



WORLD DAIRY EXPO 2026 Hospitality Event Form

Complete this form if you wish to host a hospitality event in your booth. Special events/activities in any booth or show floor area must be approved by World Dairy Expo management.

HOSPITALITY EVENT GUIDELINES:

- All food and beverage including alcohol must be purchased through Sodexo, the Alliant Energy Center's exclusive caterer.
- All attendees at the hospitality event must wear wristband assigned to the hosting company. Wristbands will be distributed to exhibitors by World Dairy Expo.
- If the event extends after trade show hours, it must end no later than 6:00 pm and all guests and attendees must vacate the floor immediately following the event.
- Exhibitor personnel must be off the show floor by 6:15 pm.
- All attendees and exhibitor personnel must stay within the confines of the hosting company's booth or aisle space immediately outside the booth. Under no circumstances are attendees or exhibitor personnel allowed within a booth other than the hosting company's booth. Any violators will be removed from the show floor.

Company Name: _____

Booth Number: _____

Contact Name: _____

Email: _____ Cell Phone: _____

Date(s) and Time of Event: _____

Note: events must end no later than 6 p.m.

Estimated Number of Participants including Exhibitor Personnel: _____

By signing and submitting this form to World Dairy Expo, exhibitor agrees to abide by all After Hours Event guidelines.

Applicant's Signature: _____

Date: _____

Return completed form to tradeshow@wdexpo.com by September 1, 2026.