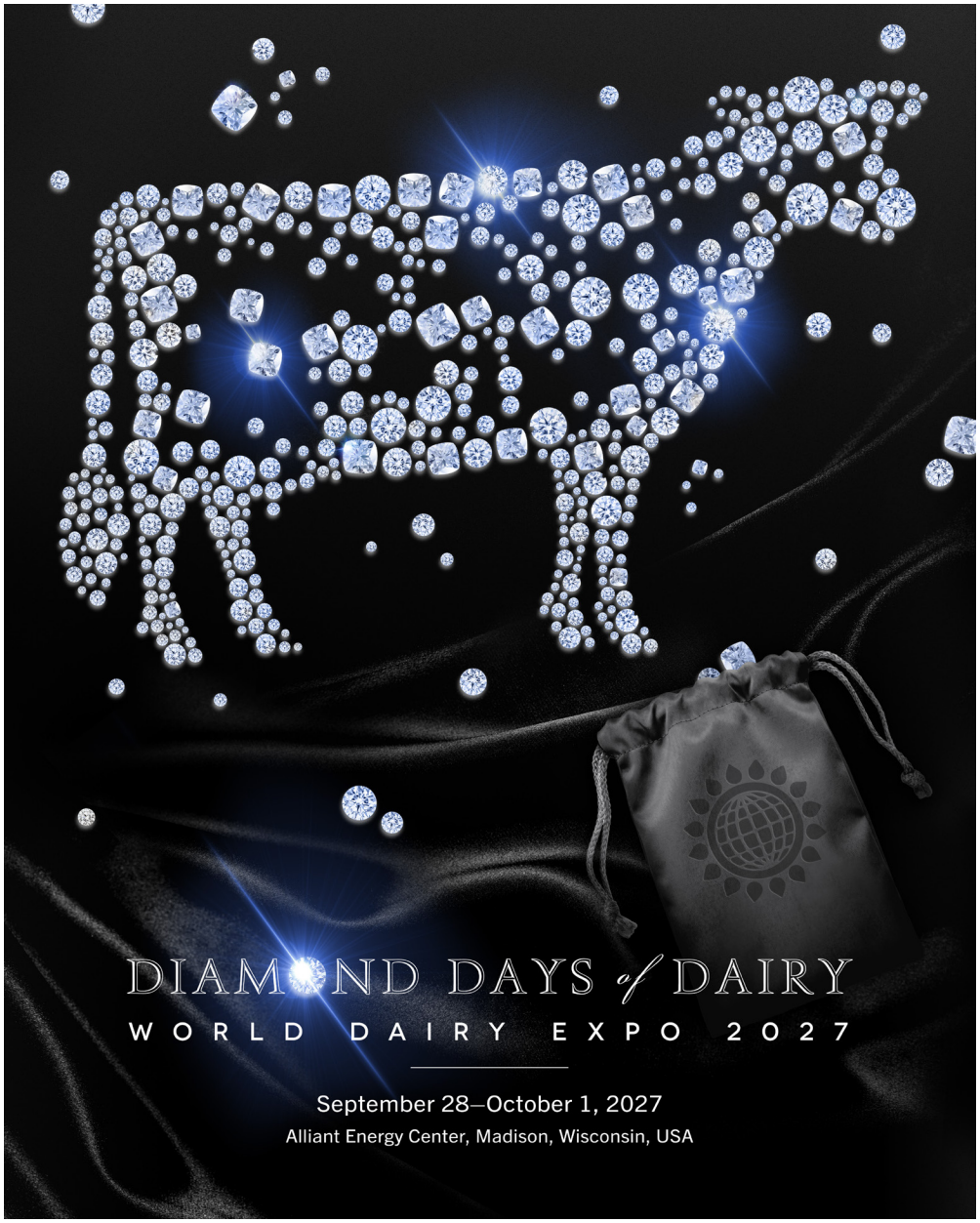
WORLD DAIRY EXPO 2027 | AT A GLANCE



COLOR PALETTE

CMYK 0 0 0 100	**CMYK** 71 64 62 62	**CMYK** 54 45 44 9	**CMYK** 97 83 22 7	**CMYK** 31 15 6 0
RGB 0 0 0	**RGB** 46 46 47	**RGB** 122 122 124	**RGB** 38 68 127	**RGB** 173 196 219
HEX #000000	**HEX** #2e2e2f	**HEX** #7a7a7c	**HEX** #26447f	**HEX** #adc4db

FONTS

AUGUSTEA OPEN

Available on My Fonts:
myfonts.com/collections/augustea-open-font-itc

NOVECENTO SANS WIDE MEDIUM

Available on Adobe Fonts:
fonts.adobe.com/fonts/novecento-sans

Trade Gothic Next LT Pro

Available on Adobe Fonts:
fonts.adobe.com/fonts/trade-gothic-next