

DAIRY STAR

Continued from INTERNATIONAL MILKING SHORTHORN RESULTS | Page 1

bug-EXP, exhibited by Cory and Kristen Salzl and Leah, Jason and Jessica James of Litchfield, Minnesota. Honorable Mention Intermediate Champion was the winning Senior Three-Year-Old, Circle B Ru Mirabel-EXP, exhibited by Matthew Borchardt of Circle B, located in Caledonia, Illinois.

Halpins Trip Crown Roulette-ET was selected as the Honorable Mention Senior Champion. The winning Four-Year-Old, Roulette is owned by Owen and Colt Halpin and Bailey Broers of Halpin Farms in Buckingham, Illinois.

In the heifer show, Lazy M Money Laundering-ET-P, the winning Fall Yearling, also returned to successfully defend her 2024 title as Junior Champion for the partnership of Elizabeth Gunst and Jamie Gibbs of Hartford. The winning Spring Yearling, Wincrest P Spring Special EXP-ET, received the nod as the Reserve Junior Champion. Spring Special is exhibited by Dylan and Cameron Ryan and Charlotte Wingert of Fond du Lac. Honorable Mention honors went to KnH Endres Jester Legend-ET, the winning Fall Calf, exhibited by John Brown II of Gretna, Virginia.

Cory and Kristen Salzl of Corstar Farm in Litchfield, Minnesota, was named the overall Premier Breeder of the show, while Hard Core Farm of New Enterprise, Pennsylvania, took home the overall Premier Exhibitor banner. Innisfail Mega Lottery-ET was named the overall Premier Sire.

The banner for Premier Breeder of the Heifer Show was awarded to Colton and Ashley Brandel of Lake Mills. Peter Vail of Englewood, Florida, was awarded the Premier Exhibitor of the Heifer Show Banner. The Premier Sire of the Heifer Show was Top Shelf Pir Liam-EXP.

Official judge Michael Maier of Stitzer and his associate, Josh Fairbanks of Anamosa, Iowa, were charged with placing 253 head of Milking Shorthorns. Complete show results are available online at www.worlddairyexpo.com.

**Mountainview TC Fired Up
Emily and Randi Fisher
Pittsfield, New Hampshire**

Tell us about your animal. I purchased Fired Up from my cousin, Kelly, as a bred heifer. She is now a 5-year-old. Two years ago, she had twin heifers. I sold one of them, Topgun Rr-Ing of Fire EXP TW, to Matthew Borchardt, who showed her this year in the Summer Junior Two-Year-Old class, where she stood fifth in the open show. Fired Up calved again this year with a heifer that we still have at home.

What does receiving this title mean to you? My goodness, where do I start? It is literally everything. It is the highest honor you can get in the breed that you show. I have been showing here for three years, and it gets better every year. My first year I showed a homebred Brown Swiss winter calf that won her class. Last year, I had the Junior Three-Year-Old class winner in the open Shorthorn show, a purchase from Ridale Genetics. This year tops them all.

How did you prepare for the show and who helped you? It has been five years of getting this cow to where she is now. My parents were a huge part of that. And my cousin breeding Fired Up was huge too. As well, the entire Ridale Genetics crew and other very, very, very close friends helped as well. There were probably 10-12 people involved in getting her ready here.

What trait do you most like about your animal? I probably most like her udder. She has a high, wide rear udder and lots of veins on her fore udder. As well, she has a lot of strength and tremendous style.

Why do you enjoy exhibiting at WDE? It is great to show at Expo to see whether your cow really is the best, as you think she is.



PHOTO COURTESY OF WORLD DAIRY EXPO
Ian Black collects his prize for winning the Railbird contest on Oct. 1 at World Dairy Expo in Madison, Wisconsin. Black hails from Elsie, Michigan and won the Railbird judging contest featuring the International Brown Swiss Four-Year-Old class on Oct. 1.

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“It’s one thing to receive recognition, but I think it’s an entirely different level of appreciation when it’s a recognition by your peers,” Ken McCarty said. “The dairy industry is a uniquely challenging place to survive in, and to have other people who fight that fight every day recognize us as doing a good job, that means the world.”

With help from approximately 235 team members, the McCartys milk 15,000 cows across four sites in Kansas and an additional 3,500 cows at MVP Dairy in Ohio. They also farm 6,000 acres, growing primarily corn, soybean, oats and sorghum.

The McCartys deploy cutting-edge technologies and automation within state-of-the-art facilities. Built with the cow in mind, the farms are designed to optimize animal well-being.

At their flagship location — McCarty Family Farms North near Rexford — eight inverted 6-row, tunnel-ventilated, sand-bedded freestall barns feed two 120-stall rotary milking parlors that milk 9,700 cows three times a day. Each parlor features automated teat scrubbers for prepping cows and robotics for post-dip application. Flow response milking on the rotary deck ensures every cow is milked according to her milk volume and milking speed. Cow activity monitoring and parlor monitoring technologies are also employed.

“We try to dig deep into all the data and capabilities our technologies provide, but still keep it as simple as possible cowside,” McCarty said. “We get granular in terms of the data we collect and analyze on an individual basis. We may milk a lot of cows, but we milk one cow at a time. That’s the mantra we try to live by.”

McCarty said improvements in technology, genetics, nutrition and housing have led to a significant increase in cow performance while driving down cull rates and improving reproductive and milk quality metrics. These efforts have also led to a continued decline in the carbon footprint of McCarty Family Farms.

Cows average 105 pounds of milk per cow per day at the Rexford location. Across all 15,000 cows in the West, the McCartys average 94 pounds of milk and 7.31 pounds of components per cow per day.

McCarty Family Farms traces back to a humble start in northeast Pennsylvania. With eight cows to his name, Tay-

lor McCarty founded the family farm in the village of Sugar Run on the Susquehanna River in 1914. In 1972, the farm that McCarty and his brothers were raised on, one mile from the original farm, was nearly wiped out by Hurricane Agnes. Three years later, the farm fell victim to another flood.

“My parents survived all of that and ended up building for the time what was an extremely innovative, technologically advanced farm,” McCarty said.

Milking 153 cows in a highline pipeline tiestall barn, they tried to expand by taking over some satellite dairies, without success.

“My parents were looking at ways to provide my brothers and me an opportunity, and they didn’t think the future of animal agriculture in our particular location was very bright,” McCarty said.

Sitting less than a mile off the main tributary for the Chesapeake Bay, McCarty said the area was facing emerging environmental pressures, and economies of scale were making it difficult to be financially viable.

McCarty’s parents explored multiple states for possible relocation, eventually settling on northwest Kansas. In 1999, the family sold their cows and equipment and moved west, where they began laying the groundwork for 25 years of growth and innovation.

“Today, I don’t think there is any other place we would rather be from a business perspective than northwest Kansas,” McCarty said. “It’s tremendously ag-friendly, and feed is in abundance. It’s been a great place to raise our families and grow our farms.”

The McCartys began construction on a new dairy, which opened its doors April 1, 2000, milking 300 cows. The farm grew to 1,200 cows before the family was approached in 2005 about starting a farm in Bird City. Two years later, they began milking 1,800 cows at the new location while growing their original farm to 1,600 cows.

In 2011, the family took over a vacant dairy 60 miles to the south and added 2,500 cows while also expanding at the two original dairies for a total of 7,000 milking animals among three locations. Prior to this expansion, the McCartys began looking for a new milk market.

