

ONLINE ENTRIES ONLY
ENTRY DEADLINE: MONDAY, SEPTEMBER 2

PREMIUM BOOK



WORLD DAIRY EXPO
SEPTEMBER 29 - OCTOBER 4, 2024

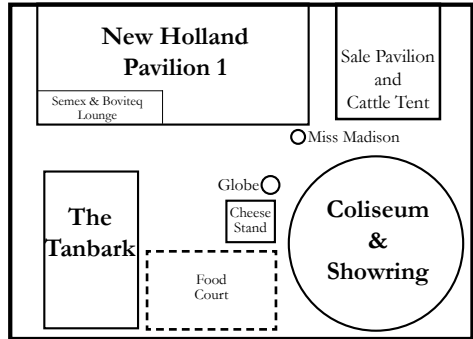
608.224.6455



ENTRIES@WDEXPO.COM

THE TANBARK

The Tanbark, located in the Arena Building, is a full-service bar and restaurant that serves as the meeting place for attendees and exhibitors. Join us for a meal, Happy Hour, a nightly reception, a cattle sale or an industry-hosted event!



Be the first to experience The Tanbark in 2024 when you join us for the Dairy Cattle Exhibitor Ice Cream Social on Saturday evening!

World Dairy Expo's MOBILE EVENT APP



- Search for cattle and exhibitors
- Receive real-time results from the Showring
- Compete in the Railbird Judging Contest
- Easily find events taking place during Expo

Scan here to download or search "World Dairy Expo" in the App Store or Google Play.

Premium Book Index

| | |
|--|----|
| <u>Schedule of Events</u> | 3 |
| <u>Breed Superintendents & Volunteers</u> | 4 |
| <u>Board of Directors, Dairy Cattle Exhibitor Committee</u> | 5 |
| <u>Exhibitor Events, World Dairy Expo Staff</u> | 6 |
| <u>Entry Information</u> | 7 |
| <u>On-Site Rules & Information</u> | 8 |
| <u>Dairy Cattle Show Rules & Regulations</u> | 13 |
| <u>Health Regulations</u> | 17 |
| <u>World Dairy Expo Showring Policy & Code of Ethics</u> | 19 |
| <u>Supreme Ceremony Awards & Other Special Awards</u> | 23 |
| <u>Show Sponsors</u> | 28 |
| Class Information | |
| <u>Ayrshire</u> | 30 |
| <u>Brown Swiss</u> | 35 |
| <u>Guernsey</u> | 41 |
| <u>Holstein</u> | 47 |
| <u>Jersey</u> | 51 |
| <u>Milking Shorthorn</u> | 56 |
| <u>Red & White</u> | 63 |
| <u>Junior Holstein</u> | 68 |
| <u>Youth Showmanship Contest</u> | 71 |
| <u>Youth Fitting Contest</u> | 76 |

Inserted Forms

- ▶ [World Dairy Expo Entry Fee Schedule & Online Entry Instructions](#)
- ▶ [Wednesday Early Arrival Request Form](#)
- ▶ [Stalling Request Form](#)
- ▶ [Judge Nomination Form](#)
- ▶ [Dairy Cattle Exhibitor Committee Geographic Representative Nomination Form](#)
- ▶ [Vet Instructions for Health Check-In](#)

Enter Online at:
worlddairyexpo.com

Business Office:
World Dairy Expo
3310 Latham Drive
Madison, WI 53713 USA

Show Grounds Address:

Alliant Energy Center
1919 Alliant Energy Center Way
Madison, WI 53713 USA
Dairy Cattle Show Office Phone:
608-267-3924
(beginning 9/25/2024)

- Schedule of Events -

all events in the Coliseum Showing unless noted.

Saturday, September 28

- 9:00 a.m. Youth Fitting Contest (Sale Pavilion)
- 12:00 p.m. Youth Showmanship Contest
- 6:00 p.m. Dairy Cattle Exhibitor Appreciation Ice Cream Social (The Tanbark)

Sunday, September 29

- 7:00 a.m. Dairy Cattle Judging Contests: National 4-H, National Intercollegiate and International Post-Secondary
- 12:30 p.m. International Junior Holstein Show
- 7:00 p.m. World Ayrshire Event Sale (Sale Pavilion)

Monday, September 30

- 7:00 a.m. International Jersey Show (Heifers)
- 10:00 a.m. International Ayrshire Show
- 1:30 p.m. International Milking Shorthorn Show (Heifers)

Tuesday, October 1

- 7:00 a.m. International Jersey Show (Cows and Groups)
- 7:00 a.m. International Milking Shorthorn Show (Cows and Groups)
- 8:00 a.m. Central National FFA Judging Contest & Events
- 2:30 p.m. International Brown Swiss Show (Heifers)
- 6:00 p.m. Top of the World Jersey Sale (The Tanbark)

Wednesday, October 2

- 7:00 a.m. International Brown Swiss Show (Cows and Groups)
- 7:00 a.m. International Guernsey Show (Heifers)
- 2:00 p.m. International Red & White Show (Heifers)
- 3:00 p.m. World Premier Brown Swiss Sale (Sale Pavilion)

Thursday, October 3

- 7:00 a.m. International Red & White Show (Cows and Groups)
- 7:00 a.m. International Guernsey Show (Cows and Groups)
- 1:30 p.m. International Holstein Show (Heifers)
- 6:00 p.m. World Classic '24 Holstein Sale (The Tanbark)
- Parade of Heifer Champions and Selection of the 2024 Supreme Heifer Champion - *following the International Holstein Show*

Friday, October 4

- 7:00 a.m. International Holstein Show (Cows and Groups)
- 4:00 p.m. Parade of Champions and Selection of the 2024 Supreme Champion

Visit worlddairyexpo.com for the latest Dairy Cattle Show information, to enter online, explore hotel availability and to learn more about activities happening at World Dairy Expo.



- Breed Superintendents & Volunteers -

Overall Dairy Cattle Show Superintendent: Dave Bollig
Assistant Dairy Cattle Show Superintendent: Jon Rasmussen
Ethics Co-Coordinators: Dr. David Jeans and Dr. Katie Ernst

Ayrshire Superintendent: Kimberly Moucha
Catalent Pharma Solutions, Madison, WI

Brown Swiss Superintendent: Dave Bollig
Old Fashionier Acres, Belleville, WI

Guernsey Superintendent: Steven Sievert
National DHIA, Red Wing, MN

Holstein Superintendent: Jennifer Keuning
GHD, Green Bay, WI

Jersey Superintendent: Jon Rasmussen
Vita Plus Corporation, Fond du Lac, WI

Milking Shorthorn Superintendent: Suzanne Lois
Consultant, Burlington, WI

Red & White Superintendent: Mike Marean
University of Wisconsin - Madison, Albany, WI

Junior Holstein Show Superintendents: Rick & Paula Bovre
Great Northern Cattle Marketing LLC, Brownsville, WI

Youth Fitting & Showmanship Contest Superintendents:
Jessica Pralle-Trimner and Nicole Pralle
Athens and Humbird, WI

Grounds & Pavilions Superintendent:
Dr. Ross Maurer, Waunakee, WI

Assistant Dairy Superintendents & Volunteers

University of Wisconsin-Madison: Paul Fricke, Sheila McGuirk, DVM, and Sandy Trower

University of Wisconsin-Extension Programs: Matt Lippert, Wood County and Ryan Sterry, St. Croix County

Industry Representatives: Megan Abeyta, Robin Alden, Bob Baker, Dan Bauer, Kim Billman, Jarrod Blackburn, Paige Blair, Danyelle Bollig, Marilyn Bollig, Tyler Bollig, Jared Bramer, Megan Breuch, Kaylee Britzke, Blaine Crosser, Gary Dammen, Robert DeBroux, Barb DeGroot, Steve Dilley, Amber Elliott, Sydney Flick, Rick Frozene, Bethany Gierke, Dave Gietzel, Jason Goke, Katelyn Goldsmith, Kate Gulley, Lee Haag, Bob Hagenow, Jordan Haelefrisch, Allicia Horn, Ann Hoskins, Ursula Hymes-Fecht, Brock Irwin, Rene Johnson, Barb Kayser, Mandi Kipp, Tina Kohlman, Todd Kronberg, Carley Tolzman, Sarah Lang, Noah Litherland, Krista Luedtke, Chris Lyons, Joe Martin, Jackie McCarville, Eri McCarville, Annie McCullough, Jerome Meyer, Ron Mosser, Brenda Murphy, Lauren Murphy, Mark Mussehl, Trygve Olson, Jim Olstad, Joseph Opsal, Katie Palmer, Pat Palmer, Jolene Pederson, Bill Pick, Nicole Pralle, Jessica Pralle-Trimner, Francesca Rathbun, Dean Reeson, Haley Reeson, Eric Ronk, Mackenzie Sarbacker, Sarah Schalk, Juli Schlimgen, Katie Schmitt, Christopher Schnulle-Simons, Nancy Sell, Robin Smithling, Mandy Stanford, Kevin Stiles, Carol Traynor, Leslie Thoman, Patty Tolbert, Nancy Towns, Laura Tresslar, Mark Weier, Sarah Wendorf, Kayla Wilson, Augusta Witt, Lindsey Worden, Henry Zapalac, and Tim Ziemba.

Announcers & Assistants: Moriah Brey, Peggy Coffeen, Nancy Eisele, Brittany Gevelinger, Jackie Glasshof, Maxine Glasshof, Shannon Hayes, Quincee Johnson, Rene Johnson, Jean Kummer, Brenda Lee, Kathleen O'Keefe, Cleo Paulman, Jessica Sarbacker and Sarah Schmidt.

- Board of Directors -

| | |
|------------------------------|--|
| *Bill Hageman, President | World Dairy Expo, Inc. Director At-Large |
| *Tom Morris, Vice-President | Dairy Cattle Exhibitor Committee Chair |
| *Bob Hagenow, Treasurer | World Dairy Expo, Inc. Director At-Large |
| *Dave Bollig | Overall Dairy Cattle Show Superintendent |
| *Josh Hushon | World Dairy Expo, Inc. Director At-Large |
| *Kevin Jorgensen | Select Sires, Inc. |
| *Joan Lau | World Dairy Expo, Inc. Director At-Large |
| *Bryan Voegeli | Purebred Breeders of World Dairy Expo, Inc. |
| *Doug Williams | Commercial Exhibitor Committee Chair |
| Bill Barlass | Director Emeritus |
| Scott Culbertson | Purebred Breeders of World Dairy Expo, Inc. |
| Jason Danhof | Purebred Breeders of World Dairy Expo, Inc. |
| Alan Deming | Director Emeritus |
| Kami Dorn | Wisconsin Guernsey Breeders Association |
| Glen Easter | Dairy Farmers of America |
| Dr. Paul Fricke | University of Wisconsin-Madison, Animal & Dairy Sciences |
| Corey Geiger | Holstein Association USA, Inc. |
| Calvin Graber | Associated Milk Producers, Inc. |
| Keith Heikes | URUS |
| Dean Hermsdorf | ABS Global, Inc. |
| Ernie Kueffner | World Dairy Expo, Inc. Director At-Large |
| Dave Kyle | Foremost Farms USA |
| Jeff Lyon | World Dairy Expo, Inc. Director At-Large |
| Annie McCullough | Farm Journal Media |
| Jennifer Meyer | Purebred Breeders of World Dairy Expo, Inc. |
| Joseph Opsal | Dane County Holstein Breeders |
| Randy Romanski | DATCP |
| Chad Ryan | Purebred Breeders of World Dairy Expo, Inc. |
| Jeannette Sheehan | Purebred Breeders of World Dairy Expo, Inc. |
| Jim Sipiorski | CentralStar Cooperative, Inc. |
| Brooke Trustem | BouMatic LLC |
| Ryan Weigel | Wisconsin Holstein Association |
| Emily Yeiser-Stepp | National Milk Producers Federation |
| * Executive Committee Member | |

- Dairy Cattle Exhibitor Committee -

| | |
|---------------|--|
| Tom Morris | Chair, Amery, WI |
| Bryan Voegeli | Vice-Chair, Monticello, WI |
| Dave Bollig | Overall Dairy Cattle Show Superintendent |
| Jon Rasmussen | Assistant Dairy Cattle Show Superintendent |

Katie Agnew, Oconomowoc, WI
 Lucas Clanton, Mulberry Grove, IL
 Evan Creek, Hagerstown, MD
 Ted deMent, Kenney, IL
 Brian Dinderman, Orangeville, WI
 Erica Enright, Winchester, ON
 Corey Geiger, Beaver Dam, WI
 Lynn Harbaugh, Marion, WI
 Matt Henkes, Luana, IA
 Jennifer Hill, Thurmont, MD
 Christopher Lang, Big Prairie, OH
 Anthony Liddle, Argyle, NY
 Dr. Sheila McGuirk, Dodgeville, WI
 Dr. Donna Mertz, Blair, NE

Jim Meyer, Chenoa, IL
 Terri Packard, Boonsboro, MD
 Andy Reynolds, Corfu, NY
 Joe Rocha, Tillamook, OR
 Chad Ryan, Fond du Lac, WI
 Dusty Schirm, Tillamook, OR
 Kevin Stoltzfus, East Earl, PA
 Jenny Thomas, North Lewisburg, OH
 Eric Topp, Wapakoneta, OH
 Roger Turner, Watertown, WI
 Mark Valentine, Thurmont, MD
 Sarah Wendorf, Ixonia, WI
 TJ Wingert, Kent, IL
 Heather Yoder, West Salem, OH

- Exhibitor Events -

Dairy Cattle Exhibitor Appreciation Ice Cream Social

Join us on Saturday, September 28 at 6:00 p.m. in The Tanbark to kick off the week with a sweet treat with fellow exhibitors. Pick up Junior Show shirts and complimentary dairy cattle exhibitor bags and **hats**. Junior exhibitors will also receive a complimentary *We Need A Show*, 50th World Dairy Expo anniversary book courtesy of Hoard's Dairyman, Fort Atkinson, WI

Sunday Coffee & Donuts

Join the team for coffee and donuts, courtesy of Hellenbrand Lasting Legacy Award
Sunday, September 29, 6:30 - 9:30 a.m.
Pavilion 2 outside the milkhouse

Coffee Cart

The morning Coffee Cart will have coffee and donuts available outside the milkhouse
Monday - Friday.
Courtesy of ABS Global and St. Jacobs ABC, DeForest, WI

Breed Meetings

To pick up your back tags and receive other breed show information, plan to attend your breed meeting. All meetings will be held in the Sale Pavilion:

Saturday, September 28 at 4 p.m.
Junior Holstein

Sunday, September 29 at 4 p.m.
Ayrshire, Jersey, and Milking Shorthorn

Monday, September 30 at 4 p.m.
Brown Swiss

Tuesday, October 1 at 4 p.m.
Guernsey and Red & White

Wednesday, October 2 at Noon
Holstein

- World Dairy Expo Staff -

| | |
|------------------|--------------------------------------|
| Laura Herschleb | General Manager |
| Laurie J. Breuch | Dairy Systems Manager |
| Lexa Miller | Cattle Show and Contests Coordinator |
| Brian Paul | Trade Show Manager |
| Jenifer Dobbs | Sponsorship Manager |
| Lisa Behnke | Communications Manager |
| Jenna Langrehr | Communications Specialist |
| Cassi Miller | Attendee Programs Manager |
| Dawn Dommissie | Administrative Services Manager |
| Michele Elliott | Staff Accountant |
| Kim Erb | Purple Cow Gift Shop Manager |
| Joan Judd | Office Assistant |

***On behalf of the World Dairy Expo staff,
thank you for participating in and supporting
World Dairy Expo. We wish you the best of luck!***

- Entry Information -

Date of Entry

The online entry system opens July 1, 2024. The standard entry rate period closes September 2, 2024 at 11:59 p.m. (CDT). Late online entries may be submitted through breed show check in at the show. Late fees will apply beginning September 3, 2024 through the show. **NO PAPER or EMAILED ENTRIES WILL BE ACCEPTED.**

Entry Fee Summary

The following entry fee schedule (in U.S. funds) will be followed:

| | Entries Submitted by 9/2/2024 | Entries Submitted 9/3/2024 - At Show |
|--------------------------------------|-------------------------------|--------------------------------------|
| Open or Junior, Cow or Heifer | \$85 | \$250 |

Junior Holstein Exhibitors: Eligible to enter in open Holstein Show by selecting the 700-series class numbers with online animal entry. **Exhibitors MUST select Open and Junior Show classes to show in both shows.** Animals will not be automatically dual entered.

Tent/Booth Fee Summary

| | Animals Required (on-grounds) | Cost | Late Fee Cost (9/3/24 - 9/11/24) |
|--|-------------------------------|-------------|----------------------------------|
| Tent* (10'x10' for tack and storage) OR Booth* (10'x10' for farm, farm's genetics and/or Cattle Show Affiliate Program promotion only) | 5 - 14 animals | \$450 | \$900 |
| Tent & Booth* (two (2) 10'x10' spaces) | 15+ animals | \$900 | n/a |
| Additional Booth (up to two (2) 10'x10' spaces) | 15+ animals | \$5,000 ea. | n/a |

**Tent and booth space subject to availability. No tent or booth sales after 9/11/24*

Entry Application

All entry applications are subject to approval by World Dairy Expo. Exhibitors will receive written notice of acceptance or denial. There is no animal limit per class per exhibitor, unless otherwise noted by national breed association junior rules. All animals must have an official USDA AIN (840) or Canadian CCIA (124) number listed at time of entry submission. **Pending identification will not be accepted.** (See page 9 for acceptable forms of identification.)

Online Entry Required

This premium book and all enclosed forms are available at worlddairyexpo.com. You MUST utilize the online entry system and pay by credit card by 11:59 p.m. (CDT) on September 2, 2024. Late entries will continue to be accepted online until 5:00 p.m. CDT the day prior to each breed's exhibitor meeting at the show; late fees apply. ****NEW:** Animal Registration Papers may be uploaded or web-linked to the animal entry. **Group class entries must be made online. Mailed, faxed or emailed entries will not be accepted.**

U.S. exhibitors needing USDA AIN tags, [Datamars Livestock](#), Temple, TX, is providing up to ten (10) 840-series RFID tag sets per exhibitor. A premise ID is required.

Contact Datamars to obtain your tags, learn more:

<https://worlddairyexpo.com/pages/Animal-ID.php>

The deadline to order tags is September 2, 2024.

Please note that by submitting electronic entry with payment: entrants, authorized agents and representatives including, but not limited to, fitters and/or caregivers, have agreed to follow the rules of World Dairy Expo and the law as stated herein. It is possible for violators of these laws to be subject to citations for each infraction. Penalties for violating World Dairy Expo rules, pending severity, can include but are not limited to loss of stalling location, monetary fine, forfeiture of premiums and/or banishment from the Show. Additionally, individuals engaging in conduct that results in damage, injury or death could also be subject to very substantial damages in a civil lawsuit. Furthermore, any sanctioned dairy exhibitor or employee could lose the privilege to exhibit at World Dairy Expo. Please be advised that the Dane County Sheriff Department will be utilizing undercover officers to assist with enforcing World Dairy Expo's policies.

Production Records

World Dairy Expo is a "Production Recognized" show. To be eligible for production awards, official DHI or DHIR records of **305-days or less** must be included with entries for cows ages Senior Two-Year-Old and older. 305-day records will be printed in the show Cattle Log. A record up to 365-days will also be printed (if provided), only if a 305-day record is provided for the same lactation. All records must be actual; no projected or mature equivalent or average age records will be accepted. Exhibitors may provide the Herd Code and Control Number for each animal at time of entry or must provide official proof of the actual 305-day record to the Breed Superintendent at cattle check-in for verification and to be considered for production awards.

Only animals that place in the top 75% of the class will be considered for Production Awards. Determination of the top 75% will be made by the Breed Superintendent. Their decision will be final. **Official DHI or DHIR records MUST be provided in order to enter production classes.**

Exhibitor Season Admission Passes

Admission is required Tuesday, October 1 - Friday, October 4, 2024.

Advance Dairy Cattle Exhibitor Season Pass \$30/ ea. purchased by Sept. 15, 2024, 11:59 p.m. CDT (Limit 4 per exhibitor account), See Dairy Cattle Show-Exhibitor Dashboard Online to order Admission Pass purchased through Sept. 30: Daily \$15 | Season \$40 each, online only Admission Pass purchased Oct. 1-4: Daily \$20 | Season \$50, available online or at gate

No exhibitor season passes will be mailed. No Refunds, for any reason.

Entry Fee Refund Policy & Declined Credit Card Policies

Entry Fee Refund Policy: No refunds of entry fees will be issued for any reason, including entries made for animals that do not show.

Declined Credit Card Policy: A \$25 service charge will be applied to all declined credit cards. Entries will not be processed until all fees have been collected.

Dual Registered Animals

Dual registered animals are eligible to enter and exhibit in only **ONE** breed show. If an animal is exhibited in the International Junior Holstein Show, the only other show she may enter and exhibit in is the International Holstein Show. Likewise, if an animal is shown in the International Red & White Show, it may **NOT** be shown in the International Holstein Show or International Junior Holstein Show.

International Junior Holstein Show entry information can be found on page 68. Unless otherwise noted, all show rules and regulations apply.

- On-Site Rules & Information -

Release of Liability

Every precaution will be taken to properly protect animals and exhibits in this show. The management, however, will not be liable for the safety of animals, exhibits, exhibitors or their employees, or for losses sustained because of robbery, damage by fire, accident or any other cause. Exhibitors wishing to insure their livestock or exhibits must do so at their own expense.

Stalling

The Breed Superintendents use the Stalling Request Form to stall your string. Please complete the enclosed stalling form (also available online) with as much information as possible and by September 11. From September 12-24, please call our stalling hot line at **608-224-6455 ext 4** to confirm stalling information or if the number of animals in your string changes. No Pavilion locations or stall information will be given over the phone; stalls will be assigned only when you arrive on grounds. **Stall space will be assigned for animals on grounds, not animals entered. 24-hour feed and bedding storage is allowed in the Pavilions.** Exhibitors with a minimum of six (6) head will be allowed access to one clipping space. Consideration on stalling space requests will be given only if the Stalling Request Form is adequately completed.

Definition of a String

A string is defined as: By consent of all owners, animals are interspersed within a row that must share tack, feed, bedding, clipping space and crew.

Reception of Animals

Exhibitors from all U.S. states and Canadian provinces wishing to arrive Wednesday, September 25 may do so with written permission from the Dairy Systems Manager and must have a completed Early Arrival Request Form (enclosed) on file with World Dairy Expo. **All early arrival requests must be received by September 11.** There are no geographic restrictions on early arrivals. Refer to the table below for designated arrival times.

Cattle must be in place by noon the day following placement of tack and bedding.

| Arrival Date | Arrival Time (CDT) | State/Province of Origin |
|----------------|--------------------|--|
| Wednesday 9/25 | 10 a.m. - 10 p.m. | All U.S. states and Canadian provinces with written pre-approval ONLY |
| Thursday 9/26 | 7 a.m. and after | All U.S. states and Canadian provinces |
| Saturday 9/28 | 12 p.m. (noon) | All animals on site |

All animals must be on-grounds by noon (CDT) on Saturday, September 28. You may utilize the stalling number (608-267-3924) to report any emergency delays in arrival. Penalties for not observing these rules can include, but are not limited to losing preferred locations and/or potentially not being able to serve in an official capacity with World Dairy Expo. **Exhibitors arriving on grounds Wednesday, September 25 without written permission will be subject to a rules violation.**

Animal Identification & Health Paper Check-In

Health papers of ALL animals will be checked as animals arrive on grounds. Below are details to expedite your arrival to World Dairy Expo.

- Health papers **MUST** accompany animals on grounds and will be used to verify health test and veterinary inspection requirements.
- Health papers are required to list the full 15-digit animal-attached AIN/CCIA identification.
 - A Canadian Cattle Identification Agency (CCIA) RFID tag
15-digit number starting with 124 (example: 124000299999999)
 - A USDA 840 Animal Identification Number (AIN) RFID or visual tag
15-digit number starting with 840 (example: 840003007863940)
- All animals must enter through the Alliant Energy Center Main Gate, Rimrock Road, and stop at the Arena Building to begin health check-in and receive stalling locations. This is the only gate animals may enter through from Wednesday, September 25 through Saturday, September 28.
- Copies of health papers for ALL animals on your trailer will be made.
- A check-in team will escort you as close to your stalling location as possible.
- Animals will be checked against health papers as they come off the trailer. USDA and Wisconsin DATCP veterinarians and World Dairy Expo approved staff, including UW-Madison School of Veterinary Medicine students, will be part of these check-in teams.

Cattle Check-In to Breed Shows

Breed Superintendents and their crews will be in the Pavilions and Cattle Tents verifying class entries, original paper and electronic registration certificates and other records. It is the responsibility of the exhibitor to notify the Breed Superintendent of the location of their animals and to make certain the animals are checked into their breed show. All animals must be checked in by 5 p.m. the evening before the start of the breed's show. If an animal has not been checked-in, notify the Cattle Show Office (upper level of the Coliseum) or call the Dairy Cattle Show grounds office at (608) 267-3924.

Release of Cattle

Dairy cattle are released beginning at 5:30 p.m. on Friday, October 4. All trucks and trailers will be held in Quann Park until animal release. No cattle trucks and trailers or animal traffic will be allowed into the Rusk lot (south of Pavilions) during egress or in front/east of Pavilion 1 at any time.

No exhibit shall be dismantled or equipment/tack removed from its assigned space until the official show closing time. Pavilions will remain open on Saturday for those wishing to stay overnight. All tack, animals and equipment must be removed from the Pavilions, tent and grounds by Noon, Saturday, October 5. Animals affected by disease or other unusual circumstances may be released early by written permission from the Breed Superintendent or veterinary staff. Exhibitors shall comply with all decisions of the Show Management and/or Superintendents regarding housing of the cattle or moving animals on the show grounds.

The penalty for early departure, without permission from Show Management is forfeiture of premiums. The exhibitor will be barred from exhibiting at World Dairy Expo in the future unless permission is granted by the On-Site Rules Committee. Any equipment or vehicles remaining after October 5 are subject to removal, disposal or towed at owner's expense.

On-Site Rules Committee

In the event an on-site rules violation allegedly takes place, it will be reviewed by the On-Site Rules Committee. The Committee includes the World Dairy Expo Dairy Cattle Exhibitor Committee Chair, Dairy Cattle Exhibitor Committee Vice Chair, World Dairy Expo General Manager and the Overall Dairy Cattle Show Superintendent. Three (3) of the four (4) must be present to make a decision on an alleged rules violation. The ruling will then be communicated to the involved party(ies). Written communication/documentation will be distributed to the party(ies) and retained in the World Dairy Expo files. Consequences are dependent on severity of said rules violation.

Grounds & Electrical Safety - New this Year

Alliant Energy Center of Dane County (AEC) is the owner of the grounds. AEC policies, local, state and federal laws must be followed at all times while on AEC grounds. The City of Madison Fire Department has jurisdiction over the grounds with respect to fire code. The following items are indicated as concerns for the event in regards to exhibitors: **All grills must be at least 25' from the Pavilions, tents or hay storage.** Exhibitors may use only propane grills. Charcoal grills are prohibited on grounds. Any sort of grilling or open flame within the Pavilions and tents is strictly prohibited. Storage of propane within any building or tent is strictly prohibited.

10'x10' pop-up tents (when space is purchased with entries) are allowed, with tent tops attached. **Tents are required to have an operable 2A-10B:C fire extinguisher positioned immediately outside of the tent.** Exhibitors are required to plug any appliances (blowers, clippers, crock pots, etc.) into a GFCI power strip/outlet. Heavy duty 3-wire electrical cords must be used and under no circumstances can electrical cords touch straw, hay, metal beams or rafters. Portable generators are not allowed on grounds. City of Madison Fire Inspectors and AEC Staff have the authority to look in any pop-up tent, at any time. City of Madison Fire Inspectors and AEC Staff will check with string personnel prior to tent entry.

The City of Madison Fire Department has granted the following maximum electrical connections for each exhibitor string:

- Maximum of three (3) cooking appliances. Common, allowable items are crock pots, microwaves, coffee pots and one (1) refrigerator. No hot plates or griddles are allowed inside a building or tent.
- Refrigerator must be plugged directly into a power source. Other smaller appliances may be plugged into power strips, with no more than three (3) appliances per power strip.
- A single, 12-gauge extension cord may be used to connect an appliance to a power source.
- All electrical cords must be elevated above the ground. Running cords on top of stalling panel is best option.

Exhibitors are asked to comply with all "No Parking" and other posted safety regulations. Fire lanes around the Pavilions and Cattle Tent must be kept open. **Wisconsin Legislature 101.123 states smoking is prohibited in any Pavilion, tent or indoor area.** Strict adherence to these rules is required. Citations will be issued to anyone parked in a "No Parking" area or caught smoking in any Pavilion, tent or building.

