

2023 World Dairy Expo Theme Guidelines

DYNASTY *in* DAIRY

COLORS



Hex: 025580
CMYK: 97,68,28,10
RGB: 2,85,128



Hex: 0c3251
CMYK: 100,80,42,37
RGB: 12,50,81



Hex: ca2f27
CMYK: 14,96,100,4
RGB: 202,47,39



Hex: 781416
CMYK: 31,100,97,41
RGB: 120,20,22



Hex: 451211
CMYK: 44,85,76,69
RGB: 69,18,17



Hex: f08e21
CMYK: 2,53,100,0
RGB: 240,142,33



Hex: b96328
CMYK: 22,69,100,9
RGB: 185,99,40



Hex: c7c7b4
CMYK: 23,16,29,0
RGB: 199,199,180

FONTS

MOGENA

SignPainter HouseScript-Regular

THE GOLDSMITH VINTAGE

ELEMENTS