“We had a desire to be involved in a milk model that provided a higher degree of traceability and collaboration,”



PHOTO COURTESY OF MCCARTY FAMILY FARMS

Cows ride on one of two 120-stall DeLaval rotary parlors in September 2023 at McCarty Family Farms North near Rexford, Kansas. Each parlor features automated teat scrubbers for prepping cows and robotics for post-dip applications.

McCarty said.

The McCartys found that relationship in Danone North America (previously Danon Yogurt). In 2012, the McCartys established an on-site evaporative milk condensing plant, capable of condensing four loads of raw milk into one load of condensed skim milk and a portion of a load of pasteurized heavy cream. As a result, the family has reduced its milk transportation footprint by 75%.

The family added more cows in 2014 when they took over for a farmer looking to retire 80 miles northeast of Rexford, pushing their milking herd up to 9,000 head. In 2018, the family expanded into Ohio with the opening of MVP Dairy.

“MVP was a pretty innovative design for the time, featuring inverted 6-row tunnel ventilated barns,” McCarty said. “That farm has exceeded our wildest expectations in terms of cow performance.”

The McCartys decided to emulate that farm’s design in Kansas and also expanded the processing plant, which now has capacity to process about 2.2 million pounds of milk through a multitude of processes, including ultrafiltration and reverse osmosis.

Developing solid Holstein genetics is at the backbone of the McCarty operation. McCarty Family Farms has earned the Progressive Genetics

Award from Holstein Association USA Inc. for the past eight years. The family genomically tests every female at birth. The top half of the herd is used to create females for the next generation, while the bottom half is bred to Angus bulls. When choosing sires, production is a priority.

“We breed for moderately-framed animals that walk on a good set of feet and legs, carry a high-type, long-lasting udder and are always positive in terms of milk and component production,” McCarty said. “We have a heavy weighting towards A2 genetics and breed for a long-lasting, highly productive, healthy animal.”

The McCartys hope to grow their embryo and in-vitro fertilization program while also creating a new business unit featuring the farm’s genetics.

“We’re certainly proud of the cows we milk and think they would be a good fit for other producers as well,” McCarty said.

Caring for the land is important to the family, who utilizes regenerative farming practices such as cover crops and minimum till/no-till as well as precision irrigation technologies.

Being a transparent and reputable fixture in their community is critical to the McCartys, who share their farm with the public through two on-farm learning centers. The center at MVP Dairy hosts 1,000 people

monthly, and since its opening in 2024, the Judy McCarty Learning Center at McCarty Family Farms North — named for their late mother — has hosted 7,500 people.

Going forward, McCarty said they want to continue improving the productivity and profitability of their farms.

“That doesn’t come from maximum production; it comes from optimal production and balancing the wellbeing and productivity of our cows,” he said.

The family also plans to continue pushing into environmental sustainability.

“We believe environmental sustainability isn’t a nice-to-have but is a long-term imperative,” McCarty said. “For the type of customer relationships we’re in, it’s really a license to operate. The same could be said for animal welfare and community wellbeing — those are non-negotiables to us.”

As the first of the fifth generation has returned and begun working alongside the fourth, McCarty said he and his brothers are excited for what the future holds for McCarty Family Farms.

“It’s been quite a ride, and we’ve exceeded our wildest dreams,” he said. “Our family has been milking cows for over 100 years, and we hope we’re able to do it for another 100 years or more.”



PHOTO COURTESY OF MCCARTY FAMILY FARMS

McCarty Family Farms North sits under a sky of puffy clouds in May 2024 near Rexford, Kansas. At this flagship location, eight inverted 6-row, tunnel-ventilated, sand-bedded freestall barns feed two 120-stall rotary milking parlors that milk 9,700 cows three times a day.

Bringing color to the Black & Whites

ExpoTV to feature live commentary during International Holstein Show

BY DANIELLE NAUMAN
Staff Writer

MADISON, Wis. — Continuing to bring the experiences of World Dairy Expo® to those near and far, with new and exciting features, this year's ExpoTV will feature live, color commentary provided during the International Holstein Show.

"Expo was looking to add unique content to their ExpoTV broadcasts, so they formed a committee of fabulous people, from all aspects — the industry side, sponsors and the technical side," said Kathleen O'Keefe, who will be at the helm of this year's newly launched Holstein show play-by-play. "It was interesting to hear all the perspectives on it. We talked about all the different variations of it, how to pay for it, how to make it work."

O'Keefe said Expo leadership was intrigued by the idea after watching the commentary provided during livestreams of several other shows, including the Royal Agricultural Winter Fair.

"People have been talking about it, asking for it," O'Keefe said. "It's a way to keep the audience engaged. We all love watching shows, but sometimes sitting there, watching them walk around on a screen, with no information, nothing — it can be



Members of the Holstein Show Commentary team — Kathleen O'Keefe (from left), Jamie Howard and David Dymont — discusses a class during the International Holstein Show Oct. 2 at World Dairy Expo in Madison, Wisconsin. O'Keefe is heading up the commentary throughout the Holstein Show, while being joined by a panel of color commentators such as Howard and industry guests such as Dymont.

like paint drying, with the length of some classes. Expo decided to add it, but only if they could ensure it would be done the right way."

World Dairy Expo will dip its toes into live show commentary slowly, to ensure it can produce the best possible product, O'Keefe said.

"As a committee, we decided this first year to focus on doing one show, and doing it well," O'Keefe said. "The Holstein show was the logical choice, logistically — it's the only show in the ring at that time and only one ExpoTV channel. And it is at the end of the week, giving the Ex-

poTV production crew adequate time to make sure everything is set up and running as it should be."

O'Keefe said the plan is to begin phasing commentary into other shows throughout the week, until the full slate of shows will enjoy the narratives.

"I was kind of naive going into it," O'Keefe said, laughing. "I'm one to just dive in — why not just do them all? Thankfully we had the technical side on board to explain all the logistics that would require, not to mention the need for a second team, a second table, a second set of cables. There is quite a bit in the

planning, the budgeting, but it is something we can look forward to over the next few years."

O'Keefe will be behind the microphone as the anchor for the entirety of the International Holstein Show, relying on her longstanding experience serving as an announcer for both the International Junior Holstein and the International Red & White Shows.

"I have binders and spreadsheets with information on all of the Holsteins that are entered, where they are from, a bit about their cow family, how they've done in shows," O'Keefe said. "It's taken hours and hours of homework, but quite literally this

is my dream. The Holsteins are my heart breed, what I grew up with. I'm so excited to see this come to fruition."

Throughout the two days, O'Keefe will be joined by several color commentators in the second chair and a variety of short-term guests in the third chair.

"It'll be like a football broadcast," O'Keefe said. "There's always the play-by-play guy, who delivers the facts. Then you have the color guy who adds a little more info and inside scoop. That third chair will be someone who comes in and chats for a class or so — a variety of people from the industry, to converse with while the cattle are circling or the judges are working their first lines."

Joining O'Keefe throughout the show in the second chair will be well-known industry people like Russell Gammon, Tim Abbott, Jamie Howard, David Lentz and Kevin Jorgensen.

"Rotating those second and third chairs will help us keep things fresh and interesting," O'Keefe said. "Not too many people can give up an entire day at Expo, sitting behind the microphone, so it opens us up to a larger pool of people to take part."

O'Keefe believes that the commentary will provide added excitement and value for both ExpoTV viewers and Expo exhibitors.

"We get a ton of international viewers," O'Keefe said. "Hopefully we can make this a value added for the exhibitors, too, talking about the heifers and cows, their families and backgrounds, providing some extra exposure for all the animals and exhibitors in the ring."

