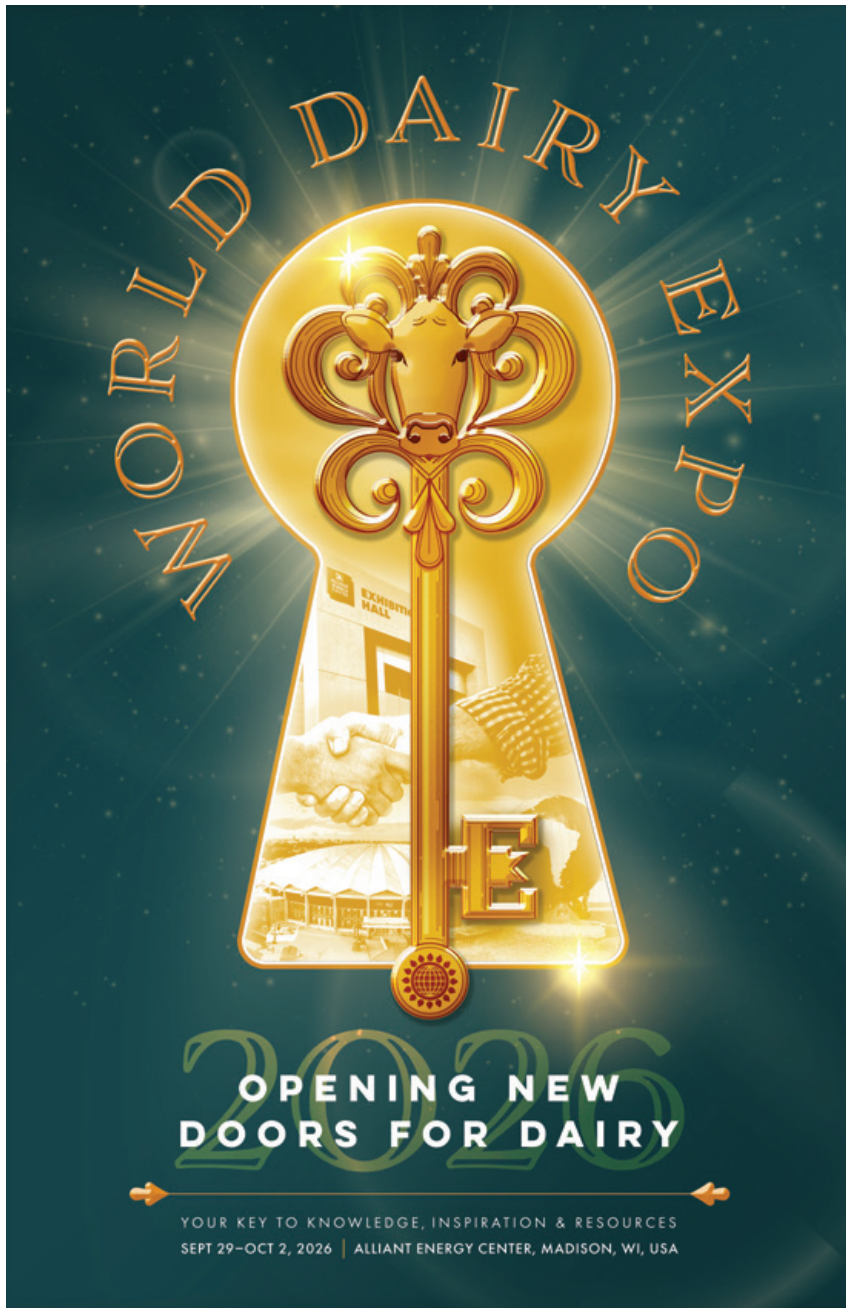


# WORLD DAIRY EXPO 2026 | AT A GLANCE



## COLOR PALETTE



CMYK  
89 56 57 41

RGB  
20 70 75

HEX  
#14464b

CMYK  
10 52 100 0

RGB  
226 138 2

HEX  
#e28a02

CMYK  
11 30 100 0

RGB  
229 177 1

HEX  
#e5b101

CMYK  
37 91 95 60

RGB  
86 22 9

HEX  
#561609

CMYK  
72 34 78 19

RGB  
75 117 79

HEX  
#4b754f

## FONTS

### ADORN ENGRAVED

Available on typekit: [fonts.adobe.com/fonts/adorn-engraved](https://fonts.adobe.com/fonts/adorn-engraved)

### LULO CLEAN ONE BOLD

Download zip file for font weight.

### Futura PT

Available on typekit: [fonts.adobe.com/fonts/futura-pt](https://fonts.adobe.com/fonts/futura-pt)