

# Central National FFA Events

- World Dairy Expo -



Tuesday, October 4, 2016  
Entries Due: September 10

Dear Ag Instructors & County Extension Agents:

Within this booklet you'll find information and the official entry form for the 2016 Central National FFA Events. The Dairy Cattle Judging Contest, Dairy Products Judging Contest, Showmanship Contest, and Forage Management Cup Contest **will be held on Tuesday, October 4.**

Due to the size of our dairy cattle shows, the Dairy Cattle Judging Contest will be held in a large temporary structure that will be used for cattle auctions. In order to accommodate all students, the contest will be divided into two heats. The Dairy Products and Showmanship Contests will also have two heats available. Please see the general instructions for more information. There is a \$15 entry fee per contest entered and the Forage Management Cup Contest is open to 4-H, FFA, or other youth groups. **NEW THIS YEAR, registration for all events is online only!** Chapters can register for event and order passes using a credit card for payment through a newly designed page on the World Dairy Expo website.

When planning to attend World Dairy Expo, please note that there is a \$10 per person admission fee. This fee includes parking. If you would like to pre-order daily tickets, you may do so at a reduced rate of \$8 each.

**Register and order passes here:** <https://worlddairyexpo.com/pages/Online-Contest-Registration.php>

The FFA organization has always enjoyed an unequalled reputation for outstanding youth leadership. However, if FFA members have to be reprimanded by show staff and security for actions that are inappropriate, it is detrimental to the entire industry's image of the FFA organization.

**Adequate instruction and supervision must be provided so that FFA members benefit from attending and so that the agricultural industry continues to admire and support these future leaders.**

Hope to see you at World Dairy Expo!

Sincerely,

Scott Bentley  
General Manager

## **World Dairy Expo - Central National FFA Events -**

Dairy Cattle Judging - Dairy Products  
Forage Management Cup - Showmanship

**Tuesday, October 4, 2016**

**Judging:** See specific contest for location and times

**Chair:** Dr. Mark Zidon, University of Wisconsin-Platteville

## **- General Regulations and Information -**

1. The Dairy Cattle Judging, Showmanship and the Dairy Products Contests will have two heats. Please mark your preference at time of entry.
2. Each team will consist of three members. Only one team application per chapter will be accepted for each contest.
3. Eligible contestants in the Dairy Cattle, Dairy Products and Showmanship Contests must be freshmen, sophomores, juniors or seniors in a U.S. or Canadian high school and enrolled in Agricultural Education classes.
4. FFA or 4-H teams with members in grades 7-12 may enter the Forage Management Cup Contest. **Note:** Only FFA teams are eligible to judge Dairy Cattle and Dairy Products.
5. No student may enter except as a member of a team and no individuals apart from team members will be allowed to judge.
6. You may register online for all Central National FFA events at <https://worlddairyexpo.com/pages/Online-Contest-Registration.php>. Online registration will be available beginning August 15. If paying by check, your check must be postmarked by September 10. Upon completion of your online registration, an invoice will be emailed to you. Please allow a day for invoices to be emailed, it will not occur immediately. Teams are not officially registered for the Central National FFA events until the check has been received. Late entries will only be accepted online from September 11 - 17. Payment for late entries must be postmark by September 17 to be eligible to participate.
7. Check payment may be mailed to World Dairy Expo, Inc., 3310 Latham Drive, Madison, WI 53713.
8. An entry fee of \$15 per contest must accompany entries. A school entered in more than one contest must pay the \$15 fee for each contest. School entries submitted September 11 - September 17, must pay an additional late fee of \$50. No entries will be accepted after September 17. Entry fees are used to help defray costs of facilities and supplies.
9. Final instructions will be mailed or emailed the week prior to the contests. Score sheets will be picked up by team coaches during registration on the day of the contest.

10. Awards are given to the first and second place teams and the first and second place individuals. Ribbons are provided for first through 10th place teams and individuals. Other special awards are given in each contest. Results will be announced on the UW-Platteville website (<http://www.uwplatt.edu/agriculture/world-dairy-expo-ffa-events>) and awards will be distributed following World Dairy Expo.
11. If you wish assistance in locating lodging accommodations for the Central National FFA events, please refer to the World Dairy Expo website, [worlddairyexpo.com](http://worlddairyexpo.com), Visitor Information and Hotel Availability for updated lodging information.
12. All contestants shall report to the contest Superintendent in the designated area where they will receive full instructions in regard to the routine and details of the contest. Opportunity will be given to participants to ask questions.