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ALONG THE ROAD TO Madison

Pam VanderSanden
Oregon, Wisconsin

How many miles did you travel to World Dairy Expo® and how long did the trip take? I do not have far to travel, only 17 miles. With light traffic and stop lights in my favor, the trip takes no more than 20 minutes.

How many years have you volunteered at Expo? I have volunteered for 10 years.

Describe your volunteer activities for Expo. I have volunteered in quite a few areas. I have washed pants for show ring attendants, pulled back tags and assisted with snacks for the international lounge. I have taken pictures of trade show booths that tried to leave early, handed out packets for trade show attendees, and worked in the Purple Cow gift shop, but most of my time has been spent with school tours. I started as a tour guide, taking classes around the grounds, and now I assist the Expo staff with making sure everything is set up the morning of the tours. Matching tour guides to their groups, assisting new tour guides with their maps, explaining how to navigate the grounds and finally making sure our area is cleaned up after 1,000-plus children and chaperones have left after the two days are other aspects for which I lend a hand.

What do you do for a living? I am an associate financial advisor for Soma Wealth Management of Edward Jones.

How do you balance volunteer work with your regular, day-to-day responsibilities? Edward Jones has a great culture of giving back to our communities, so they welcome their employees to volunteer for programs that are important to them.

Why do you volunteer at Expo? First and foremost, I do it because it is fun. I really enjoy sharing this great event with fourth graders. Some of these kiddos have never seen a cow close up, or realize how big a combine is. It is great to know they leave learning something about the dairy industry.

What is a favorite memory or most memorable experience while volunteering at Expo? My most memorable experience was becoming a friend of Expo in 2019. It was a great honor to be recognized for volunteering. The cutest memory was when I asked my group to name one breed of dairy cows and this young girl raised her hand and when I called on her, she said with great enthusiasm, “Brown This.” Oh, so close. I did mention it was Brown Swiss.



Christopher Schnulle
Fennimore, Wisconsin

How many miles did you travel to World Dairy Expo® and how long did the trip take? It is a 63-mile trip to Expo and takes me about 1 hour and 15 minutes.

How many years have you volunteered at Expo? 14 years, I think — I cannot remember the exact year I started.

Describe your volunteer activities for Expo. I verify the Holsteins entered the show. I check that their identification matches their registration papers and that the information is correct for the cattle log. On show day, I help in the show ring. I enter the official placings into the tablet and try to keep the crew smiling and entertained.

What do you do for a living? I work for TechMix, located in Fennimore. We collect, pool, pasteurize and dry cow colostrum. I work in the pooling room and in receiving. I am also the herdsman for MLEKO Dairy, a 250-cow dairy in Montfort, Wisconsin.

How do you balance volunteer work with your regular, day-to-day responsibilities? I take vacation from work and the farm. World Dairy Expo is one of my favorite weeks of the year.

Why do you volunteer at Expo? I am a cow geek. I have loved World Dairy Expo since my first visit as a child 42 years ago. It is an honor and a privilege to work with industry-famous faces and top industry cattle breeders.

What is a favorite memory or most memorable experience while volunteering at Expo? I have so many that it is hard to try and just pick one. It is such a neat feeling to have one of only six in-ring seats, which brings some of the most popular cattle just hand's length away from me. Personally, I had the privilege of watching my heifer place 10th in her class my first time being an exhibitor. It has been a lifelong dream to be an exhibitor on the colored shavings. I hope that next year I will get to walk for the first time on the colored shavings as a leadsman with our heifer, Ms. Wispa Edge Farms Ocean Reba-Red.



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Thursday

PHOTO COURTESY OF ANDREW HETKE PHOTOGRAPHY

The crew representing Golden Oaks Farm take a break from show preparations to gather for a photo commemorating their selection as the Daily Herdsman'ship Winner for Thursday, Oct. 2 at World Dairy Expo in Madison, Wisconsin. The Golden Oaks Crew includes: Raevyn Jackson, B. Hoesly, Tony Ventura, Anna Moser, Owen Bontekoe, Jacob, Eggink, Taylor Sahli, David, Kane Venture, Andrew Hetke, Nash Ventura, Robert Salomons, Gustavo Salomons, Chase Savage, Stan Moser, Deagan Sandelier and Lucas Moser. Not pictured are Bridgett Miesen, Maci Hoesly and Chip Savage.

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Sara Hagen
Hartford, Wisconsin

How many miles did you travel to World Dairy Expo® and how long did the trip take? I live in Hartford. It takes me about an hour and a half to make the 70-mile trip because I have to stop for coffee on the way in.

How many years have you volunteered at Expo? I have been volunteering with World Dairy Expo in some capacity since 2005, when I served as the milkhouse chair while at the University of Wisconsin-Madison. After graduation, I started helping with cattle health check-ins, assembling signage around the Exhibition Hall and stuffing company envelopes before taking care of commercial exhibitor registration for more than 10 years.

Describe your volunteer activities for Expo. I serve as an information hub for commercial exhibitors as they arrive to set up their booths the weekend ahead of the show. We have a pre-filled envelope for each participating company with frequently asked questions, name badges, maps, official programs and anything else they may need as they prepare for the week.

What do you do for a living? I work for Dairy Records Management Systems, providing service and support to our Dairy Herd Improvement Association milk testing service affiliates, their technicians and producers as well as Dart Herd Software, HerdHQ, and PocketDairy/PocketMeter mobile app users. Additionally, I get to work with university instructors to teach students about records analysis and create educational content for our customers.

How do you balance volunteer work with your regular, day-to-day responsibilities? I'm part of an excellent team that picks up the pieces while I take Friday and Monday off work before the official start of Expo.

Why do you volunteer at Expo? It really is the international meeting place for the dairy industry. I love reconnecting with old colleagues, classmates and friends while also welcoming new companies or representatives coming to the show for the first time.

What is a favorite memory or most memorable experience while volunteering at Expo? As a hockey fan, I have to say when I was helping check in a semi-load of cattle from Canada, someone pointed at the Coliseum and, in a thick "Great White North" accent, asked me what hockey team played in that building.



Jenny Wackershauser
Platteville, Wisconsin

How many miles did you travel to World Dairy Expo® and how long did the trip take? It is about 70 miles and takes me about 1.25 hours to get to Expo.

How many years have you volunteered at Expo? I have volunteered at Expo as an ExpoTV technical director since 2014.

Describe your volunteer activities for Expo. I partner with Emily Novinskie to help direct the amazingly talented crew that creates ExpoTV, as the cow show experts. The camera crew, editors, producers and support folks at Rush Media come from the world of sports broadcasting and need a little guidance on showing the dairy cattle at their best on the screen. We spend our time in a TV trailer behind the scenes during every breed show to help guide the crew to give these fantastic cows their day in the spotlight and let viewers in the barn or back home get a view of the action.

What do you do for a living? I am a senior dairy broker/agent at Ever.Ag out of Platteville helping dairy farmers manage their risk in both milk and feed markets through crop insurance offerings like Dairy Revenue Protection or on the Chicago Board of Trade with futures and options.

How do you balance volunteer work with your regular, day-to-day responsibilities? It takes a bit of planning and teamwork at Ever.Ag to make sure we are covered if commodity markets are active while I am busy at Expo. However it does give me a chance to catch clients and contacts while out and about in Madison for the week. Having the ability to work from a cell phone and keep up on emails and other communications helps a lot. Also pairing with a talented partner to split the time for the week gives us both a chance to be available part of the week and keep up on day-to-day responsibilities.

