



2025 WDE EVENT SUMMARY

The Road to Madison: 2025 Event Summary Introduction

To the global dairy community,

Thank you once again for making World Dairy Expo the gathering place of the global dairy industry. Each year, thousands of dairy producers, professionals, and enthusiasts travel The Road to Madison—a journey that leads not only to the colored shavings and trade show aisles but to the heart of innovation, education, and connection that define our industry.

As we continue to evolve, Expo is taking meaningful steps to better understand who joins us in Madison. In 2025, we utilized new technology and tools to more accurately measure attendance, giving us a clearer picture of the people who come to World Dairy Expo each year. Importantly, admission tickets were scanned Tuesday through Friday, reflecting the core show days, although we recognize that many attendees also participate in pre-show events from Saturday through Monday.

These insights allow us to more effectively shape the future of World Dairy Expo—ensuring that every step continues to an event that celebrates excellence, fosters discovery, and strengthens our global dairy community.

Beyond the numbers, the spirit of Expo continues to shine — from monumental moments in the Dairy Cattle Showring to the innovation and collaboration found in the Trade Show and educational sessions. Whether in the barns, The Tanbark, or throughout the Trade Show, the connections made in Madison fuel progress across the industry worldwide.

Those who came to learn at World Dairy Expo 2025 once again found endless opportunities to do so — through Virtual Farm Tours, Knowledge Nook Sessions, Dairy Forage Seminars, and countless conversations that sparked new ideas. For those who couldn't make the trip, ExpoTV brought the experience to life for viewers around the globe, allowing them to follow along from afar.

Our gratitude extends to the volunteers, event staff, exhibitors, and attendees who make this industry meeting possible year after year. Together, we keep the road alive with passion, progress, and purpose.

We hope you find this summary of the 2025 event both useful and inspiring as we reflect on another extraordinary year. We can't wait to welcome you back to Madison, September 29 – October 2, 2026.



Laura Herschleb
World Dairy Expo General Manager

AUDIENCE

ESTIMATED ATTENDANCE.....51,525

OUR ATTENDEES

ADMISSION TICKETS SCANNED¹.....25,670

ROLE IN THE INDUSTRY²:

DAIRY FARMER..... 26%
AGRIBUSINESS PROFESSIONAL..... 41%
STUDENT..... 9%
RETIRED..... 5%
OTHER..... 19%

REASON FOR ATTENDING²:

DAIRY CATTLE SHOW 32%
TRADE SHOW..... 31%
NETWORKING 19%
EDUCATION PROGRAMMING 13%
YOUTH CONTESTS 6%

INTERNATIONAL ATTENDEES³:

REGISTERED: 2,451

COUNTRIES REPRESENTED: 83

TOP COUNTRIES REPRESENTED:

1. BRAZIL
2. MEXICO
3. NETHERLANDS
4. COLOMBIA
5. CANADA

OUR PARTICIPANTS

DAIRY CATTLE EXHIBITORS⁴.....1,829
COMMERCIAL EXHIBITORS⁵.....2,950
YOUTH CONTEST PARTICIPANTS⁶.....1,581
SCHOOL TOUR STUDENTS.....1,084
MEDIA PARTNERS.....202

EVENT PERSONNEL

VOLUNTEERS: 445 (79 WERE NEW VOLUNTEERS)
CONTRACT WORKERS: 157
EXPO STAFF: 11
TOTAL: 613



SOCIAL MEDIA

FACEBOOK REACH.....1,099,972
INSTAGRAM REACH.....605,574
WEBSITE PAGEVIEWS.....642,662

DATA FOR 9/27 - 10/4

EXPOTV VIDEO SERVICE

TOTAL SUBSCRIBERS.....2,866
AVAILABLE VIDEOS.....50,000 HOURS

FOOD FACTS

GRILLED CHEESE SOLD.....17,631
COMPLIMENTARY MILK CARTONS SPONSORED BY
DAIRY FARMERS OF WISCONSIN AND KEMPS.....21,500

¹TICKETS SCANNED TUESDAY - FRIDAY AT GATES FROM 6:30 A.M. TO 4 P.M.

