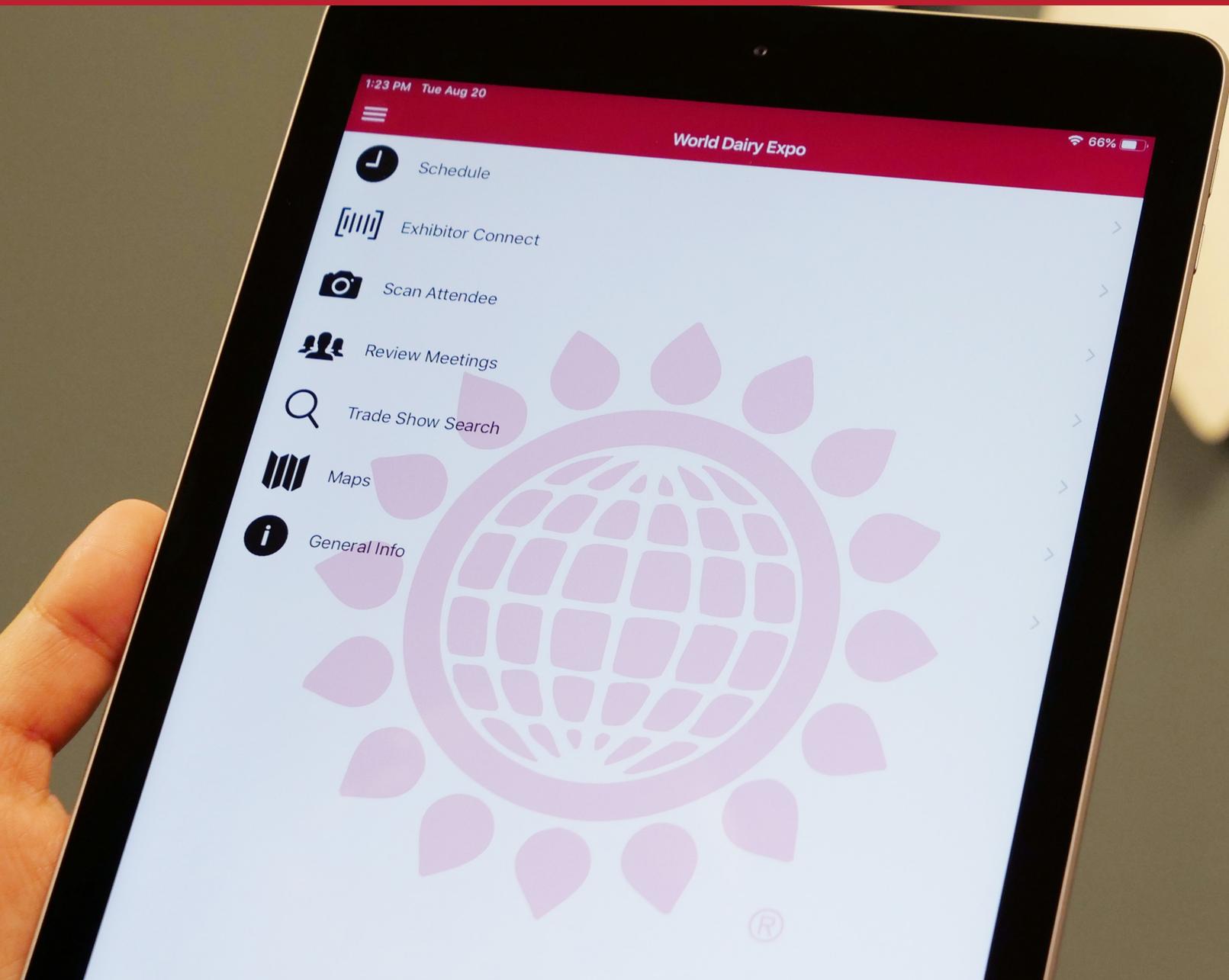# WORLD DAIRY EXPO MOBILE EVENT APP

FEATURES FOR:

TRADE SHOW EXHIBITORS:

1. Easy, free lead retrieval
2. Attendee demographic information
3. Meeting scheduling with attendees
4. Complete WDE schedule

ATTENDEES:

1. Custom itinerary building
2. Meeting scheduling with the experts
3. Personalized interactive maps
4. Easy contact sharing

Download and explore features for yourself or see the reverse side to learn more about Expo's mobile event app!
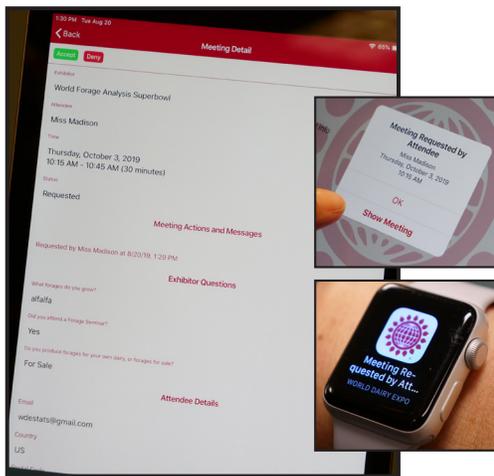
EXHIBITOR CONNECT

After downloading the WDE mobile app and creating an account linked to the email address associated with your name badge, scan attendee QR codes and receive free contact and demographic information. Explore the information available by scanning this QR code in the app.

Administrators of your company WDE account must enter individual email addresses when requesting name badges to take advantage of this powerful free tool. Data collected through the app (names, email addresses, demographic information and custom notes) is available for free export at anytime through your WDE company account.

SCHEDULING MEETINGS

Collect additional demographic information from attendees while connecting them with your company experts by scheduling meetings inside of Expo's free mobile app. Here is how this tool works:

1 When viewing your company in the Trade Show Search or Maps feature, attendees will see "Request Meetings" after you have entered your availability. App users will be asked to complete a form that includes your personalized questions when requesting a meeting. By requesting a meeting, attendees agree to share their contact information with you!

2 Individuals selected to receive meeting requests by your company's WDE website admin, will receive a notification that a meeting request has been made. This request includes the answers to your personalized questions along with their contact information and demographics that Expo has already collected.
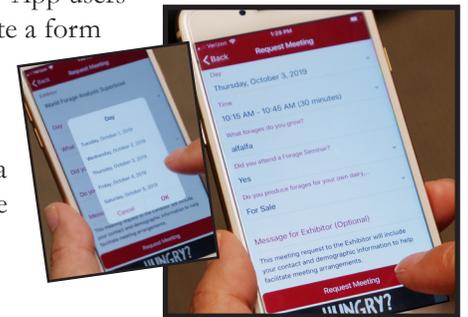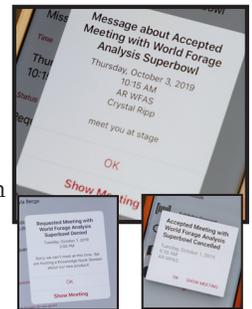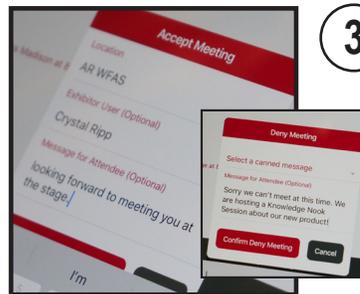
3 Accept, deny or later cancel the meeting request with a simple tap of the screen or send a personalized note with it. The attendee will then receive a notification alerting them to the status of the meeting.
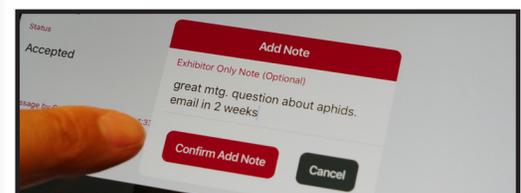
4 Review your requested, approved, canceled and denied meetings in one place with Review Meetings, found on the home screen and in the sidebar menu.

Attendees will also see confirmed meetings appear in their personal Expo schedule!
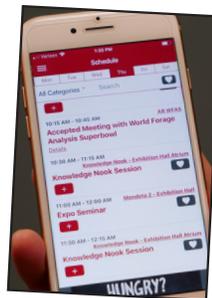
5 At the end or during your meeting, take notes that can be easily exported in a post-show report for follow-up.

Learn more about how to schedule a meeting by watching our "how to" video here.