Why do you volunteer at Expo? I was raised in the ag industry, where most of our events are run by volunteers. My parents brought us along as they were highly involved in local volunteer opportunities; it is ingrained in what we do. When Diane Nichols, the original ExpoTV technical director, needed to step away, a conversation in passing with a WDE employee about the need for someone to step in piqued our interest. It seemed to fit right in with Emily and me, our work schedules at the time and our personalities. We jumped on board after getting the details from Diane, and we are 10 years in.

What is a favorite memory or most memorable experience while volunteering at Expo? The best memories I have since starting at ExpoTV are just being in a front row seat to see the growth in the folks leading the animals. Kids I grew up showing with are now the parents of kids in the ring or have grown from local 4-H kids learning to winning Premier Exhibitor and Premier Breeder banners. The people who bring these animals and keep the community going are my favorite memories.



Emily Novinskie
Platteville, Wisconsin

How many miles did you travel to World Dairy Expo® and how long did the trip take? I travel about 72 miles to Expo; it takes a little over an hour.

How many years have you volunteered at Expo? I have been volunteering since October 2014 for a total of 10 World Dairy Expos as of this year.

Describe your volunteer activities for Expo. I have the privilege of working alongside the Rush Media crew to make sure every animal that steps into the show ring is captured on camera. My role is to help coordinate with the camera operators to get the perfect shots, guiding the production staff on what and when to film and making sure our sponsors get the on-air recognition they deserve. Throughout the show, I help capture any additional footage that can be used to help support special awards and presentations. During the Supreme ceremonies, I work closely with the crew to capture each moment from the build-up in the ring to the crowning of the champions. Because many of the Rush Media team members are new to the dairy world, I get to share my knowledge by answering questions about breeds, showmanship and the traditions that make this event so special.

What do you do for a living? I manage operations for Mission: Ingredients, a private family office, where I oversee relationships across banking, legal, tax, real estate, insurance and philanthropy, in addition to handling the day-to-day operations of the organization. The family office owner is also the co-founder and managing partner of Manna Tree, a private equity firm investing in companies that empower consumers to live longer, healthier lives. At Manna Tree, I serve on the investor relations team and act as executive assistant.

How do you balance volunteer work with your regular, day-to-day responsibilities? During Expo, Jen (Wackershauser) and I switch days. On the days I am not in the video truck, I work my normal job remotely. My boss and company are also very encouraging in taking on volunteer opportunities as needed.

Why do you volunteer at Expo? I grew up showing cattle and worked for allied industry for 14 years. World Dairy Expo has always held a special place in my heart. When I was approached with the opportunity to assist with the video production part of the show, I couldn't think of a better way to help share the magic of the show, ensuring the entire experience feels as special on screen as it does in person.

What is a favorite memory or most memorable experience while volunteering at Expo? Over the last 10 years, I have spent countless long hours in the video truck. In that time, I have gathered more memorable moments than I can count. One of the most special parts for me is watching people I grew up showing cattle with step onto the colored shavings, whether as the main or associate judge or standing at the top of their class. I have seen first-hand the dedication, sacrifices and passion they have poured into this industry over the years, so it truly warms my heart to see them reach those milestones and succeed.



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The LONG HAUL

Michael and Elizabeth Bosley
Dream Valley Jerseys
Glen Rock, Pennsylvania
Pavilion 2, Aisle 16S

How many miles did you travel to World Dairy Expo® and how long did the trip take? We travel about 850 miles and the trip takes us about 14 hours.

How many head did you bring and care for while traveling to Expo? We brought nine head.

How do you care for the animals while traveling? We deep-bed the trailer so the cow are comfortable and have room to lay down. We hay every time we stop. We also give each of them probiotic paste

before we leave and after we arrive. We make sure our tack trailer will arrive well before us and have everything set up when we get here. The tack trailer left Tuesday morning and the cows leave Wednesday.

How did you prepare for the trip, and when did you start making those preparations? We are kind of preparing year-round. I watch deals on Amazon and buy things we use like baby oil and paper towels when I can get them on sale. I start looking for hotel rooms in December or January. The specific planning begins at the Maryland State Fair, which is Labor Day Weekend. Entries are always due around that time and we make the decision about how many animals we

want to take. Besides organizing all the tack and things, I pre-cook all the meals. I start a Wal-Mart order and keep adding to it as I think of things we will need and I order it when we are here. It saves a lot of time getting the groceries we will need for the week.

How many times have you made the trip, bringing animals to Expo? We have been making the trip for the past nine years.

Tell us about a memorable experience (good or bad) you have had traveling to Expo, with cattle? We were not planning on it, but one year we traded our trailer in while we were at Expo and got a new one. That was in 2019.



DREAM VALLEY JERSEYS

PHOTO BY DANIELLE NAUMAN/DAIRY STAR

Michael (left) and Elizabeth Bosley take a break from caring for their string of Jerseys Oct. 2 at World Dairy Expo in Madison, Wisconsin. The Bosleys are from Glen Rock, Pennsylvania and have made the 14-hour trip to Expo.

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Providing direction

Interpreters play vital role at Expo

BY DANIELLE NAUMAN
Staff Writer

MADISON, Wis. — No matter what corner of the globe a person might call home, when they arrive at the Alliant Energy Center in Madison, Wisconsin, for World Dairy Expo®, passion for the dairy industry becomes the common language.

A team of 10 interpreters versed in a variety of languages — Spanish, French, German, Italian, Indonesian, Portuguese, Russian and several dialects of Chinese — stand ready to assist foreign guests who may experience a language barrier as they navigate both the show and the surrounding community.

Ron Eustice resides in Burnsville, Minnesota, and has worked as an Expo interpreter since 2014. In addition to English, Eustice speaks five languages, including Spanish, German, Indonesian, French and Italian. And he can understand some Portuguese and knows enough Russian to cover basic travel needs.

“Being an interpreter at Expo is one of the most rewarding jobs I have ever had,” Eustice said. “I’ve spent my life in the dairy industry, and I’ve been interested in foreign languages since I was a child.”

Ready to greet and assist international guests, Eustice and his fellow translators are on the grounds beginning the Monday of Expo week to greet and register Expo’s international guests.

While assistance with many languages is available, Eustice said the need for translation assistance is typically highest among Spanish and Chinese speaking attendees.

For Eustice, serving as an interpreter melds his lifetime passions — the dairy industry and a love of languages and cultures.

“I was raised on my family’s small dairy farm in southern Minnesota,” Eustice said. “I have spent my entire career working in the industry.”

Serving as an interpreter was a natural extension of Eustice’s dairy industry career, which spanned the globe, ranging from cow-side, on-farm experiences to corporate leadership roles in global positions. That breadth of experience allows Eustice to fill a niche on the Expo translation team.

“I am often called upon to address specific needs, directing or personally taking guests to different booths and exhibits,” Eustice said. “In the afternoons I am present at the Expo en Español seminars, where I welcome attendees, introduce speakers and moderate the programs.”

The translators at Expo fill a vital role for those who travel globally to attend the show, Eustice said.

“Expo welcomes international guests from more than 100 countries,” Eustice said. “That number is increasing each year, as developing countries in Africa, Asia and Latin America expand and im-



PHOTO BY DANIELLE NAUMAN/DAIRY STAR

Ron Eustice pauses for a moment from his duties as an interpreter Oct. 2 at World Dairy Expo in Madison, Wisconsin. Fluent in five foreign languages, Eustice has served as a World Dairy Expo interpreter since 2014.

prove their livestock industries.”

Eustice said the translation team has witnessed a shift in the translation requests received throughout the week because of the changing demographics.

