



WELCOME EXHIBITORS



We are so glad you will be making the trip for this year's World Dairy Expo. Whether you are travelling 40 hours or 40 minutes, we understand the amount of planning each exhibitor does for the show. Read on for items to remember before leaving for World Dairy Expo and what to keep in mind when you are at the greatest dairy cattle show in the World.

**WORLD DAIRY EXPO  OCTOBER 2 - 6, 2018
ALLIANT ENERGY CENTER, MADISON, WISCONSIN, UNITED STATES**



EARLY ARRIVAL

Exhibitors from Canada and approved states wishing to arrive Thursday, September 27 may do so with written permission from the Dairy Cattle Show Manager and must have a completed Early Arrival Request Form on file with World Dairy Expo. **All early arrival requests must be received at our office by September 9.** Exhibitors will receive written notice of acceptance or denial. Early arrival forms can be found [here](#).

STALLING

Call our Stalling Hotline (608-224-6455 ext 109) to **confirm the number of animals in your string**. This number can be utilized September 10 - September 27 for confirming or changing the number of animals being housed in your string (if different from what was noted on your Stalling Request form). No pavilion locations or stalling information will be given over the phone; stalls will be assigned only when you arrive on grounds. **Please include your estimated day/time of arrival when you call.** Stall space will be assigned for animals on grounds, not animals entered. You may also call the on-grounds Superintendent's Office in the Arena Building (Thursday afternoon - Sunday), at 608-267-3924. Pavilions will open on **Thursday, September 27 at 2 p.m. CDT** for preapproved early arrivals. When you arrive on grounds, stop at the Superintendent's Office in the Arena Building to receive your stalling location and for cattle health check-in to begin. All animals must be on grounds with health papers by **Sunday, September 30 at Noon**. Thank you in advance for your cooperation.

HEALTH REQUIREMENTS

World Dairy Expo adheres to the health and import requirements set by the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP). Information is available from DATCP [here](#) or at 608-224-4871. Please share with your veterinarian the Vet Instruction Sheet, that is inserted into all premium books and is found on the World Dairy Expo [website](#), when the Certificate of Veterinary Inspection is being completed. Remember to check the World Dairy Expo website for the latest health information.

HEALTH CHECK-IN

Health papers will be checked as animals come off the trailer. It is absolutely critical for health papers to be with the animals. If they are not, animals will be quarantined until health papers arrive. All cattle must be accompanied by a Certificate of Veterinary Inspection documenting animal identification and all tests or certifications required based on your state of origin. To expedite the check-in process, it is helpful to have a copy of your health papers. WDE will retain a copy for health records. Check-in of individual cattle entry to breed shows will be done separately. Health papers are required to list the full 15-digit animal-attached AIN identification:

1. A 124 Canadian Cattle Identification Agency (CCIA) RFID tag,
2. A USDA 840 Animal Identification Number (AIN) RFID tag, or
3. A manufacturer coded tamper evident RFID tag (15 digit number starting with 900, 982, 985) ***NOTE: Manufacturer coded RFID tags were discontinued as official ID by USDA starting in 2015. However, tags applied before March 11, 2015 will be recognized for the life of the animal.**

SAFETY, STORAGE AND CLEANLINESS

It is the goal of World Dairy Expo staff to make your time at the show a pleasurable one. Within and around the Pavilions and Cattle Tent an emphasis will be placed on appropriate feed and tack storage, cleanliness, and safety. It is also crucial for safety of all exhibitors, your cattle and tack to be kept top of mind. We ask that you treat and maintain your stalling space in a neat and orderly manner.

Here are the top things you need to remember:

1. Pop-up tents must have an operable fire extinguisher attached to the outside of the tent.
2. Maximum size for pop-up tents is 10' x 10'.
3. Appliances must be plugged into a GFCI power strip.
4. Absolutely **NO** smoking or cooking with an open flame in the pavilions/tent. Grills must be at least 20' from any structure or hay/straw storage.
5. No external feed storage will be available (excluding a 5' halo around the Cattle Tent).
6. Hay/straw bales may be stacked to a maximum height of 8'.
7. No unauthorized skidloaders are permitted on grounds at anytime. (Reference the Feed & Bedding section of this handout for available skidloader delivery service.)

We thank you in advance for your hard work to improve overall grounds cleanliness, while effectively utilizing stalling and tack space and maintaining safety grounds-wide.

VETERINARY SERVICE

Dr. Mike Miesen and Dr. Rick Halvorson of Whitewater Veterinary Hospital will again be Expo's on-grounds veterinarians. **Daytime vet calls:** Please fill out the notebook located in their vehicle, parked on the east end of Pavilion 2, near the milking parlor. Provide your name and location of your animals. **Nighttime emergency calls:** Call Dr. Miesen's cell phone: 608-732-4707.