²REPORTED FROM DIGITAL TICKET SALES

³COLLECTED THROUGH ON-SITE INTERNATIONAL ATTENDEE REGISTRATION

⁴COLLECTED THROUGH ONLINE ENTRY SYSTEM

⁵COLLECTED BY NAME BADGES ISSUED

⁶INCLUDES SHOWMANSHIP, FITTING CONTEST, NATIONAL JUDGING CONTESTS AND FFA CONTEST PARTICIPANTS

COUNTRIES REPRESENTED AT WDE 2025

Algeria
Argentina
Armenia
Australia
Austria
Bangladesh
Belgium
Belize
Brazil
Canada
Cayman Islands
Chile
China
Colombia
Congo
Costa Rica
Czech Republic
Denmark
Dominica
Dominican Republic
Ecuador
Egypt
El Salvador

England
Estonia
Finland
France
Georgia
Germany
Ghana
Greece
Guatemala
Holland
Honduras
Hong Kong
Hungary
India
Indonesia
Iran
Ireland
Italy
Jamaica
Japan
Kazakhstan
Kenya
Kuwait

Latvia
Lithuania
Malawi
Malaysia
Mexico
Morocco
Netherlands
New Zealand
Nicaragua
Nigeria
Northern Ireland
Pakistan
Peru
Philippines
Portugal
Puerto Rico
Qatar
Romania
Russia
Saudi Arabia
Scotland
Singapore
South Korea

Spain
Sweden
Switzerland
Taiwan
Turkey
Uganda
Ukraine
United Arab Emirates
United Kingdom
United States
Uruguay
Uzbekistan
Venezuela
Wales



TRADE SHOW

EXHIBITING COMPANIES: 461

REPRESENTING:

- 15 COUNTRIES
- 5 CANADIAN PROVINCES
- 39 U.S. STATES

NEW EXHIBITING COMPANIES: 41

EXPO SPONSORS: 246

- 107 STAR SPONSORS
- 74 EXHIBITING SPONSORS
- 149 NON-EXHIBITING SPONSORS

DOUG WILLIAMS MEMORIAL BOOTH AWARD WINNERS

New Booth

JLG Industries



Outdoor Booth

Jaylor



Showstopper

Nedap



Interactive Booth

Madero Dairy Systems



Best of Show

GEA Farming



EDUCATION AND NETWORKING

IN THE TANBARK

- HAPPY HOUR
 - HOSTED TUESDAY - THURSDAY NIGHT
 - INCLUDED LIVE MUSIC, FREE BEER, AND LIGHT APPETIZERS
- TANBARK TALKS
 - HOSTED TUESDAY - FRIDAY BY COMPANIES FOR INDUSTRY EVENTS AND MEETINGS
- CATTLE SALES

EXPO EN ESPAÑOL

- HOSTED TUESDAY - FRIDAY
- TOPICS INCLUDED: HEAT STRESS, LEADERSHIP, ANIMAL WELFARE, AND TRAINING THE MILKING TEAM

KNOWLEDGE NOOK SESSIONS

- 22 SESSIONS FEATURED NEW PRODUCTS, SERVICES, AND RESEARCH INTRODUCED TO THE INDUSTRY

CAREER CONNECTIONS

20 HIRING COMPANIES/FARMS
50 REGISTERED JOB SEEKERS

VIRTUAL FARM TOURS

- FOUR TOURS HOSTED TUESDAY-FRIDAY
- DAIRY OWNERS AND MANAGERS SHARE A VISUAL PRESENTATION WITH QUESTIONS AND AN OPEN DISCUSSION AFTERWARD.

SPECIAL AWARDS

OVERALL FITTER AWARD IN MEMORY OF MICHAEL HEATH



Wesley Brantner
Oxford, Pa.

MERLE E. HOWARD AWARD



Kyle Welk
Peach Bottom, Pa.

ANNETTE OSTROM MEMORIAL SUPREME SHOWMAN



William Zimmerman
Brodhead, Wis.

DAIRY PRODUCERS OF THE YEAR



**Clay, Ken, Tom, Dave and Mike
McCarty, McCarty Family Farms**
Rexford, Kan.

INDUSTRY PERSON OF THE YEAR



Jim Mulhern
Arlington, Va.

INTERNATIONAL PERSON OF THE YEAR



Juan F. Moreno
Navasota, Texas | Colombia

A.C. "WHITIE" THOMSON MEMORIAL AWARD



Jason Lloyd
Middleburgh, N.Y.

KLUSSENDORF MEMORIAL TROPHY



Clark Woodmansee III
Preston, Conn.

KLUSSENDORF- MACKENZIE AWARD



Matt Sloan
Marshall, Wis.

ROBERT "WHITEY" MCKOWN MASTER BREEDER AWARD



Peace & Plenty Farm, LLC
Union Bridge, Md.