“The number of guests from more remote countries is increasing, but most of these do speak a second language, usually English or Russian,” Eustice said.

Eustice views his time spent as an Expo translator as mutually beneficial to both the international attendees and him.

“I am able to help them, and they teach me so much,” Eustice said. “One of my more interesting experiences was to locate a place for a group of Muslim guests from French-speaking Mauritania to pray, as devout Muslims are required to pray five times a day.”

One would expect that Eustice’s love of dairy cattle might have blossomed while growing up on his family’s southern Minnesota dairy farm. What one might not expect is that is where his love of languages and culture sprouted as well.

At the age of 10, Eustice enlisted a German immigrant who occasionally worked for his father to teach him German.

“He was delighted to discover my interest in his native language,” Eustice said. “I saved up and sent two quarters in an envelope to order a German phrase book from a New York City bookstore.”

The desire he had to learn about faraway lands fed what seemed to be a natural ability to absorb new languages. He gained a pen-pal from India through a weekly magazine that he read at the 1-room country school he attended.

Throughout high school and into college, Eustice began studying Spanish. He had the opportunity to travel to Uruguay as part of the International Farm Youth Exchange Program, spending six months living with a family in the South American country.

Eustice approaches learning a new

language in a simplistic manner.

“I begin learning a new language like a small child learns to speak,” Eustice said. “One word at a time, and by saying a few basic words and phrases.”

He purchases phrase books and dictionaries to learn a language word by word, but he said nothing is better than practical experience.

The people Eustice has met as an Expo translator are his biggest reward.

“Perhaps the most interesting person I have met was the Minister of Agriculture from Mali in West Africa,” Eustice said. “He was nearly 7 feet tall and was dressed in a white, flowing robe that is typical of that region.”

The relationships he develops with international guests sometimes extend beyond the five days each fall.

“I especially enjoy greeting my friends from Uruguay each year,” Eustice said. “Most come from areas where I stayed and know members of the host families I lived with nearly 60 years ago. I have visited the farms of several Uruguayan guests. We have hosted, for a month, the daughter of a dairy farmer from Switzerland; recently my wife and visited her at her home in Switzerland.”

Eustice values the knowledge that is shared globally throughout the week-long industry event.

“I’ve spent my lifetime educating farmers,” Eustice said. “In our industry we need to work together and collaborate. There is a lot we can all learn from each other. I hope that spirit is the legacy I leave behind.”



PHOTO BY DANIELLE NAUMAN/DAIRY STAR

Ron Eustice (left) shares a photo with Pam Charleton from Canada and Andrey Kutuzov, another Expo interpreter, originally from Russia, on Oct. 2 at World Dairy Expo in Madison, Wisconsin. Eustice enjoys learning about other cultures and meeting people from all areas of the global dairy industry while serving as an Expo interpreter.



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First-time exhibitors savor the experience

It's unanimous: they'll be back

BY SHERRY NEWELL
Staff Writer

MADISON, Wisconsin — They may not have brought home any championships or first-place ribbons, but there will be plenty of memories to take home for first-time exhibitors at the 2025 World Dairy Expo®.

For one Illinois family, those memories include two parents and eight children 13 and under spending a week living out of their tent inside Pavilion 2 while tending three heifers.

Scott Jr. and Amanda Harbaugh of Chana, Illinois, made their Expo debut at the urging of their oldest daughter, Shelby. Their newly earned exhibitor status is helping her realize a dream.

"If it furthers her and is what she wants to do, that's all that matters," Scott said.

The family keeps a few milk cows and heifers at home and shows animals in Illinois and Iowa. Their farm prefix is Round Oak, a name recognized for breeding one of the Holstein breed's most impactful sires, Round Oak Rag Apple Elevation. The Harbaughs pursued the name because Scott's father was once a herdsman for the famous farm.

They were Expo visitors before becoming exhibitors.

"After coming here for so many years and seeing how much fun it looked like, we thought we'd toss our hat in the bucket and see how we could do," Scott said.

Wrangling eight children, five of whom stayed all week and three who came for Expo's final two days, had its own learning curve.

Just keeping everybody contained, organized and clean as best we can, as well as with the cows is tough, Amanda said.

"It's just going back and forth, making sure they get their meals and everything," she said. "It's difficult, but it's fun."

"Decent" is how she labeled the placings of their two Jerseys and one Holstein heifer.

"We would have liked to be more in the middle, but we were more towards the end," she said.



PHOTOS BY SHERRY NEWELL/DAIRY STAR
Maddie Meyer (left) and Mary McAndrews enjoy their World Dairy Expo experience Oct. 2 in Madison, Wisconsin. The two girls from Sauk Centre, Minnesota, tied in at Expo with several Minnesota-based show strings.

First-timer Landon Neely had better results.

He waited years to become a junior exhibitor, after being relegated to just watching since he was 2 years old.

Neely came to Expo with his parents, Brian and Traci, as a toddler. For the last eight years, he has been behind the scenes for the Neelys' Bell Valley herd out of Utica, Pennsylvania.

Neeley has shown animals at his county fair and at the All-American Dairy Show in Harrisburg, Pennsylvania, but found Expo a bit different.

"It was a little bit more intense, and a lot more nerve-wracking, and it's very hard to do," he said.

His Milking Shorthorn heifer, Linda, placed third in her class and was first Bred and Owned.

"She did way better than I would have thought," Neely said.

He is happy to be on the colored shavings himself.

"My favorite part is getting out there and actually doing it, not just watching," he said.

Maddie Meyer, daughter of Nick and Tara Meyer, and Mary McAndrews, daughter of Mike and Kate McAndrews, also walked the colored shavings for the

first time in 2025.

The two girls from Sauk Centre, Minnesota, had success in their highly competitive county and state fairs, along with a couple of regional youth shows. This triggered a desire to make the trek to Madison.

One of Meyer's Milking Shorthorn heifers was fourth in her class and second-place junior. She also entered showmanship, which she called a learning experience.

"I was kind of focusing more on my animal, and I wish I was more focused on the judge," Meyer said. "Here I learned you have to focus on the judge because they're going fast and they're pointing at you, and if you miss that point, you're going to end up lower than you should."

McAndrews said that after showing



her Red & White winter yearling, she knows what she needs to do with her heifer in the future.

"I didn't do all that well," she said. "For showmanship, I'll just try to keep her head up. She really doesn't like her head up and it makes me kind of mad."

Both girls say they'll be back to World Dairy Expo.

"It's crazy and exciting and I still can't believe I'm here," McAndrews said.



PHOTO BY SHERRY NEWELL/DAIRY STAR
The Harbaugh family — Paisley (seated, from left), Abby, Brooklyn, Scott III; (standing) Ashley, Scott Jr., Amanda holding Scott III, Emily and Shelby — ends their first week-long experience as World Dairy Expo exhibitors. The family from Chana, Illinois, showed two Jersey heifers and one Holstein heifer.



PHOTO BY DANIELLE NAUMAN/DAIRY STAR
The crew from Budjon Farms — (kneeling, front) Emma Paulson; (second row, from left) Kate Edmonds, Kelli Kull, Tom Cull; (third row) Lauren McIlveen, Kylie Nickels, Caroline Arrowsmith, Keaton Phoenix, Owen Dawe, Jill Bening; (fourth row) Dawson Nickels, Egbert Korenberg, Jamison Ward, Nicholas Schuster, Ty Findley, Chandler Bening, Calvin Bening and Jeppe Anderson — takes a break from a busy day of showing to accept both the Friday Herdsmanship Award and the Overall Herdsmanship Award Oct. 2 at World Dairy Expo in Madison, Wisconsin. Budjon Farms is located in Lomira, Wisconsin.