ANIMAL AVAILABILITY FOR JUDGING CONTESTS

As a result of having your entries accepted for World Dairy Expo, your animal(s) is on public exhibit and/or available for use in the National Dairy Judging Contests. Please remember, all animals must be clipped and washed if selected for use in a judging contest. In case of refusal to comply, any or all premiums may be forfeited, the exhibitor may be barred from the showing of cattle and sale cattle may not be eligible for sale. Thank you in advance for your cooperation!

FEED & BEDDING

FEED VENDOR

World Dairy Expo is again pleased to be working with Prairie View Feeds and their staff as our official feed vendor for 2018. They are committed to fulfilling all of your feed and bedding needs. For pricing information on hay, straw, beet pulp, shavings, other feedstuffs and ice, please visit the Dairy Cattle Show page of the World Dairy Expo website after September 5. Please keep the following information in mind:

1. Place orders once you arrive on-grounds and know your stalling location. Pre-arrival orders/deliveries will not be accepted/made.
2. Pavilion and Cattle Tent deliveries will be available.
3. All accounts must be settled prior to the close of the show. Payment shall be made solely to Prairie View Enterprises LLC.
4. A representative will be on-site beginning September 27 at 2 p.m.
5. A skidloader will be available to help you place your feed and bedding brought on-site. Applicable fees will apply.

FEED & BEDDING STORAGE

As a result of no external Pavilion storage, a one-day feed & bedding supply storage area will be incorporated into exhibitor's stalling locations. Additional feed & bedding should be stored in trailers in Quann Park or off-site.

FEED & BEDDING DELIVERY TIMES

Vehicle delivery times for all feed and bedding purchased from and delivered by the feed vendor Monday through Saturday will be 24 hours a day. Exhibitor vehicle deliveries must be completed between 6 p.m. – 8 a.m. Should the daily shows complete prior to 6 p.m., a barn call announcement will be made authorizing early feed supply movement.

FEED & BEDDING DELIVERY COURTESY CARTS

World Dairy Expo will provide high capacity non-motorized platform carts for Exhibitor use to aid with delivery of feed supply within the Pavilions and Tent. All carts shall be returned to their designated storage locations when not in use.

MILKHOUSE SCHEDULE

The milkhouse opens at 6 p.m. on Thursday, September 27 and will be open through Sunday morning, October 7.

Special Milkhouse Hours: Thurs (9/27): 6 p.m. - 10 p.m., Fri (9/28): 5 a.m. - 10 a.m. & 2 p.m. - 11 p.m.

Daily Milkhouse Hours: 5 a.m.-3 p.m. & 4 p.m.-11 p.m.

MILK DISPOSAL

There is NO dumping of milk allowed on grounds, including any Pavilion drains. Disposing of milk on grounds is a direct violation of the Madison Metropolitan Sewage District ordinance 84-001, Article V. Violation of the ordinance may result in financial penalties. Buckets for milk produced outside the milking parlor are available for exhibitor use and may be picked up at the milkhouse, Pavilion 2, beginning Thursday, September 27. These buckets must be emptied into milk receiving stations, placed around the north and south sides of the Pavilions and Cattle Tent. Student workers will routinely empty the milk receiving stations throughout the week of the show. Milk buckets are generously donated by Nasco, Fort Atkinson, WI. Milk receiving stations are generously donated by PolyDome, Litchfield, MN.

SHARPS CONTAINERS

All sharps MUST be disposed of in provided sharps containers. Disposal of sharps in garbage cans, recycle bins, and manure bins is strictly prohibited. Sharps containers may be picked up outside the Milk House Friday and Saturday, September 28 & 29. Sharps containers are generously donated by Elanco Animal Health, Greenfield, IN.

DELAVAL DAIRY CATTLE EXHIBITOR APPRECIATION PICNIC

Make plans to join us for the DeLaval Dairy Cattle Exhibitor Appreciation Picnic, sponsored by DeLaval, Inc., Bannockburn, IL on Sunday, September 30 at 6:30 p.m. in the Sale Pavilion. Enjoy a picnic-themed meal and an opportunity to mingle with and meet your fellow exhibitors, Expo staff, and show volunteers. This is your opportunity to pick-up pre-purchased season passes, junior show shirts, complimentary exhibitor hats and welcome bags.

EXHIBITOR PASSES

Season passes that were pre-ordered will be available for pick-up in the Dairy Cattle Show Office or at the DeLaval Dairy Cattle Exhibitor Appreciation Picnic in the Sale Pavilion. They must be picked up prior to Tuesday, October 2. No season passes will be mailed out and no refunds will be given for purchased gate passes when season passes are picked up after gates open Tuesday. Additional season passes are \$35 and can be purchased at the entrance gates once the show opens. Daily passes are \$12.

