

# WELCOME EXHIBITORS

We are so glad you will be making the trip for this year's World Dairy Expo. Whether you are travelling 40 hours or 40 minutes, we understand the amount of planning each exhibitor does for the show. Read on for items to remember before leaving for World Dairy Expo and what to keep in mind when you are at the greatest dairy cattle show in the World.

**WORLD DAIRY EXPO  OCTOBER 1 - 5, 2019**  
**ALLIANT ENERGY CENTER, MADISON, WISCONSIN, UNITED STATES**

## EARLY ARRIVAL

Exhibitors from Canada and approved states wishing to arrive Thursday, September 26 may do so with written permission from the Dairy Cattle Show Manager and must have a completed Early Arrival Request Form on file with World Dairy Expo. **All early arrival requests must be received at our office by September 9.** Exhibitors will receive written notice of acceptance or denial. Early arrival forms can be found [here](#).

## STALLING

Call our Stalling Hotline (608-224-6455 ext 109) to **confirm the number of animals in your string**. This number can be utilized September 9 - September 26 for confirming or changing the number of animals being housed in your string (if different from what was noted on your Stalling Request form). No pavilion locations or stalling information will be given over the phone; stalls will be assigned only when you arrive on grounds. Stall space will be assigned for animals on grounds, not animals entered. You may also call the on-grounds Superintendent's Office in the Arena Building (Thursday afternoon - Sunday), at 608-267-3924. Pavilions will open on **Thursday, September 26 at 2 p.m. CDT for preapproved early arrivals**. When you arrive on grounds, stop at the Superintendent's Office in the Arena Building to receive your stalling location and for cattle health check-in to begin. All animals must be on grounds with health papers by **Sunday, September 29 at Noon**. Thank you in advance for your cooperation.

## HEALTH REQUIREMENTS

World Dairy Expo adheres to the health and import requirements set by the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP). Information is available from the DATCP [website](#) or 608-224-4871. Please share with your veterinarian the [Vet Instruction Sheet](#) when the Certificate of Veterinary Inspection is being completed. Remember to check the World Dairy Expo [website](#) for the latest health information.

## HEALTH CHECK-IN

Health papers will be checked as animals come off the trailer. It is absolutely critical for health papers to be with the animals. If they are not, animals will be quarantined until health papers arrive. All cattle must be accompanied by a Certificate of Veterinary Inspection documenting animal identification and all tests or certifications required based on your state of origin. To expedite the check-in process, it is helpful to have a copy of your health papers. WDE will retain a copy for health records. Check-in of individual dairy entry to breed shows will be done separately. Health papers are required to list the full 15-digit animal-attached AIN identification:

1. A 124 Canadian Cattle Identification Agency (CCIA) RFID tag,
2. A USDA 840 Animal Identification Number (AIN) RFID tag, or
3. A manufacturer coded tamper evident RFID tag (15 digit number starting with 900, 982, 985) **\*NOTE: Manufacturer coded RFID tags were discontinued as official ID by USDA starting in 2015. However, tags applied before March 11, 2015 will be recognized for the life of the animal.**

## STORAGE AND CLEANLINESS

It is the goal of World Dairy Expo staff to make your time at the show a pleasurable one. Within and around the Pavilions and Cattle Tent an emphasis will be placed on appropriate feed and tack storage, cleanliness, and safety. It is also crucial for safety of all exhibitors, your cattle and tack to be kept top of mind. We ask that you treat and maintain your stalling space in a neat and orderly manner.

Here are the top things you need to remember:

1. Pop-up tents must have an operable fire extinguisher attached to the outside of the tent.
2. Maximum size for pop-up tents is 10' x 10'.
3. Appliances must be plugged into a GFCI power strip.
4. Absolutely **NO** smoking or cooking with an open flame in the pavilions/tent. Grills must be at least 20' from any structure or hay/straw storage.
5. Limited external feed storage will be available in designated marked locations around the Pavilions. All feed and supplies must be stored on pallets. A five foot halo around the Cattle Tent is available for external storage.
6. Hay/straw bales may be stacked to a maximum height of 8'.
7. No unauthorized skidloaders are permitted on grounds at anytime. (Reference the Feed & Bedding section of this handout for available skidloader delivery service.)

We thank you in advance for your hard work to improve overall grounds cleanliness, while effectively utilizing stalling and tack space and maintaining safety grounds-wide.

## **VETERINARY SERVICE**

Dr. Mike Miesen of Whitewater Veterinary Hospital will again be Expo's on-grounds veterinarian. **Daytime vet calls:** Please fill out the notebook located in his vehicle, parked on the east end of Pavilion 2, near the milking parlor. Provide your name and location of your animals. **Nighttime emergency calls:** Call Dr. Miesen's cell phone: 608-732-4707.

