



WORLD DAIRY EXPO.

Position Description

Position Title:	Video Intern
Location:	World Dairy Expo, Madison, Wis.
Time Period:	September 30 – October 5, 2019
Reports to:	Media Relations Specialist

The WDE Video Intern captures video content of events and interviews at World Dairy Expo. This internship provides a student with hands-on experience filming interviews and video editing in a fast-paced environment while engaging with media professionals and dairy industry representatives from around the world.

Educational Requirements:

Actively pursuing a BS or BA in a dairy, agricultural or communications field.

Position Requirements:

- Excellent verbal communication and videography skills
- Self-motivated with strong organizational skills and creative, out-of-the-box thinking
- Strong work ethic and willingness to complete tasks
- Comprehensive understanding of the agriculture and dairy industry
- Proficiency in Adobe Premiere Pro and operating a video camera and equipment
- Physical requirements of this position include: the ability to lift at least 50 pounds, walk significant distances and work extended hours

Primary Functions/Responsibilities:

- Capture video content of general Expo features
- Assist with scheduling, recording and conducting interviews with Trade Show and Dairy Cattle Show exhibitors, attendees and presenters
- Edit video content to be used on social media and ExpoTV
- Other duties as assigned

Application Details:

- A resume, cover letter and one video project should be sent to Katie Schmitt, kschmitt@wdexpo.com, by July 1, 2019
- If questions or further information is needed, please contact Katie at the WDE office; 608-224-6455