

WORLD DAIRY EXPO®

 MADISON, WI, USA 

INTERNATIONAL NEWSLETTER MAY 2022

The excitement is building with less than six months until we gather in Madison, Wisconsin for the 55th World Dairy Expo! Please see the exciting updates below.

NEW SCHEDULE – OCTOBER 2 - 7

New in 2022, World Dairy Expo will now take place from Sunday to Friday. Expo's Youth Contests will be held on opening day, Sunday; the Dairy Cattle Show will begin on Monday and conclude on Friday; and the Trade Show and educational programs will take place Tuesday to Friday. Be sure to review the [Daily Schedule](#) to help plan your day(s) at World Dairy Expo. The 2022 schedule will continue to be updated as we approach Expo, October 2 - 7, 2022. To create your personal Expo experience, download the [WDE mobile event app](#) and build a custom schedule that you can bring with you to Madison.

INTERNATIONAL REGISTRATION, SPONSORED BY COMFORT HOOF CARE – NEW LOCATION

The International Registration Desk, sponsored by [Comfort Hoof Care](#), has been relocated to the east-west corridor of the Exhibition Hall. International Registration Desk hours will be Tuesday to Thursday from 9 a.m. – 5 p.m. and Friday 9 a.m. – 4 p.m. Expo will have Spanish, Russian, Portuguese, French, German, and Chinese interpreters available to aid with registration and with any other onsite assistance needed.

[Pre-registration](#) is now open! By registering, you will receive exclusive offers only available to international attendees, including an official WDE pin and ribbon, which grants access to the International Lounge, International Reception and a souvenir tote bag provided by [Nasco Education](#). The tote bag also includes materials specifically for international attendees, while supplies last.

INTERNATIONAL LOUNGE – NEW LOCATION

The International Lounge has also been relocated to the [Exhibition Hall](#) in Mendota Rooms 5-7. The new location will feature comfortable seating, meeting space, ExpoTV livestream, dedicated Wi-Fi access, and food and beverage services. Thank you to the following generous 2022 International Lounge sponsors: [Passion Ag, Inc.](#), [Holstein Association USA, Inc.](#), [World Wide Sires, Ltd.](#) and [VES-Artex](#).

OFFICIAL INVITATION LETTERS – VISA LETTER REQUEST FORM

Official letters of invitation for World Dairy Expo 2022 are available on Expo's [website](#). Complete the [VISA Letter Request Form](#) to obtain a letter.

TRAVEL PLANS

For those planning to travel to Madison, we encourage you to make your arrangements now. Visit Expo's [General Information](#) webpage for travel information and more. For specific questions, please contact [Cassi Miller](#).

Download the World Dairy Expo mobile event app on Google Play or in the App Store, visit [worlddairyexpo.com](#) or follow WDE on [Facebook](#), [Instagram](#), [LinkedIn](#), [Spotify](#), [Twitter](#), and [YouTube](#) for fun content during Expo Week and all year long.