## **ANIMAL AVAILABILITY FOR JUDGING CONTESTS**

As a result of having your entries accepted for World Dairy Expo, your animal(s) is on public exhibit and/or available for use in the National Dairy Judging Contests. Please remember, all animals must be clipped and washed if selected for use in a judging contest. In case of refusal to comply, any or all premiums may be forfeited, the exhibitor may be barred from the showing of cattle and sale cattle may not be eligible for sale. Thank you in advance for your cooperation!

## **FEED & BEDDING**

### **FEED VENDOR**

World Dairy Expo is again pleased to be working with Prairie View Feeds and their staff as our official feed vendor for 2019. They are committed to fulfilling all of your feed and bedding needs. For pricing information on hay, straw, beet pulp, shavings, other feedstuffs and ice, please visit the Dairy Cattle Show page of the World Dairy Expo website after September 6. Please keep the following information in mind:

1. **Place orders once you arrive on-grounds and know your stalling location. Pre-arrival orders/deliveries will not be accepted/made.**
2. Pavilion and Cattle Tent deliveries will be available.
3. All accounts must be settled prior to the close of the show. Payment shall be made solely to Prairie View Enterprises LLC.
4. A representative will be on-site beginning September 26 at 2 p.m.
5. A skidloader will be available to help you place your feed and bedding brought on-site. Applicable fees will apply.

### **FEED & BEDDING STORAGE**

As a result of limited external Pavilion storage, a one-day feed & bedding supply storage area will be incorporated into exhibitor's stalling locations. Additional feed & bedding should be stored in trailers in Quann Park or off-site.

### **FEED & BEDDING DELIVERY TIMES**

Vehicle delivery times for all feed and bedding purchased from and delivered by the feed vendor Monday through Saturday will be 24 hours a day. Exhibitor vehicle deliveries must be completed between 6 p.m. – 8 a.m. Should the daily shows complete prior to 6 p.m., a barn call announcement will be made authorizing early feed supply movement.

### **FEED & BEDDING DELIVERY COURTESY CARTS**

World Dairy Expo will provide high capacity non-motorized platform carts for Exhibitor use to aid with delivery of feed supply within the Pavilions and Tent. All carts shall be returned to their designated storage locations when not in use.

## **MILKHOUSE SCHEDULE**

The milkhouse opens at 6 p.m. on Thursday, September 26 and will be open through Sunday morning, October 6.

Special Milkhouse Hours: Thurs (9/26): 6 p.m. - 10 p.m.,

Fri (9/27): 5 a.m. - 10 a.m. & 2 p.m. - 11 p.m.

Daily Milkhouse Hours: 5 a.m. - 3 p.m. & 4 p.m. - 11 p.m.

## **MILK DISPOSAL**

There is **NO** dumping of milk allowed on grounds, including any Pavilion drains. Disposing of milk on grounds is a direct violation of the Madison Metropolitan Sewage District ordinance 84-001, Article V. **Violation of the ordinance may result in financial penalties.** Buckets for milk produced outside the milking parlor are available for exhibitor use and may be picked up at the milkhouse, Pavilion 2, beginning Thursday, September 26. These buckets must be emptied into milk receiving stations, placed around the north and south sides of the Pavilions and Cattle Tent. Student workers will routinely empty the milk receiving stations throughout the week of the show. Milk buckets are generously donated by Nasco, Fort Atkinson, WI.

## **SHARPS CONTAINERS**

All sharps **MUST** be disposed of in provided sharps containers. Disposal of sharps in garbage cans, recycle bins, and manure bins is strictly prohibited. Sharps containers may be picked up outside the Milkhouse Friday and Saturday, September 27 & 28. Sharps containers are generously donated by Elanco Animal Health, Greenfield, IN.

## **DELAVAL DAIRY CATTLE EXHIBITOR APPRECIATION PICNIC**

Make plans to join us for the DeLaval Dairy Cattle Exhibitor Appreciation Picnic, sponsored by DeLaval, Inc., Bannockburn, IL on Sunday, September 29 at 6:30 p.m. in the Sale Pavilion. Enjoy a picnic-themed meal, music and entertainment by Milkhouse Radio and an opportunity to mingle with and meet your fellow exhibitors, Expo staff, and show volunteers. This is your opportunity to pick-up pre-purchased season passes, junior show shirts, complimentary exhibitor welcome bags.



## EXHIBITOR PASSES

Season passes that were pre-ordered will be available for pick-up in the Dairy Cattle Show Office or at the DeLaval Dairy Cattle Exhibitor Appreciation Picnic in the Sale Pavilion. They must be picked up prior to Tuesday, October 1. No season passes will be mailed out and no refunds will be given for purchased gate passes when season passes are picked up after gates open Tuesday. Additional season passes are \$35 and can be purchased at the entrance gates once the show opens. Daily passes are \$12.