ZONE

HERDSMANSHIP

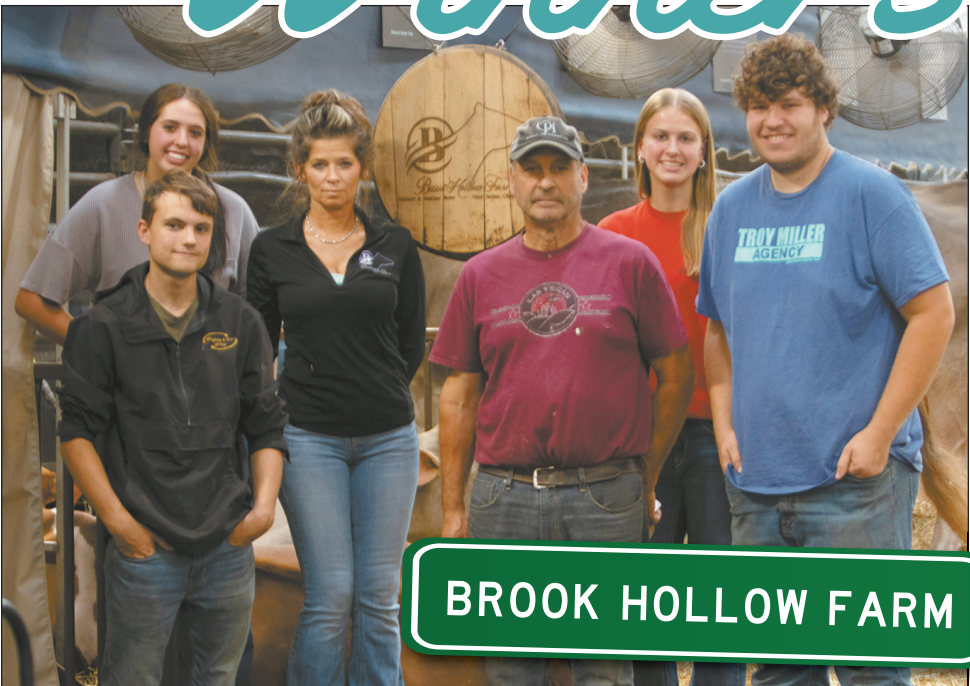
Winners



MILK SOURCE GENETICS

PHOTO BY MILKWORTH MOMENTS

The crew from Milk Source Genetics is awarded the Pavilion 1, Zone 1 Herdsmanship honors Oct. 2 at World Dairy Expo in Madison, Wisconsin, with acceptance from Joel Kietzman (front, from left); Wesley Hages, Ricky Nelson, David Petersheim, Heather Petersheim, Chelsea Holschbach; (back, from left) Grant Vosters, John Vosters, Callum McPhee, Oakley Swiecichowski, Jim Ostrom, Matt Brigham and Andy Sell. Milk Source Genetics hails from Kaukauna, Wisconsin.



BROOK HOLLOW FARM

PHOTO BY MILKWORTH MOMENTS

The Pavilion 1, Zone 2 Herdsmanship Award is presented Oct. 2 at World Dairy Expo in Madison, Wisconsin, to Brook Hollow Farm, represented by Jackson Powers (front, from left), Delbert Yoder, Gavin Snyder; (back, from left) Carissa Pittman, Heather Yoder and Claire Linden. The herd is out of West Salem, Ohio



WEAVER SHOW CATTLE

PHOTO BY MILKWORTH MOMENTS

Madison Weaver (front, from left), Kaitlyn Corbett, Landen Copenhaver; (back, from left) Eddie Sekerak, Markus Kajer and Hayden Weaver are awarded the Pavilion 2, Zone 3 Herdsmanship Award Oct. 2 at World Dairy Expo in Madison, Wisconsin. The crew is with Weaver Show Cattle out of Pennsylvania, owned by F. Haden Weaver.



TRIPLE-T HOLSTEINS & VIERRA DAIRY FARMS

PHOTO BY MILKWORTH MOMENTS

The crew caring for the Triple-T Holsteins and Vierra Dairy Farms cattle — (front, from left) Andrea Ciceri, Zach Dasilva, Renee Pierick, Kendall Thomas, Andy Thomas; (back) Jeanne Oberson, Noel Peters, Jen Charlton, Nathan Thomas, Jenny Thomas, Sean Lynch, Clayton Arntz, Tim Cummings, Will Iager and Owen Vis — receive recognition as the Pavilion 2, Zone 4 Herdsmanship Award Oct. 2 at World Dairy Expo in Madison, Wisconsin. Triple-T Holsteins is located in North Lewisburg, Ohio, while Vierra Dairy Farms is located in Hilmar, California.



MAPLE DOWNS FARMS II

PHOTO BY MILKWORTH MOMENTS

The crew representing Maple Downs Farms II — Liam Cooper (front, from left), Lily Trowbridge, Cait O'Sullivan, Allie Dunning, Karissa Livingston, Abby Wilbur, Rosie Trowbridge; (back) Aaron Cooper, Tim Coon, Everett Brayman, Hannah Johnston, Seth Johnston, Jason Lloyd, Lexie Payne, Cole Partridge, Barrie Potter, Michael Wisler and Peter Coyne — take a break from show preparations to gather for a photo lauding their selection as the Pavilion 2, Zone 5 Herdsmanship Winner Oct. 2 at World Dairy Expo in Madison, Wisconsin. Maple Downs Farms II is located in Middleburgh, New York.



REYNCREST

PHOTO BY MILKWORTH MOMENTS

The crew representing Reyncrest — Whitney Kugler (kneeling, from left), Kelly Reynolds, Carly Coutu; (back) Tyler Reynolds, Austen Schmidt, Adam Buckenmeyer, Andy Reynolds, Michelle Schmidt, Matt Senecal and Chris Curtiss — take a break from show preparations to gather for a photo commemorating their selection as the Daily Herdsmanship Winner Oct. 1 at World Dairy Expo in Madison, Wisconsin. The Reyncrest crew was also the recipient of the Pavilion 2, Zone 6 Herdsmanship Award. Reyncrest is located in Corfu, New York.

ZONE

HERDSMANSHIP

Winners



ELMVUE FARM

PHOTO BY MILKWORTH MOMENTS

The crew at Elmvue Farm — Nellie Jacobs (front, from left), Lyndsay Yerina, Sarah Hurley, Garrett Schmidt, Sean Schultz; (back, from left) Tyler Walrath, Chloe Yerina, Emma Roeben, Debbie Frasier, Randy Frasier, Rhett Yerina, Brett Yerina, Corey Popp and Steve Vail — gathers to receive the Tent 1, Zone 7 Herdsmanship Award Oct. 2 at World Dairy Expo in Madison, Wisconsin. Elmvue Farm is located in Johnstown, New York.



SHOCKING GENETICS

PHOTO BY MILKWORTH MOMENTS

Winning the Tent 1, Zone 8 Herdsmanship Award Oct. 2 at World Dairy Expo in Madison, Wisconsin is the Shocking Genetics showstring, represented by Ava Kaskela (front, from left), Karlie Supplee, Katie Shultz, Brian Reichard holding Brock Reichard; (back, from left) Emily Myers, Tamie Goss and Shelby Myers. Shocking Genetics is located in Dillsburg, Pennsylvania.