DAIRY CATTLE SHOW

DAIRY CATTLE HOUSED ON GROUNDS: 2,625 DAIRY CATTLE

EXHIBITORS: 1,829

REPRESENTING:

- 37 U.S. STATES
- 7 CANADIAN PROVINCES
- 1 AUSTRALIAN STATE

CATTLE SHOWN

AYRSHIRE: 361

BROWN SWISS: 384

GUERNSEY: 247

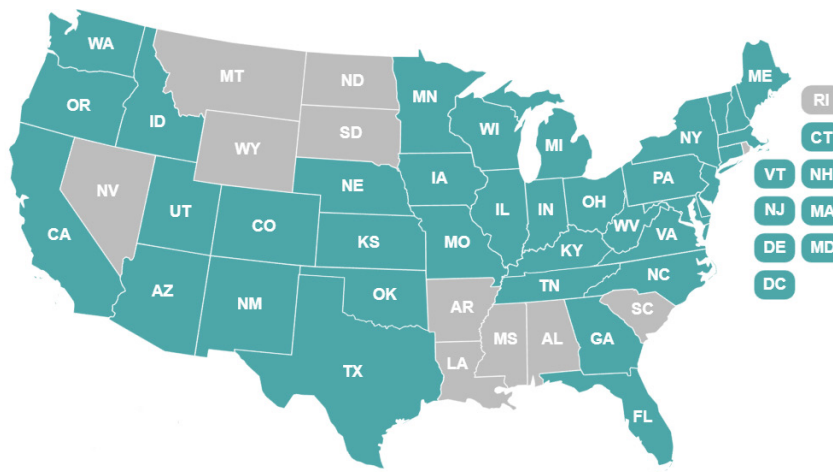
HOLSTEIN: 468

JUNIOR HOLSTEIN: 302

JERSEY: 371

MILKING SHORTHORN: 253

RED & WHITE: 320



HERDSMANSHIP



Overall Herdsmanship Winner:
Budjon Farms, Lomira, Wis.

Daily Herdsmanship Winners:

Monday - Ryan, Harbaugh, Danhof & Friends, Fond du Lac, Wis.

Tuesday - The Bricker Family and Lady Luck Holsteins, Salem, Ohio

Wednesday - Reyncest, Corfu, N.Y.

Thursday - Golden Oaks Farm, Wauconda, Ill.

Friday - Budjon Farms, Lomira, Wis.

Zone Herdsmanship Winners:

P1 Zone 1: Milk Source Genetics, Kaukauna, Wis.

P1 Zone 2: Brook Hollow Farm, Salem, Ohio

P2 Zone 3: Weaver Show Cattle, Ephrata, Pa.

P2 Zone 4: Triple T Holsteins, New Lewisburg, Ohio and Vierra Dairy Farms, Hilmar, Calif.

P2 Zone 5: Maple Downs Farms II, Middleburg, N.Y.

P2 Zone 6: Reyncrest Farm, Corfu, N.Y.

Tent #1 Zone 7: Elmvue Farm, Johnstown, N.Y.

Tent #1 Zone 8: Shocking Genetics, Chambersburg, Pa.

Tent #1 Zone 9: Rustic Creek Genetics and Hills Valley Farm, Kewaunee, Wis.

Tent #2 Zone 10: ST-YLE Holsteins, Belmont, Wis.

Tent #2 Zone 11: Oak Knoll Brown Swiss, Dodgeville, Wis.

SUPREME CHAMPIONS OF WORLD DAIRY EXPO



SUPREME CHAMPION: GOLDEN-OAKS TEMPTRES-RED-ET

Exhibited by: Milk Source, Fischer, Steincrest & Crescentmead, Kaukauna, Wis.

RESERVE SUPREME CHAMPION:LOVHILL SIDEKICK KANDY CANE

Exhibited by: Alicia and Jonathan Lamb, Oakfield, N.Y.

SUPREME CHAMPION HEIFER: ECHO GLEN MASTER IVY

Exhibited by: Ronald Grandy, Beaverton, Ontario

RESERVE SUPREME CHAMPION HEIFER: LAZY M MONEY LAUNDERING-ET-P

Exhibited by: Elizabeth Gunst and Jamie Gibbs, Hartford, Wis.



SUPREME CHAMPION OF THE JUNIOR SHOW: LUCK-E MERJACK ASALIA

Exhibited by: Tessa and Stella Schmocker, Whitewater, Wis.