Feed and Bedding Storage - New this Year

Per the City of Madison Fire Marshal: A one-day feed and bedding supply storage area for exhibitors' own string of cattle will be accommodated within a stalling location. (See definition of String on pg 8) External Pavilion storage is limited and available on a first-come basis. Materials MUST NOT block doorways/exits. Feed and bedding stored around the Cattle Tent must be kept at least ten (10') feet from the tent. Additional feed and bedding should be stored in trailers in Quann Park or off-site. Bales of straw and/or hay may be stacked to a height of four (4) feet. Round and large square bales of hay/straw must be kept tidy for the duration of the show. Hay/straw/bedding must be stored at least five (5) feet away from appliance or power sources. Hay/straw/bedding must take up no more than 25% of the exhibitor's floor space, and may never exceed an area larger than 10'x10'. Violation of grounds safety and cleanliness regulations are considered rules violations and are subject to review by the On-Site Rules Committee.

Feed Vendor

Show Management reserves the right to subcontract feed and bedding vendors. Anyone not contracted through World Dairy Expo, that is found to be selling feed or bedding on World Dairy Expo grounds will be subject to all penalties enforceable.

The official feed vendor, Prairie View Enterprises, will have headquarters at World Dairy Expo. The feed vendor will be on grounds beginning Wednesday, September 25. No bedding is provided by World Dairy Expo; straw and shavings are available for purchase. Bedding with any material other than straw and/or shavings is not permitted.

Feed and Bedding Delivery Times

WDE's official feed vendor will have access to the Pavilions and Cattle Tents as needed Sunday through Friday. Vehicle delivery times for exhibitors must be completed between 6 p.m. – 8 a.m. daily.

Feed and Bedding Delivery Courtesy Carts

World Dairy Expo will provide high capacity, non-motorized platform carts for exhibitor use to aid with delivery of feed supply **within** the Pavilions and Cattle Tents. All carts must be returned to their designated storage locations. These courtesy carts are provided for the benefit of exhibitors. If carts are not returned, they will not be replaced by Expo.

Official Veterinary Service

World Dairy Expo's official veterinarians will be on grounds the duration of the event and will be available to exhibitors for treatment of animals.

Veterinary service regular hours will be 7 a.m. - 5 p.m.

Emergency response hours are 5 p.m. - 7 a.m.

Reasonable charges will be made for veterinary services, additional fees may be charged for calls during the emergency response hours. In case of emergency, call the vet phone number posted outside the vet office. You may also leave a note on the vet truck parked on the east end of Pavilion 2.

Unsettled Bills

All bills with the official World Dairy Expo veterinarian and feed vendor must be settled before leaving the show grounds. **All unsettled bills with the official veterinarian, feed vendor AND World Dairy Expo are subject to late fees.** Premium monies will be held until the past due amount is paid in full. **After December 15th, premium monies will be forfeited, additional late fees assessed and exhibitors with unpaid bills will be barred from exhibiting and/or selling cattle at the following year's World Dairy Expo until the outstanding balance has been paid in full.** This includes members of partnerships.

Sharps

All sharps **MUST** be disposed of in sharps containers. Disposal of sharps in garbage cans, recycle bins and manure bins is strictly prohibited. Sharps containers are placed at the overhead doors of the New Holland Pavilions and in the cattle housing tents. Sharps containers are sponsored by Zoetis, Parsippany, NJ.

Cattle Movement

Cattle are not allowed on the Plaza between Pavilion 1 and The Tanbark/Arena Building, and **shall** not be in the center aisle of the Pavilions.

Cattle Washing

Cattle washing must be done within designated wash racks. These are drained to sanitary sewers to comply with Dane County and City of Madison health requirements. Surface runoff of soaps, manure, etc., must be prevented.

Animal Care and Cleanliness

Exhibitors are required to give the necessary personal attention to their livestock and equipment. Every exhibitor will be solely responsible for any loss, injury or damage done to or occasioned by, or arising from, any animal exhibited, and for its description as given in the Cattle Log, and shall indemnify the show and hold it harmless from any loss, cost or expense caused by an exhibit. Painting of hooves is prohibited on any concrete surface inside the Pavilions and under the overhangs. Painting is allowed on the blacktop surfaces outside the buildings with the use of a board, rubber mat, feed bag etc. under the hooves.

The Wisconsin DATCP urges that every precaution be taken on the part of exhibitors to use individual utensils in caring for animals. **Common watering troughs are forbidden.** Each exhibitor shall provide water buckets to be used for his/her stock only. The Department also urges all exhibitors to thoroughly clean and disinfect vehicles used to transport their animals to and from World Dairy Expo. All animals should have room enough to be fed and watered in transit, and should not be unloaded or left in a stockyard during transit or at the time of loading or unloading.

Milking Equipment & Milk Marketing

State of Wisconsin sanitary regulations stipulate World Dairy Expo is not permitted to sell any milk produced from an exhibitor's individual milking equipment (can milk). A milking facility, located in Pavilion 2, is provided. Hours of operation will be posted at the show. All milk revenues will be allocated back to Expo Youth Programs.

Milk Disposal

Buckets for milk produced outside the milkhouse are available for exhibitor use and may be picked up at the milkhouse, Pavilion 2, beginning Wednesday, September 25. These buckets must be emptied into milk receiving stations, placed around Pavilions 1 and 2 and the Cattle Tents. Routine milk collection runs will be done by UW student workers throughout the week of the show. At the direction of the Madison Metropolitan Sewage District (MMSD), **exhibitors are not allowed to dispense raw milk or other biological materials into any floor drains or release outlets on the Alliant Energy Center campus. Dispensing of such material is a direct violation of MMSD ordinance 84-001, Article V. Violation of this ordinance may result in financial penalties as allowed by State, County and local statutes.** If milk receiving stations need emptying, please notify the Dairy Cattle Show Office (608-267-3924). Milk buckets will be provided.

Manure and Trash Disposal

We ask for all exhibitors' cooperation in keeping the Pavilions and Cattle Tent as clean as possible. If your animal drops manure in the aisles, please clean it up immediately. Manure must be removed by the exhibitor and taken to the specified locations outside of the Pavilions or Cattle Tents for the duration of the show. Exhibitors must provide their own manure carts to move waste to specified manure locations. **String, cans, bottles, and other trash must be deposited in provided trash containers.** Dane County compost regulations and Wisconsin Department of Natural Resources stipulate only bedding materials and manure are to be hauled to the compost site. Additionally, Expo's manure contractor charges additional fees for trash collection of the animal packs at move out. Expo's manure may be applied to farm fields or regenerated to compost.

Milk may **NOT** be dumped in manure piles, Pavilion drains, or anywhere on the Alliant Energy Center grounds.

Pavilion and Cattle Tent Displays

Exhibitors are encouraged to display animal's official pedigree and production records on signs above their cattle. Full sheets of solid paneling in front of the animals will not be allowed to ensure adequate air flow and ventilation. Solid displays in front of cattle are limited to 30" from top to bottom. Dairy cattle exhibitor displays on center aisle panels are limited to 10' x 7' x 24". Displays on north and south wall panels are limited to 10' x 7' and must not protrude from the panel into the walkway. Alteration of any portion of any stalling panels is strictly prohibited. Drilling, taping, stapling, nailing, welding, screwing and adhesives are prohibited from use on any livestock stalling or building surface. Altering or damage to any County-owned property will require either repair at the exhibitor's expense or replacement with fees assessed to the exhibitor.

Promotion and Exhibitor Signage

Exhibitor signage must be hung within the assigned stalling area and may not be hung or displayed on the outside or entryway of buildings. Signage and promotion are limited to: animals owned and their genetics, the farm/owner and/or dairy show cattle services (services are defined as: fitting, boarding, trucking, and/or sale services). Forms of promotion include, but are not limited to, signage, hand-outs, flyers, videos and giveaways.

Cattle Show Affiliate Program - New This Year

The Cattle Show Affiliate Program, replaces the Farm Enterprise Program, and allows for affiliated companies or businesses under the same ownership as an exhibited animal's registered owner that is housed at World Dairy Expo, to hang promotional signage in the designated stalling area noted below. An affiliate company or business is marketing products such as, but not limited to cattle panels/gates, genetics, feed vendors, dairy-related products or feed additives, etc.. A full product category list can be found on the Cattle Show Affiliate application. ***The following are NOT REQUIRED to complete a Cattle Show Affiliate application: Promotion of animals in the string, boarding facilities, trucking or exhibitor farms.**

This program does not, in any way, alter World Dairy Expo's "No Subletting" restriction. The string manager, noted on the application, is responsible for all Cattle Show Affiliate promotion in the string and must be prepared to show proof of business relationship with the affiliated company upon request. By signing the application, and submitting payment of \$125, the string manager indicates all information on the application is correct, and the string manager consents to the company/business being included in your string at World Dairy Expo 2024. World Dairy Expo reserves the right to reject any application for any reason. This application is accepted when signed by a World Dairy Expo representative and returned to the Contracted Exhibitor.

Show Service Provider Program - New This Year

World Dairy Expo's Show Service Provider Program (SSP) is an opportunity for dairy show service providers to be on-site, for a fee, offering dairy show services to dairy cattle exhibitors. **World Dairy Expo dairy show service providers are providing services such as, but not limited to, on-site hoof trimming, MagnaWave, chiropractic services, photography, etc.**

Dairy Show Service Providers must complete an application and pay a fee of \$125 to participate. Applications are available from July 1 through September 15. All Show Services Providers are **REQUIRED** to have in effect and shall maintain for the period of World Dairy Expo, for the mutual benefit of both parties, a policy of general public liability insurance against claims for personal injury or death or damage to property occurring upon, in or about the display space or Expo grounds, with a coverage limit of not less than \$1,000,000 per occurrence. World Dairy Expo reserves the right to request a copy of the Certificate of Insurance for any Show Service Provider.

Alcohol Policy

World Dairy Expo strives to comply with all existing laws that govern our event, therefore, any consumption of alcoholic beverages at World Dairy Expo is required to be done responsibly and legally. Exhibitors are responsible for, and are expected to, eliminate alcohol consumption by minors on grounds. Self-service is prohibited and carrying-in of alcohol at World Dairy Expo is strongly discouraged. The legal age of alcohol consumption in Wisconsin is 21 years old. Violators of the laws will be subject to citations per infraction. World Dairy Expo reserves the right to have any individuals violating the laws removed from the Alliant Energy Center grounds. World Dairy Expo assumes no liability for any damages, injuries or death occurring as a result of any individual's consumption of alcohol. Please ensure there is no self-service of alcohol in your display area. If you would like to have alcohol or any other food or beverage served at your display, please contact Sodexo (formerly Centerplate) at 608-661-0525 who is contracted by the Alliant Energy Center to provide all food and alcoholic beverages on the AEC campus.

Golf Carts and Other Motorized Vehicles

Other than carts registered for use by Expo staff and volunteers, **golf carts are not permitted on grounds**. Four-wheelers, mopeds, unauthorized gators and **unauthorized skid loaders are not permitted on grounds** at any time. Single person motorized scooters are allowed with a medical release and must be registered with the World Dairy Expo administration office.

Dogs On Grounds

Dogs are not allowed on the Alliant Energy Center grounds, excluding service dogs.

Attention Out-Of-State Exhibitors

Wisconsin Statutes require that all trucks and tractors 26,000 pounds and up obtain State of WI Reciprocity Permits or Plates. Permits are available from the Wisconsin Motor Vehicle Division, Madison, WI (608-266-9900).

Recording Notice - New This Year

Show Management provides notice to all on grounds that you consent to recording your voice, name, image, actions and/or likeness and using it in any and all media for any purpose whatsoever with or without edits or changes. You agree that you have no claims or rights with respect to these recordings or any use of them by World Dairy Expo.

NO LIVE BROADCASTING BY ATTENDEES or EXHIBITORS.

You agree that you will not live broadcast or livestream any recordings of the World Dairy Expo (including any shows or events), including without limitation, through YouTube, Facebook, X, Instagram, or any other communication channel or social media platform. You may take pictures and video recordings at World Dairy Expo solely for your own personal use.

- Dairy Cattle Show Rules & Regulations -

Show Management intends to follow suggestions of the Purebred Dairy Cattle Association in conducting the show, designating the classes and awarding premiums. Only Purebred Dairy Cattle Association recognized breeds are allowed to exhibit at World Dairy Expo. The following rules and regulations apply unless an exception is given in the individual breed sections that follow.

Interpreting & Amending Rules

Show Management reserves the right to amend or add to these rules, if deemed necessary. Show Management also reserves the final and absolute right to interpret the rules and regulations of the show, and will arbitrarily settle and determine all matters, questions or differences in regard thereto, or otherwise arising out of or in connection with the show.

Dress Code & Show Harnesses

All exhibitors are required to wear white trousers and an official harness when leading animals in the Showring. No hats or caps will be allowed. **Shirts with farm names or agricultural logos are prohibited**. Enforcement is strict and violators will not be permitted to enter the ring. Official World Dairy Expo Showring Harness is a front-and-back show card harness which holds a 5" x 7" card.

[Return to Index](#)

Any person leading an animal at World Dairy Expo must be at least nine (9) years of age as of the breed show day at World Dairy Expo. No child under the age of nine (9) may accompany an adult in the Showing. Only one person is allowed at the halter of an animal.

Junior Show Shirts

All junior exhibitors are required to wear a **World Dairy Expo provided Junior Show shirt and white pants** while exhibiting. Provide adult shirt size when making entries. Shirts may be picked up at the Dairy Cattle Show Office, upper level of the Coliseum or at the Dairy Cattle Exhibitor Appreciation Ice Cream Social in the Tanbark, Saturday at 6:00 p.m.

Junior Show Shirts are provided in cooperation with:

Ayrshire Breeders Association
Brown Swiss Cattle Breeders Association
E-Zee Milking Equipment, LLC

Form-A-Feed, Inc.
Select Sires, Inc.

Showing Animals & Availability For Judging Contests

Exhibitors and Sale Managers shall make their animals available for participation in all judging contests as directed by Show Management. National Judging Contest organizers will shift the judging class schedule to ensure milking cows shown on Monday are back to the stalls by 9 a.m. Animals must be washed and clipped. In case of refusal to comply, any or all premiums may be forfeited and the exhibitor, including partnerships, may be barred from the showing and/or selling cattle at World Dairy Expo.

Ultrasounding Before Exhibiting

Exhibitors wishing to have animals ultrasounded before entering the Showing may do so. Proceed to the ultrasound tent to coordinate with the ultrasound crew. Results of the ultrasound will be kept confidential and will not affect exhibition status.

Conflict of Interest Policy Regarding Official Judges

The animal in question will be allowed to circle the ring but must be placed by the Associate Judge. If both the Official and Associate Judge have a conflict of interest in placement of an animal, Show Management will designate an alternate judge for placement of the animal. Exhibitors will be notified of the conflict of interest during reasons for the class.

Breeding Animals

Every female over 24 months of age must have calved within 18 months of the show or proven to be with calf or have a pregnancy. Animals shown in the Milking Yearling and older classes must be shown in milking form.

Clones

All clones will be considered as offspring of the donor's dam and sire. Please consider this when entering Produce of Dam and Dam & Daughter classes.

Cell Phones

The use of cell/smart phones or any personal electronic communication device in the Showing is strictly prohibited, with exception of providing evidence of certificate of animal registry for group classes.

Affidavits

All statements required of exhibitors in making entries in regard to registry, age, pedigree, soundness, veterinary treatments, etc., must be verified by proper affidavit, if required.

Substitutions

Each exhibitor will be granted one entry substitution at no charge per year. Substitution criteria include: 1. An unrefreshed animal substituted for an unrefreshed animal OR a refreshed animal substituted for a refreshed animal; 2. Substitute animal must be same breed as original entry; 3. Both animals must have **IDENTICAL** ownership printed on registration papers; and 4. Substitution must be made no later than time of breed show check-in. Additional substitutions will be considered an added/late entry. Late fees will apply. Moving an animal from one class to another in order to replace a previously entered animal is allowed **ONLY** for a milking female to the Production Cow Class or from the Production Cow Class to her appropriate age class, and a non-milking yearling to the Milking Yearling Class. (example: Animal A moves from 6-Year-Old and Older Class to Production Cow Class OR Animal B moves from Fall Yearling Class to Milking Yearling Class after calving.)

Heifer/Milking Class Transfers

Animals shall enter and show in only one class. Transfers between equivalent heifer and milking classes will only be permitted with the original animal entered. Class designation must be made no later than breed show check-in, with exception for animals that freshen after check-in, and must be transferred to their respective milking class.

Erroneous Entry

Animals that have been erroneously entered may, at the discretion of the Breed Superintendent, be transferred to their proper classes at cattle check-in.

Showing Numbers

Each individual animal or group entry will receive a unique Showing number (backtag). Each entry will be issued two (2) cards with the Showing number. These official Showing cards will be available for pick up at the breed meetings. Following the breed meetings, Showing numbers will be available **only** in the Dairy Cattle Show Office, top level of the Coliseum. Cards must accompany the animal/group through the Hair Tent and be displayed in the exhibitor's show harness while in the Showing so that the animal may be properly checked-in and placed.

Group Classes - New This Year

All group class entries are ONLINE ONLY and must be made prior to their respective breed show meeting. No ringside entries will be accepted. Registration certificates for all animals entered in any group class must be submitted electronically with online individual animal entries. Original registration papers must be available in the Showing for Group classes. Failure to present registration certificates for any animals entered in a group will automatically disqualify the group. Animals participating in any group class must have checked-in ringside for their individual class.

Ownership

To be eligible for competition, whether single or in groups, animals must be entered exactly as ownership appears on the registration certificate. The registration certificate showing the most recent date of activity will be considered official. Sale animal ownership will be that of the consignor. Original registration certificates showing ownership must be available, for verification by the Breed Superintendent, at anytime after the animals are housed.

Animals owned in partnership may be shown in the name of the partnership only, except for "Family" as defined on page 15, under EXHIBITOR DEFINED. For example, if Exhibitor A and Exhibitor B own an animal in partnership and each owns animals individually, three (3) separate exhibitors exist.

1 for Exhibitor A; 1 for Exhibitor B; 1 for Exhibitor A & B Partnership

New ownerships can be created after the entry deadline, providing the animal is entered. **Ownership cannot change after the animal is checked in ringside for its individual class.** In the case of sale animals and animals sold after entry, notify the Dairy Cattle Show Office, top level of the Coliseum. Every attempt to announce the new owner will be made. Premiums will be paid to the new owner when complete address and tax identification information is provided.

Breeder Defined

The owner of the dam at the time of service shall be considered the breeder of the animal. Where a herd is registered in the names of different members of a family, and where the herd is one unit, all entries may be considered as exhibits of one breeder. **Please Note:** To qualify for Bred & Owned Awards, one of the original owners must be listed as one of the current owners. Bred & Owned should also be checked on the entry form. (NOTE: The Brown Swiss Association has a revised definition for the International Brown Swiss Show, page 35.)

Exhibitor Defined

The exhibitor must be the owner. In the case where a herd is registered in the names of different members of a family or partnership, or youth leasees within a family unit or partnership, and are residing on one farm or breeding establishment, and where the herd is one unit; all entries may be considered as a single exhibitor for all group classes. Members of one family and/or partnership, where cattle are not housed as one unit, will each be considered as a single exhibitor.

Family Defined

Immediate family is defined as a person's parents, siblings, spouse, children, grandparents, grandchildren, and nieces and/or nephews.

Premier Breeder

The breeder winning the most points (not to exceed six animals) in the open single classes exhibited by themselves and/or other exhibitors, shall be designated the Premier Breeder. In classes with 10 or fewer animals, no more than two head per breeder will be counted toward premier points.

Unique partnerships must be entered as separate premier breeder entries. If Breeder A and Breeder B bred an animal in partnership and each breed animals individually, three separate premier breeder entries exist.

1 for Breeder A; 1 for Breeder B; 1 for Breeder A & B Partnership

[Return to Index](#)

Premier Exhibitor

The exhibitor winning the most points (not to exceed six animals) which he/she owns and exhibits in the open single classes, shall be designated the Premier Exhibitor. In classes with 10 or fewer animals, no more than two head per exhibitor will be counted toward premier points.

Premier Breeder & Premier Exhibitor of the Heifer Show

The same rules will apply as listed above for Premier Breeder and Premier Exhibitor. Spring Heifer Calves through Fall Yearling Heifers (not in milk) are eligible for nomination. These calves and heifers may also be eligible for the overall Premier Breeder and/or Premier Exhibitor.

Premier Breeder & Premier Exhibitor (Heifer Show and Overall) Online Entry

Those breeds with a one day show (2024: Ayrshire) must submit Premier Breeder and Premier Exhibitor entries, for both the Heifer Show and overall, by 5 p.m., the day prior to their respective shows. For all other breeds, Premier Breeder and Premier Exhibitor entries for the heifer show must be made by times noted in the chart below. Overall Premier entries *that include heifers* must be received by 10 a.m. day of heifer show. Exhibitors must submit their Premier Exhibitor and Breeder entries online. Login is not required, provide your email address (optional) to receive confirmation of your entries. To assist exhibitors with Premier Breeder entries, the online system is searchable for animals being exhibited at World Dairy Expo that you have bred but no longer own.

Premier Sire & Premier Sire of the Heifer Show

The Premier Sire will be the sire winning the most points on not less than four and not more than eight progeny in the open single classes. The Premier Sire of the Heifer Show will be the sire winning the most points on not less than four and not more than eight progeny in the open single Heifer classes.

Premier Breeders, Premier Exhibitors and Premier Sire Point System

Points will be given to 20 places for females in determining Premier Breeder and Premier Exhibitor of the Heifer Show and Overall and Premier Sire. If Milking Shorthorn futurity entrants show in their respective Two-Year-Old class, then premier points earned in their futurity will be forfeited. The premier points for those entries would result from the animal's placing in her respective breed show Two-Year-Old Cow class. The following points will be awarded:

Milking Females

| | | | | | | | | | | | | | | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|------|------|------|------|------|------|------|------|
| 1st | 2nd | 3rd | 4th | 5th | 6th | 7th | 8th | 9th | 10th | 11th | 12th | 13th | 14th | 15th | 16th | 17th | 18th | 19th | 20th |
| 40 | 38 | 36 | 34 | 32 | 30 | 28 | 26 | 24 | 22 | 20 | 18 | 16 | 14 | 12 | 10 | 8 | 6 | 4 | 2 |

Junior Females

| | | | | | | | | | | | | | | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|------|------|------|------|------|------|------|------|
| 1st | 2nd | 3rd | 4th | 5th | 6th | 7th | 8th | 9th | 10th | 11th | 12th | 13th | 14th | 15th | 16th | 17th | 18th | 19th | 20th |
| 20 | 19 | 18 | 17 | 16 | 15 | 14 | 13 | 12 | 11 | 10 | 9 | 8 | 7 | 6 | 5 | 4 | 3 | 2 | 1 |

| Premier Class Entry Closing Dates/Times | | |
|---|-------------------------------------|-------------------------------------|
| By Breed | | |
| | Heifer Show | Overall |
| | Premier Breeder & Premier Exhibitor | Premier Breeder & Premier Exhibitor |
| Ayrshire | Sun. Sept. 29, 5 p.m. | Sun. Sept 29, 5 p.m. |
| Brown Swiss | Tues. Oct. 1, 10 a.m. | Tues. Oct. 1, 5 p.m. |
| Guernsey | Tues. Oct. 1, 5 p.m. | Wed. Oct. 2, 5 p.m. |
| Holstein | Thrs. Oct. 3, 10 a.m. | Thrs. Oct. 3, 5 p.m. |
| Jersey | Sun. Sept. 29, 5 p.m. | Mon. Sept. 30, 5 p.m. |
| Milking Shorthorn | Mon. Sept. 30, 10 a.m. | Mon. Sept. 30, 5 p.m. |
| Red & White | Wed. Oct. 2, 10 a.m. | Wed. Oct. 2, 5 p.m. |

WARNING

ALL required health papers must accompany the cattle and be available for inspection upon arrival. Cattle will not be health tested on the facility grounds for the purposes of showing. World Dairy Expo staff, with assistance from the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP), USDA and the University of Wisconsin-Madison School of Veterinary Medicine, will check all papers. Animals will not be allowed on the grounds until health papers have been verified.

Cattle without health papers:

- 1) Will be placed in a quarantine area until proper health papers are presented OR**
- 2) Will be required to leave the grounds**

New Influenza Testing Requirements

Requirements for Influenza testing are subject to change. A USDA Federal Order dated April 24, 2024 and a WDATCP order effective June 19, 2024 require a negative influenza PCR test on milk samples of all lactating dairy cattle with a collection date within 7 days of interstate and Wisconsin, intrastate, movement. The test collection date, lab, accession number, and result must be written clearly on the CVI. A second test is not required for cattle to return to the farm of origin from a show or exhibition if the event does not exceed 10 days in length.
https://datcp.wi.gov/Pages/Programs_Services/AvianInfluenzaCattle.aspx

Identification Requirements

All cattle attending World Dairy Expo must have official individual identification regardless of age. Acceptable forms of animal identification are: a USDA AIN 840 tag (RFID or visual), a Canadian AIN RFID 124 tag, or a manufacturer-coded 900, 982 or 985-series RFID tag. **NOTE: Manufacturer coded RFID tags were discontinued as official ID by USDA starting in 2015. However, tags applied before March 11, 2015 will be recognized for the life of the animal.*

Paperwork Requirements

All Wisconsin cattle must be accompanied by a certificate of veterinary inspection (CVI, also known as a health certificate) documenting official animal identification and influenza test collection date, lab, accession number, and result.

Cattle from Michigan's Federal TB Free Zone and Texas

As long as you are not involved in any TB-positive or exposed herd investigations, here's what you need to bring in cattle from these states:

1. You must have a current Certificate of Veterinary Inspection (CVI, also known as a health certificate).
2. Each animal must be officially identified via a USDA 840 tag (RFID or visual) or a Canadian AIN RFID 124 tag. (See note above regarding manufacturer-coded tags) There is no age or sexual status exemption for the ID requirement.
3. Influenza: A USDA Federal Order dated April 24, 2024 requires a negative influenza PCR test on milk samples of all lactating dairy cattle with a collection date within 7 days of interstate movement. The test collection date, lab, accession number, and result must be written clearly on the CVI.
4. Tuberculosis: Each animal needs either a negative tuberculosis test within 60 days prior to the date of import to Wisconsin or, if the animals originate from a currently accredited TB-free herd, individual TB tests are not required, but the accreditation number and the date of the last whole-herd TB test must be on the CVI. A whole herd TB test is not required. There is no age or sexual status exemption for the TB test requirement.
5. A brucellosis test, vaccination or statement is not required at this time.
6. No other tests or statements are required at this time.
7. An import permit is not required.
8. If there is a current vesicular stomatitis diagnosis or quarantine in the state of origin, effective May 30, 2014, Wisconsin no longer requires a permit or special statements.
9. If the animals will be offered for sale, they must meet the requirements listed in the World Dairy Expo premium book.

Cattle from Michigan's federal Modified Accredited (MA) Zone

These rules apply to cattle from the following Michigan counties: **Alcona, Alpena, Montmorency and Oscoda**. The import regulations for Michigan's MA Zone are the same for World Dairy Expo as they are for other cattle imports, with the exception of the show-only statement (see item 1 below):

1. You must have a current certificate of veterinary inspection (CVI, also known as a health certificate). The CVI must include a version of the following statement: "This animal is/

these animals are coming to World Dairy Expo only and will return to the state of origin after Expo.”

2. Each animal must be officially identified via a USDA 840 tag (RFID or visual) or a Canadian AIN RFID 124 tag. (See note above regarding manufacturer-coded tags) There is no age or sexual status exemption for the ID requirement.
3. Influenza: A USDA Federal Order dated April 24, 2024 requires a negative influenza PCR test on milk samples of all lactating dairy cattle with a collection date within 7 days of interstate movement. The test collection date, lab, accession number, and result must be written clearly on the CVI.
4. Tuberculosis: Each animal must have a negative individual TB test within 60 days before the date of import and originate from a herd that has had a negative whole-herd TB test for all animals one year and older within the last 12 months. The injection dates of both tests must be written clearly on both the import permit application form (see #4) and the CVI. There is no age or sexual status exemption for the TB test requirement.
5. An import permit is required. The import permit application form is available from: https://datcp.wi.gov/Pages/Programs_Services/WorldDairyExpo.aspx, or you can have it faxed to you by calling (608) 224-4874 during regular business hours. Fill it out completely – all the boxes marked with an asterisk are required. You will need to write in the Alliant Energy Center’s livestock premises code, which is 004A6S7. Import permit applications without the livestock premises code will not be processed. Note: The “applicant” who signs the form can be the owner, or it can be the veterinarian or someone from the vet clinic staff – it doesn’t have to be the owner. When the form is completed, fax or email it, along with the signed and dated CVI, to (608) 224-4871 or DATCPAnimalImports@wisconsin.gov. When the import permit is approved, a permit number will be issued by a Wisconsin state veterinarian and provided back to requestor. The permit number must be written on the CVI.
6. A brucellosis test, vaccination or statement is not required at this time.
7. No other tests or statements are required at this time.
8. If there is a current vesicular stomatitis diagnosis or quarantine in the state of origin, effective May 30, 2014, Wisconsin no longer requires a permit or special statements.
9. If you intend to sell animals at Expo, you may do so only if the animals return to their state of origin after the show (as stated on your certificate of veterinary inspection). The animals may then travel to their new owner with a new CVI. Make sure the animals meet the import requirements of the state of destination. Please consult the World Dairy Expo premium book for any additional testing requirements.