RUSTIC CREEK GENETICS & HILL'S VALLEY FARM

PHOTO BY MILKWORTH MOMENTS

Rustic Creek Genetics and Hill's Valley Farm — Kari Kinnard (front, from left), Carter Kinnard, Innish Wall; (middle, from left) Brent Kinnard, Ellery Wall, Jeff Jaskolski, Jessica Aderholdt, Brody Jackson; (back, from left) Blake Hill and Darin Hill; — receive the Tent 1, Zone 9 Herdsmanship Award Oct. 2 at World Dairy Expo in Madison, Wisconsin. Rustic Creek Genetics, operated by the Kinnard family, is located in Kewaunee, Wisconsin; Hill's Valley Farm, operated by the Hill family, is located in Cattaraugus, New York.



ST-YLE HOLSTEINS

PHOTO BY MILKWORTH MOMENTS

The crew from ST-YLE Holsteins — Robert Klinefelter (front, from left), Stephanie Aves-Schroeder, Julie Aves; (back, from left) Jodi Holt and Kevin Aves — accept the Tent 2, Zone 10 Herdsmanship Award Oct. 2 at World Dairy Expo in Madison, Wisconsin. ST-YLE Holsteins is located in Belmont, Wisconsin.



OAK KNOLL BROWN SWISS

PHOTO BY MILKWORTH MOMENTS

The team from Oak Knoll Brown Swiss — Colton Price (front, from left), Beau Price, Grant Yager, Charlee Larson; (back, from left) Chad Yager, Whitney Yager, Sara Price holding Lyndi Price, Derek Price, Jessica Whitker, Jaynie Henn, Tammy Rule, Heather Larson, Baylor Rule and Mariah Kendall — accepts the Tent 2, Zone 11 Herdsmanship Award Oct. 2 at World Dairy Expo in Madison, Wisconsin. Oak Knoll Brown Swiss comes to Expo from Linden, Wisconsin.



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PHOTO BY MICHELE ACKERMAN/DAIRY STAR

Gary Friday, an usher for the Alliant Energy Center, reads the World Dairy Expo Daily Edition to catch up on yesterday's events, Oct. 2, at the entrance to the Media Room in Madison, Wisconsin. He has worked for the company for 20 years, the last 10 checking badges for access to the hub, where media conduct interviews, work on articles, videos, podcasts and other communications materials. Prior to this position, Friday worked on the grounds as a guard and in security. He started working for the company to purchase an item on his bucket list: a 2001 red Corvette.



PHOTO BY MICHELE ACKERMAN/DAIRY STAR

Karie Koch, a lead ticket taker for the Alliant Energy Center, scans a visitor's cell phone ticket, Oct. 2, giving them access to World Dairy Expo in Madison, Wisconsin. She has been taking tickets and working as an usher for the company for 15 years. As an usher, Koch is called upon for a variety of tasks, from helping folks find their seats in the arena and navigating the grounds to ensuring the facilities comply with safety codes.



PHOTO BY MICHELE ACKERMAN/DAIRY STAR

Deb Berg, lead for parking and ticket sales, takes a break Oct. 2 at the entrance to World Dairy Expo in Madison, Wisconsin. What does she like best about her job? "Everything. I enjoy the problem-solving aspect of my job and seeing happy customers drive by." She took a position with the Alliant Energy Center in 2017 as a second job to pay off a car loan. It has long been paid off, but she has stayed.



PHOTO BY MICHELE ACKERMAN/DAIRY STAR

Randy "Rudy" King mans the service desk, Oct. 2, in the Coliseum in Madison, Wisconsin. He ensures exhibitors have all the necessities for their booth: tables and chairs, electricity, water and access to the internet, among others. For the past eight years, both he and his wife have worked for the Alliant Energy Center. In years past, he has been an usher. He said the best part of his job is meeting different people — especially those attending World Dairy Expo — because they are courteous and excited to be here, which makes the job a lot easier.

Four banners and feeling fine

Indiana cow earns fourth championship in International Junior Milking Shorthorn Show

BY DANIELLE NAUMAN
AND SHERRY NEWELL
Staff Writers

MADISON, Wis. — For the fourth year in a row, Heavenly Zora-ET, the top-placing junior-owned Aged Cow, was tapped as the Senior and Grand Champion of the International Junior Milking Shorthorn Show for Dillon Freeman of Bremen, Indiana.

Basking in the limelight as the Reserve Senior and Reserve Grand Champion was the winning Four-Year-Old, Halpins Trip Crown Roulette-ET. Roulette is exhibited by Owen and Colt Halpin and Bailey Broers of Halpin Farms, located in Buckingham, Illinois.

Honorable Mention Grand Champion accolades went to the Intermediate Champion, Redwillow Wild Storm-ET, the top-placing Senior Two-Year-Old. Storm is exhibited by Lars Dropik and Lanna Walter of Sauk Centre, Minnesota.

Following as the Reserve Intermediate Champion was Lazy M Liam Alligator, exhibited by Cael Chase and Caden Cannon of Dyersville, Iowa. Alligator was the winning milking yearling. Honorable Mention Intermediate Champion was Halpins Gravity Sunshine, the top-placing junior-owned Junior Three-Year-Old. Sunshine is exhibited by Colt and Owen Halpin and Kirstyn Lucht of Halpins Farms in Buckingham, Illinois.

The Honorable Mention Senior Champion was Lazy M-JK Lady In Red-EXP, the top-placing junior-owned Five-Year-Old, exhibited by Aubree, Aiden and Alaina Topp of Botkins, Ohio.

In the heifer show, Lazy M Money Laundering-ET-P, the winning Fall Yearling, returned to successfully defend her 2024 title as Junior Champion for the partnership of Elizabeth Gunst and Jamie Gibbs of Hartford. The winning Spring Yearling, Wincrest P Spring Special EXP-ET, received the nod as the Reserve Junior Champion. Spring Special is exhibited by Dylan and Cameron Ryan and Charlotte Wingert of Fond du Lac. Honorable Mention honors went to KnH Endres Jester Legend-ET, the winning Fall Calf, exhibited by John Brown II of Gretna, Virginia.



PHOTO COURTESY OF COWSMOPOLITAN

Heavenly Zora-ET is named the Senior and Grand Champion of the International Junior Milking Shorthorn Show Oct. 2 at World Dairy Expo in Madison, Wisconsin. Zora, the winning Aged Cow, is owned by Dillon Freeman. Halpins Trip Crown Roulette-ET, the winning Four-Year-Old, is named the Reserve Senior and Reserve Grand Champion. Roulette is owned by Owen and Colt Halpin and Bailey Broers of Halpin Farms. Redwillow Wild Storm-ET is named the Intermediate and Honorable Mention Grand Champion. Storm, the winning Senior Two-Year-Old, is owned by Lars Dropik and Lanna Walter of Sauk Centre, Minnesota.

Official judge Michael Maier of Stitzer and his associate Josh Fairbanks of Anamosa, Iowa were charged with placing 114 head of junior-owned Milking Shorthorns. Complete show results are available online at www.worlddairy-expo.com.

Heavenly Zora-ET Dillon Freeman, Bremen, Indiana

Tell us about yourself. I'm 21 years old and I'm working on our family farm.

Tell us about your animal. I purchased Zora in 2019 when she was a yearling. She won at the National Convention Junior Heifer Show that year and was Honorable Mention Junior Champion of the Junior Shows at both Harrisburg and here at Expo. This is the fourth time in a row of winning the Junior Show here at Expo, and she has won twice in the Open Show.

