

# Welcome Exhibitors

We are so excited to see everyone in Madison again this fall! It takes a lot of time and effort to prepare for Expo; read on for items to remember before leaving for WDE and additional handy hints for when you are at the greatest dairy cattle show in the world.

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## World Dairy Expo Dairy Cattle Show - October 1-6, 2023 Alliant Energy Center, 1919 Alliant Energy Center Way Madison, Wisconsin, United States

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### Dairy Cattle Arrival

- Only exhibitors with an approved early arrival requests may arrive Wednesday, Sept. 27, beginning at 10:00 a.m. The [Early Arrival Request Form](#) is **due Sept. 13**.
- All exhibitors can arrive beginning at 7 a.m. Thursday, Sept. 28. Arrival/health check-in is 24-hours through noon, Saturday, Sept 30. All animals must be on grounds at that time.



### Stalling

- Call the Stalling Hotline - 608-224-6455 x4 - Sept. 14-26, to confirm and/or update the number of animals in your string.
- AFTER Sept. 26, call the Superintendent's Office (608-267-3924) with changes to stalling.
- No stalling information/locations will be given over the phone. Stalling locations will be assigned on site in the Superintendent's Office in the Arena Building.
- Stall space is assigned for the number of animals on grounds, NOT the number of animals entered.



### Health Requirements & Check-In

- WDE adheres to the health and import requirements set by the [Wisconsin Department of Agriculture, Trade and Consumer Protection](#) (DATCP).
- The [Vet Instruction Sheet](#) will help your veterinarian complete the Certificate of Veterinary Inspection (CVI) properly for WDE.
- A CVI MUST accompany animals as they come off the trailer.
- CVIs must list the full 15-digit animal-attached official animal identification number
  - A 124 Canadian Cattle Identification Agency (CCIA) RFID tag
  - A USDA 840 Animal Identification Number (AIN) RFID or visual tag



### Storage, Cleanliness & Cattle Housing Safety

- Pop-up tents MUST have a 2A-10B:C portable fire extinguisher attached to the outside of the tent. (Available at any major retailer/hardware store)
- Maximum size of pop-up tents is 10' x 10'.
- Tents must be spaced at least 10' from one another - on ALL sides - and may not block emergency exits or signage.
- Absolutely NO smoking or cooking with an open flame in the New Holland Pavilions/Cattle Tent. Grills MUST be at least 50' from any structure or hay/straw storage.
- Limited external feed storage will be available in marked locations around the Pavilions. Any feed and bedding stored outside the Cattle Tent must be at least 5' from the tent walls.
- Hay/straw bales may be stacked to a maximum height of 8'.
- No unauthorized skidloaders are permitted on grounds at any time.



### Veterinary Service

- The official WDE on-grounds vets are Dr. M Miesen, Dr. C Holschbach, Dr. K Poulsen and Dr. R Breuer with administrative services provided by Whitewater Veterinary Hospital.
  - Daytime vet calls: Fill out the notebook in the vet truck parked between Pavilions 1 and 2. Provide your name and location of your animal.
  - Nighttime and emergency calls: A phone number will be posted at the Vet office, Pavilion 2.



### Animal Availability for Judging Contests

- All animals entered at WDE must be made available for use in the National Dairy Cattle Judging Contests. Failure to comply will result in forfeiture of all premiums and the exhibitor may be barred from participating in WDE.
- Selected animals must be washed and clipped.



## Feed & Bedding

### Feed Vendor

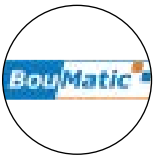
- Prairie View Enterprises is the WDE 2023 official feed vendor.
- Feed and bedding pricing can be found on the [Dairy Cattle Exhibitor Information](#) page in mid-September.
  - A representative will be on-site beginning Sept. 27 at 10 a.m.
  - Pavilion and cattle tent deliveries will be available.
  - **Pre-arrival feed/bedding orders will not be accepted.** Orders can be placed once you arrive on grounds.
  - All accounts MUST be settled prior to the close of the show. Payment must be made solely to Prairie View Enterprises LLC.
  - A skidloader will be available to help you unload feed and bedding brought on site. Applicable fees will apply.

### Feed & Bedding Delivery Times

- Delivery times for all feed & bedding purchased from and delivered by Prairie View Enterprises:
  - Sept. 27 - 28: 10:00 a.m. - 6:00 p.m.
  - Sept. 29: 8:00 a.m. - 5:00 p.m.
  - Oct. 1 - 6: 6:00 a.m. - 9:00 p.m.
- Exhibitor vehicle daily delivery times: 6:00 p.m. - 8:00 a.m.

### Feed & Bedding Delivery Courtesy Carts

- WDE will provide high capacity, non-motorized platform carts for exhibitor use to aid with delivery of feed supply **within** the Pavilions and cattle tent. All carts must be returned to their designated storage locations when not in use.