Cattle from All Other States

For animals from the states that aren’t listed above, the import requirements are the same as for other cattle imports.

1. You must have a current Certificate of Veterinary Inspection (CVI, also known as a health certificate).
2. Each animal must be officially identified via a USDA 840 tag (RFID or visual) or a Canadian AIN RFID 124 tag. (See note on page 17 regarding manufacturer-coded tags) There is no age or sexual status exemption for the ID requirement.
3. Influenza: A USDA Federal Order dated April 24, 2024 requires a negative influenza PCR test on milk samples of all lactating dairy cattle with a collection date within 7 days of interstate movement. The test collection date, lab, accession number, and result must be written clearly on the CVI.
4. Tuberculosis testing is not required at this time.
5. A brucellosis test, vaccination or statement is not required.
6. No other tests or statements are required at this time.
7. An import permit is not required.
8. If there is a current vesicular stomatitis diagnosis or quarantine in the state of origin, effective May 30, 2014, Wisconsin no longer requires a permit or special statements.

Cattle from Outside the United States

To bring in cattle from outside the United States, you will need to meet the import requirements established by the United States Department of Agriculture. You can learn more at the website for the National Center for Import and Export (NCIE), www.aphis.usda.gov/aphis/ourfocus/import-export or by calling the NCIE at (301)851-3300.

All testing requirements are subject to change. For the most current testing information for cattle attending the show only, please go to https://datcp.wi.gov/Pages/Programs_Services/WorldDairyExpo.aspx

General Notes

All cattle exhibited must be free of contagious and infectious diseases, including ringworm, scabies, mange, warts and pinkeye. Cattle under quarantine are not eligible for exhibition. Cattle that come from an area which is considered to be quarantined because of the presence of or exposure to a highly contagious disease cannot be shown at World Dairy Expo. Expo or DATCP have the right

to require such tests and examinations as may be necessary to determine the disease status of any animals exhibited, and to exclude or remove, under a permit from DATCP, any animal afflicted or suspected of being afflicted with any contagious disease.

Drug usage: Cattle at the show may only be treated with USDA-licensed FDA-approved drugs. Withdrawal time periods must be strictly observed. Extra label use of all drugs must be under the direction of a licensed veterinarian. Evidence of same shall be provided in writing if requested by Expo or DATCP.

***For the most up-to-date health regulation information, please visit the
Wisconsin Department of Agriculture, Trade and Consumer Protection:
https://datcp.wi.gov/Pages/Programs_Services/CattleBison.aspx

- World Dairy Expo Showing Policy and Code of Ethics -

World Dairy Expo is one of the premier dairy shows in the world. As an elite show, World Dairy Expo has the responsibility of maintaining a first-class image of fairness and ethics. The regulation of unethical practices is necessary to maintain a positive international reputation and to make sure good animal husbandry is on display for all spectators. World Dairy Expo seeks to promote exceptional animal practices, attractive exhibits and a high-quality show for exhibitors and spectators.

World Dairy Expo endorses the PDCA Show Ring Code of Ethics in all breed shows and will give full cooperative support to the judges and the respective National Breed Associations to keep the show procedures within these guidelines.

To detect unethical procedures, Show Management will use technologies for testing animal body fluids or tissues and examination techniques, such as ultrasound. An exhibitor, by making an entry, is consenting to the collection of materials, e.g. milk, blood, hair, etc., photographic or direct examination, at any time the animal is on grounds. Furthermore, by making an entry, the owner(s) and/or exhibitor, as well as any individual handling, caring for or fitting the animal, is agreeing to supply proper animal and personal identification when asked by Ethics Personnel or Show Management. Before each show, ultrasound will be available for any exhibitor to voluntarily have his or her animal scanned and the results confidentially shared with the exhibitor.

Extra-label use of all drugs must be under the direction of a licensed veterinarian. Evidence of the same shall be provided in writing, if requested.

The following are examples of practices or procedures that are violations of the World Dairy Expo Showing Policy and Code of Ethics, these include, but are not limited to:

1. Misrepresenting the age, lineage/breed and/or milking status of the animal for the class in which it is entered.
2. Treating an animal, particularly the udder, without a verifiable veterinary need for that treatment, internally or externally, for the purpose of improving the appearance.
3. Using a device to artificially create or enhance the udder crease. Note: Ice pieces may be used on an animal if they are contained in a plastic bag.
4. Administering an injected or applied anesthetic to alter the carriage of the tail or other body parts.
5. Surgically or unethically inserting any matter under the skin or into any body cavity to change the natural contour or appearance of the animal's body. After 12 a.m. on the day in which an animal is to show, no administration of fluids by mouth is allowed, unless it is deemed therapeutically necessary and is then only administered by the official World Dairy Expo Veterinarian. Therapeutic administration of fluids by stomach pump will be allowed at all other times.
6. Criticizing or interfering with the judge, Show Management or other exhibitors while in the Showing, on show grounds or other conduct detrimental to the breed or the show.
7. Challenging, threatening, criticizing or interfering with an Ethics Committee member or volunteer appointed by Show Management to monitor the animals on exhibit on the show grounds.
8. Failing to provide proper/accurate animal and/or personal identification when asked by ethics personnel or Show Management.
9. Adding real or artificial hair or hair-like substances to any part of the animal, except for false switches.

10. Excessively manipulating topline and/or tailhead hair beyond 1 1/2 inches from the skin. Exhibitors have only one opportunity per show to check-in ringside.
***Should a Topline Violation occur (i.e. adding real or artificial hair or hair-like substances or if topline hair is in excess of 1 1/2 inches):** The Topline Enforcement staff will inform the exhibitor that if they choose to enter the Showring, after being informed of a Topline Violation, an ethics violation will have occurred. An On-Site Topline Committee will, in the event of a hair violation where the exhibitor chooses to enter the Showring, act to review the infraction immediately after the animal in question exits the Showring. The On-Site Topline Committee shall consist of five (5) eligible members with three (3) being present to review and document the second hair measurement. The five eligible member positions are: Overall Dairy Cattle Show Superintendent, a Breed Superintendent - not affiliated with the breed in question, World Dairy Expo General Manager, World Dairy Expo Dairy Systems Manager and a Hair Tent Ethics representative. The ethics ruling after the second evaluation shall be final.
11. Changing the natural color of the animal is prohibited. However, external applications of cosmetics that affect only appearance may be used, including by way of example color touch up of a maximum of 4" on either side of the topline, hoof polishes and false switches.
12. Mistreatment of an animal.
13. Unsportsmanlike conduct on the part of showmen or their representative(s).
14. Improper fitting practices, such as over filling and over bagging the udder.

Unethical practices or procedures not listed above are subject to review by the Ethics Coordinator, Dairy Cattle Exhibitor Committee Chair, the Overall Dairy Cattle Show Superintendent, the World Dairy Expo General Manager and the World Dairy Expo Dairy Systems Manager. At least three (3) of these five (5) will make the initial determination as to whether any disciplinary action is necessary.

- Enforcement Procedures -

1. The Ethics Committee, which will include the Ethics Coordinator, an Ethics Veterinarian and assistants, appointed by World Dairy Expo Management, will be on duty at World Dairy Expo.
2. The Ethics Committee will be responsible for monitoring violations of the World Dairy Expo Showing Policy and Code of Ethics by exhibitors and their representatives.
3. To the extent reasonably possible, the identity of the animal, the owner and/or other involved parties will be kept confidential.
4. Complaints of alleged violations may be presented to Breed Superintendents, the Overall Dairy Cattle Show Superintendent, the Dairy Cattle Exhibitor Committee Chair, World Dairy Expo staff and/or the Ethics Committee.
5. All complaints of alleged violations received by the above individuals will be presented to the Ethics Coordinator to determine investigative requirements.
6. All findings of the Ethics Committee will be presented to the Ethics Coordinator.
7. The Ethics Committee has the authority to inspect all animals to determine if violations of the World Dairy Expo Showing Policy and Code of Ethics have occurred. To help in this regard, the Ethics Committee has the authority to perform the following:
 - a) Pull hair samples;
 - b) Draw blood samples;
 - c) Perform an ultrasound examination of the udder, prior to milkout;
 - d) Perform a milkout of any individual cow or cows;
 - e) Collect and test any of the animal's body fluids;
 - f) Use any technology that may be useful in determining if a violation has occurred in any animal based on placement, random selection or suspect characteristics;
 - g) Require delivery to the Ethics Committee of hypodermic syringe, needle or other devices, swabs, cloths, or other material, or samples of any medicine, preparation, or substance, whether in liquid or other form, in the possession or control of the exhibitor, the fitter, agents or persons acting on behalf of the exhibitor for the purpose of laboratory analysis.

8. Following the judging of the milking cow classes, the Ethics Committee will ultrasound the udders, prior to milkout, of at least the top one third of each class. Exhibitors who are selected to have ultrasounds of their animals will be presented a colored card with directions. The owner or his/her representative shall proceed to the ultrasound tent for a scan.
9. Following the judging of all milking cow classes, milk samples will be taken from a minimum of three cows in both the open and junior show – the Grand Champion, the Reserve Grand Champion and the Honorable Mention. Random ultrasound and milk samples will be taken in milking cow classes. Exhibitors who are selected to have milk samples taken from their animals will be presented a colored card with directions. The owner or his/her representative shall call the phone number(s) on the colored card they receive, before removing teat seals, to have a milk sample taken. Samples are not required to be drawn immediately following the class; however, teat seals may not be removed for milking until an ethics representative is present to take the samples.
10. All milking form animals competing in the Supreme Champion Ceremony, both Open and Junior, will be ultrasounded again after exiting the Showing.
11. An individual who is not necessarily an owner or exhibitor but who commits a violation of the World Dairy Expo Showing Policy and Code of Ethics, will be subject to the same ethics enforcement procedures and sanctions as the owner or exhibitor.
12. If an ethics violation occurs at the show, the Ethics Coordinator may take one of the following courses of action, depending on the severity of the violation. These include, but are not limited to:
 - Report to the Breed Superintendent, who may inform the judge of the violation. The judge may consider the violation in the placing of the class.
 - Report to the Overall Dairy Cattle Show Superintendent, who will inform the judge for action in placing the class.
 - Report the violation to at least two of the following four individuals for action to be determined: Overall Dairy Cattle Show Superintendent, Dairy Cattle Exhibitor Committee Chair, World Dairy Expo General Manager, World Dairy Expo Dairy Systems Manager.
13. Following the completion of World Dairy Expo and the evaluation of the hair samples/measurements, ultrasound readings and upon the receipt of the milk sample and blood sample analysis or other lab reports, and reports of eye witnesses or Ethics Committee personnel, the Ethics Coordinator will submit a report to Show Management if any violations have occurred. This reporting will happen as soon as reasonably possible after the end of the show.
14. If evidence suggests that a violation has occurred, the General Manager will promptly notify the accused individual(s) and/or owner(s) as listed on the entry form of the suspected violation and will provide the accused individual(s) with copies of the supporting evidence to the extent reasonably possible. Anonymity of the accused individual(s) and/or animal will be maintained by World Dairy Expo throughout the enforcement process and indefinitely. As soon as possible thereafter, an ethics hearing will be scheduled.
15. The Ethics Coordinator and the Overall Dairy Cattle Show Superintendent will present the evidence, while maintaining individual confidentiality, at a hearing of the Ethics Subcommittee of the Dairy Cattle Exhibitor Committee. Generally, the Ethics Subcommittee will consist of nine people, seven Dairy Cattle Exhibitor Committee members, including representation of at least four different breeds, and two members of the Board (not on the Executive Committee). They will serve as a jury to determine whether the accused individual(s) are guilty of a violation and, if so, what penalty is appropriate for the violation. A guilty verdict must be by a 2/3 majority of the Subcommittee. The hearing will be presided over by the Chair or Vice-Chair of the Dairy Cattle Exhibitor Committee. The accused individual will be invited to defend or explain the allegations, submit evidence and/or have representation at the meeting. A report of show ethics will be provided to the Executive Committee and Dairy Cattle Exhibitor Committee, but names of exhibitors and animals will be withheld.
16. Promptly after a hearing of the Ethics Subcommittee, the General Manager will inform the accused individual(s) of the determinations of the Ethics Subcommittee. It is the accused individual(s) responsibility to notify any other owners of the determination by the Ethics Subcommittee.
17. If found guilty of a violation of the Showing Code of Ethics, the penalty for the individual, the exhibitor, the representative and/or the animal may range from a letter of reprimand to being barred from participating in World Dairy Expo. The identity of the animal(s), exhibitors and/or representatives that are barred will be kept confidential to the extent reasonably possible.

18. An animal found in violation of the Showing Code of Ethics will not receive any premiums, their placing will be removed and the animal and/or owner/representative must observe any penalty placed upon them.
19. If the individual, the exhibitor and/or their representatives are guilty of repeating a violation in more than one World Dairy Expo, they and/or the animal could be barred from participating at World Dairy Expo for life.
20. Barring an exhibitor or representative and/or an individual will result in animals owned fully or in partnership by that individual, farm and/or affiliated entity not being allowed to enter, exhibit or sell in World Dairy Expo shows and/or sales. The barred individual will also be ineligible to be present in the Showing, and/or serve any other official capacity for the length of the bar. Any individual barred for an ethics violation at any point of time (regardless of timing or length of bar) must be approved by World Dairy Expo's Executive Committee prior to being nominated to represent World Dairy Expo on the Board of Directors, an official committee or as an official judge.



THANK YOU

FIVE STAR SPONSORS















- Supreme Ceremony Awards -

OPEN SHOW

Supreme Champion

The Gregory Blaska Memorial Trophy

The Gregory Blaska Memorial Trophy is presented annually to the World Dairy Expo Supreme Champion. Blaska was a World Dairy Expo pioneer and served as President of the World Dairy Expo, Inc. Board of Directors for 31 years. Under his guidance, Expo gained prominence world-wide as the dairy industry meeting place. His significant contributions at all levels of the organization, along with his tireless efforts, aided in the development of the event as it is known today. This award is presented by [World Dairy Expo](#).

In addition, the exhibitor of the Supreme Champion will also receive:

- ♦ \$2,000 presented by [Zoetis](#), Parsippany, NJ
- ♦ A royal blanket presented by [FutureCow](#), Sanford, FL

Reserve Supreme Champion

The exhibitor of the Reserve Supreme Champion will receive:

- ♦ A \$1,500 cash award presented by [Trans Ova Genetics](#), Sioux Center, IA
- ♦ A royal blanket presented by [E-Zee Milking Equipment, LLC](#), Gordonville, PA

Grand Champion Sashes

Prior to the Parade of Champions, a champion sash will be placed on the Grand Champion of each breed show presented by [Dynasty Genetics](#), Sharon, CT.

Supreme Champion of the Heifer Show

The W. Terry Howard Memorial Trophy

The W. Terry Howard Memorial Trophy, is presented annually to the World Dairy Expo Supreme Champion of the Heifer Show. Howard served as a breed superintendent for 21 years and then as Overall Dairy Cattle Show Superintendent for 18 years and further served as a director emeritus of World Dairy Expo, Inc. This award is presented by [World Dairy Expo](#).

In addition, the exhibitor of the Supreme Champion of the Heifer Show will receive:

- ♦ A \$1,250 cash award presented by [Trans Ova Genetics](#), Sioux Center, IA
- ♦ A royal banner presented by [Trans Ova Genetics](#), Sioux Center, IA

Reserve Supreme Champion of the Heifer Show

The exhibitor of the Reserve Supreme Champion of the Heifer Show will receive:

- ♦ A \$750 cash award presented by [Golden Calf Company](#), Bloomer, WI
- ♦ A royal banner presented by [Golden Calf Company](#), Bloomer, WI

Junior Champion Sashes

Prior to the Parade of Champions, a champion sash will be placed on the Junior Champion of each breed show presented in memory of Verlo DeWall by the [DeWall Family](#), Shannon, IL.

JUNIOR SHOW

Supreme Champion of the Junior Show

The exhibitor of the Supreme Champion of the Junior Show will receive:

- ♦ A one-year lease agreement of a 20-foot trailer courtesy of [Frenchville Trailer Sales, LLC](#), Ettrick, WI
- ♦ \$1,500 presented by [Zoetis](#), Parsippany, NJ
- ♦ A royal blanket presented by [Select Sires, Inc.](#), Plain City, OH

Reserve Supreme Champion of the Junior Show

The exhibitor of the Reserve Supreme Champion of the Junior Show will receive:

- ♦ A royal blanket presented by [Ameriprint Apparel, LLC](#), Sun Prairie, WI

Junior Show Grand Champion Sashes

Prior to the Parade of Champions, a champion sash will be placed on the Grand Champion of each Junior breed show.

Supreme Champion Heifer of the Junior Show

The Michael Hellenbrand Memorial Trophy, is presented annually to the World Dairy Expo Supreme Champion Heifer of the Junior Show. Michael Hellenbrand served on the World Dairy Expo Executive Committee and the Board of Directors for many years. Hellenbrand further impacted the dairy industry by breeding and developing elite show heifers, of all breeds. Michael and his wife Linda, Hillpoint Partners, faithfully supported junior exhibitors by providing opportunities to lease or purchase calves and heifers. This award is presented by Michael Hellenbrand Memorial Fund, Cross Plains, WI.

In addition, the exhibitor of the Supreme Champion Heifer of the Junior Show will receive:

- ♦ A \$750 cash award presented by Golden Calf Company, Bloomer, WI
- ♦ A royal banner presented by Scott & Nikki Culbertson, Pine Island, MN

Reserve Supreme Champion Heifer of the Junior Show

The exhibitor of the Reserve Supreme Champion Heifer Show of the Junior Show will receive:

- ♦ A \$500 cash award presented by Golden Calf Company, Bloomer, WI
- ♦ A royal banner presented by Ebert Enterprises LLC, the Ebert family, Algoma, WI

Junior Champion of the Junior Show Sashes

Prior to the Parade of Champions, a champion sash will be placed on the Junior Champion of the Junior Show for each breed show presented by Duane T. Cole, DDS, Ashtabula, OH.

OTHER SPECIAL AWARDS

Allen Hetts Grand Champion Trophy

An award is presented annually to the Grand Champion of each purebred dairy breed in memory of Allen Hetts, world-renowned dairy cattle breeder, judge, showman and an original director of World Dairy Expo, Inc. This trophy is presented by World Dairy Expo and reminiscent of the original Allen Hetts Trophy.

Udder Comfort Grand Champion Cash Award

A \$1,000 cash award will be presented to the Grand Champion of each open breed show and a \$650 cash award to the Grand Champion of each junior breed show, courtesy of Udder Comfort Inc., Williamsburg, ON, Canada.

Lillian & Keith King and Jim King Grand Champion and Reserve Grand Champion of the Junior Show Awards

An award will be presented to the Grand Champion and the Reserve Grand Champion of each junior breed show in memory of Lillian & Keith King and Jim King, prominent cattle breeders and exhibitors at World Dairy Expo. Keith was a founding director of World Dairy Expo, Inc. Jim was an active director and was an advocate for Junior exhibitors. The awards are presented by Kingsdale Farms, Victoria, IL.

Grand Champion of the Junior Show Trophy

A trophy will be presented to the Grand Champion of each junior breed show. This trophy is presented by World Dairy Expo.

James Crowley, Sr. Senior Champion Award

An award will be presented to the exhibitor of the Senior Champion in each breed in memory of James Crowley, Sr., a long-time director of World Dairy Expo, Inc.

Eugene Nelson Intermediate Champion Award

An award will be presented to the exhibitor of the Intermediate Champion in each breed in memory of Eugene Nelson, an original director of World Dairy Expo, Inc.

Norman E. Magnussen Memorial Award

An award in memory of Norman E. Magnussen will be presented to the exhibitor of the Junior Champion in each breed by E-Zee Milking Equipment, LLC, Gordonville, PA. Magnussen was well known for his expertise in dairy cattle breeding and was an original director of World Dairy Expo, Inc.

Ted Krueger Premier Sire Award

The Ted Krueger Premier Sire Award is presented in memory of Ted Krueger, who was a director of World Dairy Expo. This royal banner is presented in all breeds by Five-G Consulting, Reno, TX. Recognition is awarded to the last recorded owner of the sire whose progeny accumulates the most points on not less than four and not more than eight progeny, in the open single classes. This will not be a lead-out class.

Herdsmanship Awards

Herdsmanship Awards are presented to individual herdsman demonstrating exemplary exhibit organization, cleanliness and cooperation with fellow exhibitors and Show Management. Daily winners and winners in Pavilion zones and the tent will be presented theme silk screened jackets by [Select Sires, Inc.](#), Plain City, OH.

The **Jim Crowley, Jr. Overall Herdsmanship Award** is presented in memory of Jim Crowley, Jr. who served World Dairy Expo as a superintendent in the Dairy Cattle Show for more than three decades and was a member of the Board of Directors. The Award will be presented to the overall herdsman winner; receiving a pair of commemorative chairs presented by [Select Sires, Inc.](#), Plain City, OH and semen tank presented by [MVE Biological Solutions](#), Ball Ground, GA. Please note that booths are not required for your exhibit to be considered for these awards. Recipients will be selected by Show Management and Dairy Cattle Exhibitor Committee members.

Holstein Marketplace Sires International Type & Production Award

Holstein Marketplace Sires International Type & Production Awards will be presented to the one cow in each breed with the greatest Energy Corrected Milk (ECM) in the milking classes. The winning cow must place fifth or above if 20 cows or fewer are shown, or in the top 20% of the class if more than 20 cows are shown. Exhibitors are responsible for furnishing verification of official production record at time the entry is checked in by the Breed Superintendent. The award is presented by [Holstein Marketplace Sires](#), Fort Atkinson, WI.

Production Awards

A production award winner will be recognized in each milking cow class, Senior Two-Year-Old cow and over, to an animal placing in the top 75% of the class, with approval of the judge. The award will be based on Energy Corrected Milk. 305d actual records will be used, no differentiation between 2x or 3x will be considered. A Production Award rosette will be presented.

Best Udder Rosettes

A Best Udder rosette will be awarded in each milking class presented by [Holstein International and Cattle Connection](#), The Netherlands.

A. C. "Whitie" Thomson Memorial Award

This award, exclusive to World Dairy Expo, is presented to the herdsman/showman who exhibits exemplary leadership and sportsmanship throughout the current World Dairy Expo. An anonymous committee will make the selection and the award will be presented by the [Whitie Thomson Family](#), Portland, ME.

Former winners are: James Armbruster, 1985; Marvin A. Daufeldt, 1986; R. Dale Jones, 1987; Keith King, 1988; Ken Mueller, 1989; John Buckley, 1990; Steve and Stan Blessing, 1991; Clark and Joy Vilter, 1992; Mike and Bobbie Rauch, 1993; Bill and Marion Barlass, 1994; Bryan Voegeli and Martin Roberge, 1995; Eric Dupasquier, 1996; Bill Vanderham, 1997; Douglas Seidel, 1998; Perry Moyer, 1999; Randy and Debbie Frasier, 2000; Callum McKinven, 2001; Ernest Kueffner, Jr. 2002; Tom Dalton, 2003; Mark and Angela Brown, 2004; Tim and Barb Natzke, 2005; Ron Paaske, 2006; Dean Dohle, 2007; Ron Heffner, 2008; Rodney Bohnhoff, 2009; Ron Mikulice, 2010; Larry Kruse, 2011; Andrew Vander Meulen, 2012; Jason Danhof, 2013; Dale Bendig, 2014; Jason Johnson, 2015; John Dalton, 2016; Gord Rendle and Ridley Wikkerink, 2017; Mike Holschbach, 2018; Chris & Jennifer Hill, 2019; Ysabel Jacobs, 2021; Timothy Coon, 2022; and Norman C. Magnussen, 2023.

Klussendorf Memorial Trophy and Chris C. Kampf Achievement Award

The Arthur B. Klussendorf Memorial Trophy commemorates the character and friendliness of the master dairy showman "Art" Klussendorf. The winner will also receive the Chris C. Kampf Achievement Award which includes a Swiss-made wristwatch and an attractive plaque. The determination of the winner shall be made under the direction and sponsored by the [Klussendorf Memorial Association](#).

Former winners of the trophy are: Olaf Kjome, 1937; Paul Jackson, 1938; Gilbert Muir, 1939; Leslie Leonard, 1940; Vernon Hull, 1941 (war years); Neill Heitke, 1947; Jack Spearing, 1948; C.B. Mac Adams, 1949; W.S. Watson, 1950; Henry Thomas, 1951; A.C. (Whitie) Thomson, 1952; Merton Sowerby, 1953; Merle Howard, 1954; Arthur G. Clark, 1955; Chris Kampf, 1956; Elis Knutson, 1957; Al Hay, 1958; Nelson McCammon, 1959; Buell Jennings, 1960; Duncan MacKenzie, 1961; Woodrow Nunamaker, 1962; Frank "Bo" Chestnut, 1963; Ray Brubacher, 1964; Frank Dale, 1965; Clarence Okerlund, 1966; Carl Bourne, 1967; Paul Sparrow, 1968; Lewis Porter, 1969; Allen C. Hetts, 1970; Henry J. LaFranchi, 1971; George Barlass, 1972; Willie Olson, 1973; Roland R. Beauvais, 1974; Lee G. Yost, 1975; Homer Morris, 1976; Edward S. Hall, 1977; Max Gordon, 1978; George Edgerton, 1979; Lowell H. Willis, 1980; Terry Lee, 1981; Roy E. Jacobs, 1982; Myron W. "Mike" Lancaster,

1983; William Chilcoat, 1984; R. Peter Heffering, 1985; Wayne Sliker, 1986; Dave Younger, 1987; Ken Empey, 1988; Norman Nabholz, 1989; Keith King, 1990; Karl Mueller, 1991; Howard Voegeli, 1992; R.F. "Bob" Brown, 1993; Allan Barr, 1994; David Bachmann, Sr., 1995; Stephen Briggs, 1996; Stuart Rowe, 1997; Clark Vilter, 1998; Alta Mae Core, 1999; Bill Taylor, 2000; Steve Blessing, 2001; Steven White, 2002; Brian Sayles, 2003; Darrell Worden, 2004; Bertram Stewart, 2005; Paul Stiles, 2006; Barry Quickfall, 2007; Mark Rueth, 2008; Charlie McEvoy, 2009; Mike Stiles, 2010; Joel Kietzman, 2011; Paul "Buddy" Fleming, Jr., 2012; Wayne Conard, 2013; Gilbert Teixeira, 2014; Lorne Ella, 2015; Roger Riebe, 2016; Harry Papageorge, 2017; Adam Liddle, 2018; Ken Melvold, 2019; Jeff Core, 2021; John Erbsen 2022; and Joey Airoso, 2023.

Klussendorf-MacKenzie Award

Applying the same principles as the Klussendorf Award, this honor goes to a person who helps make the showstring successful. The Klussendorf-MacKenzie Award is sponsored by Klussendorf Memorial Association.

Former winners are: Barry Quickfall, 1991; Willis and Wayne Conard, 1992; Palmer Hoffman, 1993; Gerald Coughlin Jr., 1994; Mark Rueth, 1995; Ken Trevena, 1996; Dan Koopmans, 1997; Barrie Potter, 1998; Perry Phend, 1999; Joel Kietzman, 2000; Mary and Pauline Moyer, 2001; Chris Hill, 2002; Scott Hussey, 2003; Mike Deaver, 2004; Eddie Bue, 2005; Ralph Gushee, 2006; Delbert Yoder, 2007; Chris Reichard, 2008; Thomas "Moss" McCauley, 2009; Nicky (Reape) Rueth, 2010; Brett Yerina, 2011; Jack Ross, 2012; Richard Caverly, 2013; John Galgowski, 2014; Timothy Coon, 2015; Dale and Deanna Bendig, 2016; Paul Pettriffer, 2017; Evan Creek, 2018; Dean Dohle, 2019; Jeff Stookey, 2021; Joel Phoenix, 2022; and Nathan Thomas, 2023.

Merle E. Howard Outstanding Junior Award

Sponsored by the Merle Howard Family, his friends and National Dairy Shrine, this award honors the outstanding junior exhibitor at World Dairy Expo. There is no application necessary other than having an animal entered and shown in one of the junior breed shows at World Dairy Expo. The award selection will be based on showmanship, professionalism, integrity, strong work ethic, courtesy, sportsmanship, attitude and leadership.

Former winners are: Robert Teixeira, 2004; Matt Mitchell, 2005; Greta Koebel, 2006; Brandon Ferry, 2007; Kelly (Lee) Reynolds, 2008; Kyle Natzke, 2009; Stephanie Aves, 2010; Karen (Anderson) Johnson, 2011; Wayne Cyrus Conard, 2012; Cassy Krull, 2013; Jade (Jensen) Kruschke, 2014; Jared Dueppengliesser, 2015; Douglas R. Boop, 2016; Dawson Nickels, 2017; Kyle Barton, 2018; Kaleb Kruse, 2019; Kylie Nickels, 2021; Keenan Thygesen, 2022; and Savannah Crack, 2023.

McKown Master Breeder Award

The McKown Master Breeder Award was created by the Klussendorf Memorial Association as a way to honor top breeders who consistently breed top-quality cattle that do well on the national show scene. Funds for this award were raised by friends and family of Robert "Whitey" McKown and are being held by the Klussendorf Memorial Association.

