

You will need to select **Forgot Password/First Time Login** the first time you log into the Exhibitor Hub.

Once logged in:

 [Confirm Reserved Booth](#)

[Click Here to Access the Affiliate Application](#)

[View Available Sponsorship Opportunities](#)

Company Info

Verify the information under Company Info. Click Edit to edit company address if applicable. Note: you are not able to change the company name – if there is an error with the company name, contact Kay Faherty at tradeshow@wdexpo.com.

Booth Contacts

This should default to the primary exhibit contact on file. There can only be one primary exhibit contact and one secondary exhibit contact per company. You are able to add additional company contacts in this area.

Booth Choice

Select booth from the First Booth Choice drop down. Your booth(s) should show in the drop-down option.

NOTES:

- 1. Booth numbers in the Exhibition Hall and Trade Center have changed. Some booth numbers/letters in the Outdoor Trade Mall have changed as well.
- 2. Booths greater than 100 sq feet will only have one booth number assigned rather than a series of booth numbers as it has been in the past.
- 3. If you have multiple (separate) booths, you will need to complete this step for each booth.

Booth Choice
Select the booth you would like to confirm.

First Booth Choice

4037 (100.00 sq f)

Select one

4037 (100.00 sq f)

Booth Promotion Opportunities

These are additional opportunities to market your company and products/services above what is included with your booth. Your booth includes the Basic Listing with an online profile up to 500 characters, up to three product categories, booth number, company name/address, website, social media links.

NOTE: If you upgrade your listing at the time of your booth renewal, a 20% discount is applied.

LISTING OPTIONS	Basic Included	Bronze \$495	Silver \$695	Gold \$995
Featured Placement Your exhibitor listing will be placed at the top of the exhibitor list and search results.	✗	✗	✗	✓
Uploaded Videos Tell your story to potential buyers through promotional videos.	✗	✗	1	2
Online Products Wow prospective buyers with modern graphic displays.	✗	3	5	Unlimited
Press Releases Get more coverage by sharing the latest news about your company.	✗	3	5	Unlimited
Show Specials Spotlight special deals like discounts, giveaways, and sweepstakes.	✗	3	5	Unlimited
Profile Logo Increase your brand recognition with your organization's logo on your profile and list of organizations.	✗	✓	✓	✓
Cover Photo Display a banner image on your profile.	✗	✗	✓	✓
Online Profile Characters Provide detailed information to make your business easy to find and browse.	500	1000	1500	2000
Product Categories Help buyers find you by selecting the categories that best describe your products.	3	5	10	Unlimited
Sponsored Tags Add a tag and tagline to be featured throughout the Event Portal promoting your organization.	✓	✓	✓	✓
Booth Number, Address, Website URL, Social Media Links Drive traffic to your website.	✓	✓	✓	✓

There are also opportunities to add floorplan banner ads, floorplan booth logo (20x20 booths and larger only), floorplan sponsorship, etc. which are listed under the Booth Promotion Opportunities area.

Order Details

This is where you will see a recap of all items selected. Note that if you have a corner, end cap, or peninsula booth in the Exhibition Hall or Trade Center, a \$200 per corner charge is added to your booth price and will reflect in the order details as a separate line item. The minimum payment due will reflect a 50% deposit amount of your booth cost (including any corner charges) and full payment of any add-ons. This minimum payment is due no later than March 1, 2026 to secure the booth. Full payment is due no later than June 1, 2026. Failure to pay the deposit or full amount due by dates indicated may result in loss of booth space.

Order Details
Review your order details.

Order Details	Price	Qty	Total Amount	Amount Due
Booth Space - Exhibition Hall	\$22.50	100.00	\$2,250.00	\$1,125.00
Corner	\$200.00	1.00	\$200.00	\$100.00
Floorplan Logo	\$395.00	1.00	\$395.00	\$395.00
Total cost: \$2,845.00				
Minimum Payment Due: \$1,620.00				

Payment Info

The amount charged will default to the minimum payment due amount – you may pay more than the minimum payment due by changing the amount charged. Note: you cannot pay less than the minimum payment due in this spot.

Payment method options are credit/debit card, ACH payment, Pay Later. Use the Pay Later option if you are not paying your minimum amount due at time of renewal or if you will be paying by check or wire transfer. Please contact tradeshow@wdexpo.com if you need wire transfer instructions. NOTE: If you select the Pay Later option, the minimum payment due must be paid by March 1 or booth may be released.

Order Details
Review your order details.

Order Details	Price	Qty	Total Amount	Amount Due
Booth Space - Exhibition Hall	\$22.50	100.00	\$2,250.00	\$1,125.00
Corner	\$200.00	1.00	\$200.00	\$100.00
Floorplan Logo	\$395.00	1.00	\$395.00	\$395.00
Total cost: \$2,845.00				
Minimum Payment Due: \$1,620.00				

Contract Info

This must be completed by the person responsible for and authorized to sign the application/contract.

Contract Info

The person responsible for and authorized to sign this application is:

First Name*	<input type="text" value="First Name"/>
Last Name*	<input type="text" value="Last Name"/>
Job Title*	<input type="text" value="Title"/>

World Dairy Expo Commercial Exhibit Rules and Regulations follow the signature portion and below the Rules and Regulations, there is a check box to agree with the terms and conditions that must be checked. Once that check box is checked, the Submit button below it will be active to submit your contract renewal.

☒ I agree with terms and conditions.

Submit

Reset

Once submitted, you will receive a confirmation pop up as well as a confirmation email.