per Exhibitor Account. Exhibitor Id number is required with purchase. Admission tickets are a separate transaction from Entries.
- D. ExpoTV Subscription
1. Click the ExpoTV Subscription for \$20 per viewer to access the live streams of all dairy cattle shows and on-demand viewing of both the dairy cattle shows and educational programming beginning at noon on September 28 through December 31, 2025. All 2025 footage will be archived and available to view free of charge on YouTube as of January 1, 2026. Subscription is a separate transaction from Entries.