Former winners are: Windy Knoll View, Mercersberg, PA, 2009; Snider Homestead, New Enterprise, PA, 2010; Moondale, Monona, IA, 2011; New Windsor Farm, New Windsor, MD, 2012; Quality Holsteins, Vaughan, ON, 2013; Pond View Farm, Danville, VT, 2014; Walk-Era, Wisconsin Dells, WI, 2015; Ferme Jacobs, Cap-Santé, QC, 2016; Wendon Holsteins, Innisfail, AB, 2017; Ovaltop Holsteins, Richfield Springs, NY, 2018; Woodmansee Holsteins, Preston, CT, 2019; Ken Main and Peter Vail, Copake, NY, 2021; Ralph Shank Jr. and Mary Shank Creek, Hagerstown, MD, 2022; and Spring Valley Farm and Heath Jerseys, Westminster, MD, 2023.

*2020 World Dairy Expo was cancelled due to the Coronavirus pandemic.

BECOME A SPONSOR OF WORLD DAIRY EXPO DAIRY CATTLE SHOW AWARDS!

World Dairy Expo is made possible with the support of its generous sponsors. From youth judging contests to the Dairy Cattle Show, sponsors make it possible to present special keepsake awards to winners each year.

[Visit our website](#) to view the current listing of opportunities that are available, including Dairy Cattle Breed Show Awards.

Contact jdobbs@wdexpo.com or 608-224-6455 to secure your support of World Dairy Expo!

Thank you for your support!



THE DIGITAL MEETING PLACE OF THE GLOBAL DAIRY INDUSTRY

Hear from Expo icons, Dairy Cattle Show exhibitors, dairy producers, and industry experts on Expo's podcast, The Dairy Show! A new episode is released every 2nd and 4th Tuesday of the month on Spotify, Apple Podcasts, Google Podcasts and worlddairyexpo.com.



The Dairy Show streams in 133 countries, all 50 US states & 12 Canadian provinces and territories.

TOP 5 LISTENING STATES:

1. [Wisconsin](#)
2. [New York](#)
3. [Minnesota](#)
4. [Illinois](#)
5. [Pennsylvania](#)

TOP 5 LISTENING COUNTRIES:

1. [United States](#)
2. [Canada](#)
3. [United Kingdom](#)
4. [Australia](#)
5. [Ireland](#)

- Show Sponsorships -

ExpoTV Broadcast

The live broadcast of the Dairy Cattle Show and Expo's Educational Programs is made possible by:

Dairy Management Inc., Rosemont, IL

Golden Calf Company, Bloomer, WI

Semex/Boviteq, Madison, WI

Zoetis, Parsippany, NJ

Showing Sponsors

Showing decorations and shavings:

Phibro Animal Health Corp., Quincy, IL

Trans Ova Genetics, Sioux Center, IA

Exhibitor Bags: Exhibitor welcome bags, including coupons and local information, courtesy of Vytelle LLC, Lenexa, KS, and World Dairy Expo

Pavilion Directional Signage: Sponsored by Select Sires, Inc., Plain City, OH

Milkhouse: Milking parlor, equipment and supplies courtesy of BouMatic, Madison, WI

Barn Disinfectant: Courtesy of AgroChem USA, LLC, Saratoga Springs, NY

Sand Spreader: Courtesy of Woodchuck Bedding Spreader, Narvon, PA

Grounds Equipment: Provided by New Holland, New Holland, PA

John Deere Gators: Provided by John Deere, Olathe, KS

JUNIOR SHOW SPONSORS

Gold Sponsors:



Neck Ribbons and Medallions in the Junior Shows:



In addition to the above sponsors, we extend a sincere thank you to all of our generous breed show class and award sponsors.

DAIRY CATTLE EXHIBITOR ICE CREAM SOCIAL

**SATURDAY. SEPTEMBER 28 AT 6:00 P.M.
IN THE TANBARK. LOCATED IN THE ARENA BUILDING**

You are invited to enjoy music, friendship and complimentary ice cream while taking time to relax before the busy week ahead.

NEW DAIRY CATTLE SHOW PROGRAMS

Cattle Show Affiliate Program

This allows an exhibitor's affiliated company or business (under the same ownership as an exhibited animal's registered owner) to hang promotional signage in the designated stalling area. The affiliate company or business is marketing products such as, but not limited to cattle genetics, cattle panels/gates, feed vendor, dairy-related products, feed additives, etc. This program does not apply to the promotion of animals in the string, boarding facilities, or trucking. **Applications will be available July 1 and accepted until September 15 for \$125.**

Show Service Provider Program

This is for vendors that offer cattle services on-grounds such as, but not limited to, hoof trimming, chiropractic service, MagnaWave©, photography, etc. **Applications will be available July 1 and accepted until September 15 for \$125.** Applicants must also provide certificate of insurance.

Service Providers will receive:

- listing on the Dairy Cattle Service webpage, interactive maps on Expo website and mobile app
- listing in the Dairy Cattle Exhibitor newsletter

International Ayrshire Show

Breed Meeting: Sunday, September 29, 4:00 p.m.
10:00 a.m. Monday, September 30

Brandon Ferry - Official Judge
Michelle Upchurch - Associate Judge
Kimberly Moucha - Superintendent

Premiums from World Dairy Expo
Open Show- \$13,030
Junior Show - \$1,735

All animals exhibiting in the International Ayrshire Show must be verified as at least 87% Ayrshire by the U.S. Ayrshire Breeders' Association

Neck Ribbons & Medallions
presented in each individual class by International Ayrshire Show Sponsors

Thank you International Ayrshire Show Sponsors:

PLATINUM LEVEL



GOLD LEVEL



BRONZE LEVEL

Country Folks Farm Newspaper, Palatine Bridge, NY
Dairy Agenda Today, Basehor, KS
In memory of Ethan & Bernie Emery by John Dalton Farm, Harford, WI
Family Af-Ayr Farm, Gregg, Patricia and Luke Borchardt and Families, Caledonia, IL
Four-Hills Farm, Bristol, VT
Red Rock Ayrshires, Mina Gumienny, Edgar, WI
Schwittay Farms, LLC, Jeremy & Monica Schwittay, Peshtigo, WI
Tanguay Farm, Keltan Tanguay, Gorham, ME

CLASSES

- 105. Spring Heifer Calf:** Born on or after March 1, 2024 and over 4 months of age at show time
\$100, 90, 80, 70, 60, 50, 40, 30, 25, 20, 15, 15, 10, 10, 10
Awards Presented: 1st Place Class, Junior Class
- 106. Winter Heifer Calf:** Born December 1, 2023 - February 29, 2024
\$100, 90, 80, 70, 60, 50, 40, 30, 25, 20, 15, 15, 10, 10, 10
Awards Presented: 1st Place Class, Junior Class
- 107. Fall Heifer Calf:** Born September 1 - November 30, 2023
\$100, 90, 80, 70, 60, 50, 40, 30, 25, 20, 15, 15, 10, 10, 10
Awards Presented: 1st Place Class, Junior Class
- 108. Summer Yearling Heifer:** Born June 1 - August 31, 2023
\$100, 90, 80, 70, 60, 50, 40, 30, 25, 20, 15, 15, 10, 10, 10
Awards Presented: 1st Place Class, Junior Class
- 109. Spring Yearling Heifer:** Born March 1 - May 31, 2023
\$100, 90, 80, 70, 60, 50, 40, 30, 25, 20, 15, 15
Awards Presented: 1st Place Class, Junior Class
- 110. Winter Yearling Heifer:** Born December 1, 2022 - February 28, 2023
Heifer not in milk.
\$100, 90, 80, 70, 60, 50, 40, 30, 25, 20
Awards Presented: 1st Place Class, Junior Class
- 111. Fall Yearling Heifer:** Born September 1 - November 30, 2022
Heifer not in milk.
\$100, 90, 80, 70, 60, 50, 40, 30, 25, 20
Awards Presented: 1st Place Class, Junior Class

115. Junior Champion Female of the Junior Show

Award presented

\$250 Junior Champion of the Junior Show Cash Award presented by Misty Meadow Dairy, the Hogan family, Tillamook, OR
Champion Banner presented by Select Sires, Inc., Plain City, OH

Rosette presented by Doug & Linda Hodorff, Eden, WI

Award presented in memory of Tom Dalton courtesy of U.S. Ayrshire Breeders' Association

116. Reserve Junior Champion Female of the Junior Show

Award presented

Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH

Rosette presented by Agpro, Inc., Paris, TX

117. Junior Champion Female

Norman E. Magnussen Memorial Award presented by E-Zee Milking Equipment, LLC, Gordonville, PA

\$500 Junior Champion Cash Award presented by Cargill Animal Nutrition, Minneapolis, MN

Champion Banner presented by Select Sires, Inc., Plain City, OH

Rosette presented by GenOvations, Lodi, WI

118. Reserve Junior Champion Female

Award presented

Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH

Rosette presented by Phibro Animal Health Corp., Quincy, IL

119. Junior Best Three Females

Group to consist of 3 animals Fall Yearling Heifer (not in milk) and younger, none of which have freshened.

All three animals must have been bred by exhibitor and at least one owned by exhibitor. Partnership bred animals, outside the family, may not be included in this class. Each exhibitor limited to one entry.

Awards Presented: 1st Place Class

121. Premier Breeder of the Heifer Show

Royal Banner and embryo package presented by Vytelle LLC, Lenexa, KS

122. Premier Exhibitor of the Heifer Show

Royal Banner presented by Agpro, Inc., Paris, TX

123. Premier Sire of the Heifer Show

Royal Banner presented by Agpro, Inc., Paris, TX

125. Yearling Heifer in Milk: Born September 1, 2022 or later

Cow must have freshened and in milking form.

\$150, 130, 115, 110, 100

Awards Presented: 1st Place Class, Junior Class, Best Udder Rosette

127. Summer Junior Two-Year-Old Cow: Born June 1 - August 31, 2022

Cow must have freshened and in milking form.

\$150, 135, 125, 110, 100, 90

Awards Presented: 1st Place Class, Junior Class, Best Udder Rosette

128. Junior Two-Year-Old Cow: Born March 1 - May 31, 2022

\$150, 135, 125, 110, 100, 90, 80, 70, 60, 50

Awards Presented: 1st Place Class, Junior Class, Best Udder Rosette

129. Senior Two-Year-Old Cow: Born September 1, 2021 - February 28, 2022

\$150, 135, 125, 110, 100, 90, 80, 70, 60, 50

Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

132. Junior Three-Year-Old Cow: Born March 1 - August 31, 2021

\$150, 135, 125, 110, 100, 90, 80, 70, 60, 50

Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

133. Senior Three-Year-Old Cow: Born September 1, 2020 - February 28, 2021

\$150, 135, 125, 110, 100, 90, 80, 70, 60, 50

Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

- 134. Intermediate Champion Female of the Junior Show**
Award presented by International Ayrshire Show Sponsors
Champion Banner presented by International Ayrshire Show Sponsors
Rosette presented by Doug & Linda Hodorff, Eden, WI
- 135. Reserve Intermediate Champion Female of the Junior Show**
Award presented by International Ayrshire Show Sponsors
Reserve Champion Banner presented by International Ayrshire Show Sponsors
Rosette presented by Agpro, Inc., Paris, TX
- 136. Intermediate Champion Female**
Eugene Nelson Intermediate Champion Award presented by International Ayrshire Show Sponsors
Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by GenOvations, Lodi, WI
- 137. Reserve Intermediate Champion Female**
Award presented by International Ayrshire Show Sponsors
Reserve Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL
- 138. Four-Year-Old Cow:** Born September 1, 2019 - August 31, 2020
\$150, 135, 125, 110, 100, 90, 80, 70, 60, 50
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette
- 139. Five-Year-Old Cow:** Born September 1, 2018 - August 31, 2019
\$150, 135, 125, 110, 100, 90, 80, 70, 60, 50
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette
- 140. Six-Year-Old & Over Cow:** Born before September 1, 2018
\$150, 135, 125, 110, 100, 90, 80, 70, 60, 50
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette
- 141. Lifetime Component Merit Cow**
Lifetime production over 100,000 Lbs. of milk OR Lifetime production of 7,500 pounds of combined fat and protein
Official milk production records are required at breed show check-in.
\$150, 135, 120, 110, 100, 85
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette
- 142. Total Performance Winner - Junior Show** (See class 143 for rules to be followed in this class.)
A silver platter and certificate will be awarded to the top junior owned and exhibited animal for total performance presented in memory of Louis Zumbach and is funded by the Louis Zumbach fund of the U.S. Ayrshire Breeders' Association.
- 143. Total Performance Winner - Open Show**
Presented to the top female Senior Two-Year-Old or over based on a 100 point total as follows:
50 points on class placing - 1st-50; 2nd-47; 3rd-44; etc.
50 points on overall production - 1st-50; 2nd-48; 3rd-46; etc.
All entries, regardless of age, will be considered as one production class and points awarded accordingly. Points for production based on animals best actual 305d (2x or 2x converted) Energy Corrected Milk (ECM) record. Records must be on-hand and available to the Ayrshire representative.
Awards Presented: 1st Place Class
- 148. Senior Champion Female of the Junior Show**
Award presented by International Ayrshire Show Sponsors
Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Doug & Linda Hodorff, Eden, WI
- 149. Reserve Senior Champion Female of the Junior Show**
Award presented by International Ayrshire Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Agpro, Inc., Paris, TX

150. Grand Champion Female of the Junior Show

Lillian & Keith King and Jim King Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
\$650 Udder Comfort Grand Champion Award presented by Udder Comfort, Inc., Williamsburg, ON, Canada
Grand Champion Trophy presented by World Dairy Expo
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI
Louis Zumbach Grand Champion of the Junior Show Award courtesy of U.S. Ayrshire Breeders' Association

151. Reserve Grand Champion Female of the Junior Show

Award presented by International Ayrshire Show Sponsors
Lillian & Keith King and Jim King Reserve Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX

166. Senior Champion Female

James Crowley, Sr. Senior Champion Award presented by International Ayrshire Show Sponsors
Champion Banner and Rosette presented by GenOvations, Lodi, WI

167. Reserve Senior Champion Female

Award presented by International Ayrshire Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL

168. Grand Champion Female

Allen Hettis Grand Champion Trophy presented by World Dairy Expo
\$1,000 Udder Comfort Grand Champion Award presented by Udder Comfort, Inc., Williamsburg, ON, Canada
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI

169. Reserve Grand Champion Female

Award presented by International Ayrshire Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL

176. Holstein Marketplace Sires International Type & Production Award

Award presented by Holstein Marketplace Sires, Fort Atkinson, WI
(See Rules at "Other Special Awards" pg 24)

181. Senior Best Three Females

Group to consist of three animals, all in milking form, Fall Yearling in Milk and Older. All three animals must have been bred by exhibitor and at least one owned by exhibitor.
Awards Presented: 1st Place Class

191. Premier Breeder

Royal Banner presented by Agpro, Inc., Paris, TX

192. Premier Exhibitor

Royal Banner presented by Select Sires, Inc., Plain City, OH

193. Premier Sire

Ted Krueger Premier Sire Royal Banner presented by Five-G Consulting, Reno, TX
(See Rules at "Other Special Awards" pg 23)

***The U.S. Ayrshire Breeders' Association and/or its designated representatives reserve the right to parentage verify all show class winners at the National Shows, State Fair or State Shows.

***Production awards at all national Ayrshire shows must be awarded for official lactations completed within the last 12 months from the date of show, and the animal must currently be on official test.

International Ayrshire Show Parade of Champions
bagpipe music is sponsored by
U.S. Ayrshire Breeders' Association

Other Show Notes:

1. Nomination forms for the 2025 International Ayrshire Judge are enclosed in this book and are accepted online. Nominations are due by close of World Dairy Expo, October 4, 2024. The Expo Ayrshire Judge Selection Committee will review the nominees and narrow the list to six, a maximum of three will appear on the ballot. Ballots will be e-mailed to all Ayrshire exhibitors after this year's show.

Junior Show neck medallions presented by
Select Sires, Inc., Plain City, OH

Rules for Junior-Owned Animals Exhibited at the International Ayrshire Show

All general rules of World Dairy Expo apply,
including the World Dairy Expo Showing Policy and Code of Ethics.

The International Junior Ayrshire Show will be held at the same time as the Open Show. Juniors will be recognized, placed and awarded ribbons and premiums by stepping forward in their respective Open Show classes. Ribbons are provided by the U.S. Ayrshire Breeders' Association.

1. **Eligibility:** Participation in this show is open to all young men and women who own registered Ayrshires. Exhibitors may participate after they reach 9 years of age and until December 31 of year in which he or she turns 21 years old.
2. **Ownership:** Animals may be owned solely by the junior exhibitor or in a partnership provided the junior exhibitor's name appears on the registration paper, prior to August 1 of the current year. All purchased animals must be transferred by August 1 of the current year. The date of sale and not the delivery date will be considered the transfer date. Registration papers will be checked at the show. In lieu of ownership, an Ayrshire Breeders' Association lease agreement will be accepted. The lease form must be received by the Ayrshire Breeders' Association office prior to August 1st.
3. **Participation:** a) A junior exhibitor may exhibit up to two (2) animals per class, with a substitute showman, as long as the substitute showman is the same age as or younger than the junior exhibitor. Not more than four may be shown in the entire show that were not bred by exhibitor. In order to qualify as breeder, the registration paper must show the junior exhibitor or a partnership including the junior exhibitor as the breeder. b) Adults are not allowed to show in any Junior class or assist in the ring. c) White pants and an official World Dairy Expo Junior Show shirt are required to be worn or the junior will not be allowed to show his/her animal.
4. **Leadsperson:** To be eligible to compete at National Shows, entries must be shown by the Junior owner in all cases, except by prior written approval. Alternate Leadsperson forms must be submitted to the Ayrshire Breeders' Association office or ABA representative by 5:00 p.m. the day before the show. Written requests must be submitted by this time or the animal is ineligible to show, unless there is an unforeseen circumstance. Alternate leadspersons must be (1) siblings of the exhibitor who are eligible to show by age, OR (2) if not a sibling, be of the same age category (Junior – ages 9-12) (Intermediate- ages 13-15) (Senior – ages 16-21) as the exhibitor of the animal being shown. All ages are as of January 1st of the year of competition.
5. **Entry Requirements:** All open show entry requirements and fees apply. The stall fee will qualify the exhibitor for open and junior show participation. All entries must be made at WorldDairyExpo.com online entry with proper payment. Junior Exhibitor must be checked on the animal entry to signify Junior ownership.
6. **Financial Support:** Premiums of \$1,735 will be paid by World Dairy Expo. Total premiums paid in the junior show will not exceed \$1,735. If total potential junior premiums exceed \$1,735 adjustments will be made per class.
7. **Premiums:** The following premiums in each of the following classes will be offered on junior-owned animals.
 - Spring Calf through Summer Yearling: \$25-20-15-10-10
 - Spring Yearling through Fall Yearling: \$25-20-15-10-10
 - Yearling Heifer in Milk: \$50-40
 - Summer Junior Two-Year-Old Cow, Junior Two-Year-Old Cow: \$50-35-25
 - Senior Two-Year-Old Cow through Four-Year-Old Cow: \$50-35-25-20
 - Five-Year-Old Cow, Six-Year-Old and Over Cow: \$50-35-25
 - Lifetime Component Merit Cow: \$50-35

A. Individual Class Awards - An award will be presented to all class winners in each designated Junior Class. These awards are coordinated with the assistance of the U.S. Ayrshire Breeders' Association.

B. Louis Zumbach Grand Champion Award - International Junior Ayrshire Show: An ideal model Ayrshire Cow will be presented to the Grand Champion of the Junior Show animal. This award is in memory of Louis Zumbach and is funded by the Louis Zumbach Fund of the U.S. Ayrshire Breeders' Association.

C. Champion Awards - International Junior Ayrshire Show: A sculpted, engraved plaque will be awarded to the Grand Champion animal. These awards will be individually sponsored and the sponsorship will be announced at the time of presentation. These awards are being coordinated and sponsored with assistance from the National Ayrshire Youth Committee.

International Brown Swiss Show

Breed Meeting: Monday, September 30, 4:00 p.m.
2:30 p.m. **Tuesday, October 1** (Heifers - Junior Best Three)
7:00 a.m. **Wednesday, October 2** (Cows & Groups)

Phillip Topp - Official Judge
Kaleb Kruse - Associate Judge
Dave Bollig - Superintendent

Premiums from World Dairy Expo
Open Show - \$16,255
Junior Show - \$1,795

Animals eligible: Standard Registration Certificate which is white with a green border is issued for Registered Brown Swiss Females and Certified Identity Enrolled Females (CIE). Brown Swiss Step II Identity Enrollment (IE) animals which have a green registration paper with black border may also be shown. Animals with other colored paper may not be shown.

Brown Swiss Bred & Owned Rule: Approved by the Brown Swiss Cattle Breeders Association effective for the 2024 National Shows and supercedes World Dairy Expo Bred & Owned rule:

A. EXHIBITOR & FAMILY DEFINED: The exhibitor must be the owner. In case a herd is registered or bred in the names of different members of a family, residing on one farm or breeding establishment, and where the herd is one unit, all entries may be considered as a single exhibitor for all group classes. However, members of one family, where cattle are not housed as one unit, will not be considered as a single exhibitor.

B: OWNERSHIP: To be eligible for competition, whether single or in groups, animals must be entered exactly as ownership appears on the registration certificate. The registration certificate showing the most recent date of activity will be considered official. Sale animal ownership will be that of the consignor. Registration certificates showing ownership must be available.

Animals owned in partnership may be shown in the name of the partnership only, except for "Family Unit" as defined above, under EXHIBITOR DEFINED. For example, if Exhibitor A and Exhibitor B own and animal in partnership and each owns animals individually, three (3) separate exhibitors exist. 1 – for Exhibitor A; 1 – for Exhibitor B and 1 – For Exhibitor A & B Partnership

BREEDER & OWNER DEFINED: To qualify for Bred & Owned Awards, all the original owners must be listed as the current owners.

Thank you

International Brown Swiss Show Sponsors:

PLATINUM LEVEL



BRONZE LEVEL

Armbruster Bros. Farms, Inc., Muscoda, WI
Blessing Farms, Fort Wayne, IN

Brown Heaven Farm, Vercheres, QC,
Canada

Country Folks Farm Newspaper, Palatine
Bridge, NY

Dairy Agenda Today, Basehor, KS

Hilltop Acres Farm, Dennis & Barb Mashek
and Family, Calmar, IA

Horseshoe Hill, Norm & Joyce, Nick & Buffy
Uglov, Watertown, WI

Iowa Brown Swiss Association
Iroquois Acres, Bridport, VT

Jenlar Brown Swiss, Larry & Jennifer Meyer
and Family, Chilton, WI

KADR Farms, Hagerstown, IN

Knapp Genetics, Epworth, IA
Korn Dairy, Terreton, ID

Maryland Brown Swiss Association
Muffets Twin Acre, Jacob & Elizabeth Roedl,
Edgewood, IL

Ohio Brown Swiss Association
Pinnacle Swiss, Caro, MI

Prairie Hill Farm, Ashlee Garbers, Mindoro, WI
Round Hill Acres, Cynthia Warner, Frederick, MD

Sisters Three Dairy, Stanley, NY
Topp-View PC, Botkins, OH

Twinkle-Hill Farm, the Winkelman Family,
Watertown, WI

Voelker Swiss Farm LLC, the Voelker Family,
Perryville, MO

CLASSES

- 305. Spring Heifer Calf:** Born on or after March 1, 2024 and over 4 months of age by show day
\$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20, 15, 10, 10
Awards Presented: 1st Place Class, Bred & Owned, Junior Class
- 306. Winter Heifer Calf:** Born December 1, 2023 - February 29, 2024
\$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20, 15, 10, 10
Awards Presented: 1st Place Class, Bred & Owned, Junior Class
- 307. Fall Heifer Calf:** Born September 1 - November 30, 2023
\$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20, 15, 10, 10
Awards Presented: 1st Place Class, Bred & Owned, Junior Class
- 308. Summer Yearling Heifer:** Born June 1 - August 31, 2023
\$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20, 15, 10, 10
Awards Presented: 1st Place Class, Bred & Owned, Junior Class
- 309. Spring Yearling Heifer:** Born March 1 - May 31, 2023
\$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20, 15, 10, 10
Awards Presented: 1st Place Class, Bred & Owned, Junior Class
- 310. Winter Yearling Heifer (not in milk):** Born December 1, 2022 - February 28, 2023
\$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20
Awards Presented: 1st Place Class, Bred & Owned, Junior Class
- 311. Fall Yearling Heifer (not in milk):** Born September 1 - November 28, 2022
\$100, 90, 80, 70, 60, 50, 40, 40, 35, 35
Awards Presented: 1st Place Class, Bred & Owned, Junior Class
- 315. Junior Champion Female of the Junior Show**
Award courtesy of Lee-Ann's Swiss, Dewitt, IA
\$250 Junior Champion of the Junior Show Cash Award presented by Misty Meadow Dairy, the Hogan family, Tillamook, OR
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX
- 316. Reserve Junior Champion of the Junior Show**
Award presented by International Brown Swiss Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by St. Jacobs ABC, DeForest, WI
- 317. Junior Champion Female**
Norman E. Magnussen Memorial Award presented by E-Zee Milking Equipment, LLC, Gordonville, PA
\$500 Junior Champion Cash Award presented by Cargill Animal Nutrition, Minneapolis, MN
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI
- 318. Reserve Junior Champion Female**
Award presented by International Brown Swiss Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL
- 319. Junior Best Three Females**
Group to consist of 3 animals Fall Yearling Heifer (not in milk) and younger, none of which have freshened.
All three animals must have been bred by exhibitor and at least one owned by exhibitor. Partnership bred animals, outside the family, may not be included in this class. Each exhibitor limited to one entry.
\$75, 65, 55, 45, 35
Awards Presented: 1st Place Class
- 320. Genomic Merit of the Heifer Show Award**
This is not a lead-out class. The highest genomic merit heifer in the show will receive an award based on a combination of Genomic PPR, Genomic NM\$ and the show placing. The heifer must stand in the top 50-percent of her class or the top 5 if less than 10 shown. The heifer can be tested through any accredited testing lab with complete genomic test results for the animal sent to the National Brown Swiss office two weeks prior to show date. If a tie breaker is needed, the animal placing the highest in her respective class will win. Award is presented by the National Brown Swiss Association.

- 321. Premier Breeder of the Heifer Show**
Royal Banner and embryo package presented by Vytelle LLC, Lenexa, KS
- 322. Premier Exhibitor of the Heifer Show**
Royal Banner presented by Agpro, Inc., Paris, TX
- 323. Premier Sire of the Heifer Show**
Royal Banner presented by Agpro, Inc., Paris, TX
- 325. Yearling Heifer in Milk:** Born September 1, 2022 or later
Cow must have freshened and in milking form.
\$150, 140, 130, 120, 110, 100
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Best Udder Rosette
- 327. Summer Junior Two-Year-Old Cow:** Born June 1 - August 31, 2022
\$150, 140, 130, 120, 110, 100, 90, 80
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Best Udder Rosette
- 328. Junior Two-Year-Old Cow:** Born March 1 - May 31, 2022
\$150, 140, 130, 120, 110, 100, 90, 80, 70, 60
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Best Udder Rosette
- 329. Senior Two-Year-Old Cow:** Born September 1, 2021 - February 28, 2022
\$150, 140, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45, 40, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette
- 332. Junior Three-Year-Old Cow:** Born March 1 - August 31, 2021
\$150, 140, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette
- 333. Senior Three-Year-Old Cow:** Born September 1, 2020 - February 28, 2021
\$150, 140, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette
- 334. Intermediate Champion Female of the Junior Show**
Award presented by International Brown Swiss Show Sponsors
Champion Banner presented by International Brown Swiss Show Sponsors
Rosette presented by Doug & Linda Hodorff, Eden, WI
\$300 from Brierwood of Hillside, IL presented in memory of Ron and Sally Paaske
- 335. Reserve Intermediate Champion Female of the Junior Show**
Award presented by International Brown Swiss Show Sponsors
Reserve Champion Banner presented by International Brown Swiss Show Sponsors
Rosette presented by Agpro, Inc., Paris, TX
- 336. Intermediate Champion Female**
Eugene Nelson Intermediate Champion Award presented by International Brown Swiss Show Sponsors
Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by GenOvations, Lodi, WI
- 337. Reserve Intermediate Champion Female**
Award presented by International Brown Swiss Show Sponsors
Reserve Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL
- 338. Four-Year-Old Cow:** Born September 1, 2019 - August 31, 2020
\$150, 140, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45, 40, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette
- 339. Five-Year-Old Cow:** Born September 1, 2018 - August 31, 2019
\$150, 140, 130, 120, 110, 100, 90, 80, 70, 60
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette
- 340. Aged Cow, Six-Year-Old & Over:** Born before September 1, 2018
\$150, 140, 130, 120, 110, 100, 90, 80, 70, 60
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

341. Component Merit Cow

Lifetime production of at least **8,500 lbs.** combined fat & protein, be shown in milking form and be in her third or higher lactation. Record must be met by July 1 of current show year. Official test must be provided. \$150, 140, 130, 120, 110

Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

342. Best Three Females

Group to consist of any three females. At least one must have freshened, the other two any age, all bred by exhibitor, and at least one owned by exhibitor. Partnership bred animals, outside the family, may not be included in this class. Each exhibitor is limited to one entry.

