Youth Showmanship Contest

- Junior Showmanship Judge: Crystal Sinn -
- Intermediate Showmanship Judge: Josh Karn -
- Senior Showmanship Judge: Elizabeth Hall -
Jessica Pralle & Nicole Pralle-Nepermann - Superintendents

Saturday, September 26, 2026, 12:00 p.m.
Coliseum Showring

Online Pre-Registration $10 Entry Required Deadline:
Monday, August 31, 11:59 p.m. CDT
$20 Late Entry Required Deadline:
Monday, September 7, 11:59 p.m. CDT

EXHIBITOR MEETING: Friday, September 25, 6:00 p.m. Sale Pavilion

General Contest Rules

1. Participants must meet the age requirement listed below and have verification of age available.
2. Contestants must provide their own animals. Contestants need not own the animal they show. Animals shown must already be on grounds and entered in a World Dairy Expo show or sale. Contestants are responsible for obtaining approval from the owner if the animal used is not their own.
3. Participants enrolled in the National Judging Contest shall meet at the Ultrasound Tent at the Coliseum north cattle show entrance after 11 a.m. and will be escorted to the section 127/128.
4. A contestant must use the same animal in the finals as he/she used in earlier heat(s).
5. Milking females do not need to be “bagged” for competition. Extra credit will not be given for those who are bagged.
6. The judges may ask questions about breed(s), showing and fitting and the general dairy industry.
7. The PDCA Showmanship Evaluation Card will be used for the judging of the showmanship contest.
8. Decisions of the judges and contest superintendents are final.
9. Parents are to adhere to the Showring Code of Ethics and to practice good sportsmanship at all times.
10. Past winners may participate again in the Junior, Intermediate, and Senior Divisions. Whereas, previous Division winners are not eligible for cash awards presented within the same previous participating Division.
11. Heats will be approximately 30 minutes in length.
12. A number of showmen will be selected, at the judge’s discretion from each heat, to participate in the finals. The finals will be held immediately following the last heat for that Division.
13. All exhibitors will be given entry numbers and are required to wear these in show harnesses during the competition. Heats will be posted at the Milkhouse, on the WDE website and emailed to all registered participants. Back tags may be picked up Friday, September 25 at 6 p.m. in the Sale Pavilion or on Saturday, September 26 from 8-11 a.m. in The Tanbark (Arena Building). Back tags will then move to the Coliseum Dairy Cattle Show office.
14. Required attire for the contest is white pants and either a white shirt or an official 2026 World Dairy Expo Junior Show shirt.
15. Following the conclusion of the senior division, the first and second place winners of each division will return to the showring to compete for the Annette Ostrom Memorial Supreme Showman Award. This class will function as a new class; previous placings will not be taken into consideration. All three division judges will evaluate the participants.

Pre-Registration, Online, Required

Entry Deadline: Monday, August 31, 2026, 11:59 p.m., $10.00 Entry Registration Fee
Late Entry Deadline: Monday, September 7, 2026, 11:59 p.m. $20.00 Entry Registration Fee
ALL ENTRIES MUST BE MADE ONLINE Entry after 9/7/2026 will not be accepted.
Online entries: worlddairyexpo.com

Age Divisions

Junior: Open to youth who have reached their ninth (9th) birthday and not yet reached their 14th birthday as of September 26, 2026.
Intermediate: Open to youth who have reached their 14th birthday and not yet reached their 17th birthday as of September 26, 2026.
Senior: Open to youth who are 17 to 21 years of age as of September 26, 2026. Youth who were 21 on January 1, 2026 are ineligible to compete.

Contest Times

The Junior and Intermediate Divisions will begin at 12 p.m.
The Senior Division will start immediately following the conclusion of a prior division, around 3 p.m.

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Youth Showmanship Contest Awards

Thank you
Youth Showmanship Contest Sponsors:

GOLD LEVEL

zoetis

SILVER LEVEL

ABS Global, DeForest, WI
Michael Hellenbrand Memorial Fund, Inc. (HLLA), Cross Plains, WI

Award Presentations

Awards are presented after the finals of each division.
Top 10 participants are asked to remain in the show area for official photographs.

1st - 15th place Neck Ribbons & Medallions in all three Showmanship divisions are presented in memory of Katie Coyne by Mill Wheel Show Clinics, Corfu, NY.

Finalist Ribbons will be awarded to participants selected for the finals presented by Contest Sponsors.

Annette Ostrom Memorial Supreme Showman Award

The Annette Ostrom Memorial Supreme Showman Award celebrates the life and legacy of Annette Ostrom, a prominent World Dairy Expo exhibitor as a member of Milk Source Genetics and La Femme Fatale, a philanthropist, youth enthusiast, and leader in the dairy industry. The Supreme Showman will receive a crystal trophy and $3,500 cash award. The Reserve Supreme Showman will receive a $1,500 cash award.

Junior Division Awards (Youth Ages 9 - 13):

Annette Ostrom Showmanship First Place: $1,500 Cash Award
W. Terry Howard First Place Award: Custom embroidered jacket courtesy of Images Custom Embroidery, Rudolph, WI
First Place Award: Andis clippers courtesy of Andis Company, Sturdevant, WI
Annette Ostrom Showmanship Second Place: $750 Cash Award
Third - Fifth Place: Winners receive a $50 cash award
First - Tenth Place: Special Award courtesy of GenoSource, Epworth, IA

Intermediate Division Awards (Youth Ages 14 - 16):

Annette Ostrom Showmanship First Place: $1,500 Cash Award
Howard Voegeli First Place Award: Custom embroidered jacket courtesy of Images Custom Embroidery, Rudolph, WI
First Place Award: Andis clippers courtesy of Andis Company, Sturdevant, WI
Annette Ostrom Showmanship Second Place: $750 Cash Award
Third - Fifth Place: Winners receive a $50 cash award
First - Tenth Place: Special Award courtesy of GenoSource, Epworth, IA

Senior Division Awards (Youth Ages 17 - 21):

Annette Ostrom Showmanship First Place: $1,500 Cash Award
Keith King First Place Award: Custom embroidered jacket courtesy of Images Custom Embroidery, Rudolph, WI
First Place Award: Andis clippers courtesy of Andis Company, Sturdevant, WI
Annette Ostrom Showmanship Second Place: $750 Cash Award
Third - Fifth Place: Winners receive a $50 cash award
First - Tenth Place: Special Award courtesy of GenoSource, Epworth, IA

Youth Showmanship Contest will be livestreamed and official photography provided by Cowsmopolitan, Turlock, CA