

To whom it may concern,

We are starting to plan for the 2021 World Dairy Expo Cheese Stand, and you have expressed interest in participating in the coupon program. This year we will be offering coupons again and would like you to follow these parameters:

- All cheese stand coupons must clearly label what food or meal is intended for its use.
- An official copy of each coupon must be sent back so we can verify all coupons are valid at the counter.
- All checks need to be received within one month after the date on the bill or a late fee of 5% will be added each month payment is not received.

The pricing for all products are as follows:

- Grilled Cheese \$2.00
- Grilled ham and cheese \$3.00
- Chocolate shake \$1.00
- Hot Chocolate \$1.00
- Coffee \$1.00
- Orange juice \$1.00
- Milk \$1.00

Please plan your coupons using this price list. This year we will also be offering the following discounts:

- If you purchase \$500-\$999 worth of coupons, you will receive 5% off your total bill.
- If you purchase \$1,000-\$1,999 worth of coupons, you will receive 8% off your total bill.
- If you purchase \$2,000+ you will receive 12% off your total bill.

Your company will only be charged for the amount of coupons reimbursed during the week of Expo, not the amount you originally printed. After expo, you will receive a bill for the amount of coupons reimbursed.

We ask that you sign this contract by **September 14th** and send it electronically to [wanek2@wisc.edu](mailto:wanek2@wisc.edu) to make this a binding contract.

\_\_\_\_\_ would like to participate in the World Dairy Expo Cheese Stand coupon program. By having a representative sign and submit this contract, you agree to follow the rules outlined above. The World Dairy Expo Cheese Stand will honor this contract by giving any reductions the client is entitled to.

Signed (Company Representative)

\_\_\_\_\_

Date: \_\_\_\_\_

Sincerely,  
Brianna Wanek  
World Dairy Expo Cheese Stand Co-Chair