## EXHIBITOR MEETINGS

For backtags, Showring rules and other information, plan to attend your breed meeting. All meetings will be held in the Sale Pavilion.

**Ayrshire, Jersey, Junior Holstein, Milking Shorthorn:** Monday, 4 p.m.

**Brown Swiss:** Tuesday, 4 p.m.

**Guernsey, Red & White:** Wednesday, 2 p.m.

**Holstein:** Thursday, Noon

## PREMIER BREEDER/EXHIBITOR & STATE HERD ENTRIES

Please pre-enter your animals to be considered for Premier Breeder and Exhibitor. **Premier Breeder and Exhibitor entries are online only and open Sunday, September 29.** Computers will be available in the Dairy Cattle Show Office on the third floor of the Coliseum. Entries can also be made on any computer or smart device, via WDE's Dairy Cattle Show website.

**Ayrshire** entries, for both the heifer and cow show, must be made by 5 p.m., Monday, September 30. For all other breeds, Premier Breeder and Exhibitor entries for the Heifer Show must be made by 10 a.m. the day of breed show, overall entries must be made by 5 p.m. the day prior to breed Cow Show. ***Overall Premier entries that include heifers must be received by 10 a.m. day of the Heifer Show.***

The **State Herd Form** is available at the breed meeting or in the Dairy Cattle Show office. The State Herd entries must meet the class rules as stated in the Premium Book. The State Herd form must be delivered to the superintendent prior to selection of Senior Champion of each respective breed.

## HERDSMANSHIP

Winners will be recognized by zone within the Pavilions and Cattle Tent. A winner will be selected from Zones 1 - 3 in Pavilion 1, Zones 1 - 6 in Pavilion 2 and from the Cattle Tent. Daily winners will be selected. Award jackets are courtesy of Select Sires, Inc., Plain City, OH.

## CATERING & ALCOHOL POLICY

For all food and beverage receptions please contact Centerplate at 608-661-0525. World Dairy Expo encourages moderation of alcohol use and is asking your help to eliminate consumption by minors. Wisconsin's legal drinking age is 21.

## YOUTH EXHIBITOR PIZZA BREAK

Youth Showmanship exhibitors are invited to enjoy pizza and milk beginning at 6 p.m., Thursday, October 3, served on the loading dock, west of the Hair Tent. Pizza is sponsored by Endovac Animal Health, Columbia, MO. Milk is courtesy of Kemp's Dairy Products, Cedarburg, WI and World Dairy Expo, Inc.

## JUNIOR HOLSTEIN SHOW EARLY RELEASE

**Only** animals that have designated "early release" on their entry forms will be allowed to leave Expo grounds prior to Saturday. All Junior Holstein exhibitors who have requested to leave early **must** remove animals and tack between the hours of 6 p.m. Tuesday, October 1 and no later than 7 a.m. Wednesday, October 2.

## PROCEDURES FOR SATURDAY ANIMAL RELEASE

Animal release for all exhibitors begins on Saturday, October 5 at 5:30 p.m. All trailers will be held in Quann Park until 5:30 p.m. Any trailers arriving on-grounds throughout the week will be directed to trailer parking. At 5:30 p.m. trailers may enter the grounds from Quann Park and travel east, along the Pavilions. To access the south side of the Pavilions, trucks and trailers will be allowed along Fairgrounds Drive and the Pavilion Frontage Road. Trailers loading out from the south side of the Pavilions will exit via Fairgrounds Drive; those loading out from the north side of the Pavilions will exit toward John Nolan Drive. No cattle or vehicle traffic will be allowed between the Arena Building and Pavilion 1.

## WELCOME TO THE TANBARK

Expo's exclusive bar and grill, The Tanbark, presented by Compeer Financial, features full bar service from 11 a.m. to close and a lunch menu from 11 a.m. until 3 p.m. each day. The Tanbark will once again be located on the east end of the Sale Pavilion and will serve as a meeting place for attendees and exhibitors to conduct business, socialize and enjoy ExpoTV. Be sure to stop by for Happy Hour in The Tanbark from 4 p.m. to 6 p.m., daily.

## WDE WELCOME RECEPTION

On Wednesday, make plans to attend the WDE Welcome Reception in the Alliant Energy Center's Exhibition Hall from 5 p.m. to 6:30 p.m. This free event is open to all Expo attendees and stakeholders to enjoy a Wisconsin Cheese display, refreshments and meet the 2019 World Dairy Expo Recognition Award Winners. The WDE Welcome Reception is sponsored in-part by Harvestore.



