World Dairy Expo



INTERNATIONAL NEWSLETTER AUGUST 2022

The 55th World Dairy Expo will be here in just a few short weeks! If you are traveling, now is the time to make final arrangements. From lodging to transportation, Expo has you covered as we welcome the global dairy industry to Madison, Wisconsin, USA. If you have questions or need assistance, <u>email me</u> at any time.

New Schedule - October 2 - 7

World Dairy Expo will take place from Sunday to Friday with the Dairy Cattle Show beginning on Monday and the Trade Show and educational programs opening on Tuesday. Be sure to review the <u>Daily Schedule</u> to help plan your trip. To create your personal Expo experience, download the <u>WDE mobile event app</u> and build a custom schedule.

Admission Passes - Pre-Purchase Online

Purchase your admission passes before arriving at the gate with Expo's new <u>digital ticket platform!</u> Tickets can be printed at home, scanned from your phone or shared with others in your group via text or email.

International Registration, Sponsored by Comfort Hoof Care - New Location

International Registration, sponsored by <u>Comfort Hoof Care</u>, has been relocated to the east-west corridor of the <u>Exhibition Hall</u>. The International Lounge is in a new location in Mendota 5-7 meeting rooms, adjacent to the registration desk.

International Registration Desk hours:

- Tuesday to Thursday from 9 a.m. 5 p.m.
- Friday 9 a.m. 4 p.m.

About the sponsor. SAVE COWS® - Dedicated to Animal Welfare, Fostering Hoof Health. Our network is your source for trustworthy hoof trimming equipment, effective hoof care products, comprehensive hoof care education, advanced data analysis and consulting services to enhance hoof health on dairy facilities around the world. Bringing our expertise to you.

Don't forget to pre-register before you arrive to save time.

Travel Plans

Airports: Here are a few of airport options to consider:

Dane County Regional Airport

- Madison, WI 20-minute drive to WDE
- Mitchell International Airport
 - Milwaukee, WI 1.5-hour drive to WDE

O'Hare International Airport

• Chicago, IL - 3-hour drive to WDE

Midway Airport

• Chicago, IL - 3.5-hour drive to WDE

Taxis and Driving Services: Taxis and ride share apps provide transportation to and from Expo with designated pick-up/drop-off at the east/west corridor of the Exhibition Hall.

Taxi services in Madison include:

- Green Cab
- Madison Taxi
- Union Cab

Hotels: Hotel rooms book fast, so be sure to make your reservations now! Don't know where to look? <u>Here</u> is a list of hotels who support Expo to help plan your stay.

Explore Madison: Make the most of your trip to Madison by exploring all it has to offer! From food to shopping and unique experiences, you can find plenty to do in Wisconsin's capital city beyond World Dairy Expo. Click here for the visitor's guide made just for Expo attendees by Destination Madison!

Download the World Dairy Expo mobile event app on Google Play or in the App Store, visit <u>worlddairyexpo.com</u> or follow WDE on <u>Facebook</u>, <u>Instagram</u>, <u>LinkedIn</u>, <u>Spotify</u>, <u>Twitter</u>, and <u>YouTube</u> for fun content during Expo week and all year long.

Cassi Miller

Attendee Programs Specialist
Sunday, October 2 - Friday, October 7

WORLD DAIRY EXPO®
Where the Global Dairy Industry Meets!

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Download the WDE mobile app today! Jim.