

WELCOME EXHIBITORS

We are so excited to see everyone in Madison this fall! It takes a lot of time and effort to prepare for Expo; read on for items to remember before leaving for WDE and additional handy hints for when you are at the greatest dairy cattle show in the world.

World Dairy Expo Dairy Cattle Show: September 29-October 4, 2024
Alliant Energy Center, 1919 Alliant Energy Center Way, Madison, Wisconsin, USA


ARRIVAL TO EXPO



Dairy Cattle Arrival

- Only exhibitors with an approved early arrival request may arrive Wednesday, Sept. 25, 10:00 a.m. - 10:00 p.m. Central Time. The [Early Arrival Request Form](#) is **due Sept. 11**.
- All exhibitors can arrive beginning at 7 a.m. Thursday, Sept. 26. Arrival/health check-in is 24-hours through noon, Saturday, Sept 28.
- Alternate Late Arrival Schedule will be Saturday, Sept. 28 - Wednesday, Oct 2 early morning. Hours will be confirmed soon.

New Alternate Late Arrival and/or Early Release

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- Due to requirements of HPAI/H5N1 test traveling days on the same test, Expo is allowing exhibitors to determine their time on grounds to remain within their state of origin's travel dates to and from Expo.
 - Review [Expo's HPAI Bulletin #2](#) for full details.
 - **Register your arrival date on the form included on your Entry Dashboard by September 18, please do upload your registration paper with your entry.** (form coming soon)
 - With each animal entry, **Check Early Release** if the animal will leave following her breed's cow show.
 - If animals are not registered for delayed arrival, animals are then required to be on-grounds by Saturday, Sept. 28, noon through Friday, Oct. 4 at 4:30 p.m.
 - Cattle must be checked-in for animal health and breed show by 8 a.m. the day prior to the start of that breed's heifer show.

Influenza A Positive Test of Entries Prior to Leaving Home?

- Stay home! The World Dairy Expo Executive Committee has authorized a refund for entries submitted that have a positive Influenza A test within 7 days of movement to Expo and prior to arrival at Expo. Proof of positive test for farm's herd unit must be provided with your entry confirmation to entries@wdexpo.com, and will remain confidential. Expo will offer a refund for entry, tent and/or booth fee, only.



Stalling

- Call the Stalling Hotline - 608-224-6455 x4 - Sept. 12-24, to confirm and/or update the number of animals in your string.
- AFTER Sept. 24, call the Superintendent's Office (608-267-3924) with stalling changes.
- No stalling information/locations will be given over the phone. Stalling locations will be assigned on site in the Superintendent's Office.
- Stall space is assigned for the number of animals on grounds, NOT the number of animals entered.



Health Requirements & Check-In

- Review the [HPAI-H5N1 Bulletins](#) prepared by World Dairy Expo for details on new Influenza A testing requirements and travel requirements.
- WDE adheres to the health and import requirements set by the [Wisconsin Department of Agriculture, Trade and Consumer Protection](#) (DATCP).
- The [Vet Instruction Sheet for Health Regulations](#) will help your veterinarian complete the Certificate of Veterinary Inspection (CVI) properly for WDE.
- Make 2 copies of your CVI(s) and bring with you. All animals need to be correctly identified on the CVI. Expo will also require a copy of each lactating animal's negative milk sample results report for Influenza A before animals come off the trailer. Ensure the full 15-digit ID in the animals' ear, on the CVI and on the test results all match.
- All animals on the trailer must meet all test requirements, including a negative Influenza A (HPAI/H5N1) test for lactating animals, or no animals will be unloaded. The test collection date, lab, accession number, departure or shipping date, and result must be written clearly on the CVI or attached sample result report.

SHOW PREP



Animal Availability for Judging Contests

- All animals entered at WDE must be made available for use in the National Dairy Cattle Judging Contests. Failure to comply will result in forfeiture of all premiums and the exhibitor may be barred from participating in WDE.
- Selected animals must be washed and clipped.



Exhibitor Passes

- Gate Admission is required Tuesday, Oct. 1 - Friday, Oct. 4.
- Discounted exhibitor season passes may be purchased online through your Dairy Cattle Show entry dashboard account by 11:59 p.m., Sept. 15. **All passes are electronic.**
- Admission until Sept 30: \$15 daily | \$40 season. Admission Oct. 1-4: \$20 daily | \$50 season
- No season passes will be mailed or handed out.
- Refunds will not be authorized for any reason.



Exhibitor Meetings & Backtag Pick-Up

Receive backtags and get updates on Showring rules and additional show information.