RESERVE SUPREME CHAMPION OF THE JUNIOR SHOW: TOPPGLEN WISHFUL THINKING-ET

Exhibited by: Tanner, Brennan, Marissa and Logan Topp, West Salem, Ohio

SUPREME CHAMPION HEIFER OF THE JUNIOR SHOW: BRICKER-FARMS R CADILLAC-ET

Exhibited by: Todd, Lynsey, Allison, Lacey and Kinslee Bricker, Carli Binckley and Wyatt Schlauch, Salem, Ohio

RESERVE SUPREME CHAMPION HEIFER OF THE JUNIOR SHOW: LAZY M MONEY LAUNDERING-ET-P

Exhibited by: Elizabeth Gunst and Jamie Gibbs, Hartford, Wis.

GRAND CHAMPION

RESERVE GRAND CHAMPION

INTERNATIONAL AYRSHIRE SHOW

B-WIL KINGSIRE WILLOW
EXHIBITED BY: BUDJON FARMS AND
PETER VAIL,
LOMIRA, WIS.

COPPENBARGER KINGSIRE TRINITY
EXHIBITED BY: TERRI PACKARD,
ERNIE KUEFFNER & PETER VAIL,
BOONSBORO, MD.

INTERNATIONAL BROWN SWISS SHOW

IROQUOIS ACRES JONG CALI
EXHIBITED BY: BRIAN PACHECO,
KERNAN, CALIF.

ROBLAND NORWIN BERMUDA-ET
EXHIBITED BY: TONY KOHLS AND
GOLDFAWN FARM,
ARLINGTON, MN.

INTERNATIONAL GUERNSEY SHOW

KADENCE FAMES LOVELY
EXHIBITED BY: KADENCE FARMS,
NEW GLARUS, WIS.

DONNYBROOK AMMO STEVIE
EXHIBITED BY: BRITTANY TAYLOR AND
LAYLAA SCHULER,
NEW GLARUS, WIS.

INTERNATIONAL HOLSTEIN SHOW

LOVHILL SIDEKICK KANDY CANE
EXHIBITED BY: ALICIA AND
JONATHAN LAMB,
OAKFIELD, N.Y.

WEST-ADUB LAMBDA SADIE
EXHIBITED BY: BUTLERVIEW FARM,
CHEBANSE, ILL.

INTERNATIONAL JERSEY SHOW

STONEY POINT JOEL BAILEY
EXHIBITED BY: VIERRA DAIRY FARMS,
HILMAR, CALIF.

GMBV JOEL DIXIE-ET
EXHIBITED BY: MILK SOURCE
GENETICS,
KAUKAUNA, WIS.

INTERNATIONAL MILKING SHORTHORN SHOW

MOUNTAINVIEW TC FIRED UP
EXHIBITED BY: EMILY AND RANDI
FISHER,
PITTSFIELD, N.H.

HEAVENLY ZORA-ET
EXHIBITED BY: DILLON FREEMAN,
BREMEN, IND.

INTERNATIONAL RED & WHITE SHOW

GOLDEN-OAKS TEMPTRES-RED-ET
EXHIBITED BY: MILK SOURCE,
FISCHER, STEINCREST &
CRESCENTMEAD,
KAUKAUNA, WIS.

PREMIUM APPLE CRISP LILLY-RED
EXHIBITED BY: BUTLERVIEW FARM,
CHEBANSE, ILL.

PREMIER SIRE

AYRSHIRE
BROWN SWISS
GUERNSEY
HOLSTEIN
JERSEY
MILKING SHORTHORN
RED & WHITE

HEIFER SHOW

MARILIE AUTOGRAPH-ET
BROWN HEAVEN R FAMOUS-ET
SPRINGHILL JAMES DEAN-ETV
GOLDEN-OAKS MASTER-ET
MR KATHIES KID ROCK
TOP SHELF PIR LIAM-ET
MR BLONDIN WARRIOR-RED-ET

OVERALL

PALMYRA LOCHINVAR REYNOLDS-ET
HILLTOP ACRES B DAREDEVIL-ET
HI GUERN VIEW LEVI DRONE
FARNEAR DELTA LAMBDA-ET
RIVER VALLEY VICTORIOUS-ET
INNISFAIL MEGA LOTTERY-ET
FARNEAR ALTITUDE-RED-ET

GRAND CHAMPION

RESERVE GRAND CHAMPION

INTERNATIONAL JUNIOR AYRSHIRE SHOW

TOPPGLEN WISHFUL THINKING-ET
EXHIBITED BY: TANNER, BRENNAN,
MARISSA, & LOGAN TOPP,
WEST SALEM, OHIO

BRICKER-FARMS GIBBS CARVELLA
EXHIBITED BY: T., L. AND A. BRICKER
AND L., K. AND C. BINCKLEY,
SALEM, OHIO

INTERNATIONAL JUNIOR BROWN SWISS SHOW

TWINCOUNTY FAMOUS DIAMOND
EXHIBITED BY: DAKOTA FRALEY,
REEDSBURG, WIS.