EXHIBITOR MEETINGS

For backtags, Showring rules and other information, plan to attend your breed meeting. All meetings will be held in the Sale Pavilion.

Ayrshire, Jersey, Junior Holstein, Milking Shorthorn: Monday, 4 p.m.

Brown Swiss: Tuesday, 4 p.m.

Guernsey, Red & White: Wednesday, 2 p.m.

Holstein: Thursday, Noon

PREMIER BREEDER/EXHIBITOR & STATE HERD ENTRIES

Please pre-enter your animals to be considered for Premier Breeder and Exhibitor. **Premier Breeder and Exhibitor entries are online only and open Sunday, September 30.** Computers will be available in the Dairy Cattle Show Office on the third floor of the Coliseum. Entries can also be made on any computer or smart device, via WDE's Dairy Cattle Show website.

Ayrshire entries, for both the heifer and cow show, must be made by 5 p.m., Monday, October 1. For all other breeds, Premier Breeder and Exhibitor entries for the Heifer Show must be made by 10 a.m. the day of breed show, overall entries must be made by 5 p.m. the day prior to breed Cow Show. ***Overall Premier entries that include heifers must be received by 10 a.m. day of the Heifer Show.***

The **State Herd Form** is available at the breed meeting or in the Dairy Cattle Show office. The State Herd entries must meet the class rules as stated in the Premium Book. The State Herd form must be delivered to the superintendent prior to selection of Senior Champion of each respective breed.

HERDSMANSHIP

Winners will be recognized by zone within the Pavilions and Cattle Tent. A winner will be selected from Zones 1 - 3 in Pavilion 1, Zones 1 - 6 in Pavilion 2 and from the Cattle Tent. Daily winners will be selected. Award jackets are courtesy of Select Sires, Inc., Plain City, OH.

CATERING & ALCOHOL POLICY

For all food and beverage receptions please contact Centerplate at 608-661-0525. World Dairy Expo encourages moderation of alcohol use and is asking your help to eliminate consumption by minors. Wisconsin's legal age is 21.

YOUTH EXHIBITOR PIZZA & ICE CREAM

Youth Showmanship exhibitors are invited to enjoy pizza and ice cream beginning at 6 p.m., Thursday, October 4, served in the loading dock, west of the north cattle show entrance of the Coliseum. Pizza is sponsored by Endovac Animal Health, Columbia, MO. Ice cream is courtesy of World Dairy Expo, Inc.

JUNIOR HOLSTEIN SHOW EARLY RELEASE

Only animals that have designated "early release" on their entry forms will be allowed to leave Expo grounds prior to Saturday. All Junior Holstein exhibitors who have requested to leave early **must** remove animals and tack between the hours of 6 p.m. Tuesday, October 2 and no later than 7 a.m. Wednesday, October 3.

PROCEDURES FOR SATURDAY ANIMAL RELEASE

Animal release for all exhibitors begins on Saturday, October 6 at 6 p.m. All trailers will be held in Quann Park until 6 p.m. Any trailers arriving on-grounds throughout the week will be directed to trailer parking. At 6 p.m. trailers may enter the grounds from Quann Park and travel east, along the Pavilions. To access the south side of the Pavilions, trucks and trailers will be allowed along Fairgrounds Drive and the Pavilion Frontage Road. Trailers loading out from the south side of the Pavilions will exit via Fairgrounds Drive; those loading out from the north side of the Pavilions will exit toward John Nolan Drive. No cattle or vehicle traffic will be allowed between the Arena Building and Pavilion 1.

WELCOME TO THE TANBARK

The Tanbark serves as World Dairy Expo's premier watering hole throughout the week. Located in the front of the Sale Pavilion, this bar and grill is the prime meeting place for attendees and exhibitors. Open at 11 a.m., Tuesday through Saturday, this pub-style restaurant features a specialized menu and full bar with food service until 3 p.m. Experience the hosted Happy Hours Monday - Friday from 4-6 p.m. You won't miss a minute of the showring action with the ExpoTV live broadcast in the Tanbark. Enjoy a little down time and raise a glass with your fellow exhibitors!

WDE WELCOME RECEPTION

On Wednesday, make plans to attend the WDE Welcome Reception, hosted by World Dairy Expo in the Alliant Energy Center's Exhibition Hall from 5 p.m. to 6:30 p.m. This free event is open to all Expo attendees and stakeholders to enjoy light appetizers and refreshments and meet the 2018 World Dairy Expo Recognition Award Winners. Following the WDE Welcome Reception, the four Expo Recognition Award Winners will be honored at Dinner with the Stars, a separate banquet ticket is required.

