

2024 WORLD DAIRY EXPO THEME GUIDELINES

THE GOLDEN AGE

COLORS



Hex: ffd146
CMYK: 0, 17, 83, 0
RGB: 255, 209, 70



Hex: d63c96
CMYK: 11, 90, 0, 0
RGB: 214, 60, 150



Hex: c1376d
CMYK: 22, 93, 36, 2
RGB: 193, 55, 109



Hex: 4d2e86
CMYK: 88, 100, 8, 1
RGB: 77, 46, 134

FONTS

BRIGHT

GUSBERT

ELEMENTS



MADISON