COLEBROOK CREEK DT ALINA
EXHIBITED BY: ABIGAIL WILBER,
NEW HARTFORD, CONN.

INTERNATIONAL JUNIOR GUERNSEY SHOW

DONNYBROOK AMMO STEVIE
EXHIBITED BY: BRITTANY TAYLOR AND
LAYLAA SCHULER,
NEW GLARUS, WIS.

RHG VILLA BREEZY VENUS-ET
EXHIBITED BY: ALISON GARTMAN,
SHEBOYGAN, WIS.

INTERNATIONAL JUNIOR HOLSTEIN SHOW

LUCK-E MERJACK ASALIA
EXHIBITED BY: TESSA AND STELLA
SCHMOCKER,
WHITEWATER, WIS.

OAKFIELD TATOO TENDER-ET
EXHIBITED BY: CHLOE AND CLAIRE
LAMB,
OAKFIELD, N.Y.

INTERNATIONAL JUNIOR JERSEY SHOW

KEVETTA COLTON DELILAH
EXHIBITED BY: KYRA AND GRIFFIN
LAMB,
OAKFIELD, N.Y.

UNDERGROUND FANCYS FIJI
EXHIBITED BY: ISAAC FOLTS,
NORTH COLLINS, N.Y.

INTERNATIONAL JUNIOR MILKING SHORTHORN SHOW

HEAVENLY ZORA-ET
EXHIBITED BY: DILLON FREEMAN,
BREMEN, IND.

HALPINS TRIP CROWN ROULETTE-ET
EXHIBITED BY: OWEN & COLT HALPIN
AND BAILEY BROERS,
BUCKINGHAM, ILL.

INTERNATIONAL JUNIOR RED & WHITE SHOW

BERT-MAR ALT ADLEE-RED-ET
EXHIBITED BY: ALLISON, LANE AND
CALLUM FRANCIS,
GREENVILLE, OHIO

SYNERGY SPIKES SEQUEL-RED
EXHIBITED BY: CLAIRE AND JACOB
BETLEY,
PULASKI, WIS.



PREMIER BREEDER

PREMIER EXHIBITOR

**INTERNATIONAL
AYRSHIRE SHOW**

**PALMYRA FARM,
HAGERSTOWN, MD.**

**PETER VAIL,
ENGLEWOOD, FL.**

**INTERNATIONAL
BROWN SWISS SHOW**

**JENLAR,
CHILTON, WIS.**

**PIT-CREW GENETICS,
CAMBRIDGE, MN.**

**INTERNATIONAL
GUERNSEY SHOW**

**VALLEY GEM FARM,
CUMBERLAND, WIS.**

**SPRINGHILL FARM,
BIG PRAIRIE, OHIO**

**INTERNATIONAL
HOLSTEIN SHOW**

**FERME JACOBS,
CAP-SANTE, QUEBEC**

**BUTLerview FARM,
CHEBANSE, ILL.**

**INTERNATIONAL
JERSEY SHOW**

**PACIFIC EDGE,
TILLAMOOK, ORE.**

**VIERRA DAIRY FARMS,
HILMAR, CALIF.**

**INTERNATIONAL MILKING
SHORTHORN SHOW**

**CORSTAR FARM
LITCHFIELD, MN.**

**HARD CORE FARM,
NEW ENTERPRISE, PA.**

**INTERNATIONAL
RED & WHITE SHOW**

**LUCK-E HOLSTEINS,
HAMPSHIRE, ILL.**

**ELMVUE FARM,
JOHNSTOWN, N.Y.**

SALE SUMMARIES

WORLD CLASSIC '25 SALE

TOTAL SALES: \$1,437,450

LOTS: 59

SALE AVERAGE: \$24,364

HIGHEST LOT: \$190,000

WORLD PREMIER BROWN SWISS SALE

TOTAL SALES: \$217,775

LOTS: 32

SALE AVERAGE: \$6,346.87

HIGHEST LOT: \$24,500

TOP OF THE WORLD JERSEY SALE

TOTAL SALES: \$73,300

LOTS: 20

SALE AVERAGE: \$3,665

HIGHEST LOT: \$5,500

WORLD AYRSHIRE EVENT SALE

TOTAL SALES: \$107,415

LOTS: 31

SALE AVERAGE: \$3,580.50

HIGHEST LOT: \$18,000

GLOBAL OPPORTUNITY GUERNSEY SALE

TOTAL SALES: \$47,247

LOTS: 17

SALE AVERAGE: \$4,483.33

HIGHEST LOT: \$8,100



YOUTH CONTESTS

WORLD DAIRY EXPO YOUTH FITTING CONTEST

TOTAL NUMBER OF PARTICIPANTS: 52

OVERALL FITTER: WESTLEY BRANTNER, OXFORD, PA.