\$100, 85, 70, 60, 45

Norman E. & Marion Magnussen Memorial Best Three Females Award courtesy of the Norman E. Magnussen Family, Lake Mills, WI

343. Produce of Dam

Group to consist of two animals, any age, the produce of one cow which must be named.

Animals need not both be owned by one exhibitor.

\$75, 60, 50, 40, 30

Award Presented: 1st Place Class

344. Total Performance Winner (Entry Not Required)

This class will recognize a cow on her Total Performance - milk production and showing placing. Her total score will be determined by:

(1) Points awarded based on placing in her respective class. Points are on a 100-point ranking system.

(2) Her highest 305-day, Energy Corrected Milk (ECM) record; and

(3) The total pounds of ECM produced per day over 24 months of age up through July 1, 2024. (Up-to-date production through July 1, as reported on the monthly DHI report, should be supplied by the exhibitor two weeks prior to show day.)

The requirements a cow must meet to qualify for the Total Performance class are as follows:

(1) Born before September 1, 2018;

(2) Completed three lactations by July 1, 2024;

(3) Possess at least one official DHI record in 305 days, at least 20,000 lbs. of milk or 800 lbs. of butterfat or 700 lbs. of protein;

(4) Place in the top 50% of her respective class (top five if less than 10 in class);

(5) Confirmed pregnant if last calving or embryo collection is more than 12 months prior to the show date.

Official lifetime production records on all qualifying cows must be sent to and received by the Brown Swiss Association office at least two weeks prior to show day so that records can be verified and production scores calculated. Records received after that will be accepted only with a \$50 late fee. The DHI sheet showing credits up through July 1 will be accepted to update lifetime records. It is the owner's responsibility to supply these records, including the July test sheet.

The Total Performance Award is presented at each national show to the exhibitor whose cow has the highest score based on the above criteria. The winner at each show receives a banner. The overall winner is named the National Total Performance Winner and receives a trophy at the following Brown Swiss Annual Meeting.

Award Presented: 1st Place Class

345. Holstein Marketplace Sires International Type & Production Award

Award presented by Holstein Marketplace Sires, Fort Atkinson, WI

(See Rules at "Other Special Awards" pg 24)

348. Senior Champion Female of the Junior Show

Award presented by International Brown Swiss Show Sponsors

Champion Banner presented by GenOvations, Lodi, WI

Rosette presented by Doug & Linda Hodorff, Eden, WI

349. Reserve Senior Champion Female of the Junior Show

Award presented by International Brown Swiss Show Sponsors

Reserve Champion Banner presented by GenOvations, Lodi, WI

Rosette presented by Agpro, Inc., Paris, TX

International Brown Swiss Show Parade of Champions
Swiss music is presented by
Brown Swiss Cattle Breeders Association

350. Grand Champion Female of the Junior Show

Lillian & Keith King and Jim King Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
\$650 Udder Comfort Grand Champion Award presented by Udder Comfort, Inc., Williamsburg, ON, Canada
Grand Champion Trophy presented by World Dairy Expo
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI
The Howard Voegeli Award courtesy of the Family of Howard Voegeli
The Brierwood Farm Award presented in memory of Ron & Sally Paaske

351. Reserve Grand Champion Female of the Junior Show

Award presented by International Brown Swiss Show Sponsors
Lillian & Keith King and Jim King Reserve Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX
The Howard Voegeli Award courtesy of the Family of Howard Voegeli

366. Senior Champion Female

James Crowley Sr., Senior Champion Award presented by International Brown Swiss Show Sponsors
Champion Banner and Rosette presented by GenOvations, Lodi, WI

367. Reserve Senior Champion Female

Award presented by International Brown Swiss Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL

368. Grand Champion Female

Allen Hetts Grand Champion Trophy presented by World Dairy Expo
\$1,000 Udder Comfort Grand Champion Award presented by Udder Comfort, Inc., Williamsburg, ON, Canada
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI
Vid Vye Memorial Trophy - A serving tray (replica of one kept in the National Office) presented to the owner of the Grand Champion Female at each National Brown Swiss Show by Brown Swiss Cattle Breeders Association.
Swiss Bell - A rotating trophy presented annually by the Brown Swiss Association in Switzerland to the Grand Champion Female.

369. Reserve Grand Champion Female

Award presented by International Brown Swiss Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL

391. Premier Breeder

Royal Banner presented by Agpro, Inc., Paris, TX
Ira Inman Award - Awarded annually to the Premier Breeder at each National Brown Swiss Show. A replica of the original trophy, which is kept at the National Office, is given to each winner.

392. Premier Exhibitor

Royal Banner presented by Select Sires, Inc., Plain City, OH

393. Premier Sire

Ted Krueger Premier Sire Royal Banner presented by Five-G Consulting, Reno, TX
(See Rules at "Other Special Awards" pg 23)

Other Brown Swiss Definitions and Special Rules

- A) As outlined in the PDCA Show Ring Code of Ethics, if a National Show judge should bring to the attention of Brown Swiss Association staff possible unethical practices related to Brown Swiss cattle exhibited at a National or International Show, Brown Swiss Cattle Breeders Association staff will consult with Show Management as to the proper steps to be taken.
- B) Any animal sold or exhibited as registered by the Brown Swiss Cattle Breeders Association can be genomic tested at the discretion of the Executive Secretary. All expenses to be paid by Brown Swiss Cattle Breeders Association.
- C) Animals eligible to be shown at the International Brown Swiss Show will have the following registration certificates: Standard Registration Certificate-which is white with a green border is issued for Registered Brown Swiss Females and Certified Identity Enrolled Females (CIE). Brown Swiss Step II Identity Enrollment (IE) animals have a green registration paper with black border may also be shown. Animals with other colored papers cannot be shown.

Rules for Junior-Owned Animals **Exhibited at the International Brown Swiss Show**

**All General Rules of World Dairy Expo apply,
including the World Dairy Expo Showing Policy and Code of Ethics.**

The International Junior Brown Swiss Show will be held at the same time as the Open Show. Juniors will be recognized by stepping forward in their respective Open Show classes.

Eligibility Rules:

1. **Eligibility:** Junior must be 8-21 years of age by January 1 of the current year.
2. **Membership:** Junior must be a National Brown Swiss Junior member by August 1 of current show season.
3. **Ownership:** For an animal to be exhibited as Junior owned, in all classes, the recorded ownership must show in the sole ownership of the exhibitor or a partnership comprised of Brown Swiss Association Junior members. (Adult-Junior partnerships and family farm partnerships are not acceptable.) All transfers and recorded ownerships must be dated by August 1st of the current show year for all classes. If joint ownership, one of the owners must be declared the exhibitor during check-in. Awards will be presented as one unit, to all owners equally. Animals that are leased through the National Brown Swiss Association Lease Program are also eligible to be shown as juniors. The leased animal's recorded owners will receive open show awards.
4. The junior who owns or leases the animal is to show her. If the owner cannot attend the show, another National Brown Swiss Association Junior Member may show the animal with approval of an alternate leadsman form. Leased animals are not permitted to have an alternate leadsman. In a class where a junior member owns more than one animal, the owner must show one animal, another National Brown Swiss Association Junior Member may show the second animal.
5. **Entry:** All entries must be made at WorldDairyExpo.com online and junior exhibitor must be checked. A National Office representative will check junior eligibility.
6. **Show Attire:** White pants and an official World Dairy Expo Junior Show shirt are required. Items of clothing with a farm name are not permitted.

Awards:

1. First place junior in each class will receive a special award presented by International Brown Swiss Show Sponsors.
2. First, second, and third place World Dairy Expo neck ribbons with medallions will be presented in each of the 17 female classes by International Brown Swiss Show Sponsors.
3. A World Dairy Expo rosette will be presented to Junior Champion & Reserve, Senior Champion and Reserve, Grand Champion and Reserve by the listed award sponsor.
4. Juniors also receive production awards based on the highest 305d, ECM record. Production records must be sent to and received by the National Brown Swiss office two weeks prior to show day. These awards are provided for a junior- owned animal in each of the following classes. Senior Two Year Old, Junior & Senior Three Year Olds, Four Year Old, Five-Year Old, Aged and Component Merit Cows.
5. Financial Support: Premiums of \$1,795 will be paid by World Dairy Expo. Total premiums paid in the junior show will not exceed \$1,795. If total potential junior premiums exceed \$1,795, adjustments will be made per class.
6. The following premiums will be offered to junior-owned animals in the following classes:
Spring Calf through Spring Yearling: \$25-20-15-15-10-10-10-10; Winter Yearling Heifer: \$25-20-15-15-10-10; Fall Yearling Heifer: \$25-20-15-15; Yearling Heifer in Milk: \$50-35; Summer Junior Two-Year-Old-Cow through Aged Cow, Six-Year-Old & Over: \$50-35-25; Component Merit Cow: \$50-35

International Guernsey Show

Breed Meeting: Tuesday, October 1, 4:00 p.m.
7:00 a.m. **Wednesday, October 2** (Heifers - Junior Best Three)
7:00 a.m. **Thursday, October 3** (Cows & Groups)

Lynn Harbaugh - Official Judge
Herby Lutz - Associate Judge
Steven Sievert - Superintendent

Premiums from World Dairy Expo
Open Show - \$10,850
Junior Show - \$2,420 and
includes sponsorships

Animals are eligible when recorded by the American Guernsey Association in the Herd Register with registry status of 'PR-' or above.
The standards for Guernsey Appearance remain in effect.

Neck Ribbons & Medallions
presented in each individual class by International Guernsey Show Sponsors

Thank you International Guernsey Show Sponsors:

PLATINUM LEVEL



SILVER LEVEL

American Guernsey Association Youth Fund

Elmhurst Guernseys, Waynesville, OH

BRONZE LEVEL

Agpro, Inc., Paris, TX

Muffets Twin Acre, Jacob & Elizabeth Roedl,
Edgewood, IL

Matt & Tracy Brandel Family, Lake Mills, WI

Over The Hill Farm, Shelly Albert, Greenville, IL

Coulee Crest Farm, Cashton, WI

Prairie Hill Farm, Ashlee Garbers, Mindoro, WI

In memory of Howard Weisensel by Guernsey
Prairie, the Weisensel Family, Marshall, WI

Rabbit Hole Guernseys & Van Patter Dairy,
Beaver Dam, WI

Hoard's Dairyman, Fort Atkinson, WI

J-Lo Genetics, Jack & Logan Cliffe, Loganville, WI
Knapp's Guernseys, Epworth, IA

Warwick Manor Farm, East Earl, PA

CLASSES

- 505. Spring Heifer Calf:** Born on or after March 1, 2024 and over 4 months of age at show time
\$100, 80, 65, 55, 50, 40, 30, 25, 20, 15, 10, 10
Awards Presented: 1st Place Class, Junior Class
- 506. Winter Heifer Calf:** Born December 1, 2023 - February 29, 2024
\$100, 80, 65, 55, 50, 40, 30, 25, 20, 15, 10, 10
Awards Presented: 1st Place Class, Junior Class
- 507. Fall Heifer Calf:** Born September 1 - November 30, 2023
\$100, 80, 65, 55, 50, 40, 30, 25, 20, 15, 10, 10
Awards Presented: 1st Place Class, Junior Class
- 508. Summer Yearling Heifer:** Born June 1 - August 30, 2023
\$100, 80, 65, 55, 50, 40, 30, 25, 20, 15
Awards Presented: 1st Place Class, Junior Class
- 509. Spring Yearling Heifer:** Born March 1 - May 31, 2023
\$100, 80, 65, 55, 50, 40, 30, 25, 20, 15
Awards Presented: 1st Place Class, Junior Class
- 510. Winter Yearling Heifer:** Born December 1, 2022 - February 28, 2023
Heifer not in milk.
\$100, 80, 65, 55, 50, 40, 30, 25, 20, 15
Awards Presented: 1st Place Class, Junior Class

[Return to Index](#)

- 511. Fall Yearling Heifer:** Born September 1 - November 30, 2022
 Heifer not in milk.
 \$100, 80, 65, 55, 50, 40
 Awards Presented: 1st Place Class, Junior Class
- 515. Junior Champion Female of the Junior Show**
 Award presented by International Guernsey Show Sponsors
 \$250 Junior Champion of the Junior Show Cash Award presented by Misty Meadow Dairy, the Hogan family, Tillamook, OR
 Champion Banner presented by Select Sires, Inc., Plain City, OH
 Rosette presented by Agpro, Inc., Paris, TX
- 516. Reserve Junior Champion Female of the Junior Show**
 Award presented by International Guernsey Show Sponsors
 Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
 Rosette presented by St. Jacobs ABC, DeForest, WI
- 517. Junior Champion Female**
 Norman E. Magnussen Memorial Award presented by E-Zee Milking Equipment, LLC, Gordonville, PA
 \$500 Junior Champion Cash Award presented by Cargill Animal Nutrition, Minneapolis, MN
 Champion Banner presented by Select Sires, Inc., Plain City, OH
 Rosette presented by GenOvations, Lodi, WI
- 518. Reserve Junior Champion Female**
 Award presented by International Guernsey Show Sponsors
 Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
 Rosette presented by Phibro Animal Health Corp., Quincy, IL
- 519. Junior Best Three Females**
 Group of three females born on or after September 1, 2022, which have not yet freshened. All three animals must be bred by the exhibitor all or in part, and at least two must be owned by the exhibitor all or in part.
 \$75, 60, 50, 40, 30
 Award Presented: 1st Place Class
- 521. Premier Breeder of the Heifer Show**
 Royal Banner and embryo package presented by Vytelle LLC, Lenexa, KS
- 522. Premier Exhibitor of the Heifer Show**
 Royal Banner presented by Agpro, Inc., Paris, TX
- 523. Premier Sire of the Heifer Show**
 Royal Banner presented by Agpro, Inc., Paris, TX
- 525. Yearling Heifer in Milk:** Born September 1, 2022 or later
 Cow must have freshened and in milking form.
 \$130, 110, 100, 80
 Awards Presented: 1st Place Class, Junior Class, Best Udder Rosette
- 527. Summer Junior Two-Year-Old Cow:** Born June 1 - August 31, 2022
 Cow must have freshened and in milking form.
 \$130, 110, 100, 80, 70
 Awards Presented: 1st Place Class, Junior Class, Best Udder Rosette
- 528. Junior Two-Year-Old Cow:** Born March 1 - May 31, 2022
 \$130, 110, 100, 80, 70
 Awards Presented: 1st Place Class, Junior Class, Best Udder Rosette
- 529. Senior Two-Year-Old Cow:** Born September 1, 2021 - February 28, 2022
 \$150, 130, 120, 100, 90, 80, 70, 60, 50, 30
 Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette
- 532. Junior Three-Year-Old Cow:** Born March 1 - August 31, 2021
 \$150, 130, 120, 100, 90, 80, 70, 60, 50, 30
 Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

- 533. Senior Three-Year-Old Cow:** Born September 1, 2020 - February 28, 2021
\$150, 130, 120, 100, 90, 80
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette
- 534. Intermediate Champion Female of the Junior Show**
Award presented by International Guernsey Show Sponsors
Champion Banner presented by International Guernsey Show Sponsors
Rosette presented by Doug & Linda Hodorff, Eden, WI
- 535. Reserve Intermediate Champion Female of the Junior Show**
Award presented by International Guernsey Show Sponsors
Reserve Champion Banner presented by International Guernsey Show Sponsors
Rosette presented by Agpro, Inc., Paris, TX
- 536. Intermediate Champion Female**
Eugene Nelson Intermediate Champion Award presented by International Guernsey Show Sponsors
Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by GenOvations, Lodi, WI
- 537. Reserve Intermediate Champion Female**
Award presented by International Guernsey Show Sponsors
Reserve Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL
- 538. Four-Year-Old Cow:** Born September 1, 2019 - August 31, 2020
\$150, 130, 120, 100, 90, 80, 70, 60
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette
- 539. Five-Year-Old Cow:** Born September 1, 2018 - August 31, 2019
\$150, 130, 120, 100, 90, 80
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette
- 540. Six-Year-Old & Older Cow:** Born before September 1, 2018
\$150, 130, 120, 100, 90, 80
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette
- 541. Lifetime Production Cow**
A cow of any age that has produced 100,000 lbs. of milk OR 7,700 lbs. of combined fat and protein lifetime production on official DHIA or DHIR tests. The requirement will be pre-verified by the American Guernsey Association; DHI records are required at time of check-in for additional verification.
\$150, 130
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette
- 548. Senior Champion Female of the Junior Show**
Award presented
Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Doug & Linda Hodorff, Eden, WI
- 549. Reserve Senior Champion Female of the Junior Show**
Award presented by International Guernsey Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Agpro, Inc., Paris, TX
- 550. Grand Champion Female of the Junior Show**
Lillian & Keith King and Jim King Grand Champion Junior Show Award presented by Kingsdale Farms, Victoria, IL
\$650 Udder Comfort Grand Champion Award presented by Udder Comfort, Inc. Williamsburg, ON, Canada
Grand Champion Trophy presented by World Dairy Expo
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI
- 551. Reserve Grand Champion Female of the Junior Show**
Award presented by International Guernsey Show Sponsors
Lillian & Keith King and Jim King Reserve Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX

552. Best Animal Bred and Owned - Junior Show

All first place Junior Bred & Owned females from heifer and cows classes are eligible. Junior Bred and Owned rules state that at least one Junior member should appear as both breeder and exhibitor of the animal on the registration paper.

Award presented

553. Total Performance Winner of the Junior Show

See class 574 for rules, whereas this class is only open to Junior Show Exhibitors and the qualifying entries must place in the top 50% of the Junior placings of their respective class.

Banner presented by American Guernsey Association

554. Best Three Females

Group to consist of three females at any age. All three animals must be bred by the exhibitor all or in part, and at least two must be owned by the exhibitor all or, in part. At least two of the three animals must be milking females, one may be any age.

\$75, 60, 50, 40, 30

Award Presented: 1st Place Class

555. Exhibitor's Herd

Herd consists of five animals, including two females any age that have calved at least once; two born after September 1, 2022, which have not calved and one female any age. Three of these females must have been bred, all or in part, by the exhibitor. All must be owned, all or in part, by the exhibitor.

\$75, 60, 50, 40, 30

Award Presented: 1st Place Class

556. Produce of Dam

Two females, any age, the produce of one cow. Dam must be named. Animals need not be owned by the same exhibitor.

\$75, 60, 50, 40, 30

Award Presented: 1st Place Class

566. Senior Champion Female

James Crowley Sr., Senior Champion Award presented

Champion Banner and Rosette presented by GenOvations, Lodi, WI

567. Reserve Senior Champion Female

Award presented by International Guernsey Show Sponsors

Reserve Champion Banner presented by GenOvations, Lodi, WI

Rosette presented by Phibro Animal Health Corp., Quincy, IL

568. Grand Champion Female

Allen Hetts Grand Champion Trophy presented by World Dairy Expo

\$1,000 Udder Comfort Grand Champion Award presented by Udder Comfort, Inc. Williamsburg, ON, Canada

Champion Banner presented by Select Sires, Inc., Plain City, OH

Rosette presented by GenOvations, Lodi, WI

569. Reserve Grand Champion Female

Award presented by International Guernsey Show Sponsors

Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH

Rosette presented by Phibro Animal Health Corp., Quincy, IL

570. Best Animal Bred and Owned

All first place Bred & Owned females from heifer and cows classes are eligible.

571. Best Uddered Cow

The best uddered cow named in each of the milking classes will compete to select the Best Uddered Cow of the Show.

Award Presented: 1st Place Class

574. Total Performance Winner (Entry required at show only)

This is not a lead-out class. However, the winning animal will be asked to enter the ring and award presentation will be made at this time. To be eligible animals must place in the top 50% of the class.

Points will be calculated as follows:

Production: 10 points for each 1,000 pounds of milk based on the average of the top two records. One point for each 10 pounds of combined butterfat and protein (CFP) based on the average of the top two records.

Yield Deviation: 10 points for each 100 pounds of milk, one point for each pound of CFP.

Appraisal Score: The cow's current official appraisal score will be doubled.

Show Placings: Points will be awarded on the basis of the official placing in the class. These points will be taken from the scale used for Premier Breeder and Premier Exhibitor and multiplied by 20 to equal show points.

Breeder: 50 bonus points shall be awarded if the exhibitor is the breeder of the animal.

If a tie should exist, a lactation factor shall be applied with 10 points being awarded for each lactation the cow has completed.

Lee Yost Plaque presented by American Guernsey Association

576. Holstein Marketplace Sires International Type & Production Award

Award presented by Holstein Marketplace Sires, Fort Atkinson, WI

(See Rules at "Other Special Awards" pg 24)

591. Premier Breeder

Royal Banner presented by Agpro, Inc., Paris, TX

592. Premier Exhibitor

Royal Banner presented by Select Sires, Inc., Plain City, OH

593. Premier Sire

Ted Krueger Premier Sire Royal Banner presented by Five-G Consulting, Reno, TX

(See Rules at "Other Special Awards" pg 23)

The top six place open show (top three junior show) winners in each of the individual classes and the show champions will be recorded in the performance files of the American Guernsey Association and appear on future official performance pedigrees issued by the AGA.

| |
|--|
| Junior Show Neck Ribbons & Medallions presented by <u>Select Sires, Inc.</u> , Plain City, OH |
|--|

Rules for Junior-Owned Animals **Exhibited at the International Guernsey Show**

**All General Rules of World Dairy Expo Apply,
including the World Dairy Expo Showring Policy and Code of Ethics.**

The International Junior Guernsey Show will be held at the same time as the Open Show. Juniors will be recognized, placed, and awarded ribbons by stepping forward in their respective Open Show classes. A Junior Award is presented for each class.

Eligibility: Participation is open to any AGA Junior Member who has not reached their 21st birthday by January 1st of the current year and are over the age of eight on that date. World Dairy Expo requires leadpersons to be at least nine years of age on Show Day.

Ownership: In all classes, the recorded ownership must show in the sole ownership of the junior exhibitor or partnership comprised of only AGA Junior Members or a participant in the American Guernsey Association Youth Lease Agreement Program, no adults or farm names may be listed. The qualifying record of ownership or lease for animals, other than those bred by the junior exhibitor, shall be determined by the actual date the application for transfer of ownership was received in the offices of the American Guernsey Association. This date is automatically stamped on the front of the registration certificate and will be found with the transfer of ownership data. All guidelines and terms must have been followed and a copy of the signed and dated (on or before August 1, 2024) agreement must be present. If the participant is exhibiting under the American Guernsey Association Youth Lease Agreement Program, all guidelines and terms must have been followed and a copy of the signed and dated (on or before August 1, 2024) agreement must be present.

Junior Bred & Owned: An animal is eligible for the Junior Best Bred & Owned ribbon in each class when at least one of the current Junior owners is listed as one of the original breeders of the animal on the registration paper.

Participation: The listed owner of the animal must lead the animal. If the owner is not present, an AGA Junior Member the same age or younger may lead the animal. A substitute leadperson may only be used at a single show per year for each animal. No person older than the owner, other than show management, may lead the animal in the ring at any time. Substitute leadpersons are not permitted for leased cattle. Injury or multiple animals in the ring at the same time are the only valid reasons to use a substitute leadperson if the junior owner is present at the show. An AGA approved substitute leadperson form must be filled out prior to each National Show in order for a substitute leadperson to be used.

Entry Requirements: Each Junior exhibitor is limited to a maximum of two entries per class. All open show entry requirements and fees apply. All entries must be made at WorldDairyExpo.com online entry and Junior exhibitor must be checked.

Financial Support: Premiums of \$2,420 will be paid by World Dairy Expo and includes: sponsorship of \$675 by Wisconsin Guernsey Breeders Association and \$500 provided by the American Guernsey Association Youth Fund is appreciated and acknowledged.

Pending verification of exhibitor eligibility and animal ownership by the American Guernsey Association, the following premiums, may be offered to junior-owned animals in each of the following classes, however, total premiums paid in the junior show will not exceed \$2,420. If total potential junior premiums exceed \$2,420, adjustments will be made per class. (See open show for definition of classes.)

- Spring Heifer Calf, Winter Heifer Calf, Fall Heifer Calf: \$45-40-30-30-25;
- Summer Yearling Heifer, Spring Yearling Heifer: \$45-40-30-30-25;
- Winter Yearling Heifer, Fall Yearling Heifer: \$45-40-30-30-25;
- Yearling Heifer in Milk: \$70;
- Summer Junior Two-Year-Old Cow through Six-Year-Old and Older Cow: \$75-65
- Lifetime Production Cow: \$75

NOTE: The American Guernsey Association will not be liable for the safety of animals or exhibits, exhibitors or their employees against robbery, damage by fire, accident or any other cause.

Shop early for the best selection!

PURPLE COW GIFT SHOP

World Dairy Expo's Official Gift Shop

Located in the lobby of the Exhibition Hall

HOURS

Sunday-Monday: 3:00 p.m. - 7:00 p.m.

Tuesday-Thursday: 9:00 a.m. - 5:30 p.m.

Friday: 9:00 a.m. - 4:00 p.m.



DAIRY CATTLE EXHIBITOR WELCOME BAG

SPONSORED BY: VYTELLE

This welcome bag includes: valuable coupons, a map and amenities guide of Madison and additional information just for Dairy Cattle Show exhibitors.

Pick up your bag at the Dairy Cattle Exhibitor Ice Cream Social or at the Dairy Cattle Show Office.

International Holstein Show

Breed Meeting: Wednesday, October 2, Noon
1:30 p.m. **Thursday, October 3** (Heifers - Junior Best Three)
7:00 a.m. **Friday, October 4** (Cows & Groups)

Jamie Black - Official Judge
Aaron Eaton - Associate Judge
Jennifer Keuning - Superintendent

Premiums from World Dairy Expo
Open Show - \$23,535

Animals with 87% Registered Holstein Ancestry (RHA) and above are eligible to show.
Animals are eligible to show in only one breed show.

Neck Ribbons & Medallions
Presented by Jetstream Genetics, Inc., Watertown, WI
Bred & Owned class winner recognition awards are
presented by Holstein Association USA, Inc.