## **I. Dairy Cattle Judging**

**Estrumate Sale Pavilion (Heat 1 Registration 7:30 a.m. to 7:50 a.m.)  
(Heat 2 Registration 9:00 a.m. to 9:30 a.m.)**

**Superintendent:** Dr. Mark Zidon, Department of Agriculture  
University of Wisconsin-Platteville

The dairy cattle contest will consist of two heats, Heat 1 will begin at 8 a.m. and Heat 2 will begin at 9:30 a.m. Please indicate your heat preference on your entry form. **New this year**, heats are strictly limited to 230 contestants each. Both heats will place four classes of dairy cows or heifers. Classes will be selected from Holstein, Brown Swiss, Jersey, Guernsey, Ayrshire, Milking Shorthorn and Red & White. No oral reasons will be given, however, the contestants will answer a set of questions on one of the classes.

Contestants must be preregistered. You will pick up score sheets for your team when you arrive at the Pavilion. Confirmation of the contestants and final instructions will be mailed to contestants the week prior to the contest. Contestant substitutions are permitted on the day of the contest.

Contestants are to be seated in the Sale Pavilion by 8 a.m. (Heat 1) or 9:30 a.m. (Heat 2) to receive instructions. Students participating in Heat 2 must not enter the Pavilion while Heat 1 is competing. Remember to bring a pencil.

## **II. Dairy Products Judging**

**Sheraton Madison Hotel** (East of the Expo grounds, 706 John Nolan Drive)

Registration is in the lobby for both heats. Heat 1 contestants need to register and proceed to the Capital Room without your advisor. Heat 2 contestants will need to register prior to 9:30 a.m. and wait quietly and patiently in the lobby area for further instructions.

**(Heat 1 Registration 7:20 a.m. - 7:50 a.m.)**

Heat 1 is scheduled to start at 7:55 a.m. sharp

**(Heat 2 Registration 9 a.m. - 9:30 a.m.)**

Heat 2 will begin immediately following Heat 1, approx. 9:30 a.m.

**Superintendent:** Dr. Rick Bockhop  
University of Wisconsin-Platteville

Participants are given the opportunity to assess, identify and score milk, cheese, and other dairy products. Contestants must be pre-registered. Contestant substitutions are permitted on the day of the contest. Three individuals will comprise a team, one team per school. There are no exceptions. Each team member will complete each of the sections in the contest.

The contest will consist of five sections: a written exam relating to the dairy industry, cheese identification where the contestants will have to identify seven to 10 types of cheese, eight to 10 milk flavors including assigning milk intensity scores, six to 10 characteristics of cheeses, and identifying five to 10 fat content products. **CONTESTANTS ARE REQUIRED TO BRING AND USE A #2 LEAD PENCIL.**

## **III. Showmanship Contest**

**Estrumate Sale Pavilion (Heat 1 Registration 7:15 a.m. to 7:45 a.m.)  
(Heat 2 Registration 8:45 a.m. to 9:15 a.m.)**

**Superintendent:** Jeff Dorninck  
Southwest Wisconsin Technical College

Showmanship will be divided into two heats. The first 32 individuals to register in each heat will be eligible. Individuals who register after that will be put on a list of alternates in the order they are received. Showmanship contestants (accepted and alternates) **MUST** check in no later than 7:45 a.m. on the day of the contest. Showmanship contestants will need to assist with getting animals to and from barns. Coaches are urged to bring showmanship alternates. Alternates will be used for contestants that do not show up or show up late. The showmanship contestant cannot be a member of the judging teams.