INTERMEDIATE FEMALE:

1. Olivia VanEvera, Cobleskill, N.Y.
2. Kamrie Mauer, Brownton, Minn.
3. Brooke Mueller, Brodhead, Wis.
4. Jadeyn Mueterthies, Lawler, Iowa
5. Hailey Kinney, Durand, Ill.

SENIOR FEMALE:

1. Kayla Trustem, Evansville, Wis.
2. Kathrin Haneman, Deerfield, Wis.
3. Brooklyn Schwoerer, Edgar, Wis.
4. Makenna Mase, Cochran, Pa.
5. Kayla Visser, Hutchinson, Minn.

INTERMEDIATE MALE:

1. Mason Buckley, Lindsay, Ontario, Canada
2. Benny Uhe, Footville, Wis.
3. Jacob Schimek, Pine Island, Minn.
4. Nicholas Bourque, Saint-Paul, New Brunswick, Canada
5. Stanley Meacham, Chester, Mass.

SENIOR MALE:

1. Wesley Brantner, Oxford, Pa.
2. Payton Calvert, Cuba City, Wis.
3. Sutton Paulson, Rockford, Ill.
4. Dillon Freeman, Bremen, Ind.
5. Alexander Burleigh, Muncy, Pa.

WORLD DAIRY EXPO YOUTH SHOWMANSHIP CONTEST

JUNIOR DIVISION - 134 PARTICIPANTS

1. Cooper Merrill, Seneca Falls, N.Y.
2. Hannah Adams, Sharon Springs, N.Y.
3. Paige Zimmerman, Brodhead, Wis.
4. Kendall Thomas, North Lewisburg, Ohio
5. Jaiden Stull, Markdale, Ontario, Canada
6. Annette Clougherty, Easton, Md.
7. Kendyll Kress, Newton, Wis.
8. Molly Meinholz, Deforest, Wis.
9. Grace Salter, Wimucama, Fla.
10. Jada Rauen, Dyersville, Iowa

INTERMEDIATE DIVISION - 149 PARTICIPANTS

1. William Zimmerman, Brodhead, Wis.
2. Justin Brandel, Lake Mills, Wis.
3. Addison Brown, Preble, N.Y.
4. Conner Wills, Marathon, N.Y.
5. Stella Schmock, Whitewater, Wis.
6. Reid Vandoske, Cleveland, Wis.
7. Mallory Nifong, Orfordville, Wis.
8. Deanna Wolfe, Richfield Springs, N.Y.
9. Ian Brick, Greenleaf, Wis.
10. Brady McConnell, Lancaster, Wis.

SENIOR DIVISION - 173 PARTICIPANTS

1. Logan Harbaugh, Marion, Wis.
2. Isaac Folts, North Collins, N.Y.
3. Sarah Hill, Bristol, Vt.
4. Chase Savage, Union Bridge, Md.
5. Landen Copenhaver, Lebanon, Penn.
6. Lilly Elsass, Wapakoneta, Ohio
7. Aubree Topp, Botkins, Ohio
8. Alexis Schultz, Marion, N.Y.
9. Kyla Johnson, Tomah, Wis.
10. Taylor Mathers, Winchester, Ontario, Canada



NATIONAL INTERCOLLEGIATE DAIRY CATTLE JUDGING CONTEST

TOTAL NUMBER OF TEAMS: 16

OVERALL TOP 10 TEAMS:

1. University of Minnesota
2. Virginia Polytechnic Institute and State University
3. Purdue University
4. Pennsylvania State University
5. University of Wisconsin-Madison
6. Aeres University Dronten
7. Michigan State University
8. The Ohio State University
9. Cornell University
10. Iowa State University

OVERALL TOP 10 INDIVIDUALS:

1. Keenan Thygesen, University of Minnesota
2. Payton Van Schyndle, University of Wisconsin-Platteville
3. Ali Landry, Virginia Tech
4. Sara Kronberg, University of Wisconsin-Madison
5. Alexis Hoefs, University of Minnesota
6. Brady Gille, University of Minnesota
7. Emma Townsend, Purdue University
8. Natalie Yoder, Pennsylvania State University
9. Hannah King, Pennsylvania State University
10. Madelynn Hoffman, Cornell University