## Milkhouse Schedule

- Sept. 27 (Wed.): 2:00 p.m. - 11:00 p.m.
- Sept. 28 (Thrs.): 5:00 a.m. - 10:00 a.m. & 2:00 p.m. - 11:00 p.m.
- Sept. 29 - 30 (Fri. - Sat.): 5:00 a.m. - 10:00 a.m. & 2:00 p.m. - 11:00 p.m.
- Oct. 1 (Sun.): 5:00 a.m. - 2:00 p.m. & 3:00 p.m. - 11 p.m.
- Oct. 2 - 6: Hours will be posted outside the milkhouse



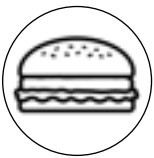
## Milk Disposal

- There is **NO** dumping of milk allowed anywhere on grounds.
- Buckets for milk produced outside the milking parlor are available for exhibitor use and may be picked up at the milkhouse beginning Wednesday, September 27.
- Buckets must be emptied into receiving tanks placed around the Pavilions and cattle tent.
- Receiving tanks will be routinely emptied throughout the week of the show.
- A limited number of milk buckets will be available on a first come, first served basis.



## Sharps Containers

- All sharps MUST be disposed of in provided sharps containers.
- Sharps containers may be picked up outside the milkhouse Thursday and Friday, Sept. 28 & 29.



## Dairy Cattle Exhibitor Appreciation Picnic presented by Destination Madison

- Saturday, September 30, 6:00 p.m. in The Tanbark
- Enjoy a complimentary meal and live entertainment.
- Pick up junior show shirts and complimentary exhibitor welcome bags and hats.
- The exhibitor picnic is generously sponsored by [Destination Madison](#), Madison, WI.



## Exhibitor Passes

- Gate Admission is required Tuesday, Oct. 3 - Friday, Oct. 6.
- Discounted exhibitor season passes may be purchased online through your Dairy Cattle Show entry dashboard account by 11:59 p.m., Sept. 15. **All passes are electronic.**
- Admission until Oct. 2: \$15 daily | \$40 season. Admission Oct. 3-6: \$25 daily | \$50 season
- No season passes will be mailed or handed out.
- Refunds will not be authorized for any reason.



### Herdsmanship

- Winners will be recognized by zone within the Pavilions and cattle tent.
- Daily winners will be selected from throughout the grounds.
- Jackets and directors chairs are presented by Select Sires, Inc., Plain City, OH



### Exhibitor Meetings & Backtag Pick-Up - NEW DAYS!!

- Receive backtags and get updates on Showring rules and additional show information.
- All meetings will be held in the Sale Pavilion.
- Meeting schedule:
  - *Junior Holstein: Saturday 4:00 p.m.*
  - *Jersey, Guernsey and Ayrshire: Sunday 4:00 p.m.*
  - *Brown Swiss: Monday 4:00 p.m.*
  - *Milking Shorthorn and Red & White: Tuesday 2:00 p.m.*
  - *Holstein: Wednesday Noon*



### Premier Breeder & Exhibitor

- **Premier Breeder and Exhibitor entries are online only**, opening Friday Sept. 29.
- Entries can be made on any computer or smart device, via WDE's Dairy Cattle Show - [Exhibitor Information webpage](#). A computer will also be available in the Dairy Cattle Show Office.

Premier Class Entry Closing Dates/Times		
	Heifer Show	Overall
	Premier Breeder & Premier Exhibitor	Premier Breeder & Premier Exhibitor
Ayrshire	Mon. Oct. 2, 10 a.m.	Mon. Oct. 2, 5 p.m.
Brown Swiss	Tues. Oct. 3, 10 a.m.	Tues. Oct. 3, 5 p.m.
Guernsey	Mon. Oct. 2, 5 p.m.	Mon. Oct. 2, 5 p.m.
Holstein	Thrs. Oct. 5, 10 a.m.	Thrs. Oct. 5, 5 p.m.
Jersey	Mon. Oct. 2, 10 a.m.	Mon. Oct. 2, 5 p.m.
Milking Shorthorn	Wed. Oct. 4, 10 a.m.	Wed. Oct. 4, 5 p.m.
Red & White	Wed. Oct. 4, 10 a.m.	Wed. Oct. 4, 5 p.m.

**Ayrshire, Brown Swiss, Holstein, Jersey, Milking Shorthorn, Red & White:** If your Overall Premier Breeder and/or Exhibitor entries include heifers, they **MUST** be received by 10 a.m. day of heifer show.



### Junior Holstein Show Early Release

- Only Junior Holstein animals that have designated "early release" on their entries will be allowed to leave Expo grounds prior to Friday.
- All Jr. Holstein exhibitors who have requested early release **must** remove animals and tack between the hours of 6:00 p.m. Sunday, Oct. 1 and no later than 7:00 a.m. Monday, Oct. 2.



### Friday Animal Release

- Animal release for all exhibitors begins on Friday, Oct. 6 at 5:30 p.m.
- All trailers will be held in Quann Park until 5:30 p.m.
- Upon release, trailers will be directed by security to the location of their animals on grounds.
- No cattle or trailer traffic will be allowed in the parking lot south of the Pavilions.



### Welcome to The Tanbark

- Located in the Arena Building, The Tanbark is open for lunch and cocktails daily, beginning Monday, starting at 11:00 a.m.
- Enjoy happy hours from 4:00 - 6:00 p.m., Tuesday - Thursday.



### Catering & Alcohol Policy

- For all food and beverage receptions, contact [Sodexo, formerly Centerplate](#), at 608-661-0525.
- World Dairy Expo encourages moderation of alcohol use and is asking your help to eliminate consumption by minors. Wisconsin's legal drinking age is 21.