What was your reaction when your cow was named Grand Champion of the Junior Show? It is awesome, a great feeling knowing that she can keep coming back and doing it again.

How did you get involved in dairy cattle showing? My family has always showed dairy cattle, before I was even born. My brother and I both started 4-H right away. I have probably been showing since I was 4 years old and I have been showing here every year since I have been eligible.

Who has been a mentor for your showing career? What has been the best advice they have given you? It would be my family, and probably a few friends who have always helped us out. They have been great. Their best advice is to never give up.

What is your favorite memory of showing dairy cattle? Being named Grand Champion and Reserve Grand Champion of the International Milking Shorthorn Show.



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PHOTO BY SHERRY NEWELL/DAIRY STAR
A group of school children learns about milking in the parlor Oct. 2 at World Dairy Expo in Madison, Wisconsin. Education efforts for the Madison community have been part of Expo's mission for many years.



PHOTO BY DANIELLE NAUMAN/DAIRY STAR
World Dairy Expo General Manager Laura Herschleb (left) and Expo exhibitor Jennifer Hill chat in the morning sunshine Oct. 2 at World Dairy Expo in Madison, Wisconsin. Hill, a member of the Dairy Cattle Exhibitors Committee, works with Expo staff, including Herschleb, to address concerns and ideas of dairy cattle exhibitors.



PHOTO BY SHERRY NEWELL/DAIRY STAR
The Otte brothers, Hudson (left) and Jaxson, hold back their little brother, Brooks, from the main aisle of Pavilion 2 Oct. 2 at World Dairy Expo in Madison, Wisconsin. Their parents, Tyler and Kelsey Otte of Randolph, Minnesota, had one heifer being shown at Expo as part of the Maxx Boarding string out of Iowa.



PHOTO BY DANIELLE NAUMAN/DAIRY STAR
Christoph Mair uses a leaf blower to clear the aisle in the Jenlar and Red Brae exhibits in Pavilion 1, Oct. 2 at World Dairy Expo in Madison, Wisconsin. Mair hails from Italy.



PHOTO BY SHERRY NEWELL/DAIRY STAR
Deb Hoffman (from left) of Cable, Ohio, catches up with Amanda Lee of Chicago and her mother, Barb Lee of Sunburst Swiss in DeForest, Wisconsin, Oct. 2 at World Dairy Expo in Madison, Wisconsin. Hoffman exhibited at Expo with Morgan Jerseys.

PHOTO BY SHERRY NEWELL/DAIRY STAR
A group of young women from Wisconsin — Alli Nall (clockwise from bottom) of South Wayne, Macie Noble of Lancaster, Lane Burgess of Shullsburg, Ainsley Noble of South Wayne and Jillian Wirsbinsky of Mineral Point — passes the time watching the string of Lazy M Holsteins and Red & Whites Oct. 2 at World Dairy Expo in Madison, Wisconsin. Nall of Ainsley Noble were exhibitors in the junior division of the shows.



Today at World Dairy Expo

Adlee all the way

Ohio cow tops International Junior Red & White Show

BY DANIELLE NAUMAN
AND SHERRY NEWELL
Staff Writers

MADISON, Wis. — As the International Junior Red & White Show closed, the last handshake went to the top-placing junior-owned Four-Year-Old, Bert-Mar Alt Adlee-Red-ET. Exhibited by Allison, Lane and Callum Francis of Greenville, Ohio, she was named Senior and Grand Champion by judge Adam Hodgins and his associate, Joel Phoenix.

Following as the Reserve Senior and Reserve Grand Champion was Synergy Spikes Sequel-Red, the top-placing junior-owned Aged Cow exhibited by Claire and Jacob Betley of Pulaski. The Honorable Mention Senior and Honorable Mention Grand Champion was the second-place junior-owned Aged Cow, Doublew-PC Goldwyn Rosy-Red, exhibited by Sarah Hill of Bristol, Vermont.

Kara-Kesh-RK Alt Sky-Red, exhibited by Curtis, Evelyn and Agnes Griffin of Thief River Falls, Minnesota, was selected as the Intermediate Champion. Sky was the top-placing junior-owned Junior Three-Year-Old. Reserve Intermediate Champion was the top-placing junior-owned Spring Junior Two-Year-Old, Hodglyn Unstopabul Venice-Red, exhibited by Claire and Jacob Betley of Pulaski. Honorable Mention Intermediate Champion was Kress-Hill Shook It-Red-ET, the second-place junior-owned Spring Junior Two-Year-Old, exhibited by Brody Anfinson and Claire Opperman of Waukon, Iowa.

In the heifer show Junior Champion honors went to the first-place junior-owned Winter Yearling, Three-sisters Jealous SI-Red, exhibited by Shelby Swanson of Hutchinson, Minnesota. Redcarpet Afterparty-Red-ET, the top-placing junior-owned Fall Calf, was named the Reserve Junior Champion. Afterparty is owned by Brady and Abbey Lorenz of Briceyn, Minnesota. Honorable Mention Junior Recognition was given to Kieffland Bulletproof-Red-ET, the top-placing junior-owned Summer Yearling, ex-



PHOTO COURTESY OF COWSMOPOLITAN

Bert-Mar Alt Adlee-Red-ET is named the Senior and Grand Champion of the International Junior Red & White Show Oct. 2 at World Dairy Expo in Madison, Wisconsin. Adlee, the top-placing junior-owned Four-Year-Old, is exhibited by Allison, Lane and Callum Francis of Greenville, Ohio. Synergy Spikes Sequel-Red, the top-placing junior-owned Aged Cow, is named Reserve Senior and Reserve Grand Champion. Sequel is exhibited by Claire and Jacob Betley of Pulaski. Doublew-PC Goldwyn Rosy-Red is named the Honorable Mention Senior and Honorable Mention Grand Champion. Rosy is the second-place junior-owned Aged Cow, exhibited by Sarah Hill of Bristol, Vermont.

hibited by Brea, Ava and Bryson Kieffer of Utica, Minnesota.

Official judge Adam Hodgins of Kincardine, Ontario, and his associate, Joel Phoenix of Cannington, Ontario, were charged with placing 130 head of junior-owned animals during the International Junior Red & White Show. Complete show results are available online at www.worlddairyexpo.com.

Bert-Mar Alt Adalee-Red Allison, Lane and Callum Francis Greenville, Ohio

Tell us about yourself. (Lane) I like to hunt and fish and I used to play baseball all my life. But I am not going to do it next year because I kind of want to focus more on cows.

Tell us about your animal. She is a Four-Year-Old that calved in June. We took her to the Ohio State Fair. There, she was first Four-Year-Old along with the Junior Show Grand Champion. This was the next show. I was not really expecting much, but I am glad this happened. We bought her as a Two-Year-Old from Luck-E Holsteins. They had her since she was a calf. We went out to see her there when she was only a couple months fresh, and we knew she was the one.

What was your reaction when your cow was named Grand Champion of the Junior Show? I was excited, surprised, all of the above.

How did you get involved in dairy cattle showing? My grandpa always had a farm, and he originally milked Jerseys, but I kind of wanted to get into the Holsteins, myself. So, we went out and bought a couple, and it has turned out great.

Who has been a mentor for your showing career? What has been the

best advice they have given you? It is probably my grandpa, Gregg. He always says, "Don't be so serious. Relax, smile. Seriousness is not as important as having fun."

What is your favorite memory of showing dairy cattle? Well, there is this one, but we also had another Red & White cow that was Grand Champion at the North American International Livestock Exposition in Louisville, Kentucky. And that is probably my other favorite one.



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