Thank you International Holstein Show Sponsors:

PLATINUM LEVEL

GOLD LEVEL



BRONZE LEVEL

| | |
|--|---|
| Bertschland Farms, Inc., Dr. & Mrs. James Bertsch, Cambridge City, IN | La Femme Fatale, Kaukauna, WI Mystic Valley - Ke-Jo, Sauk City, WI |
| Dane County Holstein Breeders, WI | Oakfield Corners Dairy, Jonathan & Alicia Lamb, Oakfield, NY |
| Four-Hills Farm, Bristol, VT | Ran-Rose Holsteins, Corey Geiger & Krista |
| Genes Diffusion, France | Knigge, Beaver Dam, WI |
| Hodglynne Holsteins, Adam & Jess Hodgins, Kincardine, ON, Canada | Sheeknoll Farms, the Sheehan Family, Rochester, MN |
| Holstein Association USA, Inc. | Stro-Lane Dairy, Henderson, MN |
| Illinois Holstein Association | |

CLASSES

- 705. Spring Heifer Calf:** Born on or after March 1, 2024 and over four months of age at show
\$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 40, 40, 35, 35, 35, 30, 30, 30, 30, 25, 25, 25, 20
Awards Presented: 1st Place Class, Bred & Owned
- 706. Winter Heifer Calf:** Born December 1, 2023 - February 29, 2024
\$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 40, 40, 35, 35, 35, 30, 30, 30, 30, 25, 25, 25, 20
Awards Presented: 1st Place Class, Bred & Owned
- 707. Fall Heifer Calf:** Born September 1 - November 30, 2023
\$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 40, 40, 35, 35, 35, 30, 30, 30, 30, 25, 25, 25, 20
Awards Presented: 1st Place Class, Bred & Owned
- 708. Summer Yearling Heifer:** Born June 1 - August 31, 2023
\$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 40, 40, 35, 35, 35, 30, 30, 30, 30
Awards Presented: 1st Place Class, Bred & Owned
- 709. Spring Yearling Heifer:** Born March 1 - May 31, 2023
\$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 40, 40, 35, 35, 35, 30, 30, 30, 30
Awards Presented: 1st Place Class, Bred & Owned

- 710. Winter Yearling Heifer:** Born December 1, 2022 - February 28, 2023
Heifer not in milk.
\$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 40, 40, 35, 35
Awards Presented: 1st Place Class, Bred & Owned
- 711. Fall Yearling Heifer:** Born September 1 - November 30, 2022
Heifer not in milk.
\$100, 90, 80, 75, 70, 65, 60, 55
Awards Presented: 1st Place Class, Bred & Owned
- 717. Junior Champion Female**
Norman E. Magnussen Memorial Award presented by E-Zee Milking Equipment, LLC, McFarland, WI
\$500 Junior Champion Cash Award presented by Cargill Animal Nutrition, Minneapolis, MN
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI
- 718. Reserve Junior Champion Female**
Award presented by International Holstein Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL
- 719. Junior Best Three Females (Fall Yearling and Under)**
Fall Yearling Heifer (not in milk) and under. All must be bred by exhibitor and at least one animal must be owned (solely or in partnership) by the exhibitor. Breeder is identified as listed on the registration paper. Where animals are bred by different members of a family, and where the herd is one unit, they are considered as bred by one breeder. When animals are bred in partnership, each partnership is considered a unique breeder. Each exhibitor limited to one entry. Entries in the group classes must be entered and shown in their individual classes.
\$75, 60, 45
Award Presented: 1st Place Class
- 721. Premier Breeder of the Heifer Show**
Royal Banner and embryo package presented by Vytelle LLC, Lenexa, KS
- 722. Premier Exhibitor of the Heifer Show**
Royal Banner presented by Agpro, Inc., Paris, TX
- 723. Premier Sire of the Heifer Show**
Royal Banner presented by Agpro, Inc., Paris, TX
- 725. Yearling Heifer in Milk:** Born September 1, 2022 or later
Cow must have freshened and in milking form.
\$200, 150, 140, 130, 120, 115, 110, 100, 90, 85, 80
Awards Presented: 1st Place Class, Junior Class, Best Udder Rosette
- 727. Summer Junior Two-Year-Old Cow:** Born June 1 - August 31, 2022
Cow must have freshened and in milking form.
\$200, 150, 140, 130, 120, 115, 110, 100, 90, 85
Awards Presented: 1st Place Class, Junior Class, Best Udder Rosette
- 728. Junior Two-Year-Old Cow:** Born March 1 - May 31, 2022
\$200, 150, 140, 130, 120, 115, 110, 100, 90, 85, 80
Awards Presented: 1st Place Class, Junior Class, Best Udder Rosette
- 729. Senior Two-Year-Old Cow:** Born September 1, 2021 - February 28, 2022
\$200, 150, 140, 130, 120, 115, 110, 100, 90, 85, 80, 75, 70, 65, 60, 50, 50, 40
Awards Presented: 1st Place Class, Bred & Owned, Production Rosette, Best Udder Rosette
- 732. Junior Three-Year-Old Cow:** Born March 1 - August 31, 2021
\$200, 150, 140, 130, 120, 115, 110, 100, 90, 85, 80, 75, 70, 65, 60, 50, 50, 40
Awards Presented: 1st Place Class, Bred & Owned, Production Rosette, Best Udder Rosette
- 733. Senior Three-Year-Old Cow:** Born September 1, 2020 - February 28, 2021
\$200, 150, 140, 130, 120, 115, 110, 100, 90, 85, 80, 75, 70, 65, 60, 50, 50, 40
Awards Presented: 1st Place Class, Bred & Owned, Production Rosette, Best Udder Rosette

- 736. Intermediate Champion Female**
 \$150 (if not Grand or Reserve Grand Champion)
 Eugene Nelson Intermediate Champion Award presented by International Holstein Show Sponsors
 Champion Banner presented by Semex/Boviteq, Madison, WI
 Rosette presented by GenOvations, Lodi, WI
- 737. Reserve Intermediate Champion Female**
 \$100 (if not Reserve Grand Champion)
 Award presented by International Holstein Show Sponsors
 Reserve Champion Banner presented by Semex/Boviteq, Madison, WI
 Rosette presented by Phibro Animal Health Corp., Quincy, IL
- 738. Four-Year-Old Cow: Born September 1, 2019 - August 31, 2020**
 \$200, 150, 140, 130, 120, 115, 110, 100, 90, 85, 80, 75, 70, 65, 60, 60, 50, 50, 40
 Awards Presented: 1st Place Class, Bred & Owned, Production Rosette, Best Udder Rosette
 Special Award presented by Hokkaido Holstein Association, Hokkaido, Japan
- 739. Five-Year-Old Cow: Born September 1, 2018 - August 31, 2019**
 \$200, 150, 140, 130, 120, 115, 110, 100, 90, 85, 80, 75, 70, 65, 60
 Awards Presented: 1st Place Class, Bred & Owned, Production Rosette, Best Udder Rosette
- 740. Six-Year-Old & Older Cow: Born before September 1, 2018**
 \$200, 150, 140, 130, 120, 115, 110, 100, 90, 85, 80, 75, 70
 Awards Presented: 1st Place Class, Bred & Owned, Production Rosette, Best Udder Rosette
- 741. Lifetime Milk Production Cow**
 Lifetime production over 150,000 lbs. of milk.
 Official milk production test sheets are required.
 \$200, 150, 140, 130, 120, 115, 110
 Awards Presented: 1st Place Class, Bred & Owned, Production Rosette, Best Udder Rosette
- 742. Best Three Females**
 All must be bred by exhibitor and at least one animal must be owned (solely or in partnership) by the exhibitor. Breeder is identified as listed on the registration paper. Where animals are bred by different members of a family, and where the herd is one unit, they are considered as bred by one breeder. When animals are bred in partnership, each partnership is considered a unique breeder. Each exhibitor limited to one entry. Entries in the group classes must be entered and shown in their individual classes.
 \$75, 60, 45
 John Hetts Memorial Trophy Presented and Offered for the first time in 1958 and annually thereafter, by popular subscription from the friends of the late John Hetts, Fort Atkinson, WI. To become the permanent property of the winner with a new plaque offered each year.
- 743. Produce of Dam**
 Two animals, any age, the produce of one cow. Dam must be named. Each exhibitor limited to one entry from the same dam. Animals may be owned by one or more exhibitors.
 \$75, 60, 45
 Award Presented: 1st Place Class
- 745. Holstein Marketplace Sires International Type & Production Award**
 Award presented by Holstein Marketplace Sires, Fort Atkinson, WI
 (See Rules at "Other Special Awards" pg 24)
- 756. Champion Bred & Owned**
 All first place animals, bred and owned by exhibitor are eligible.
 The Fay Barney Recognition Award courtesy of World Dairy Expo
 Award courtesy of Holstein Association USA, Inc.
- 766. Senior Champion Female**
 \$150 (if not Grand or Reserve Grand Champion)
 James Crowley, Sr. Senior Champion Award presented by International Holstein Show Sponsors
 Champion Banner and Rosette presented by GenOvations, Lodi, WI

767. Reserve Senior Champion Female

\$100 (if not Reserve Grand Champion)

Award presented by International Holstein Show Sponsors

Reserve Champion Banner presented by GenOvations, Lodi, WI

Rosette presented by Phibro Animal Health Corp., Quincy, IL

768. Grand Champion Female

Premium of \$500

Allen Hetts Grand Champion Trophy presented by World Dairy Expo

\$1,000 Udder Comfort Grand Champion Award presented by Udder Comfort, Inc. Williamsburg, ON Canada

Champion Banner presented by Select Sires, Inc., Plain City, OH

Rosette presented by GenOvations, Lodi, WI

Award courtesy of Holstein Association USA, Inc.

769. Reserve Grand Champion Female

Premium of \$250

Award presented by International Holstein Show Sponsors

Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH

Rosette presented by Phibro Animal Health Corp., Quincy, IL

791. Premier Breeder

Royal Banner presented by Agpro, Inc., Paris, TX

792. Premier Exhibitor

Royal Banner presented by Select Sires, Inc., Plain City, OH

793. Premier Sire

Ted Krueger Premier Sire Royal Banner presented by Five-G Consulting, Reno, TX

(See Rules at "Other Special Awards" pg 23)



RECEIVE EXCLUSIVE EXHIBITOR UPDATES

Join the private "WDE Dairy Cattle Exhibitors" Facebook group to receive updates specifically for cattle exhibitors.

Entry information and reminders

Move-in details

Show reminders

Updates during Expo week

Move-out details

... and more!

International Jersey Show

Breed Meeting: Sunday, September 29, 4:00 p.m.

7:00 a.m. Monday, September 30 (Heifers - Junior Best Three)

7:00 a.m. Tuesday, October 1 (Cows & Groups)

Ryan Krohlow - Official Judge
Jean-Philippe Charest - Associate Judge
Jon Rasmussen - Superintendent

Premiums from World Dairy Expo
Open Show - \$19,545
Junior Show - \$2,930 and includes \$1,000 from the
American Jersey Cattle Association

Animals are eligible when recorded by the American Jersey Cattle Association in the Herd Register or with Generation Count 4 or greater, or by Jersey Canada with registry status of 93.75% and greater.

Thank you International Jersey Show Sponsors:

PLATINUM LEVEL



BRONZE LEVEL

Avonlea Genetics, Brighton, ON, Canada
Country Folks Farm Newspaper, Palatine
Bridge, NY
Cybil Fisher Photography, Green Bay, WI
The Hartford Livestock Department, Omaha, NE
Magnaville Woodworks, Footville, WI
Orthridge Jerseys, the Orth Family, Fennimore, WI
Owens Farms, Inc., Roger & Kim Owens,
Frederic, WI

Partee Jerseys, the Elliott Family, Marshall, WI
In memory of Mike Kennedy by Ratliff Jerseys,
Ron & Christy Ratliff, Garnett, KS
South Mountain Jerseys, Ernie Kueffner & Terri
Packard, Boonsboro, MD
StarStruck Cattle, Dean, Stacy and Grant
Dohle, Halfway, MO
Wisconsin Jersey Breeders Association

Neck Ribbons & Medallions
presented in each individual class by International Jersey Show Sponsors.

Bred & Owned Class Rosettes
Presented in memory of Michael Heath
by the family and friends of Michael Heath

CLASSES

- 805. Spring Heifer Calf:** Born on or after March 1, 2024 and over 4 months of age at show time
\$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 35, 35, 30, 30, 25, 25, 20, 20, 20
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class
- 806. Winter Heifer Calf:** Born December 1, 2023 - February 29, 2024
\$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 35, 35, 30, 30, 25, 25, 20, 20, 20
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class
- 807. Fall Heifer Calf:** Born September 1 - November 30, 2023
\$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 35, 35, 30, 30, 25, 25, 20, 20, 20
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class
- 808. Summer Yearling Heifer:** Born June 1 - August 30, 2023
\$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 35, 35, 30, 30, 25, 25, 20, 20, 20
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class
- 809. Spring Yearling Heifer:** Born March 1 - May 31, 2023
\$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 35, 35, 30, 30, 25, 25, 20, 20, 20
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class
- 810. Winter Yearling Heifer:** Born December 1, 2022 - February 28, 2023
Heifer not in milk.
\$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 35, 35, 30, 30, 25, 25, 20, 20, 20
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class

[Return to Index](#)

- 811. Fall Yearling Heifer:** Born September 1 - November 30, 2022
 Heifer not in milk.
 \$100, 90, 80, 70, 60
 Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class
- 814. Junior Champion Bred & Owned**
 All first place heifers, bred and owned by exhibitor are eligible.
 Rosette presented in memory of Michael Heath by the family and friends of Michael Heath
- 815. Junior Champion Female of the Junior Show**
 Award presented
 \$250 Junior Champion of the Junior Show Cash Award presented by Misty Meadow Dairy, the Hogan family, Tillamook, OR
 Champion Banner presented by Select Sires, Inc., Plain City, OH
 Rosette presented by Doug & Linda Hodorff, Eden, WI
- 816. Reserve Junior Champion Female of the Junior Show**
 Award presented by International Jersey Show Sponsors
 Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
 Rosette presented by Agpro, Inc., Paris, TX
- 817. Junior Champion Female**
 Norman E. Magnussen Memorial Award presented by E-Zee Milking Equipment, LLC, Gordonville, PA
 \$500 Junior Champion Cash Award presented by Cargill Animal Nutrition, Minneapolis, MN
 Champion Banner presented by Select Sires, Inc., Plain City, OH
 Rosette presented by GenOvations, Lodi, WI
- 818. Reserve Junior Champion Female**
 Award presented by International Jersey Show Sponsors
 Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
 Rosette presented by Phibro Animal Health Corp., Quincy, IL
- 819. Junior Best Three Females**
 Fall Yearling Heifer (Not in Milk) and Under. All bred by exhibitor and at least one owned by exhibitor (solely or in partnership).
 \$75, 65, 55, 45, 35
 Award Presented: 1st Place Class
- 821. Premier Breeder of the Heifer Show**
 Royal Banner and embryo package presented by Vytelle LLC, Lenexa, KS
- 822. Premier Exhibitor of the Heifer Show**
 Royal Banner presented by Agpro, Inc., Paris, TX
- 823. Premier Sire of the Heifer Show**
 Royal Banner presented by Agpro, Inc., Paris, TX
- 825. Yearling Heifer In Milk:** Born September 1, 2022 or later
 Cow must have freshened and in milking form.
 \$150, 145, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45, 40, 40, 40, 35, 30, 30
 Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Best Udder Rosette
- 827. Summer Junior Two-Year-Old Cow:** Born June 1 - August 31, 2022
 Cow must have freshened and in milking form.
 \$150, 145, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45, 40, 40, 40
 Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Best Udder Rosette
- 828. Junior Two-Year-Old Cow:** Born March 1 - May 31, 2022
 \$150, 145, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45, 40, 40, 40
 Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Best Udder Rosette
- 829. Senior Two-Year-Old Cow:** Born September 1, 2021 - February 28, 2022
 \$150, 145, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45, 40, 40, 40, 35, 30, 30
 Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Production Rosette, Best Udder Rosette

- 832. Junior Three-Year-Old Cow:** Born March 1 - August 31, 2021
 \$150, 145, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45, 40, 40, 40, 35, 30, 30
 Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Production Rosette, Best Udder Rosette
- 833. Senior Three-Year-Old Cow:** Born September 1, 2020 - February 28, 2021
 \$150, 145, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45, 40, 40, 40, 35, 30, 30
 Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Production Rosette, Best Udder Rosette
- 834. Intermediate Champion Female of the Junior Show**
 Award presented by International Jersey Show Sponsors
 Champion Banner presented by International Jersey Show Sponsors
 Rosette presented by Doug & Linda Hodorff, Eden, WI
- 835. Reserve Intermediate Champion Female of the Junior Show**
 Award presented by International Jersey Show Sponsors
 Reserve Champion Banner presented by International Jersey Show Sponsors
 Rosette presented by Agpro, Inc., Paris, TX
- 836. Intermediate Champion Female**
 Eugene Nelson Intermediate Champion Award presented by International Jersey Show Sponsors
 Champion Banner presented by Semex/Boviteq, Madison, WI
 Rosette presented by GenOvations, Lodi, WI
- 837. Reserve Intermediate Champion Female**
 Award presented by International Jersey Show Sponsors
 Reserve Champion Banner presented by Semex/Boviteq, Madison, WI
 Rosette presented by Phibro Animal Health Corp., Quincy, IL
- 838. Four-Year-Old Cow:** Born September 1, 2019 - August 31, 2020
 \$150, 145, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45, 40, 40, 40, 35, 30, 30
 Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Production Rosette, Best Udder Rosette
- 839. Five-Year-Old Cow:** Born September 1, 2018 - August 31, 2019
 \$150, 145, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45, 40
 Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Production Rosette, Best Udder Rosette
- 840. Six-Year-Old & Older Cow:** Born before September 1, 2018
 \$150, 145, 130, 120, 110, 100, 90, 80, 70, 60
 Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Production Rosette, Best Udder Rosette
- 841. Lifetime Cheese Production Cow**
 Lifetime cheese production of a minimum level of 10,000 lbs. of cheese yield. Official records must be provided and will be verified with current breed average component levels (4.7% fat, 3.5% protein).
 \$150, 145, 130, 120, 110
 Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Production Rosette, Best Udder Rosette
- 848. Senior Champion Female of the Junior Show**
 Award presented by International Jersey Show Sponsors
 Champion Banner presented by GenOvations, Lodi, WI
 Rosette presented by Doug & Linda Hodorff, Eden, WI
- 849. Reserve Senior Champion Female of the Junior Show**
 Award presented by International Jersey Show Sponsors
 Reserve Champion Banner presented by GenOvations, Lodi, WI
 Rosette presented by Agpro, Inc., Paris, TX

850. Grand Champion Female of the Junior Show

Lillian & Keith King and Jim King Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
\$650 Udder Comfort Grand Champion Award presented by Udder Comfort, Inc. Williamsburg, ON, Canada
Grand Champion Trophy presented by World Dairy Expo
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI
Rosette and Plaque presented by American Jersey Cattle Association

851. Reserve Grand Champion Female of the Junior Show

Lillian & Keith King and Jim King Reserve Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
Award presented by Bos Dairy LLC & The Franchise Kind, Ashville, OH
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX

853. Senior Champion Bred & Owned

All first place cows, bred and owned by exhibitor are eligible
Rosette presented in memory of Michael Heath by the family and friends of Michael Heath

859. Best Three Females

Any age, all must be bred by the exhibitor and at least one animal must be owned (solely or in partnership) by the exhibitor. Each exhibitor limited to one entry.
\$100, 90, 75, 65, 55
Award Presented: 1st Place Class

860. Exhibitor's Herd

Herd consists of five animals, including two females any age that have calved at least once; two born after September 1, 2022, which have not calved and one female any age. Three of these females must have been bred, all or in part, by the exhibitor. All must be owned, all or in part, by the exhibitor.
\$75, 65
Award Presented: 1st Place Class

861. Produce of Dam

Two animals, any age, the produce of one cow. Dam must be named. Each exhibitor limited to one entry from the same dam. Animals may be owned by one or more exhibitors.
\$75, 65, 50, 40, 30
Award Presented: 1st Place Class

866. Senior Champion Female

James Crowley, Sr. Senior Champion Award presented by International Jersey Show Sponsors
Champion Banner and Rosette presented by GenOvations, Lodi, WI

867. Reserve Senior Champion Female

Award presented by International Jersey Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL

868. Grand Champion Female

Allen Hetts Grand Champion Trophy presented by World Dairy Expo
\$1,000 Udder Comfort Grand Champion Award presented by Udder Comfort, Inc. Williamsburg, ON, Canada
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI
Plaque courtesy of American Jersey Cattle Association

869. Reserve Grand Champion Female

Award presented by International Jersey Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL

876. Holstein Marketplace Sires International Type & Production Award

Award presented by Holstein Marketplace Sires, Fort Atkinson, WI
(See Rules at "Other Special Awards" pg 24)

891. Premier Breeder

Royal Banner presented by Agpro, Inc., Paris, TX

892. Premier Exhibitor

Royal Banner presented by Select Sires, Inc., Plain City, OH

893. Premier Sire

Ted Krueger Premier Sire Royal Banner presented by Five-G Consulting, Reno, TX
(See Rules at "Other Special Awards" pg 23)

Rules for Junior Owned Animals **Exhibited at the International Jersey Show**

**All general rules of World Dairy Expo apply,
including the World Dairy Expo Showring Policy and Code of Ethics.**

The International Junior Jersey Show will be held at the same time as the Open Show. Juniors will be recognized by stepping forward in their respective Open Show classes. American Jersey Cattle Association will award ribbons to the first, second and third place Juniors in each class.

1. Eligibility: Exhibitors must be no younger than 9 years of age as of the opening day of the show, and no older than 20 years of age as of January 1, 2024. U.S. residents must be members (junior or lifetime) of the American Jersey Cattle Association.

2. Entries: Animals are eligible when recorded by the American Jersey Cattle Association in the Herd Register or with Generation Count 4 or greater, or by Jersey Canada with registry status of 93.75% and greater. The exhibitor must be listed as Recorded Owner on the registration certificate, either (1) as the sole owner or (2) by his/her name in joint ownership. If the joint ownership includes more than one person meeting the eligibility requirements of Rule 1. (above), one of them must be declared as the exhibitor during check-in. **Animals must be registered and/or transferred to meet one of the above ownership requirements on or before August 1, 2024.** The date of registration and/or transfer is the Date Recorded printed on the registration certificate.

3. Participation: Entries must be shown by the exhibitor, except by prior written approval from Show Management. Alternate leadpersons (1) must be associated with the Herd Unit and also eligible to show by age, Rule 1 above, OR (2) if not, be the same age or younger than the exhibitor of the animal being shown. Requests for alternate leadperson must be submitted to WDE Dairy Cattle Show Manager on a WDE Alternate Leadperson form no later than 5 p.m. the day prior to the show. No more than two (2) animals may be shown by one exhibitor in any one class. The exhibitor must lead the first entry and the second entry must be led by an alternate leadperson as approved by Show Management. Adults are not allowed to show in any case.

4. Breeder Status: In order to qualify for Premier Breeder points and Best Bred & Owned awards, the exhibitor declared at check-in must have his/her name recorded as a Breeder on the animal's registration certificate. These awards will be made only to the individual exhibitor in the case of partnership animals.

5. Financial Support: Premiums will be paid by World Dairy Expo, with support from the American Jersey Cattle Association. The following premiums may be offered to junior-owned animals; however, total premiums paid in the junior show will not exceed \$2,930. If total potential junior premiums exceed \$2,930, adjustments will be made per each class.

Spring Calf through Spring Yearling: \$50-40-30-20-15-10-10; Winter Yearling: \$50-40-30-20-15-10-10; Fall Yearling: \$50-40-30; Yearling Heifer in Milk through Summer Junior Two-Year-Old: \$75-55-40; Junior Two-Year-Old through Junior Three-Year-Old: \$75-55-40-25; Senior Three-Year-Old through Six-Year-Old & Older: \$75-55-40; Lifetime Cheese Production Cow: \$75.

Junior Show neck ribbons and medallions presented by:
Select Sires, Inc., Plain City, OH

International Milking Shorthorn Show

Breed Meeting: Sunday, September 29, 4:00 p.m.
1:30 p.m. Monday, September 30 (Heifers - Junior Best Three)
7:00 a.m. Tuesday, October 1 (Cows & Groups)

Chris Lahmers - Official Judge
Mike Maier - Associate Judge
Suzanne Lois - Superintendent

Premiums from World Dairy Expo
Open Show - \$10,855
Junior Show - \$1,180

Eligibility: Animals eligible to show at the National Show level in the United States and Canada are eligible to exhibit. All United States animals must be registered in the full herdbook of the American Milking Shorthorn Society and have registry certificates issued by the American Milking Shorthorn Society. The certificate must be white and does not have the words "Not eligible to show" printed near the Executive Secretary signature or as a watermark across the page. Animals with a prefix of G1, G12, GR and GE are not eligible to be shown. Females with a 36000 or 37000 registration number are not eligible to be shown. Tattoo numbers, Fair Tags and/or RFID tags must correspond with the registry certificates.

- Canadian ID (tamperproof ear tag) in lieu of tattoo, or - Tattoo, or
- Tattoo and RFID tag (left ear), or - Tattoo and id (laser printed) tag (dangle), or
- Button tag and RFID tag (left ear)

All Canadian animals must be registered in the Canadian Milking Shorthorn Society official herdbook, be 75% purity or greater and be true to breed standard for Milking Shorthorn type and color. Any Milking Shorthorn with black hair cannot be shown unless released by the AMSS Executive Secretary. See Hair Color Regulations, see pg 60.

Thank you International Milking Shorthorn Show Sponsors:

PLATINUM LEVEL



BRONZE LEVEL

- | | |
|--|---|
| <p>Don, Sr. & Donna Bagley, Warren, NH Bagley Bog Farms, Dan, Lilly, Jason and Andrew Bagley, Farmington, ME In memory of Kelly Thiessen by Jarrod, Ashley & Tayson Blackburn, Marshfield, WI Matt & Tracy Brandel Family, Lake Mills, WI Cherrywood Farm, the Achen Family, Little Falls, MN Country Folks Farm Newspaper, Palatine Bridge, NY Dairy Agenda Today, Basehor, KS Gold Mine Milking Shorthorns, Nathan & Jody Nus, Arlington, IA</p> | <p>Green Acres Milking Shorthorns, Bethel, VT The Hartford Livestock Department, Omaha, NE In memory of John Hasheider by the Hasheider Family, Sauk City, WI Idalee Dairy, Jerome, ID Innisfail Herd, Davis, CA In memory of Lillian & Keith King by Kingsdale Farms, Victoria, IL Lands-Brook Farms, the Landsgard Family, Postville, IA Maunesha Creek Farm, Sun Prairie, WI Riverdale Farm, Peggy Rydeen, Osceola, WI Storytown Shorthorns, William Solberg, Oregon, WI</p> |
|--|---|

Neck Ribbons & Medallions
 presented in each individual class by International Milking Shorthorn Show Sponsors

CLASSES

- 905. Spring Heifer Calf:** Born on or after March 1, 2024 and over 4 months of age at show time
 \$100, 85, 75, 60, 50, 40, 30, 25, 20, 10, 10, 10, 10, 10, 10
 Awards Presented: 1st Place Class, Junior Class
- 906. Winter Heifer Calf:** Born December 1, 2023 - February 29, 2024
 \$100, 85, 75, 60, 50, 40, 30, 25, 20, 10, 10, 10, 10, 10, 10
 Awards Presented: 1st Place Class, Junior Class
- 907. Fall Heifer Calf:** Born September 1 - November 30, 2023
 \$100, 85, 75, 60, 50, 40, 30, 25, 20, 10, 10, 10, 10, 10, 10
 Awards Presented: 1st Place Class, Junior Class

- 908. Summer Yearling Heifer:** Born June 1 - August 31, 2023
\$100, 85, 75, 60, 50, 40, 30, 25, 20, 10, 10, 10, 10, 10, 10
Awards Presented: 1st Place Class, Junior Class
- 909. Spring Yearling Heifer:** Born March 1 - May 31, 2023
\$100, 85, 75, 60, 50, 40, 30, 25, 20, 10, 10, 10, 10, 10, 10
Awards Presented: 1st Place Class, Junior Class
- 910. Winter Yearling Heifer:** Born December 1, 2022 - February 28, 2023
Heifer not in milk.
\$100, 85, 75, 60, 50, 40, 30, 25, 20, 10
Awards Presented: 1st Place Class, Junior Class
- 911. Fall Yearling Heifer:** Born September 1 - November 30, 2022
Heifer not in milk.
\$100, 85, 75, 60, 50, 40, 30, 25
Awards Presented: 1st Place Class, Junior Class
- 915. Junior Champion Female of the Junior Show**
Award presented by International Milking Shorthorn Show Sponsors
\$250 Junior Champion of the Junior Show Cash Award presented by Misty Meadow Dairy, the Hogan family, Tillamook, OR
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI
- 916. Reserve Junior Champion Female of the Junior Show**
Award presented by International Milking Shorthorn Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX
- 917. Junior Champion Female**
Norman E. Magnussen Memorial Award presented by E-Zee Milking Equipment, LLC, McFarland, WI
\$500 Junior Champion Cash Award presented by Cargill Animal Nutrition, Minneapolis, MN
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI
- 918. Reserve Junior Champion Female**
Award presented by International Milking Shorthorn Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL
- 919. Junior Best Three Females**
Group to consist of 3 females Fall Yearling (not in milk) and younger, none of which have freshened. All three animals must have been bred by exhibitor and at least one owned by exhibitor. Each exhibitor is limited to one entry.
\$75, 65, 55, 45, 35
Award Presented: 1st Place Class
- 921. Premier Breeder of the Heifer Show**
Royal Banner and embryo package presented by Vytelle LLC, Lenexa, KS
- 922. Premier Exhibitor of the Heifer Show**
Royal Banner presented by Agpro, Inc., Paris, TX
- 923. Premier Sire of the Heifer Show**
Royal Banner presented by Agpro, Inc., Paris, TX
- 925. Yearling Heifer in Milk:** Born September 1, 2022 or later
Cow must have freshened and in milking form.
\$150, 130, 115, 100, 90
Awards Presented: 1st Place Class, Junior Class, Best Udder Rosette

926. National Futurity No. 67 - September 1, 2021 - August 31, 2022

After expenses are paid, the purse will be divided as follows; 1st place 15%; 2nd place 12%; 3rd place 10%; 4th place 8%; 5th place 6%; 6th place to 10th place 4%; 11th place to 15th place 3%; 16th place to 20th place 1 1/2%; 21st place to 25th place 1%; balance of purse to be pro-rated among remaining cows shown except that in no event shall any premium exceed the amount of preceding premium. Any unclaimed awards shall be divided equally among participants in the Futurity Class.

A Shoulder Sash is presented to the winner and Rosettes are all presented by the Futurity Committee

927. Summer Junior Two-Year-Old Cow: Born June 1 - August 31, 2022

Cow must have freshened and in milking form.

\$130, 110, 95, 80, 70

Awards Presented: 1st Place Class, Junior Class, Best Udder Rosette

928. Junior Two-Year-Old Cow: Born March 1 - June 30, 2022

Cow must have freshened and in milking form.