- All meetings will be held in the Sale Pavilion.
- Meeting schedule:
 - *Junior Holstein: Saturday 4:00 p.m.*
 - *Ayrshire, Jersey, and Milking Shorthorn: Sunday 4:00 p.m.*
 - *Brown Swiss: Monday 4:00 p.m.*
 - *Guernsey and Red & White: Tuesday 4:00 p.m.*
 - *Holstein: Wednesday Noon*



Premier Breeder & Exhibitor

- **Premier Breeder and Exhibitor entries are online only**, opening Friday, Sept. 27.
- Entries can be made on any computer or smart device, via WDE's Dairy Cattle Show - [Exhibitor Information webpage](#). A computer will also be available in the Dairy Cattle Show Office.

Premier Class Entry Closing Dates/Times		
	Heifer Show	Overall
	Premier Breeder & Premier Exhibitor	Premier Breeder & Premier Exhibitor
Ayrshire	Sun. Sept 29, 5 p.m.	Sun. Sept 29, 5 p.m.
Brown Swiss	Tues. Oct. 1, 10 a.m.	Tues. Oct. 1, 5 p.m.
Guernsey	Tues. Oct. 1, 5 p.m.	Wed. Oct. 2, 5 p.m.
Holstein	Thrs. Oct. 3, 10 a.m.	Thrs. Oct. 3, 5 p.m.
Jersey	Sun. Sept. 29, 5 p.m.	Mon. Sept. 30, 5 p.m.
Milking Shorthorn	Mon. Sept. 30, 10 a.m.	Mon. Sept. 30, 5 p.m.
Red & White	Wed. Oct. 2, 10 a.m.	Wed. Oct. 2, 5 p.m.

Brown Swiss, Guernsey, Holstein, Jersey, Milking Shorthorn, Red & White: If your Overall Premier Breeder and/or Exhibitor entries include heifers, they MUST be received by 10 a.m. the day of the heifer show.



Herdsmanship

- Winners will be recognized by zone within the Pavilions and cattle tents.
- Daily winners will be selected from throughout the grounds.
- Jackets and directors chairs are presented by [Select Sires, Inc.](#), Plain City, OH.

REMINDERS TO SET YOUR STRING



Electrical Safety - New this year

- Maximum electrical connections for each exhibitor string:
 - 3-cooking appliances, 1-refrigerator. No hot plates or griddles.
 - Refrigerator must be plugged directly into a power source. Up to 3 smaller appliances may be plugged into one power strip.
 - A single 12-gauge extension cord may be used to connect appliance to power source.
 - All electrical cords must be elevated above ground.
- Any hay/straw/bedding storage must be at least 5-feet from appliance or power sources.



Storage & Grounds Safety

- Pop-up tents MUST have an operable 2A-10B:C portable fire extinguisher positioned immediately outside of the tent. (Available at any major retailer/hardware store.)
- Maximum size of pop-up tents is 10' x 10' (when space is purchased with entries).
- Tents must be spaced at least 10' from one another - on ALL sides - and may not block emergency exits or signage.
- Limited external feed storage will be available in marked locations around the Pavilions. Any feed and bedding stored outside the Cattle Tent must be at least 10' from the tent walls.
- Exterior storage outside and between the cattle housing tents will be available beginning Saturday, Sept 28, noon.
- ****UPDATE****: Hay/straw bales may be stacked to a maximum height of 4' inside Pavilions. Bales may be stacked to 8' maximum height under the Pavilion overhangs and within the designated exterior tent storage zone.
- Absolutely NO smoking or cooking with an open flame in the New Holland Pavilions/Cattle Tent. Grills MUST be at least 25' from any structure or hay/straw storage.
- No unauthorized skidloaders are permitted on grounds at any time.



Feed & Bedding

Feed Vendor

- Prairie View Enterprises is the WDE 2024 official feed vendor.
- Feed and bedding pricing can be found on the [Dairy Cattle Exhibitor Information](#) page in mid-September.
 - A representative will be on-site beginning Sept. 25 at 10 a.m.
 - Pavilion and cattle tent deliveries will be available.
 - All accounts MUST be settled prior to the close of the show. Payment must be made solely to JRS Enterprises
 - A skidloader will be available to help you unload feed and bedding brought on site. Applicable fees will apply.

Feed & Bedding Delivery Times

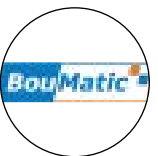
- Delivery times for all feed & bedding purchased from and delivered by Prairie View Enterprises:
 - Sept. 25: 10:00 a.m. - 6:00 p.m.
 - Sept. 26 - 27: 8:00 a.m. - 5:00 p.m.
 - Sept. 28 - Oct. 4: 6:00 a.m. - 9:00 p.m.
- Exhibitor vehicle daily delivery times: 6:00 p.m. - 8:00 a.m., daily.