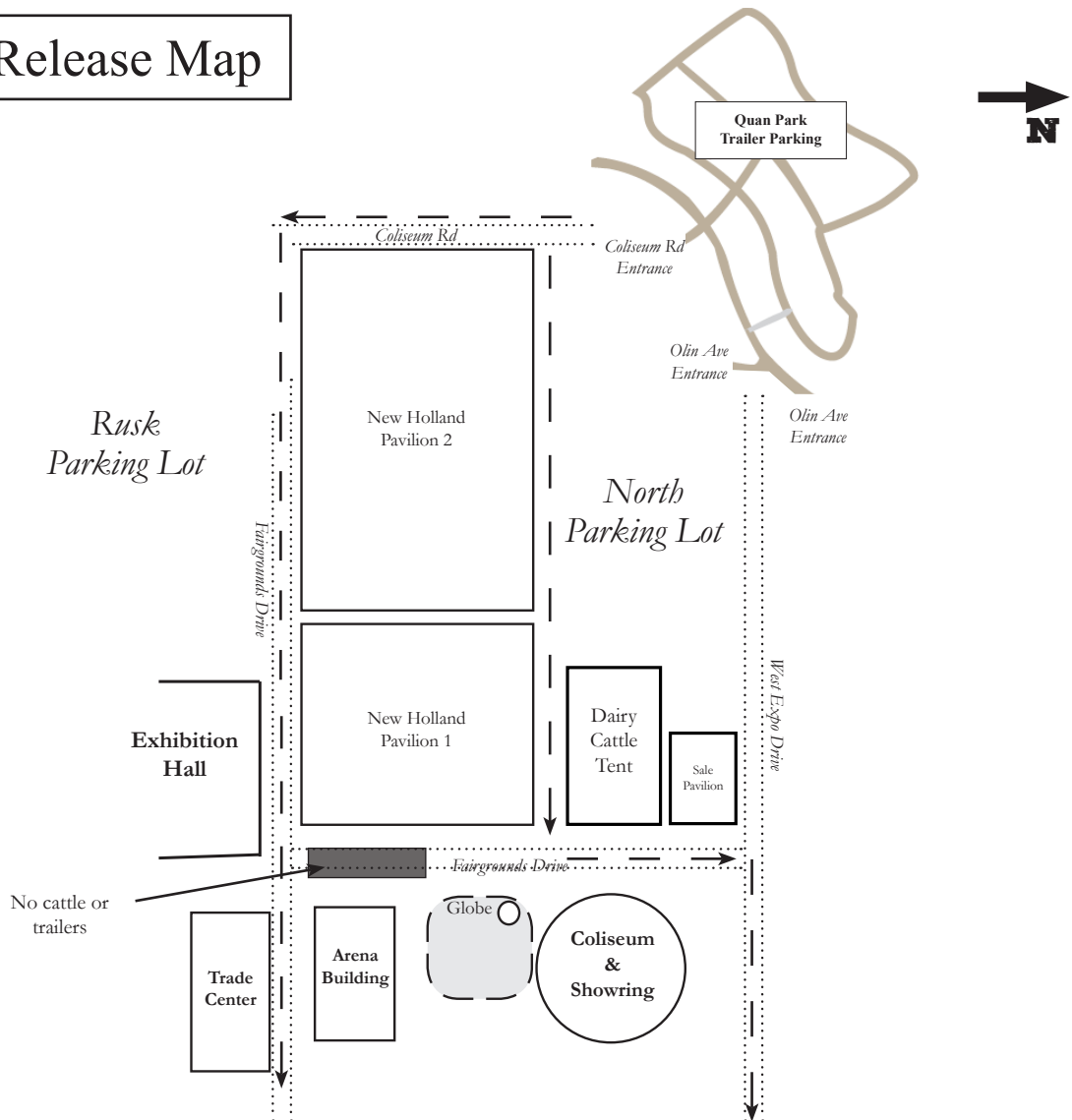
THANK YOU

TO ALL CATTLE EXHIBITORS. . .

For your cooperation in helping make World Dairy Expo what it is today. World Dairy Expo continues to grow and has become THE International Marketplace for all aspects of the dairy industry. On behalf of the Dairy Cattle Exhibitor Committee, Board of Directors and Staff, thank you for participating in this year's World Dairy Expo. We welcome your comments, ideas and suggestions.

BEST OF LUCK AS YOU GRACE THE COLORED SHAVINGS!

2018 WDE Release Map



Mark your calendars! Next year's World Dairy Expo will be October 1 - 5, 2019!

WORLD DAIRY EXPO

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