\$150, 130, 115, 100, 90, 75, 60, 50, 40, 20

Awards Presented: 1st Place Class, Junior Class, Best Udder Rosette

929. Senior Two-Year-Old Cow: Born September 1, 2021 - February 28, 2022

\$150, 130, 115, 100, 90, 75, 60, 50, 40, 20

Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

932. Junior Three-Year-Old Cow: Born March 1 - August 31, 2021

\$150, 130, 115, 100, 90, 75, 60, 50, 40, 20

Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

933. Senior Three-Year-Old Cow: Born September 1, 2020 - February 28, 2021

\$150, 130, 115, 100, 90, 75, 60, 50, 40

Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

934. Intermediate Champion Female of the Junior Show

Award presented by International Milking Shorthorn Show Sponsors

Champion Banner presented by International Milking Shorthorn Show Sponsors

Rosette presented by Doug & Linda Hodorff, Eden, WI

935. Reserve Intermediate Champion Female of the Junior Show

Award presented by International Milking Shorthorn Show Sponsors

Reserve Champion Banner presented by International Milking Shorthorn Show Sponsors

Rosette presented by Agpro, Inc., Paris, TX

936. Intermediate Champion Female

Eugene Nelson Intermediate Champion Award presented by International Milking Shorthorn Show Sponsors

Champion Banner presented by Semex/Boviteq, Madison, WI

Rosette presented by GenOvations, Lodi, WI

937. Reserve Intermediate Champion Female

Award presented by International Milking Shorthorn Show Sponsors

Reserve Champion Banner presented by Semex/Boviteq, Madison, WI

Rosette presented by Phibro Animal Health Corp., Quincy, IL

938. Four-Year-Old Cow: Born September 1, 2019 - August 31, 2020

\$150, 130, 115, 100, 90, 75, 60

Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

939. Five-Year-Old: Born September 1, 2018 - August 31, 2019

\$150, 130, 115, 100, 90, 75, 60

Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

940. Aged Cow: Born before September 1, 2018

\$150, 130, 115, 100, 90, 75, 60

Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

941. Lifetime Merit Cow

Lifetime production over 100,000 lbs. of milk. Official milk production test sheets are required.

\$150, 130, 115

Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

946. Senior Champion Female of the Junior Show

Award presented by International Milking Shorthorn Show Sponsors
Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Doug & Linda Hodorff, Eden, WI

947. Reserve Senior Champion Female of the Junior Show

Award presented by International Milking Shorthorn Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Agpro, Inc., Paris, TX

949. Jim King and Cindy Climer Total Performance Winner of the Junior Show (Entry Not Required)

(See class 960 for rules to be followed in this class with the ownership by a Junior member.)
Award courtesy of American Milking Shorthorn Society

950. Grand Champion Female of the Junior Show

Lillian & Keith King and Jim King Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
\$650 Udder Comfort Grand Champion Award presented by Udder Comfort, Inc. Williamsburg, ON, Canada
Grand Champion Trophy presented by World Dairy Expo
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI

951. Reserve Grand Champion Female of Junior Show

Lillian & Keith King and Jim King Reserve Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
Award presented by International Milking Shorthorn Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX

952. Keith King Showmanship Award

Winner of this trophy is to be selected by an anonymous committee. It is based on showing, fitting and exhibition during the entire Junior Show.
Award courtesy of American Milking Shorthorn Society.

954. Senior Champion Female

James Crowley, Sr. Senior Champion Award presented by International Milking Shorthorn Show Sponsors
Champion Banner and Rosette presented by GenOvations, Lodi, WI

955. Reserve Senior Champion Female

Award presented by International Milking Shorthorn Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL

960. Total Performance Winner (Entry Not Required)

This class will recognize a cow on her total performance - milk production, type and showing placing. Her total score will be determined by:

(1) Placing in the top 50% of her respective class;

(2) Official lifetime production records with at least one completed lactation. The DHI sheet showing credits through July 1 will be accepted to update lifetime records. Official Production records on all qualifying cows must be presented at check-in to verify production. It is the owner's responsibility to supply these records, including the July test sheet, if desired. Copies will be kept for the AMSS Representative to ensure correct calculations.

(a) **Production:** Points will be calculated in the following manner and added together for total production points:

Completed Lactations: number x 10

Lifetime Milk: (lbs) / 1,000

Lifetime Components: $2 \times (\text{lbs. fat} + \text{lbs. protein}) / 100$

(b) **Type:** Points will be calculated in the following manner and added together for total type points:

Classification Score: score value

Placing: 1st = 200, 2nd = 180, 3rd=160, etc... top 50% after 10th=10

(c) **Total Points:** Production and Type points will be added together to determine final points. If a tie exists, the cow with the highest 305d ME for milk production in any of her lactations will be the winner.

Award presented

Trophy presented in memory of Maurice Meyer, by the Meyer and Nus Families, IA

Shoulder Sash courtesy of American Milking Shorthorn Society

961. Holstein Marketplace Sires International Type & Production Award

Award presented by Holstein Marketplace Sires, Fort Atkinson, WI
(See Rules at "Other Special Awards" pg 24)

968. Grand Champion Female

Allen Hetts Grand Champion Trophy presented by World Dairy Expo
\$1,000 Udder Comfort Grand Champion Award presented by Udder Comfort, Inc. Williamsburg, ON, Canada
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI
L. D. May Memorial Trophy awarded annually by American Milking Shorthorn Society

969. Reserve Grand Champion Female

Award presented by International Milking Shorthorn Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL

970. Best Uddered Cow

The best uddered cow named in each of the milking classes will compete to select the best uddered cow of the show. This will not be a lead-out class.
Award Presented: 1st Place Class

980. Dairy Herd

Group to consist of four cows that have freshened. All to be owned by exhibitor. Each exhibitor limited to one entry.
\$75, 65, 55
Award Presented: 1st Place Class

981. Best Three Females

At least two animals must have freshened in the group of three. All bred and at least one owned by exhibitor.
Each exhibitor is limited to one entry.
\$75, 65, 60, 40, 20
Award Presented: 1st Place Class

991. Premier Breeder

Points are not received for Best Udder or futurity classes
Royal Banner presented by Agpro, Inc., Paris, TX
The Keith & Lillian King Award courtesy of Innisfail Herd, Davis, CA

992. Premier Exhibitor

Royal Banner presented by Select Sires, Inc., Plain City, OH

993. Premier Sire

Ted Krueger Premier Sire Royal Banner presented by Five-G Consulting, Reno, TX
(See Rules at "Other Special Awards" pg 23)

According to the AMSS DNA Policy dated June 2023: National Show Champions: Animals winning one of the following titles at an AMSS National Show must be genotyped and/or DNA typed to maintain their title. This includes both Junior and Open divisions. All expenses to be paid by AMSS. Junior Champion, Reserve Junior Champion, Intermediate Champion, Reserve Intermediate Champion, Senior Champion, and Reserve Senior Champion.

Junior Show neck ribbons & medallions presented by
Select Sires, Inc., Plain City, OH

**Rules for Junior-Owned Animals Exhibited
at the International Milking Shorthorn Show**

**All General Rules of World Dairy Expo apply, including the World Dairy Expo
Showing Policy and Code of Ethics.**

The International Junior Milking Shorthorn Show will be held at the same time as the Open Show. Juniors will be recognized, placed and awarded neck ribbons & medallions by stepping forward in their respective Open Show Classes. All juniors must wear the junior show shirt provided to be eligible to be recognized as a Junior.

1. **Junior Eligibility:** Participation in this show is open to youth with registered Milking Shorthorns. Exhibitors must be a minimum of 9-years-old but have not reached their 21st birthday by January 1st in the year competing. Members who become 21 years of age during the current year will be allowed to compete in Junior activities until December 31st of the current year. Youth must be a member of the American Milking Shorthorn Junior Society by August 1st of the current year. If the youth is not a member by August 1st, they must join before the Show by paying the \$25 junior membership fee and an additional \$5 penalty to become a junior member payable to the American Milking Shorthorn Junior Society and turned into the AMSS Executive Secretary. Juniors are expected to follow the PDCA showmanship scorecard for all National Junior Shows.
2. **Registration:** All animals must be registered in the full herdbook of the American Milking Shorthorn Society and have registry certificates issued by the American Milking Shorthorn Society. The certificate must be white and does not have the words "Not eligible to show" printed near the Executive Secretary's signature or as a watermark across the page. Animals with a prefix of GI, GI2, GR and GE are not eligible to be shown. Females with a 36000 or 37000 registration number are not eligible to be shown. Tattoo numbers, Fair Tags and/or RFID tags must correspond with the registry certificates. Registration papers will be checked at the Show by show management.
3. **Ownership:** Ownership of the animal must be recorded in the AMSS herdbook in the name of the Junior exhibitor(s) by August 1st of the current year. Animals may be owned in partnerships, however all members of the partnership must be paid junior members of AMSJS and animal must be owned by August 1st. Acceptable wording of Farm or other entity should read: *Junior member's name of Farm name* or other entity (Ex: Nicholas Achen **of** Cherrywood Farm). The following will disqualify an animal from Junior show participation and recognition in the current year: Transferring an animal in or out of a Junior's name after August 1st of the show year or adding/dropping a junior member and/or adult as an owner after the deadline.
4. **Lease:** Animals that are leased through the American Milking Shorthorn Junior Society Lease Program are also eligible to be shown by juniors. Leases must be on file with the AMSS office by August 1st of the current year. Lessee must be a paid American Milking Shorthorn Junior Member. The Junior who leases the animal must show her. Only one AMSJS Junior Member may appear on each individual lease per animal. Multiple juniors are not permitted to lease the same animal. Alternate leadsperson are not permitted for leased animals except for an unforeseen circumstance.
5. **Participation:** Up to two (2) animals may be exhibited by each exhibitor in any one class. One animal must be shown by an owner listed on the registration certificate who is a paid National Junior Member. The second animal may be shown if the alternate leadsperson form is completed. All rules for the alternate leadsperson form apply. A Junior can own multiple animals in a given class, but only two may be exhibited. Additional animals must be leased by another Junior or if animal is owned in a partnership can be exhibited by another member of the partnership.
6. **Alternate leadsperson:** The Junior who owns the animal is to show her. If the owner cannot attend the Show, an Alternate Leadsperson must be a National Milking Shorthorn Junior member, who is the same age or younger **OR** up to three years older than the owner **OR** who is a sibling (full, half, step, foster) of the owner. All Alternate Leadspersons must meet the age guidelines of a minimum of 9-years-old but not have reached their 21st birthday by January 1st in the year competing. Alternate Leadsperson may show the animal with approval of the Executive Secretary or board appointed delegate known as the "Breed Representative". A Request for Alternate Leadsperson form must be submitted to the AMSS Executive Secretary by email to executive-secretary@milkingshorthorn.com or hand delivered by 5 p.m. the day before the Show to either the Executive Secretary or Breed Representative. Requests must be submitted by this time or the animal is ineligible to show, unless there is an unforeseen circumstance. The owner of the animal is to show at at least **one** national qualifying Junior show, to receive Junior All American recognition. The Request for Alternate Leadsperson form is available at www.milkingshorthorn.com or from show management. *The only exception to this rule is for an alternate leadsperson for showing/leading in the Champion Classes (Junior, Intermediate, Senior and/or Grand). Alternate Leadsperson in the champion classes must meet junior age guideline but does not have to be a National Milking Shorthorn Junior member.*
7. **Bred & Owned:** As of January 1, 2024, for a junior show animal to be eligible for Junior Bred and Owned, one of the breeders must be listed as one of the current owners. Where a herd is registered in the names of different members of an immediate family (grand/parents, spouse, siblings, grand/children), and one of those family members is an owner, that entry may be considered as Bred and Owned. If a breeder was part of a partnership and remains as an owner, then the animal is considered Bred and Owned. All parties listed must be AMSJS Members. All current owners listed must meet the requirements of the AMSJS Show Rules and Eligibility.
8. The AMSS Hair Color Regulations must be followed (pg 60).
9. Only the AMSS Executive Secretary or AMSS National Show Representative shall have authority in determining the eligibility of animals and ownership for numbers 1-8, above.

10. **Junior Premiums** of \$1,180 will be paid by World Dairy Expo. All premiums will be paid directly to the exhibitors by World Dairy Expo.
Spring Calf through Fall Calf: \$25-20-15-10-10; Summer Yearling, Spring Yearling: \$25-20-15-10-10; Winter Yearling: \$25-20-15; Fall Yearling: \$25-20;
Yearling Heifer in Milk: \$35-25; Summer Junior Two-Year-Old Cow and Junior Two-Year-Old: \$35-35; Senior Three-Year-Old Cow through Four-Year-Old Cow: \$40-30-25; Five-Year-Old Cow: \$40-30; Aged Cow and Lifetime Merit Cow: \$40

American Milking Shorthorn Society Black Hair Policy

1. To be eligible to show a Milking Shorthorn, base hair color must be red, white or roan (red and white intermixed). No other base color is allowed.
2. Disqualifications for color beyond the preceding include animals that are brindled with diffuse black hairs on locations other than the edge of the ear, edge of the muzzle or nape of shoulder, or animals that have more than one location with black hair on other parts of the body.
3. "Black Hair" for purpose of these rules refers to hair that is black the entire length of the shaft to the root.
4. Minimal black hair described as "ticking" around the edge of the ears, edge of the muzzle and shoulder nape is permissible.
5. An animal is eligible to be shown if they have no more than one "spot" of black hair smaller than four square inches.
6. "Black Spot" refers to areas of solid black hair or to areas of black roan with diffuse white or red hairs intermixed.
7. Measurement is made around the distinct edge of the area in question.
8. If an animal has one spot larger than four square inches, or more than one spot, they are ineligible to be shown.
9. Any animal with one spot smaller than four square inches that is to be shown must be blood/DNA typed for parental identification. If parental ID is confirmed the animal is eligible thereafter for all show and National awards.
10. Any animal the Executive Secretary examines and finds to have one or multiple black spots, regardless of eligibility for showing, are required to be blood/DNA typed for parental identification to maintain registry status.
11. As there exists a lack of uniformity in varying show venues across the country in response to enforcement of the Black Hair rule, the Board of AMSS has stipulated the following. Only the Executive Secretary of the American Milking Shorthorn Society shall have authority in determining eligibility of animals under the Black Hair Rule. The Executive Secretary is required to be in attendance at all accredited National Shows.
12. When the Executive Secretary of the American Milking Shorthorn Society is in attendance at a National Show, or if she/he are at any other venue in which Milking Shorthorns are being exhibited as registered cattle in the AMSS Herd Book, she/he may, at their discretion, or at the request of either the owner of an animal or other exhibitor, examine an animal for eligibility due to the above color requirements or other considerations.
13. If the Executive Secretary is requested by a party other than the owner to examine an animal for any reason, the person requesting the examination must first post a \$150 nonrefundable fee with the Executive Secretary.

International Red & White Show

Breed Meeting: Tuesday, October 1, 4:00 p.m.
2:00 p.m. **Wednesday, October 2** (Heifers - Junior Best Three)
7:00 a.m. **Thursday, October 3** (Cows & Groups)

Kevin Doeberiner - Official Judge
Adam Hodgins - Associate Judge
Mike Marean - Superintendent

Premiums from World Dairy Expo
Open Show - \$14,475
Junior Show - \$1,920

1. Animals must be Red and White in physical color. Any animal in question of this color status must submit a DNA sample to an accredited lab for a full genomic panel to prove color and identification of the animal in question. Results must be shared with RWDCA.
2. In order to enter/exhibit at any national and/or approved shows, Red & White animals must carry 87% dairy bloodlines as designated by RWDCA guidelines. Dairy bloodlines include: Ayrshire, Brown Swiss, Guernsey, Holstein (Black & White and Red & White), Jersey, Milking Shorthorn, Angler, Swedish Red, Aussie Red, Lineback and Rouge Flammande.
3. The RWDCA will accept original registration papers and/or a certificate of identification (CID) from Holstein Association USA. Other registration papers accepted will be from RWDCA, Holstein Association USA showing the suffix "RED" and Holstein Canada.
4. Animals are eligible to show in ONE breed show. For example, if an animal is shown in the International Red & White Show, it may not show in the International Holstein Show or International Junior Holstein Show.
5. All owners shown on registration paper must be a member in good standing of RWDCA.

Thank you International Red & White Show Sponsors:

PLATINUM LEVEL



BRONZE LEVEL

Apple Partners, LLC, Lanark, IL
Tim Baumgartner, Tulare, CA
Beekman Holsteins, Jay & Jasmine Beekman,
Huntington, IN
Bella-View Holsteins, Lynn & Sara Harbaugh,
Marion, WI
Betley Family Farms, Pulaski, WI
Matt & Tracy Brandel Family, Lake Mills, WI
Eskdale Dairy, John Conrad, Eskdale, UT
Forest Ridge Holsteins, Eden, WI

Lyons Holsteins, Doug & Lynnette Lyons and
Family, Castalia, IA
Mystic Valley Dairy, LLC, Sauk City, WI
Oakfield Corners Dairy, Jonathan & Alicia Lamb,
Oakfield, NY
Stone Oak Genetics, Courtney & Duncan Bailey,
Valley Falls, NY
Stro-Lane Dairy, Henderson, MN
Brian Stump, Kimmell, IN
Wisconsin Red & White Dairy Cattle Association

Neck Ribbons & Medallions
Presented by Jetstream Genetics, Inc., Watertown, WI
Bred & Owned Awards and
Bred & Owned Junior Show Ribbons
Presented by Red & White Dairy Cattle Association

CLASSES

- 605. Spring Heifer Calf:** Born March, April, May 2024
\$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20, 15, 10
Awards Presented: 1st Place Class, Bred & Owned, Junior Class
- 606. Winter Heifer Calf:** Born December 1, 2023 - February 29, 2024
\$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20, 15, 10
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

- 607. Fall Heifer Calf:** Born September 1 - November 30, 2023
\$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20, 15
Awards Presented: 1st Place Class, Bred & Owned, Junior Class
- 608. Summer Yearling Heifer:** Born June 1 - August 31, 2023
\$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20
Awards Presented: 1st Place Class, Bred & Owned, Junior Class
- 609. Spring Yearling Heifer:** Born March 1 - May 31, 2023
\$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20
Awards Presented: 1st Place Class, Bred & Owned, Junior Class
- 610. Winter Yearling Heifer:** Born December 1, 2022 - February 28, 2023
Heifer not in milk.
\$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30
Awards Presented: 1st Place Class, Bred & Owned, Junior Class
- 611. Fall Yearling Heifer (not in milk):** Born September 1 - November 30, 2022
Heifer not in milk.
\$100, 90, 80, 70, 60, 50, 40, 40, 35, 35
Awards Presented: 1st Place Class, Bred & Owned, Junior Class
- 613. Junior Champion Bred & Owned of the Junior Show**
Award presented by by International Red & White Show Sponsors
Rosette presented by Red & White Dairy Cattle Association
- 614. Junior Champion Bred & Owned**
Award presented by by International Red & White Show Sponsors
- 615. Junior Champion Female of the Junior Show**
Award presented by International Red & White Show Sponsors
\$250 Junior Champion of the Junior Show Cash Award presented by Misty Meadow Dairy, the Hogan family, Tillamook, OR
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI
Award courtesy of Red & White Dairy Cattle Association
- 616. Reserve Junior Champion Female of the Junior Show**
Award presented by International Red & White Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX
- 617. Junior Champion Female**
Norman E. Magnussen Memorial Award presented by E-Zee Milking Equipment, LLC, McFarland, WI
\$500 Junior Champion Cash Award presented by Cargill Animal Nutrition, Minneapolis, MN
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI
Award courtesy of Red & White Dairy Cattle Association
- 618. Reserve Junior Champion Female**
Award presented by International Red & White Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL
- 619. Junior Best Three Females**
Fall Yearling Heifer (Not in Milk) and under. All animals must be bred with same prefix by exhibitor with at least one owned by exhibitor.
\$75, 65, 55
Award Presented: 1st Place Class
- 621. Premier Breeder of Heifer Show**
Royal Banner and embryo package presented by Vytelle LLC, Lenexa, KS
- 622. Premier Exhibitor of Heifer Show**
Royal Banner presented by Agpro, Inc., Paris, TX

- 623. Premier Sire of the Heifer Show**
Royal Banner presented by Aggro, Inc., Paris, TX
- 625. Yearling Heifer in Milk:** Born September 1, 2022 or later
Cow must have freshened and in milking form.
\$150, 135, 120, 100, 90, 80, 70, 60, 50, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Best Udder Rosette
- 627. Summer Junior Two-Year-Old Cow:** Born June 1 - August 31, 2022
Cow must have freshened and in milking form.
\$150, 135, 120, 100, 90, 80, 70, 60, 50, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Best Udder Rosette
- 628. Junior Two-Year-Old Cow:** Born March 1 - May 31, 2022
\$150, 135, 120, 100, 90, 80, 70, 60, 50, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Best Udder Rosette
- 629. Senior Two-Year-Old Cow:** Born September 1, 2021 - February 28, 2022
\$150, 135, 120, 100, 90, 80, 70, 60, 50, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette
- 632. Junior Three-Year-Old Cow:** Born March 1 - August 31, 2021
\$150, 135, 120, 100, 90, 80, 70, 60, 50, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette
- 633. Senior Three-Year-Old Cow:** Born September 1, 2020 - February 28, 2021
\$150, 135, 120, 100, 90, 80, 70, 60, 50, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette
- 634. Intermediate Champion Female of the Junior Show**
Award presented by International Red & White Show Sponsors
Champion Banner presented by International Red & White Show Sponsors
Rosette presented by Doug & Linda Hodorff, Eden, WI
- 635. Reserve Intermediate Champion Female of the Junior Show**
Award presented by International Red & White Show Sponsors
Reserve Champion Banner presented by International Red & White Show Sponsors
Rosette presented by Aggro, Inc., Paris, TX
- 636. Intermediate Champion Female**
Eugene Nelson Intermediate Champion Award presented by International Red & White Show Sponsors
Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by GenOvations, Lodi, WI
- 637. Reserve Intermediate Champion Female**
Award presented by International Red & White Show Sponsors
Reserve Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL
- 638. Four-Year-Old Cow:** Born September 1, 2019 - August 31, 2020
\$150, 135, 120, 100, 90, 80, 70, 60, 50, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette
- 639. Five-Year-Old Cow:** Born September 1, 2018 - August 31, 2019
\$150, 135, 120, 100, 90, 80, 70, 60, 50, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette
- 640. Aged Cow, Six-Year-Old & Older:** Born before September 1, 2018
\$150, 135, 120, 100, 90, 75, 70
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette
- 641. 125,000 Lb. Production Cow**
Lifetime production over 125,000 lbs. of milk. Official milk production sheets are required.
\$150, 135, 120, 100, 90
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

- 642. Holstein Marketplace Sires International Type & Production Award**
Award presented by Holstein Marketplace Sires, Fort Atkinson, WI
(See Rules at "Other Special Awards" pg 24)
- 643. Senior Best Three Females**
All animals (Yearling Heifer in Milk and older) must be bred with same prefix by exhibitor with at least one owned by exhibitor.
\$75, 65, 50
Award Presented: 1st Place Class
- 644. Produce of Dam**
Two animals, any age, produce of one cow. Dam must be named. Animals need not be owned by one exhibitor.
\$75, 65, 50
Award Presented: 1st Place Class
- 645. Dam and Daughter**
Two animals, a dam and daughter. Dam must be named. Animals need not be owned by one exhibitor.
\$75, 65, 50
Award Presented: 1st Place Class
- 646. Champion Bred & Owned of the Junior Show**
All first place animals from each of the milking classes, bred and owned by a junior exhibitor (as defined by the Red & White Dairy Cattle Association's Junior Bred & Owned definition), are eligible.
Award presented by International Red & White Show Sponsors
Champion Rosette presented by the Red & White Dairy Cattle Association
- 647. Champion Bred & Owned**
\$240
All first place animals from each of the milking classes, bred and owned by exhibitor, are eligible.
Award presented by International Red & White Show Sponsors
- 648. Senior Champion Female of the Junior Show**
Award presented by International Red & White Show Sponsors
Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Doug & Linda Hodorff, Eden, WI
- 649. Reserve Senior Champion Female of the Junior Show**
Award presented by International Red & White Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Agpro, Inc., Paris, TX
- 650. Grand Champion Female of the Junior Show**
Lillian & Keith King and Jim King Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
\$650 Udder Comfort Grand Champion Award presented by Udder Comfort, Inc. Williamsburg, ON, Canada
Grand Champion Trophy presented by World Dairy Expo
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI
Award courtesy of Red & White Dairy Cattle Association
- 651. Reserve Grand Champion Female of the Junior Show**
Award presented by International Red & White Show Sponsors
Lillian & Keith King and Jim King Reserve Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX
- 666. Senior Champion Female**
James Crowley, Sr. Senior Champion Award presented by International Red & White Show Sponsors
Champion Banner and Rosette presented by GenOvations, Lodi, WI
- 667. Reserve Senior Champion Female**
Award presented by International Red & White Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL

668. Grand Champion Female

Allen Hett's Grand Champion Trophy presented by World Dairy Expo
\$1,000 Udder Comfort Grand Champion Award presented by Udder Comfort, Inc. Williamsburg, ON, Canada
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI
Award courtesy of Red & White Dairy Cattle Association

669. Reserve Grand Champion Female

Award presented by International Red & White Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL

670. Best Uddered Cow

Award Presented: 1st Place Class

691. Premier Breeder

Royal Banner presented by Agpro, Inc., Paris, TX

692. Premier Exhibitor

Royal Banner presented by Select Sires, Inc., Plain City, OH

693. Premier Sire

Ted Krueger Premier Sire Royal Banner presented by Five-G Consulting, Reno, TX
(See Rules at "Other Special Awards" pg 23)

| |
|--|
| Junior Show neck ribbons & medallions presented by Select Sires, Inc., Plain City, OH |
|--|

Red & White Dairy Cattle Association Junior Show Rules

All general rules of World Dairy Expo apply,
including the World Dairy Expo Showing Policy & Code of Ethics

- 1) The International Junior Red & White Show will be held at the same time as the open show. Juniors will be recognized, placed and presented awards by stepping forward in their respective open show class.
- 2) Exhibitors may participate after they reach nine years of age and until December 31 of the year in which he or she turns 21 years of age. Age is day of show.
- 3) Animals must be Red and White in physical color. Any animal in question of this color status must submit a DNA sample to an accredited lab for a full genomic panel to prove color and identification of the animal in question. Results must be shared with RWDCA.
- 4) To enter/exhibit at any national and/or approved shows, Red & White animals must carry 87% dairy bloodlines as designated by RWDCA guidelines. Dairy bloodlines include: Ayrshire, Brown Swiss, Guernsey, Holstein (Black & White and Red & White), Jersey, Milking Shorthorn, Angler, Swedish Red, Aussie Red, Lineback and Rouge Flammande.
- 5) **If for any reason an animal is in question for eligibility, the RWDCA management will be in contact before a final decision is rendered.**
- 6) The RWDCA will accept registration papers and/or a certificate of identification (CID) from Holstein Association USA. Other registration papers accepted will be from RWDCA, Holstein Association USA showing the suffix "RED" and Holstein Canada.
- 7) LEASE: All animals must be owned or leased by the junior by **July 15th** of the current year.
TRANSFER: For an animal (cow or heifer) being transferred to a Junior, or a partnership of Juniors, the transfer application must be received by the Holstein Association USA office on or before July 15th. Except for animals purchased by and/or leased to a Junior at the RWDCA National Convention Sale.
- 8) OWNERSHIP: Two or more juniors may own an animal. One junior must be on the halter to receive junior recognition. Awards will be presented as one unit, to all owners equally.
- 9) All entries must be shown by the Junior owner in all cases, except by prior written approval. *An alternate leadsperson request form handwritten, or email 24 HOURS prior to the start of the show explaining in specific your reason for the absence and for final approval by the RWDCA. Any alternate leadsperson form can be turned into the RWDCA in advance, if you know of upcoming conflicts.* Include in statement- Name, age and signature of junior owner. Cell phone number of contact person. Class of animal. Name and age of alternate leadsperson (Up to three listed). Reason junior owner needs an alternate. If approved, the rules state the alternate must be the same age or younger as the junior owner. The alternate must also be a member of the RWDCA. Adults are not allowed to show in any case. If more than one animal owned by the same Junior is eligible for the championship class, another Junior may lead the other animal. Final approval will be decided by RWDCA staff and/or a member of the RWDCA Board of Directors.
The Junior requesting this form MUST have led their animal once at a national, state or county show before approval at ANY Fall show.

- 10) Dress code will be strictly enforced for juniors. White pants with an official show shirt must be worn or the junior will not be allowed to show (World Dairy Expo-Madison, WI and Premier National Junior Show-Harrisburg & Mid-East Fall Red & White Show-Louisville, KY).
- 11) Junior show classes consist of all female classes except Best Uddered of Show. There will be no junior show classes for group classes.
- 12) Bred & Owned: To be eligible for junior bred & owned, at least one of the Junior owners must be listed as a breeder and owner on the registration certificate and the owner must be a Junior member of the RWDCA.
- 13) Premiums of \$1,920 will be paid out to junior exhibitors. All premiums will be paid directly to the exhibitors by World Dairy Expo.
 - Spring Calf through Fall Calf: \$25-20-20-15-15-15-10-10-10-10; Summer Yearling through Spring Yearling: \$25-20-20-15-15-15-10; Winter Yearling Heifer: \$25-20-20-15-15; Fall Yearling: \$25-20-20; Yearling Heifer in Milk: \$50-40; Summer Junior Two-Year-Old Cow through Junior Two-Year-Old Cow: \$50-40-30; Senior Two-Year-Old Cow through Junior Three-Year-Old Cow: \$50-40-30-20; Senior Three-Year-Old through Five-Year-Old Cow: \$50-40-30; Aged Cow, Six-Year-Old & Older and 125,000 Lb. Production Cow: \$50

International Junior Holstein Show

- Show-Specific Information -

All World Dairy Expo Rules and Regulations apply, including Health Regulations, Showing Code of Ethics/Enforcement Procedures, Substitutions, Dual Registered Animals and Dress Code (Junior Show Shirts, Harnesses), and will be followed for the International Junior Holstein Show.