AT THE SHOW



Milk Disposal

- Use of Personal Protective Equipment (PPE) is encouraged when milking and dumping milk into the receiving tanks.
- There is **NO** dumping of milk allowed anywhere on grounds.
- Buckets for milk produced outside the milking parlor are available for exhibitor use and may be picked up at the milkhouse beginning Wednesday, September 25.
- A limited number of milk buckets will be available on a first come, first served basis.
- Buckets must be emptied into receiving tanks placed around the Pavilions and cattle tent.
- Receiving tanks, sponsored by [Polydome, Litchfield, MN](#), will be routinely emptied throughout the week of the show.
- Milk receiving areas will be sanitized by Expo.



Milkhouse Schedule

- Sept. 25 (Wed.): 2:00 p.m. - 11:00 p.m.
- Sept. 26 (Thrs.): 5:00 a.m. - 10:00 a.m. & 2:00 p.m. - 11:00 p.m.
- Sept. 27 - 28 (Fri. - Sat.): 5:00 a.m. - 10:00 a.m. & 2:00 p.m. - 11:00 p.m.
- Sept 29 (Sun.): 5:00 a.m. - 2:00 p.m. & 3:00 p.m. - 11 p.m.
- Sept 30 - Oct. 4: Hours will be posted outside the milkhouse

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- Use of PPE is encouraged when milking.
- The BouMatic milking parlor is a milking system that has a backflush and will include an approved disinfectant. A disinfectant will be available for exhibitors choosing to milk in their bedding pack.



Veterinary Service

- The official WDE on-grounds vets will be available with administrative services provided by Heritage Partners.

Daytime vet calls, 7 a.m. - 5 p.m.: Fill out the notebook in the vet truck parked between Pavilions 1 and 2. Provide your name, contact phone number and location of your animal.

Emergency Response hours, 5 p.m. - 7 a.m.: A phone number will be posted at the Vet office, Pavilion 2.

Reasonable charges will be made for veterinary services, additional fees may be charged for calls during Emergency Response hours.



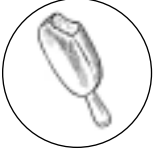
ExpoTV - New Subscription

- ExpoTV begins a new chapter to unite the global dairy industry with a subscription platform.
- Subscribe at worlddairyexpo.com, beginning September 1.
- Rate is \$30 USD per user for access September 29, 2024 - January 5, 2025.
- Paid subscription gives you access to livestream coverage and archived videos of 45 educational presentations, all of the dairy cattle shows, Recognition Award Winner tributes, Supreme Champion selections, and a front row seat for Zoetis' premier of "Born of the Bond".
- 2024 ExpoTV content will be stored and may be viewed free of charge on YouTube after January 5, 2025.



Sharps Containers

- All sharps MUST be disposed of in provided sharps containers.
- Sharps containers, sponsored by [Zoetis](http://zoetis.com), Parsippany, NJ, may be picked up outside the milkhouse Thursday - Monday or on request.



Dairy Cattle Exhibitor Appreciation ICE CREAM SOCIAL presented by Ever.Ag

- New Event & New Time:** Saturday, September 28, **2:00 - 5:00 p.m.** in The Tanbark
- Enjoy complimentary novelty ice cream cups, sandwiches and bars!
- Pick up junior show shirts and complimentary exhibitor welcome bags.
- The exhibitor ice cream social is generously sponsored by [Ever.Ag](http://ever.ag), Lewisville, TN.



Morning Coffee and Donuts

- Get your morning fix with complimentary coffee and donuts outside the milkhouse:
 - Sunday Morning 6:30 - 9:30 a.m. courtesy of [Hellenbrand Lasting Legacy Award](http://hellenbrand.com)
 - Monday - Friday Morning Coffee Cart courtesy of [ABS Global and St. Jacobs ABC](http://abs.com)



Welcome to The Tanbark

- Located in the Arena Building, [The Tanbark](http://thetanbark.com) is open for lunch and cocktails daily, beginning Monday, starting at 11:00 a.m.
- Enjoy happy hours from 4:00 - 6:00 p.m., Tuesday - Thursday.



Catering & Alcohol Policy

- For all food and beverage receptions, contact [Sodexo Live!](http://sodexo.com) at 608-661-0525.
- World Dairy Expo encourages moderation of alcohol use and is asking your help to eliminate consumption by minors. Wisconsin's legal drinking age is 21.

HEADING HOME



Early Release for 2024 due to Influenza A test requirements

- Exhibitors must register for early departure by Sept. 18 with your entry.
- Early release may be done at the conclusion of the breed cow show (or after 6 p.m.) until 12 a.m./midnight.
- Tack and animal load-out is limited around the Pavilions and Cattle Tents. Please use extreme caution!

Friday Animal Release

- Animal release for all exhibitors begins on Friday, Oct. 4 at 5:30 p.m.
- All trailers will be held in Quann Park until 5:30 p.m.
- Upon release, trailers will be directed by security to the location of their animals on grounds.
- No cattle or trailer traffic will be allowed in the parking lot south of the Pavilions.