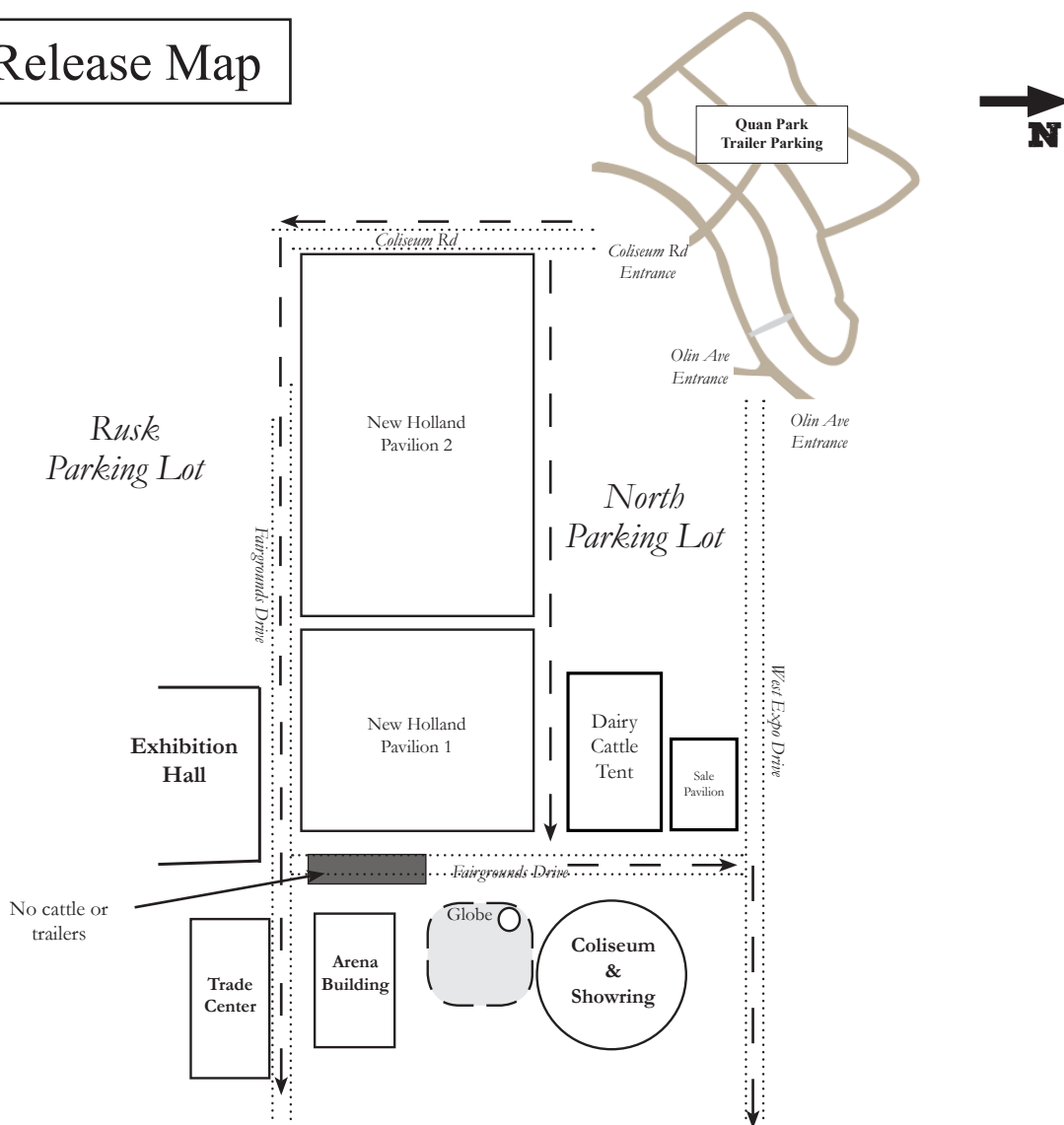
# THANK YOU

## TO ALL CATTLE EXHIBITORS. . .

For your cooperation in helping make World Dairy Expo what it is today. World Dairy Expo continues to grow and has become THE International Marketplace for all aspects of the dairy industry. On behalf of the Dairy Cattle Exhibitor Committee, Board of Directors and Staff, thank you for participating in this year's World Dairy Expo. We welcome your comments, ideas and suggestions.

**BEST OF LUCK AS YOU GRACE THE COLORED SHAVINGS!**

### 2019 WDE Release Map



**Mark your calendars! Next year's World Dairy Expo will be September 28 - October 3, 2020!**

## WORLD DAIRY EXPO

Show Grounds Address  
1919 Alliant Energy Center Way  
Madison, WI 53713

Business Office Address  
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Madison, WI 53713

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