



PRESS RELEASE

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Auction for The World Dairy Expo Championship Dairy Product Contest Re-Scheduled

The Wisconsin Dairy Products Association has announced that the auction for its World Dairy Expo Championship Dairy Product Contest has been re-scheduled. The new date for the auction is Monday, October 5, 2020.

Since the inception of the World Dairy Expo Championship Dairy Product Contest in 2003, the contest's auction has always been held on the first day of World Dairy Expo. However, last week World Dairy Expo announced it had cancelled their 2020 show due to COVID-19 restrictions. With the cancellation of World Dairy Expo, the contest auction had to be re-scheduled and relocated.

The Wisconsin Dairy Products Association has decided to move the contest auction one week later and hold it during its 2020 Dairy Symposium. This year's Dairy Symposium is scheduled for October 5-6 at The Landmark Resort in Door County, WI. This two-day event will feature the following:

Monday, October 5

- A scramble golf outing in the morning
- Presidents Reception
- Presidents Award Dinner followed by the contest auction

Tuesday, October 6

- Educational sessions in the morning
- Luncheon with FBI speaker

For more information on the 2020 Dairy Symposium and World Dairy Expo Championship Dairy Product Contest and Auction, please contact the Wisconsin Dairy Products Association at info@wdpa.net or 608.836.3336.