Showmanship will be judged on (a) attitude of the exhibitor, (b) leading the animal, (c) posing the animal, (d) control of the animal, and (e) poise and alertness of the exhibitor. **NOTE: All contestants are required to wear white trousers with white shirts when leading in the show ring.**

## **Dairy Cattle, Dairy Products & Showmanship Contests Sponsors:**

Brown Swiss Cattle Breeders' Association, Beloit, WI  
Harvestore, DeKalb, IL  
Holstein Association USA, Inc., Brattleboro, VT

## **IV. World Forage Management Cup Contest**

**Sheraton Madison Hotel, 706 John Nolen Drive - Upper Lobby (East of the Expo grounds)**

**(Registration 9 a.m.)**

**Superintendents:** Dr. Chris Baxter

University of Wisconsin-Platteville

The **World Forage Management Cup** is a contest with a format which the sponsors believe will excite agriculture youth about efficient forage production and utilization. The University of Wisconsin - Platteville Agronomy Soil Conservation Chapter and World Dairy Expo are conducting the contest. The contest is held as part of the Central National FFA Events at World Dairy Expo on Tuesday, October 4, 9:30 to 11 a.m. at the Sheraton Madison Hotel. Agricultural youth groups; FFA, 4-H or similar, with students in grades 7-12 are invited from the U.S., Canada, or other countries. The contest has the following eligibility rules:

1. The three members of the first place overall team and the individual with the highest overall individual score will not be eligible to compete in future World Forage Management Cup contests.
2. Individuals who have placed in the top ten among individual contestants in overall score will be limited to participation in only one future World Forage Management Cup contest.

The two hour contest will consist of three divisions, in which each member on the three person team will compete in each division. The three divisions are judging, identification and forage management questions. Each division has a maximum point count of 60 points and an overall maximum total of 180 points per individual. The divisions are explained as follows:

1. **Judging** - 40 minutes - Six different rings of hay or silage will be placed with visual and/or analytical data. For instance, the six rings might include samples of haylage, corn silage, oatlage, alfalfa hay, grass-legume hay and grass hay. A ring would have four different samples and would be ranked like a ring of four cows, i.e. 3-2-4-1. Some rings will have analytical data given, such as protein, NDF, RFV, etc. Judging criteria are commonly available from forage extension specialists and agricultural bulletins in your state.
2. **Identification** - 40 minutes - Sixty total plants and seeds of crops used for forage and weeds which compete with forage crops will be chosen from a list which will be available during the contest. The plant species which are included in the contest are listed below. The common names are those recommended by the American Society of Agronomy and the Weed Science Society of America.
3. **Forage Management Questions** - 40 minutes - Sixty multiple choice questions will cover forage production, quality and handling. The questions will be practical in nature. Forage bulletins available from the extension service in your state or province will be a principal source of questions.

### **World Forage Management Cup Sponsors:**

Cenex-Harvest States, FS Seed Division of GrowMark, Imagination Unlimited Consulting Group, Nasco, and Trelay Seed Farm.

### **World Forage Management Cup Plant & Seed Identification List Forage Crops & Weeds**

#### **Crops**

Alfalfa; alsike clover; barley; birdsfoot trefoil; big bluestem; corn; crested wheatgrass; crownvetch; fieldpea; Indiangrass; Kentucky bluegrass; ladino clover; lespedeza, Korean; millet; oats; orchardgrass; perennial ryegrass; red clover; redtop; reed canarygrass; rye; sainfoin; smooth brome; sorghum; sudangrass; sweetclover; switchgrass; tall fescue; timothy; triticale; vetch, hairy & wheat.

#### **Weeds**

Barnyard grass; black medic; bull thistle; burdock, common; Canada thistle; chicory; chickweed, common; crabgrass, large; curly dock; dandelion; dodder; downy brome; eastern black nightshade; field bindweed; foxtail barley; giant foxtail; green foxtail; hedge bindweed; hoary alyssum; lambsquarters, common; leafy spurge; milkweed, common; milkweed, eastern whorled; musk thistle; oxeye daisy; pennycress, field; pepperweed, greenflower; Pennsylvania smartweed; pigweed, redroot; plantain, blackseed; plantain, buckhorn; plumeless thistle; quackgrass; ragweed, common; ragweed, giant; red sorrel; shepherdspurse; St. Johnswort; velvetleaf; white cockle; wild buckwheat; wild carrot; wild garlic; wild mustard; wild oats; wild parsnip; wild radish; yarrow, common; yellow foxtail; yellow nutsedge & yellow rocket.

**Check Results Online:**

**[www.uwplatt.edu/agriculture/world-dairy-expo-ffa-events](http://www.uwplatt.edu/agriculture/world-dairy-expo-ffa-events)**

**This Brochure Can Be Found Online: [www.worlddairyexpo.com](http://www.worlddairyexpo.com)**