INTERNATIONAL POST-SECONDARY DAIRY CATTLE JUDGING CONTEST

TOTAL NUMBER OF TEAMS: 5

OVERALL TOP 5 TEAMS:

1. SUNY Cobleskill
2. Modesto Junior College
3. SUNY Morrisville
4. The Ohio State University Agricultural Technical Institute
5. Michigan State Ag Tech

OVERALL TOP 10 INDIVIDUALS:

1. Connor MacNeil, SUNY Cobleskill
2. Megan Klossner, SUNY Morrisville
3. Mason Ziemba, SUNY Cobleskill
4. Wyatt Schlauch, The Ohio State University Agricultural Technical Institute
5. Elsie Donlick, SUNY Cobleskill
6. Rebecca Betts, The Ohio State University Agricultural Technical Institute
7. Mykell Mull, Modesto Junior College
8. Rachel Hatch, SUNY Cobleskill
9. Elanna Gelser, SUNY Morrisville
10. Madeline Zwegman, Modesto Junior College

NATIONAL 4-H DAIRY CATTLE JUDGING CONTEST

TOTAL NUMBER OF TEAMS: 23

OVERALL TOP 10 TEAMS:

1. Minnesota
2. Wisconsin
3. New York
4. Florida
5. Pennsylvania
6. Ohio
7. Iowa
8. Indiana
9. Oregon
10. Kentucky

OVERALL TOP 10 INDIVIDUALS:

1. Campbell Booth, Wisconsin
2. Hayden Ayers, New York
3. Zach Johnson, Vermont
4. Emily Mellgren, Minnesota
5. Blake Siewert, Minnesota
6. Lily Larson, Florida
7. Alison Gartman, Wisconsin
8. Kelsie Britton, Ohio
9. Cate Neuman, Indiana
10. Tatum Lancaster, Oregon



CENTRAL FFA EVENTS

DAIRY CATTLE JUDGING CONTEST: 110 SCHOOLS

OVERALL TOP 10 TEAMS:

1. Stoughton, Wis.
2. Arcanum MVCTC, Ohio
3. North Montgomery, Ind.
4. Forreston, Ill.
5. DeForest, Wis.
6. Baldwin-Woodville, Wis.
7. Seymour, Wis.
8. Prairie Central, Ill.
9. Albany, Wis.
10. Maquoketa Valley, Iowa

OVERALL TOP 3 INDIVIDUALS:

1. Jacob Strause, Elkhorn, Wis.
2. Gavin Carncross, Sauk Prairie, Wis.
3. Ana Mikkelsen, Stoughton, Wis.

DAIRY PRODUCTS CONTEST: 76 SCHOOLS

OVERALL TOP 10 TEAMS:

1. Sturgis Brown, S.D.
2. LaRue County, Ky.
3. National Trail MVCTC, Ohio
4. Monroe, Wis.
5. De Soto, Wis.
6. Maquoketa Valley, Iowa
7. West Dubuque, Iowa
8. Shullsburg, Wis.
9. Hartford, Wis.
10. Hamilton Southeastern, Ind.

OVERALL TOP 3 INDIVIDUALS:

1. Micah Beery, National Trail MVCTC, Ohio
2. Aeryn Grimes, LaRue County, Ky.
3. Emily Ogilvy, Hamilton Southeastern, Ind.

WORLD FORAGE MANAGEMENT CUP: 39 SCHOOLS

OVERALL TOP 10 TEAMS:

1. Watertown, Wis.
2. West Dubuque, Iowa
3. Mount Horeb, Wis.
4. Hartford, Wis.
5. Rosholt, Wis.
6. Arcadia, Wis.
7. Argyle, Wis.
8. Lakeside Lutheran, Wis.
9. Viroqua, Wis.
10. Lancaster, Wis.

OVERALL TOP 3 INDIVIDUALS:

1. Alec Grulkowski, Arcadia, Wis.
2. Jack Gaul, West Dubuque, Iowa
3. Sam Stoveren, Boyceville, Wis.

SHOWMANSHIP CONTEST: 36 INDIVIDUALS

1. Justin Brandel, Lake Mills, Wis.
2. Taylor Svendsen, Argyle, Wis.
3. Danica Stello, Melrose-Mindoro, Wis.
4. Teagan Bailey, Tomah, Wis.
5. Aubrey Altreuter, Watertown, Wis.



INDUSTRY CONTESTS AND EVENTS

WORLD FORAGE ANALYSIS SUPERBOWL WINNERS

TOTAL NUMBER OF ENTRIES: 232

GRAND CHAMPION FORAGE PRODUCER:

Peterson Farm
Poplar Grove, Ill.

