

World Dairy Expo International Newsletter - August 2019

Just Six Weeks!

The 53rd World Dairy Expo, *Tools for Dairy's Progress*, will be here in just a few short weeks. Now is the time to make final arrangements. If you have questions or need assistance, please <u>email me</u> at any time.

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2019 VISA Letters Online Request Form – NEW

To assist you with your travel documentation, World Dairy Expo will gladly write an official letter of invitation. If you need a letter, please complete the online <u>VISA Letter Request Form</u>. You will need your full name, physical mailing address, date of birth, gender and passport number to complete the form. Letters will be available until **September 1, 2019**.

Online Pre-Registration

Be prepared when you arrive at World Dairy Expo by pre-registering <u>online</u>. It takes a few minutes and will save you time in line at the registration desk. Please note that pre-registration does not include admission. When you arrive at International Registration, located on the East side of the Coliseum, present the confirmation. Here, you will receive an official pin and ribbon, which grants access to the International Lounge, the International Party on Friday night and a souvenir tote bag provided by <u>Nasco</u>; while supplies last.

Travel Plans – Flights

For a quick commute, plan to fly into the <u>Dane County Regional Airport</u>, located in Madison, Wisconsin which is about 20 minutes from the World Dairy Expo grounds. Other great options would be the <u>General Mitchell International Airport</u> in Milwaukee, Wisconsin (1.5-hour drive) or the <u>O'Hare International Airport</u> in Chicago, Illinois (2.5-hour drive from World Dairy Expo).

Travel Plans - Hotels

You will find a list of hotels and information including room availability, rates and amenities, on the World Dairy Expo website. World Dairy Expo does not offer centralized hotel reservations so please contact the hotels directly to make your reservations. For the best rates, make your reservations as soon as possible.

Travel Plans - Madison and Wisconsin Attractions

When not at World Dairy Expo, be sure to indulge in the great food, fun and festivities scheduled around the Madison area and Wisconsin. To plan your visit, check out <u>visitmadison.com</u> and <u>travelwisconsin.com</u>. You can also contact Destination Madison for assistance, <u>info@visitmadison.com</u>.

Expo Admission Fees

As a reminder, it is \$12 USD per day to enter World Dairy Expo. Season passes, good for all five days, are available for \$35 USD. All passes can be purchased at the entrance gates. Only cash (U.S. dollars) is accepted, so please plan accordingly. Credit cards are not accepted.

WDE Welcome Reception

On Wednesday, October 2, make plans to attend the WDE Welcome Reception, hosted by World Dairy Expo in the Alliant Energy Center's Exhibition Hall from 5:00 to 6:30 p.m. This event is open to all Expo attendees and stakeholders!

International Dairy Short Course

The 22nd Annual International Dairy Short Course is completely revamped this year! See details at www.globalcow.com/shortcourse. Please direct questions in English, Spanish or Portuguese to Jill Stahl Tyler, Global Cow, jill@globalcow.com or (802) 254-2879; or in English to Karen Nielsen, Global Dairy Outreach, karen@globaldairyoutreach.com or (608) 512-5040.

Dairy Cattle Show Texting Results

Receive real time Dairy Cattle Show results (the 1st place winner of each class and champions) sent directly to your cell phone via text. Individuals can choose a specific breed(s) or have results for all breed shows sent to them. To get results, text "WDERESULTS" to 727-4-WDEXPO (727-493-3976).

Experience Expo Year-Round

To stay connected throughout the year, visit the WDE <u>website</u>, like and follow Expo on <u>Facebook</u>, <u>Instagram</u> and <u>Twitter</u> and subscribe to our <u>YouTube</u> Channel.



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