Entry Information

Entry Fees: Junior and/or Open Show
 Heifers - \$85
 Cows - \$85

Entries Close: Monday, September 2, 2024

Late Entries: September 3 through Check-in: \$250 (these animals may not appear in the Cattle Log).

Admission Passes: Required at gates Tuesday, October 1 - Friday, October 4, 2024

Advance Dairy Cattle Exhibitor Season Pass \$30 per pass purchased by September 15, 2024 - (Limit 4 per exhibitor account), ordered online

Admission Pass purchased through Sept. 30: Daily \$15 | Season \$40 each, online only

Admission Pass purchased Oct. 1-4: Daily \$20 | Season \$50, available online or at gate

Juniors wishing to participate in the Open Show that have not yet entered, may do so under the same ownership as the original entry for \$50 per head within one hour of the completion of the Junior Holstein show only. Should an animal ownership be transferred after the International Junior Holstein Show and wish to show in the Open Show, it may enter late at the \$250 late fee. Housing must be arranged by the exhibitor.

Cattle Release

International Junior Holstein Show exhibitors may be released beginning at 6 p.m. Sunday, September 29, 2024. Those wishing to leave at this time must indicate this on their online entry. Exhibitors wishing to leave on Show Day must remove their animals from World Dairy Expo grounds between the hours of 6 p.m. the day of the show, and no later than 7 a.m. Monday. After this time, no animals will be excused until the regular show release time of 5:30 p.m. on Friday. The Grand Champion and Junior Champion animals are asked to stay on grounds all week to participate in the respective Supreme Champion Ceremony, Thursday or Friday evening. If a grand champion or junior champion animal is stalled in the designated junior show area, it will be the exhibitor's responsibility to arrange housing in the New Holland Pavilions or Cattle Tent at the Alliant Energy Center.

International Junior Holstein Show

Breed Meeting: Saturday, September 28, 4:00 p.m.
12:00 noon p.m., Sunday, September 29

Mandi Bue - Official Judge
John Erbsen - Associate Judge
Rick & Paula Bovre - Superintendents

Thank you International Junior Holstein Show Sponsors:

PLATINUM LEVEL



BRONZE LEVEL

Bella-View Holsteins, Lynn & Sara Harbaugh,
Marion, WI
Rick & Paula Bovre, Fond du Lac, WI
Crave Brothers Farmstead Cheese, Waterloo, WI
Cybil Fisher Photography, Green Bay, WI
Erbacres Holsteins, Lanark, IL
Erbsen Cattle Photography, Lanark, IL
E-Zee Milking Equipment, LLC, Gordonville, PA
Jenny-Lou-KJ Holsteins, Kevin Jorgensen and
Mitch Breunig, Sauk City, WI

Ryan & Annie Lauber, Elgin, MN
Siemers Holstein Farm, Inc., Newton, WI
Stone Ridge Dairy, the Kasbergen Family,
Mansfield, IL
In memory of Lee Craft, Char-Mae Holsteins by
TC Classics, Tim & Cindy Pittz, Mineral Point, WI
Wisconsin Junior Holstein Association

Premiums will be presented.

Junior Show neck ribbons & medallions presented by
Select Sires, Inc., Plain City, OH

Bred & Owned class winner medallions
presented by Holstein Association USA, Inc.

CLASSES

- 1705. Spring Heifer Calf:** Born on or after March 1, 2024 and over four months of age
\$80, 70, 60, 50, 40, 30, 20, 20, 15, 15, 10, 10, 10, 10
Award Presented: Class
- 1706. Winter Heifer Calf:** Born December 1, 2023 - February 29, 2024
\$80, 70, 60, 50, 40, 30, 20, 20, 15, 15, 10, 10, 10, 10
Award Presented: Class
- 1707. Fall Heifer Calf:** Born September 1 - November 30, 2023
\$80, 70, 60, 50, 40, 30, 20, 20, 15, 15, 10, 10, 10, 10
Award Presented: Class
- 1708. Summer Yearling Heifer:** Born June 1 - August 31, 2023
\$80, 70, 60, 50, 40, 30, 20, 20, 15, 15, 10, 10, 10, 10
Award Presented: Class
- 1709. Spring Yearling Heifer:** Born March 1 - May 31, 2023
\$80, 70, 60, 50, 40, 30, 20, 20, 15, 15, 10, 10, 10, 10
Award Presented: Class
- 1710. Winter Yearling Heifer:** Born December 1, 2022 - February 28, 2023
Heifer not in milk.
\$80, 70, 60, 50, 40, 30, 20, 20, 15, 15, 10
Award Presented: Class

- 1711. Fall Yearling Heifer:** Born September 1 - November 30, 2022
Heifer not in milk.
\$80, 70, 60, 50, 40, 30, 20
Award Presented: Class
- 1712. Junior Champion Bred & Owned**
Award courtesy of Holstein Association USA, Inc.
- 1715. Junior Champion Female**
Award presented by International Junior Holstein Show Sponsors
\$250 Junior Champion of the Junior Show Cash Award presented by Misty Meadow Dairy, the Hogan family, Tillamook, OR
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI
Award courtesy of Holstein Association USA, Inc.
- 1716. Reserve Junior Champion Female**
Award presented by International Junior Holstein Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX
Award courtesy of Holstein Association USA, Inc.
- 1725. Yearling Heifer in Milk (must have freshened):** Born September 1, 2022 or later
Cow must have freshened and in milking form.
\$100, 85, 75, 60, 45
Award Presented: Class
- 1727. Summer Junior Two-Year-Old Cow (must have freshened):** Born June 1 - August 31, 2022
Cow must have freshened and in milking form.
\$100, 80, 65, 50, 40, 30
Award Presented: Class
- 1728. Junior Two-Year-Old Cow (must have freshened):** Born March 1 - May 31, 2022
\$100, 80, 65, 50, 40, 30
Award Presented: Class
- 1729. Senior Two-Year-Old Cow:** Born September 1, 2021 - February 28, 2022
\$100, 80, 65, 50, 40, 30
Award Presented: Class
- 1732. Junior Three-Year-Old Cow:** Born March 1 - August 31, 2021
\$100, 80, 65, 50, 40, 30
Award Presented: Class
- 1733. Senior Three-Year-Old Cow:** Born September 1, 2020 - February 28, 2021
\$100, 80, 65, 50, 40, 30
Award Presented: Class
- 1734. Intermediate Champion Female**
Award presented by International Junior Holstein Show Sponsors
Champion Banner presented by International Junior Holstein Show Sponsors
Rosette presented by Doug & Linda Hodorff, Eden, WI
Award courtesy of Holstein Association USA, Inc.
- 1735. Reserve Intermediate Champion Female**
Award presented by International Junior Holstein Show Sponsors
Reserve Champion Banner presented by International Junior Holstein Show Sponsors
Rosette presented by Agpro, Inc., Paris, TX
Award courtesy of Holstein Association USA, Inc.
- 1738. Four-Year-Old Cow:** Born September 1, 2019 - August 31, 2020
\$100, 80, 65, 50, 40, 30
Award Presented: Class
- 1739. Five-Year-Old Cow:** Born September 1, 2018 - August 31, 2019
\$100, 80, 65, 50, 40, 30
Award Presented: Class

1740. Six-Year-Old and Older Cow: Born before September 1, 2018

\$100, 80, 65, 50

Award Presented: Class

1741. Lifetime Milk Production Cow

Lifetime production over 150,000 lbs. of milk. Official milk production test sheets are required.

\$100, 80, 65

Award Presented: Class

1747. Champion Bred & Owned

Award courtesy of Holstein Association USA, Inc.

1748. Senior Champion Female

Award presented by International Junior Holstein Show Sponsors

Champion Banner presented by GenOvations, Lodi, WI

Rosette presented by Doug & Linda Hodorff, Eden, WI

Award courtesy of Holstein Association USA, Inc.

1749. Reserve Senior Champion Female

Award presented by International Junior Holstein Show Sponsors

Reserve Champion Banner presented by GenOvations, Lodi, WI

Rosette presented by Agpro, Inc., Paris, TX

Award courtesy of Holstein Association USA, Inc.

1751. Grand Champion Female

Lillian & Keith King and Jim King Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL

\$650 Udder Comfort Grand Champion Cash Award presented by Udder Comfort, Inc. Williamsburg, ON, Canada

Grand Champion Trophy presented by World Dairy Expo

Champion Banner presented by Select Sires, Inc., Plain City, OH

Rosette presented by Doug & Linda Hodorff, Eden, WI

1752. Reserve Grand Champion Female

Award presented by International Junior Holstein Show Sponsors

Lillian & Keith King and Jim King Reserve Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL

Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH

Rosette presented by Agpro, Inc., Paris, TX

Holstein Association USA - International Junior Holstein Show Rules

All general rules of World Dairy Expo apply, including the World Dairy Expo Showing Policy & Code of Ethics.

- A) Eligibility:** Exhibitors must be a minimum of nine years old to participate on the day of the show, but not have reached their 21st birthday by January 1 in the year competing. Members who become 21 years of age during the current year will be allowed to compete in Junior activities until December 31 of the current year and not beyond that time. Exhibitors must be National Junior Members of the Holstein Association USA, Inc. Juniors entered in the show may submit applications on site for National Junior Membership with payment by 5 p.m. the day before the show.
- B) Entries:** All animals must be registered by the Holstein Association USA, Inc. The Junior owner(s) or lessee must be recorded on the registration certificate. Animals must have a minimum of 87% Registered Holstein Ancestry (RHA) to be eligible for the designated shows.
- C) Ownership:** Animal must be registered in the name of the Junior member or a partnership of Junior members, throughout the year exhibiting in order to qualify for Junior recognition. Adult-Junior and family or farm partnerships are not acceptable. For an animal (cow or heifer) being transferred to a Junior, or a partnership of Juniors, the transfer application must be received by the Holstein Association USA office on or before July 15 by 11:59 p.m. Eastern time of the current year. **Canadian owned animals must be dually registered in Canada and the US. Animals must be transferred in Canada prior to transferring in the US. Transfers in the US must still be made by July 15, 11:59 p.m. Eastern Time.* The following actions will disqualify an animal from Junior recognition: 1) Transferring an animal in or out of a Junior's name after July 15 of the show year or 2) adding or dropping any adult or junior member as an owner after the deadline.
- D) Lease:** The Junior leasing program is designed to encourage young people to get involved in a dairy project and learn about animal care and responsibility. The leased animal remains in the original ownership and, if the leased animal is bred, any offspring are named using the owner's prefix.
1. The leasing program is not available to youth who concurrently own any Registered Holsteins either as an individual or in partnership. However, if the lessee becomes the owner of the animal anytime during the year exhibiting, they will qualify for junior recognition.
 2. A maximum of two Registered Holsteins may be leased by any youth at one time. Animals may not be leased by partnerships.
 3. The lease may be terminated by either the owner (lessor) or the youth (lessee) by providing written notice to the other party 45 or more days before the intended termination date. A Lease Termination Report

must be filed with Holstein Association USA, Inc. If the animal has been sold, submitting an application for transfer of ownership will also terminate the lease.

4. The animal must be leased before she reaches her first birthday.
 5. Leased animals may only be shown by the lessee (Junior). If a leased animal is shown by an adult, the lease is automatically terminated. The leasing Junior must show the animal at all shows; no substitutions may be made.
 6. The owner of an animal to be leased must submit the Certificate of Registration for that animal and a completed Application for Transfer, with the "Lease" box marked, to Holstein Association USA, Inc. All lease applications must be received by July 15 in the year exhibiting.
 7. The fee to lease an animal is \$20. There is no fee to record a lease termination.
 8. When a lease is initiated and approved, the Certificate of Registration will be printed with the lease details and mailed to the Junior lessee. When a lease is terminated and the Certificate of Registration is returned to Holstein Association USA, the lease termination will be recorded on the certificate and the certificate will be mailed to the owner. All leases expire on December 31 of the year in which the junior lessee becomes 21 years of age if not terminated prior to that date.
- E) Exhibition:** To be eligible to compete at National Shows, entries must be shown by the Junior owner in all cases, except by prior written approval. Alternate Leadsperson forms must be submitted to the Holstein Representative by 5 p.m., Central time, the day before the show. If approved, another National Junior Holstein member the same birth year or younger must show the animal. Adults are not allowed to show, in any case. A leased animal may only be shown by the Junior lessee. If a junior needs help with an animal in the ring that has gotten out of control, it is up to the discretion of show staff and/or Holstein Association USA representatives to determine junior eligibility in the ring. Safety is of most importance to any situation, however, if the junior is not at the halter for a significant period of time, junior recognition may be removed.
- F) Bred & Owned:** To be eligible for Junior Bred & Owned, at least one of the Junior owners must be listed as a breeder and owner on the registration certificate. Bred & Owned class winner medallions and Champion awards are presented by Holstein Association USA, Inc.
- G) Partnership:** More than one Junior exhibitor may own an animal in partnership if the animal is exhibited by the partnership throughout the entire show season and the names of all Junior partners are listed on the registration certificate. A junior under age 9 by date of the show may be listed on the registration certificate but cannot show the animal. Adult-Junior and family or farm partnerships are not acceptable.
- H) Violations:** If any of the above Junior Showing Policy is violated, all Junior exhibitors involved will lose all privileges for that show the following year.



ExpoTV features three channels of Showing action plus one dedicated to Expo's educational programs. Find it at worlddairyexpo.com, live during Expo week or enjoy recordings all year when you purchase your subscription to ExpoTV.

**ExpoTV is made possible thanks to these
generous sponsors:**



Youth Showmanship Contest

- Junior Showmanship Judge: Brent Howe -
 - Intermediate Showmanship Judge: Kelli Cull -
 - Senior Showmanship Judge: Carla Stetzer -
- Jessica Pralle-Trimner & Nicole Pralle - Superintendents

Saturday, September 28, 2024, 12:00 p.m.
Coliseum Showing

Online Pre-Registration \$10 Entry Required Deadline:

Saturday, September 14, 11:59 p.m.

Late Entry \$20 Required Deadline:

Saturday, September 21, 11:59 p.m.

EXHIBITOR MEETING: Friday, September 27, 6:00 p.m. Sale Pavilion

General Contest Rules

1. Participants must meet the age requirement listed below and have verification of age available.
2. Contestants must provide their own animals. Contestants need not own the animal they show. Animals shown must already be on grounds and entered in a World Dairy Expo show or sale. Contestants are responsible for obtaining approval from the owner if the animal used is not their own.
3. Participants enrolled in the National Judging Contest shall meet at the Ultrasound Tent at the Coliseum north cattle show entrance after 11 a.m. and will be escorted to the section 127/128.
4. A contestant must use the same animal in the finals as he/she used in earlier heat(s).
5. Milking females do not need to be "bagged" for competition. Extra credit will not be given for those who are bagged.
6. The judges may ask questions about breed(s), showing and fitting and the general dairy industry.
7. The [PDCA Showmanship Evaluation Card](#) will be used for the judging of the showmanship contest.
8. Decisions of the judges and contest superintendents are final.
9. Parents are to adhere to the Showing Code of Ethics and to practice good sportsmanship at all times.
10. Past winners may participate again in the Junior, Intermediate, and Senior Divisions. Whereas, previous Division winners are not eligible for cash awards presented within the same previous participating Division.
11. Heats will be approximately 30 minutes in length.
12. A number of showmen will be selected, at the judge's discretion from each heat, to participate in the finals. The finals will be held immediately following the last heat for that Division.
13. All exhibitors will be given entry numbers and are required to wear these in show harnesses during the competition. Heats will be posted at the Milkhouse, on the WDE website and emailed to all registered participants. Back tags may be picked up Friday, September 27 at 6 p.m. in the Sale Pavilion or in The Tanbark (Arena Building), from 8 - 11 a.m. Saturday, September 28. Back tags will also be available beginning at Noon in the area outside the loading dock near the Coliseum north cattle show entrance.
14. Required attire for the contest is white pants and either a white shirt or an official 2024 World Dairy Expo Junior Show shirt.
15. Following the conclusion of the senior division, the first and second place winners of each division will return to the showing to compete for the Annette Ostrom Memorial Supreme Showman Award. This class will function as a new class; previous placings will not be taken into consideration. All three division judges will evaluate the participants with a lead judge being identified.

Pre-Registration, Online, Required

Entry Deadline: Saturday, September 14, 2024, 11:59 p.m., \$10.00 Entry Registration Fee

Late Entry Deadline: Saturday, September 21, 2024, 11:59 p.m. \$20.00 Entry Registration Fee

ALL ENTRIES MUST BE MADE ONLINE **Entry after 9/21/2024 will not be accepted.**

Online entries: worlddairyexpo.com

Age Divisions

Junior: Open to youth whom have reached their ninth (9th) birthday and not yet reached their 14th birthday as of September 28, 2024.

Intermediate: Open to youth whom have reached their 14th birthday and not yet reached their 17th birthday as of September 28, 2024.

Senior: Open to youth whom are 17 to 21 years of age as of September 28, 2024. Youth who were 21 on January 1, 2024 are ineligible to compete.

Contest Times

The Junior and Intermediate Divisions will begin at 12 p.m.

The Senior Division will start immediately following the conclusion of a prior division, around 3 p.m.

[Return to Index](#)

Youth Showmanship Contest Awards

Thank you Youth Showmanship Contest Sponsors:

GOLD LEVEL



SILVER LEVEL

E-Zee Milking Equipment, LLC, Gordonville, PA
Michael Hellenbrand Memorial Fund, Inc.,
Cross Plains, WI
St. Jacobs ABC, DeForest, WI

Award Presentations

Awards are presented after the finals of each division. Top 10 participants are asked to remain in the show area for official photographs.

**Neck Ribbons & Medallions will be awarded to
1st - 15th place in all three Showmanship divisions.
Finalist Ribbons will be presented to participants selected for the finals.**

Annette Ostrom Memorial Supreme Showman Award

The Annette Ostrom Memorial Supreme Showman Award celebrates the life and legacy of Annette Ostrom, a prominent World Dairy Expo exhibitor as a member of MilkSource Genetics and La Femme Fatale, a philanthropist, youth enthusiast, and leader in the dairy industry. The Supreme Showman will receive a crystal trophy and \$3,500 cash award. The Reserve Supreme Showman will receive a \$1,500 cash award.

Junior Division Awards (Youth Ages 9 - 13):

Annette Ostrom Showmanship First Place \$1,500 Cash Award

First Place Award: Clippers courtesy of Andis Company, Sturtevant, WI

W. Terry Howard First Place Award: Custom embroidered jacket courtesy of
Images Custom Embroidery, Rudolph, WI

Special First Place Award: Award presented

First - Fifth Place: Winners receive a \$50 cash award.

Annette Ostrom Showmanship Second Place \$750 Cash Award

Sixth - Tenth Place: Winners receive a \$25 cash award.

Intermediate Division Awards (Youth Ages 14 - 16):

Annette Ostrom Showmanship First Place \$1,500 Cash Award

First Place Award: Clippers courtesy of Andis Company, Sturtevant, WI

Howard Voegeli First Place Award: Custom embroidered jacket courtesy of
Images Custom Embroidery, Rudolph, WI

Special First Place Award: Award presented

First - Fifth Place: Winners receive a \$50 cash award

Annette Ostrom Showmanship Second Place \$750 Cash Award

Sixth - Tenth Place: Winners receive a \$25 cash award.

Dairy Cattle Youth Showmanship Say 'Cheese'

Youth Showmanship exhibitors are invited to redeem a coupon to enjoy a famous grilled cheese from the UW-Madison Cheese Stand. One coupon per showmanship participant will be provided with your backtag.

Grilled Cheese coupon sponsored by ENDOVAC Animal Health, Columbia, MO

Senior Division Awards (Youth Ages 17 - 21):

Annette Ostrom Showmanship First Place \$1,500 Cash Award

First Place Award: Clippers courtesy of Andis Company, Sturtevant, WI

Keith King First Place Award: Custom embroidered jacket courtesy of
Images Custom Embroidery, Rudolph, WI

Special First Place Award: Award presented

First - Fifth Place: Winners receive a \$50 cash award

Annette Ostrom Showmanship Second Place \$750 Cash Award

Sixth - Tenth Place: Winners receive a \$25 cash award



CONNECT WITH JOB AND INTERNSHIP OPPORTUNITIES!

Through Career Connections, high school and college students as well as young dairy professionals can connect with World Dairy Expo's commercial exhibitors, sponsors, Dairy Cattle Show exhibitors and non-exhibiting farms. A free networking event will be held **Monday, September 30 at 10 a.m. in the Atrium of the Exhibition Hall** to connect job and internship seekers with hiring companies and farms.

Thanks to National Dairy Shrine, lunch will be provided. To save your spot, please register (it is free!) here: <https://worlddairyexpo.com/pages/Career-Connections.php>

Following the lunch, National Dairy Shrine will host an informational session in Mendota Room 1. Attendees will have the opportunity to learn more about preparing for life after college. The student luncheon will feature a dynamic speaker who will inspire students and help them navigate the next steps in their professional careers.

Youth Fitting Contest

- Intermediate Fitting Judge: Josh Karn -

- Senior Fitting Judge: Dawson Nickels -

Jessica Pralle-Trimner & Nicole Pralle - Superintendents

Saturday, September 28, 2024, 9:00 a.m.

Sale Pavilion

Online Pre-Registration \$10 Entry Required Deadline:

Saturday, September 14, 11:59 p.m.

Late Entry \$20 Required Deadline:

Saturday, September 21, 11:59 p.m.

EXHIBITOR MEETING: Friday, September 27, 6:00 p.m. Sale Pavilion

General Contest Rules

1. Open to youth ages 13 - 21 as of day of Contest. Youth who are 21 on January 1, 2024 are ineligible to compete. See divisions on opposing page.
2. Youth who have previously won the World Dairy Expo Fitting Contest, Senior Division, are ineligible to compete in future Contests.
3. Participants enrolled in the National Judging Contest shall meet at the Ultrasound Tent at the Coliseum north cattle show entrance at 8:15 a.m. and will be escorted to the Sale Pavilion.
4. Contestants must provide a show halter and show harness. Exhibitor numbers will be issued and must be worn for identification throughout the Contest.
5. Contestants must provide an animal to fit. Contestants need not own the animal they fit. Contestants are responsible for obtaining permission from the owner, if the animal is not his/her own. The animal must be entered in a World Dairy Expo show or sale.
6. Only the head/neck and legs of the heifer may be clipped before the contest. See diagram below.
7. Contestant set-up begins at 8:30 a.m. Saturday in the Sale Pavilion.
8. Contestants must provide their own fitting equipment. Fitting chutes and personal assistants are not permitted for the Contest.
9. Contestants will have 60 minutes to fit their animal to show ready.
10. After the completion of fitting, each division will lead out for final fitting inspection, placings and reasons.
11. Awards will be presented at the conclusion of the Contest.

The following score card will be used:

| | |
|---|-----------|
| Ease of handling equipment | 20 points |
| Proper clipping technique on body | 20 points |
| Proper topline hair grooming, (Including blowing and clipping) | 30 points |
| Hair is blended properly | 10 points |
| Proper use of sprays and adhesives | 10 points |
| Preparation completely finished | 10 points |

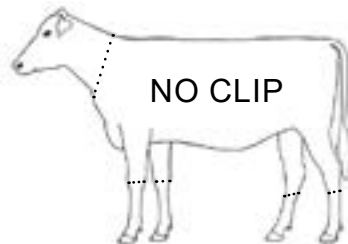
Pre-registration. Online. Required

Entry deadline: Saturday, September 14, 11:59 p.m. \$10 Entry

Late Entry deadline: Saturday, September 21, 11:59 p.m. \$20 Entry

Online entries: worlddairyexpo.com

Entry after 9/21/2024 will not be accepted.



Only the animal's head/neck and legs may be clipped prior to the contest.

Youth Fitting Contest Divisions

Male and Female divisions are offered for each contest:

Intermediate Contest: Open to youth whom have reached their 13th birthday and not yet reached their 17th birthday as of September 28, 2024.

Senior Contest: Open to youth whom have reached their 17th birthday and not yet reached their 21st birthday as of September 28, 2024. Youth who were 21 on January 1, 2024 are ineligible to compete.

Youth Fitting Contest Awards

Thank you
Youth Fitting Contest Sponsors:

BRONZE LEVEL

FarmFirst Dairy Cooperative, Madison, WI
In Memory of John Klossner by the Klossner Family, Mt. Horeb, WI
St. Jacobs ABC, DeForest, WI

Participant Product Sponsorship

All fitting contest participants will receive Weaver fitting products courtesy of Mill Wheel Show Clinics, Geneseo, NY

Award Presentations

Awards are presented after the finals of each division. Top 5 participants are asked to remain in the contest area for official photographs.

Overall Fitter Award

The First Place winner in each Division will be in consideration for the Overall Fitter Award.

The inaugural **Michael Heath Overall Fitter Award** is presented to the Overall Fitter to honor the life and legacy of Michael Heath on behalf of his family and friends. Heath's greatest passion in life was being involved in all aspects of the cattle industry, whether showing, judging, selling, or breeding. His knowledge of the industry allowed him to judge cattle shows locally and all over the world. The Overall Fitter is presented a \$1,000 cash award and walnut plaque for their keeping. The winner's name will be engraved on a perpetual plaque trophy and remain on display at World Dairy Expo's corporate office.

Overall Fitter: Custom embroidered jacket courtesy of Images Custom Embroidery, Rudolph, WI

Intermediate Fitting Contest:

Male Division and Female Divisions

First Place: Winner receives a \$50 cash award presented

First - Fifth Place: Neck ribbons and medallions presented

Second - Fifth Place: Winners receive a \$25 cash award presented

Senior Fitting Contest:

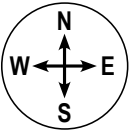
Male Division and Female Divisions

First Place Award: Clippers courtesy of Clipper Parts & Repair, Clayton, WI

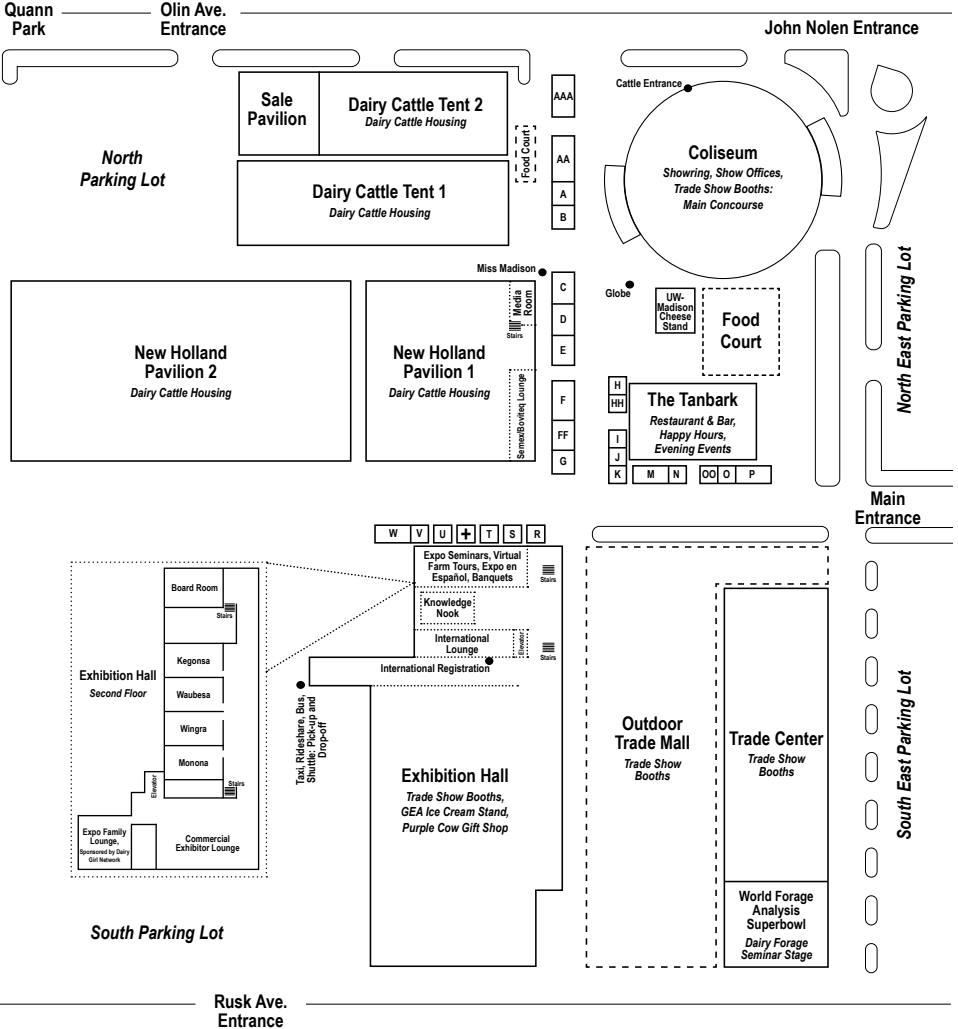
First Place: Winner received a \$50 cash award presented

First - Fifth Place: Neck ribbons and medallions presented

Second - Fifth Place: Winners will receive a \$50 cash award presented



WORLD DAIRY EXPO GROUNDS MAP



World Dairy Expo, Inc.
3310 Latham Drive
Madison, WI 53713

Entry Deadline:
September 2, 2024
Enter online at worlddairyexpo.com