GRAND CHAMPION FIRST-TIME ENTRANT:

Tilstock Farms
Plum City, Wis.

QUALITY COUNTS AWARD FOR CORN SILAGE:

Danny Krueger
Wausau, Wis.

QUALITY COUNTS AWARD FOR HAY/HAYLAGE:

Sand Creek Dairy
Hastings, Mich.

ALFALFA HAYLAGE: Ciolkosz Dairy, Thorp, Wis.

BALEAGE: Kendall Guither, Walnut, Ill.

BROWN MIDRIB CORN SILAGE: Denmar Acres, Greenleaf, Wis.

CEREAL FORAGE: Nuttleman Dairy, Bangor, Wis.

COMMERCIAL HAY: Hardrock Farms, Wheatland, Wyo.

DAIRY HAY: Andy Schmitt, Fort Atkinson, Iowa

GRASS HAY: Ted Peterson, Sharon, Wis.

MIXED/GRASS HAYLAGE: Woldt Farms, Brillion, Wis.

STANDARD CORN SILAGE: John Schwittay, Peshtigo, Wis.



Winners were announced and recognized during the Forage Superbowl Luncheon on Wednesday, October 1. Dairy Forage Seminars gave attendees additional access to forage experts through the World Forage Analysis Superbowl. The winning samples from this contests and the seminars were located in the Trade Center at World Dairy Expo 2025.

WORLD DAIRY EXPO CHAMPIONSHIP DAIRY PRODUCTS CONTEST

WORLD DAIRY EXPO CHAMPIONSHIP DAIRY PRODUCTS CONTEST AUCTION: \$54,125 TOTAL SALES

CHEESE & BUTTER GRAND CHAMPION:

Vanilla Mascarpone
Lake Country Dairy - Schuman Cheese
Turtle Lake, Wis.

GRADE A GRAND CHAMPION:

Triple Cream Vanilla Greek Yogurt
Cabot Creamery Cooperative
Waitsfield, Vt.

ICE CREAM GRAND CHAMPION:

Peanut Butter Chocolate Ice Cream
Kurschner's Super Premium Ice Cream
Chetek, Wis.

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New Holland
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Dairy Star
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Holstein International
HoofStrong
Lallemand Animal Nutrition
Lely
Mid-West Farm Report
The Ostrom Family
Phibro Animal Health Corporation
Progressive Dairy
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Trade & Consumer Protection

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DeLaval, Inc
Destination Madison
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FutureCow
Huvepharma
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Jetstream Genetics, Inc.
Kemin Animal Nutrition & Health
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Agricultural & Life Sciences

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Courtyard by Marriott - Madison West/
Middleton
CowManager USA Inc.
Culbertson Cattle & Marketing
Dairy Management Inc.
Days Inn & Suites
DLF
DoubleTree by Hilton Madison Downtown
Dynasty Genetics
Echo Suites Madison by Wyndham
Embassy Suites by Hilton Madison
Downtown
ENDOVAC Animal Health
Extrutech Plastics, Inc.
Fairfield Inn & Suites by Marriott -
Madison West
FarmFirst Dairy Cooperative

First Defense
Friends & Family of Michael Heath
GEA Farm Technologies, Inc.
GenoSource
GLC Minerals
Hampton Inn & Suites Madison/
Downtown
Hays Genetics International Ltd.
Hilton Garden Inn Madison
Downtown
Hilton Garden Inn Madison West/
Middleton
Holiday Inn Express & Suites
Madison Central
Holiday Inn Express & Suites
Madison East
Holiday Inn Express & Suites
Madison West - Middleton
INTERMIZOO SPA
Intelligent Dairy Solutions NA
IVS
Livestock Exporters Association of
the USA
MagnaWave
MWI Animal Health
McLanahan Corporation
Microbasics LLC
Monarch Tractor
National Milk Producers Federation
Novonesis
Residence Inn by Marriott
- Madison West/Middleton
Sheraton Madison Hotel
Siemers Holstein Farm, Inc.
Silostop
Sleep Inn & Suites Oregon - Madison
SpringHill Suites by Marriott
Madison
Staybridge Suites Madison -
Fitchburg
The Dylin by Locale (Mint)
The Madison Concourse
Hotel and Governor's Club
Tom Morris Ltd.
TownePlace Suites by Marriott
Tractor Supply Co.
Udder Tech, Inc.
U.S. Dept. of Justice-FBI, WMD
Directorate
VES-Artex
Vita Plus Corporation
Vital Start Liners
Wisconsin Union Hotel and Club
Suites
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WORLD DAIRY EXPO



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